USASBE is pleased to offer a unique opportunity for academic, business and entrepreneurship related businesses to interact with an important target market for your company’s products and services. **Your $2500 MEMBERSHIP exhibitor space includes:**

- **Access to USASBE LEADERSHIP**
  - Membership in USASBE
  - Special Sponsor & Exhibitor Reception with the USASBE Board
  - Email blast from USASBE recommending your products or services
  - USASBE will email your opportunity to membership so you can begin marketing early!
  - Present at our newly added Exhibitor Track at the conference

- **Continuous Conference Exposure**
  - Quarter-page ad in the printed conference program
  - One 6’ skirted table, two chairs, two exhibitor badges
  - A mention at one of our functions
  - Participation on a panel at one of our Exhibitor Tracks!

- **Yearlong exposure!**
  - With an invitation to all USASBE regional events throughout the year
  - Use of the USASBE Logo on call of your collateral materials
  - A story about your company in one of our newsletter

Call USASBE’s Patrick Snyder for details 262-472-1449 or email psnyder@usasbe.org

**Learn more about partnering with USASBE.**

**Exhibit Dates & Hours**

<table>
<thead>
<tr>
<th>Set up</th>
<th>Thursday, January 19th</th>
<th>1:30 pm - 5:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit</td>
<td>Thursday, January 19th</td>
<td>6:00 pm - 7:15 pm</td>
</tr>
<tr>
<td>Exhibit</td>
<td>Friday, January 20th</td>
<td>7:30 am - 5:00 pm</td>
</tr>
<tr>
<td>Exhibit</td>
<td>Saturday, January 21st</td>
<td>7:30 am - 5:00 pm</td>
</tr>
<tr>
<td>Tear down</td>
<td>Sunday, January 22nd</td>
<td>8:00 am - 12:00 pm</td>
</tr>
</tbody>
</table>

**Badges:** Exhibiting companies receive one badges for each exhibit space rental. Additional badges can be purchased for $250 each. You will have the opportunity to add these to your shopping cart after completing the Exhibit Space Application and Contract. **Space Assignment:** Exhibit space will be assigned on a first come, first served basis.