CREATOR PEDAGOGY

BUILDING ENTREPRENEURIAL THINKERS AND DO-ERS THROUGH THE EXERCISE OF CREATION.

GEORGETOWN UNIVERSITY
PROFESSOR ERIC KOESTER
Work for McKinsey, BCG, Bain or at a top-5 investment bank
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2. Join a trendy, fast-growing growth tech startup in a product, business development, or corporate development role and dominate for 3–4 years
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"A knowledgeable and easy to read guide to investing in the Sharing economy."
—Ray Seear, President of Prosper (Lending P2P Marketplace)

"The 2015 Act opened up a whole new set of peer-to-peer opportunities for investors and entrepreneurs. Vested should be required reading for Millennials."
—Congressman Robert J. Dold

What Happens When the Social Network Meets Wall Street?

Michael McDonald answers the question in his first book, Vested! Forget the outmoded world of Wall Street finance—Peer to Peer lending and equity crowdfunding are the new peer to peer finance. 

Individuals can directly invest in companies and bypass the Wall Street middle man. Learn how investors are gaining access to new and innovative businesses as well as directly connecting to their investment.

Now is the time to learn how you can win with these alternatives. Whether you have the time or the money, there is a better way to grow your money—right now. Welcome to the new generation of investing. Vested is your playbook.

This guide to investing is teaches:
- How to lend and invest in the new great driving
- How to support your peers while making a killing
- How to make your money work "smarter" and "harder" for you
- How "crowd investing" lets you invest like Wall Street's best

William McDonald is the founder of The Vested Investor, an organization focused on educating millennials about the new generation of investment opportunities around alternative investments. While a leader of Georgetown University's entrepreneurship association, Stinger Bears, Will also found time to study finance, making alternative investments the perfect position. Having invested in a variety of alternative investment types, Will thinks "crowd-investing" will transform our economy from the ground up. Will continues to multiply material, shape, and drive on the trends of millennial investing in these new asset classes and platforms.

NEW DEGREE PRESS
There is a new path to success and happiness.
SCIENCE OF CREDIBILITY
SIGNALING THEORY

CREDIBILITY
SIGNALING THEORY
SIGNALING THEORY
SIGNALING THEORY
CREDIBILITY
PRE-INTERNET
CREDIBILITY
CREDIBILITY
BORROW
BORROW
BORROW
CREDIBILITY

THEN

BORROW CREDIBILITY
SIGNALING THEORY
THIS GROUP HAS STRONG CREDIBILITY
NEW PATH TO SUCCESS
NEW PATH TO SUCCESS

CREATORS
THE BIG CHANGE

THEN
BORROW CREDIBILITY

NOW
CREATE CREDIBILITY
THE BIG CHANGE
CREATE
CREATE
CREATE
CREATE
DEMONSTRATING YOUR PURPOSE
DREAM JOBS/CAREERS
DEMONSTRATING YOUR PURPOSE

THINK
READ
RESEARCH
INTERVIEW
CREATE

THINK
READ
RESEARCH
INTERVIEW
CREATE

THINK
READ
RESEARCH
INTERVIEW
CREATE

THINK
READ
RESEARCH
INTERVIEW
CREATE
DEMONSTRATING YOUR PURPOSE
DEMONSTRATING YOUR PURPOSE
A BOOK IS A PIECE OF YOUR DEMONSTRATION

DISCOVER & DEVELOP DEEP PURPOSE
DEMONSTRATE WITH CONFIDENCE
HOW THEY DEMONSTRATE

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PODCAST SERIES  VIDEO SERIES  DESIGNS

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The Speaker
The Beer Pro
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