

WEDNESDAY, JANUARY 10

LEARNING JOURNEY DAY

TIME	EVENT	LOCATION
7:00 AM – 9:00 AM	Registration	Mezzanine Registration Desk
9:00 AM – 5:00 PM	Corporate Entrepreneurship in the Entertainment Industry – Universal Studios Hollywood	Meet in Hotel Lobby
11:30 AM – 9:00 PM	Going to the Getty: Getting the Glitz – An Extravaganza of Arts, A Touch of Luxury	Meet in Hotel Lobby
6:00 PM – 7:30 PM	USASBE Outgoing Board Meeting <i>by invitation only</i>	Preston's
7:45 PM – 9:00 PM	USASBE Outgoing & Incoming Board Dinner <i>by invitation only</i>	Preston's

THURSDAY, JANUARY 11

PRE-CONFERENCE DAY

TIME	EVENT	LOCATION
7:00 AM – 5:00 PM	Registration	Mezzanine Registration Desk
8:00 AM – 6:00 PM	USASBE Doctoral Consortium on Teaching and Learning Entrepreneurship	Mt. Olympus
9:00 AM – 10:30 AM	EE&P Editor's Meeting <i>(by invitation only)</i>	Silver Lake
8:00 AM – 4:00 PM	Pre-Conference Workshop: The Future of Fostering Big Ideas: Idea Design, Idea Sprints, Innovation Challenges, and Thoughtful Leaps Out of the Classroom in Order to Strengthen the Learning Experience	Elysian Park
8:00 AM – 4:00 PM	Pre-Conference Workshop: Entrepreneurial Innovation in Community College, University, and Philanthropic Partnerships	Trousdale Estates
8:00 AM – 12:00 PM	Pre-Conference Workshop: Modeling the Lean Startup	Dolby Ballroom-Salon 5
1:00 PM – 5:00 PM	Pre-Conference Workshop: Designing the Future of Entrepreneurship Education Research	Dolby Ballroom-Salon 5
1:00 PM – 5:00 PM	Pre-Conference Workshop: Teaching without a Textbook	Echo Park
5:00 PM – 5:30 PM	Forum Meeting <i>(by invitation only)</i>	Nichols
5:30 PM – 6:30 PM	New and Forum Member Reception <i>Sponsored by Drexel University</i>	Loews Poolside
6:30 PM	Welcome Reception with Best Paper Awards <i>Sponsored by David Nazarian College, California State University</i>	Loews Poolside
7:30 PM	Room Facilitators Meeting <i>(by invitation only)</i>	Echo Park