



USASBE is pleased to offer a unique opportunity for academic, business and entrepreneurship related businesses to interact with an important target market for your company’s products and services. **Your \$2500 MEMBERSHIP exhibitor space includes:**

- **Access to USASBE LEADERSHIP**
 - **Membership in USASBE**
 - Special Sponsor & Exhibitor Reception with the USASBE Board
 - Email blast from USASBE recommending your products or services
 - USASBE will email your opportunity to membership so you can begin marketing early!
 - Present at our newly added Exhibitor Track at the conference
- **Continuous Conference Exposure**
 - Quarter-page ad in the printed conference program
 - One 6’ skirted table, two chairs, two exhibitor badges
 - A mention at one of our functions
 - Participation on a panel at one of our Exhibitor Tracks!
- **Yearlong exposure!**
 - With an invitation to all USASBE regional events throughout the year
 - Use of the USASBE Logo on call of your collateral materials
 - A story about your company in one of our newsletter

Call USASBE’s Patrick Snyder for details 262-472-1449 or email psnyder@usasbe.org

Learn more about partnering with USASBE.

Exhibit Dates & Hours

Set up	Thursday, January 19th	1:30 pm - 5:00 pm	
Exhibit	Thursday, January 19th	6:00 pm - 7:15pm	Join conference attendees at Welcome Reception
Exhibit	Friday, January 20th	7:30 am - 5:00 pm	Join us for the Special Sponsor & Exhibitor Reception with the USASBE Board – 6 pm
Exhibit	Saturday, January 21st	7:30 am - 5:00 pm	Join us at the Awards Reception 7:30 pm
Tear down	Sunday, January 22nd	8:00 am - 12:00 pm	

Badges: Exhibiting companies receive one badges for each exhibit space rental. Additional badges can be purchased for \$250 each. You will have the opportunity to add these to your shopping cart after completing the Exhibit Space Application and Contract. **Space Assignment:** Exhibit space will be assigned on a first come, first served basis.