PARTNER WITH USASBE!

2018 USASBE National Conference
Los Angeles | January 10-14, 2018
Lights. Camera. Entrepreneurship!

USASBE is an inclusive community
advancing entrepreneurship
education through bold teaching,
scholarship, and practice.

www.usasbe.org
Increase your visibility within USASBE!
By becoming a USASBE Partner, you’ll have visibility, access and influence within our membership. Your school or business will be top-of-mind within USASBE by being involved with our meetings, events, newsletters, website and social media. In most cases, we’ll custom build your sponsorship to meet your objectives.

About USASBE
We are an inclusive community advancing entrepreneurship education through bold teaching, scholarship, and practice.
Our members are:
- Teachers sharing best practices but also challenging existing paradigms of how entrepreneurship should be taught, to whom, and to what ends.
- Researchers moving the practice of entrepreneurship education forward and translating cutting-edge entrepreneurship research into teachable content.
- Program directors and practitioners that complement classroom-based entrepreneurship education with practical immersion experiences in the broader entrepreneurship community.

Impact and Influence
As leaders in the emerging discipline of entrepreneurship, our members are making an impact on how we think about, conduct research on, design public policy around, and interact with students, entrepreneurs and entrepreneurial ventures. With nearly 1,000 members, USASBE represents over 500 colleges and universities across the United States and around the globe.

More about USASBE
http://www.usasbe.org/?page=intro

USASBE Board of Directors

USASBE Excellence in Entrepreneurship Education Awards
http://www.usasbe.org/?page=EENawards

USASBE Newsletter Liaison
http://www.usasbe.org/?page=newsletter
USASBE National Conference
The annual USASBE Conference is the premier conference for entrepreneurship educators. It is also a great place to learn best practices in entrepreneurship education and program development, with recognition given annually to the model academic programs, pedagogy, and outreach efforts in the United States.

Sponsorship and Partnership Opportunities
Our members influence hundreds of thousands of students, alumni, and entrepreneurs. Our sponsorship levels for the national conference are listed below. Many sponsor and partner opportunities can be customized to meet your needs. Contact our Executive Director, Patrick Snyder at psnyder@usasbe.org or call 262.472.1449 to explore opportunities.

In-kind Contributions
We invite in-kind contributions of goods or services which add promotion or incentive to the USASBE conferences. In-kind contributions will be acknowledged in a manner commensurate with the value of the contribution.

Sponsor Levels
Strategic and sustaining partnerships can be created for $20-50K and are customized to meet your exact objectives!

Diamond - $20,000
- Exhibit booth and 8 complimentary conference registrations and individual USASBE memberships
  - Special Sponsor & Exhibitor Reception with the USASBE board at the annual conference
  - Center spread ad in conference program
  - A mention at one of our functions
- 5 complimentary email blasts to USASBE membership throughout the year
- Story about your university/company in the Liaison
- Access to membership through Executive Director with up to 5 meeting requests to entrepreneurship educators, curriculum experts and center directors
- Your logo on the USASBE homepage
- Use of the USASBE logo on all your collateral materials
- Yearlong exposure at all USASBE events with an invitation to all USASBE regional events throughout the year
Platinum- $15,000
- Exhibit booth and 6 complimentary conference registrations and individual USASBE memberships
  - Special Sponsor & Exhibitor Reception with the USASBE board at the annual conference
  - Full page ad in conference program
  - A mention at one of our functions
- 4 complimentary email blasts to USASBE membership throughout the year
- Access to membership through Executive Director with up to 4 meeting requests to entrepreneurship educators, curriculum experts and center directors
- Your logo on the USASBE homepage
- Use of the USASBE logo on all your collateral materials
- Yearlong exposure at all USASBE events with an invitation to all USASBE regional events throughout the year

Gold- $10,000
- Exhibit booth and 4 complimentary conference registrations and individual USASBE memberships
  - Special Sponsor & Exhibitor Reception with the USASBE board at the annual conference
  - Full page ad in conference program
  - A mention at one of our functions
- 3 complimentary email blasts to USASBE membership throughout the year
- Access to membership through Executive Director with up to 3 meeting requests to entrepreneurship educators, curriculum experts and center directors
- Your logo on the USASBE homepage
- Use of the USASBE logo on all your collateral materials
- Yearlong exposure at all USASBE events with an invitation to all USASBE regional events throughout the year
**Silver- $5,000**

- Exhibit booth and 2 complimentary conference registrations and individual USASBE memberships
  - Special Sponsor & Exhibitor Reception with the USASBE board at the annual conference
  - Half page ad in conference program
  - A mention at one of our functions
- 2 complimentary email blasts to USASBE membership throughout the year
- Access to membership through Executive Director with up to 2 meeting requests to entrepreneurship educators, curriculum experts and center directors
- Use of the USASBE logo on all your collateral materials
- Yearlong exposure at all USASBE events with an invitation to all USASBE regional events throughout the year

**Exhibit Booth Bronze- $2,500**

- Exhibit booth, one complimentary conference registration and individual USASBE membership
  - Special Sponsor & Exhibitor Reception with the USASBE board at the annual conference
  - Quarter page ad in conference program
  - A mention at one of our functions
- One complimentary email blast to USASBE membership throughout the year
- Use of the USASBE logo on all your collateral materials
- Yearlong exposure at all USASBE events with an invitation to all USASBE regional events throughout the year
## In-Conference Sponsor Opportunities

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>LEVEL</th>
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<tbody>
<tr>
<td>Welcome Reception</td>
<td>Platinum</td>
</tr>
<tr>
<td>Keynote Speaker</td>
<td>Platinum</td>
</tr>
<tr>
<td>Lifetime Achievement Awards Luncheon</td>
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<tr>
<td>New Member Reception</td>
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<tr>
<td>Luncheon Saturday</td>
<td>Gold</td>
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<tr>
<td>Lanyards</td>
<td>Gold</td>
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<tr>
<td>Conference Bags</td>
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<tr>
<td>Hotel Room Keys</td>
<td>Silver</td>
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<tr>
<td>Coffee Break</td>
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<tr>
<td>Continental Breakfast</td>
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<tr>
<td>Pillar Sessions</td>
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<tr>
<td>Doctoral Consortium</td>
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<td>Co-Sponsor Fellows Dinner</td>
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<tr>
<td>Awards Reception</td>
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<tr>
<td>Dinner Entertainment</td>
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<tr>
<td>SIG Individual Meetings</td>
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</table>

Would you like to learn more? Please contact me to discuss how we can best work together to impact entrepreneurship education and empower entrepreneurs.

Our members are educators, researchers, practitioner, center directors, and policy influencers who are the leaders and shapers of future entrepreneurs. I invite you to become a USASBE sponsor or partner. We look forward to working with you!

Best Regards,
Patrick Snyder, Executive Director
USASBE
psnyder@usasbe.org
Phone: 262.472.1449
<table>
<thead>
<tr>
<th>USASBE Sponsorship Levels</th>
<th>$2,500</th>
<th>$5,000</th>
<th>$10,000</th>
<th>$15,000</th>
<th>$20,000</th>
<th>$25,000+</th>
<th>Sustaining Partner</th>
<th>Strategic Partner</th>
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<td>Up to 2 meeting requests to potential clients- $5000 value</td>
<td>Up to 3 meeting requests to potential clients- $7500 value</td>
<td>Up to 4 meeting requests to potential clients- $10000 value</td>
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<tr>
<td>Access to Membership through Executive Director</td>
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<td>Up to 3 meeting requests to potential clients- $7500 value</td>
<td>Up to 4 meeting requests to potential clients- $10000 value</td>
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<tr>
<td><strong>Yearlong Exposure at all USASBE Events</strong></td>
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<td><strong>Value</strong></td>
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<td>$40K+</td>
<td>$70K+</td>
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