

# Conference Schedule

## Wednesday, January 11, 2006

- 4:00 p.m. – 5:00 p.m. **USASBE/SBI 2006 Program Committee Meeting** *(by invitation only)*  
6:00 p.m. – 10:00 p.m. **USASBE 2005-2006 Board Meeting**

## Thursday, January 12, 2006

- 7:30 a.m. – 8:30 a.m. **Preconference and Conference Registration**  
**(preconference attendees only)**
- 8:00 a.m. – 12:00 p.m. **Preconference #1:**  
Writing and Teaching Entrepreneurship Cases Workshop
- 8:30 a.m. – 5:00 p.m. **Preconference #2:**  
Invention 2 Venture Workshop  
(additional fee and requirements for registration; contact USASBE at [usasbe@bus.wisc.edu](mailto:usasbe@bus.wisc.edu))
- 9:00 a.m. – 12:00 p.m. **Preconference #3:**  
Use of Life Sciences Entrepreneurship Education to Build a Sustainable Competitive Advantage in an International Knowledge-Based Economy
- 9:00 a.m. – 1:00 p.m. **Preconference #4:**  
Connecting Community Colleges with Four-Year Institutions
- 10:00 a.m.– 2:00 p.m. **SBI 2005-2006 Board Meeting**
- 10:00 a.m.– 4:00 p.m. **Golf Event**
- 12:00 p.m.– 1:00 p.m. **Lunch on Own**
- 12:00 p.m.– 5:00 p.m. **Preconference #5:**  
Teaching Entrepreneurship with Cases  
(additional fee and requirements for registration; contact USASBE at [usasbe@bus.wisc.edu](mailto:usasbe@bus.wisc.edu))
- 1:00 p.m. – 5:00 p.m. **Preconference #6:**  
Starting and Maintaining a Small Business Consulting Program at Your College or University
- 1:00 p.m. – 5:00 p.m. **Preconference #7:**  
Starting and Advising Entrepreneurial Student Organizations, Student-Centered Entrepreneurship Organizations, and Campus Student Activities
- 1:30 p.m. – 5:30 p.m. **Exhibitor Set Up**
- 2:00 p.m. – 8:00 p.m. **Conference Registration**
- 4:30 p.m. – 5:00 p.m. **Welcome Committee and USASBE Board Meeting** *(by invitation only)*
- 5:30 p.m. – 9:30 p.m. **Exhibits Open**
- 5:15 p.m. – 6:15 p.m. **Coleman/USASBE New Member Orientation and Introduction to Welcome Committee**
- 6:30 p.m. – 7:30 p.m. **All Conference Opening Plenary Session**  
**Keynote Speaker:** **Blaine McCormick**  
Associate Dean of Undergraduate Programs, Hankamer School of Business, Baylor University  
*Everybody Loves Ben: Why Benjamin Franklin Would Succeed in Business in 21<sup>st</sup> Century America*
- 7:30 p.m. – 9:30 p.m. **All Conference Opening Reception**  
Sponsored by The Lawrence N. Field Center for Entrepreneurship at Baruch College

## Friday, January 13, 2006

- 7:30 a.m. – 6:00 p.m. **Conference Registration and Exhibits Open**
- 7:30 a.m. – 8:30 a.m. **SBI Regional Meetings**
- 7:30 a.m. – 8:30 a.m. **All Conference Coleman Foundation Breakfast**
- 8:30 a.m. – 9:45 a.m. **All Conference Coleman White Paper Plenary Session**  
**Keynote Speaker:** **Jerome Katz**  
Coleman Foundation Chair in Entrepreneurship, John Cook School of Business, Saint Louis University  
*... And Another Thing*
- 9:45 a.m. – 10:15 a.m. **All Conference Break**
- 10:15 a.m.– 11:30 a.m. **Competitive Paper, Workshop, and Symposium Sessions**

## Friday, January 13, 2006, continued

11:45 a.m. – 1:30 p.m.

**Keynote Speaker:**

**All Conference Presidential Luncheon**

**Jim Wimberly**

Executive Vice President of Aircraft Operations, Southwest Airlines  
and USASBE/SBI Corporate Entrepreneur of the Year for 2001  
*Entrepreneurial Survivor—Secrets for Maintaining 31 Continuous  
Years of Profitability in the American Airline Industry*

1:45 p.m. – 3:00 p.m.

**Competitive Paper, Workshop, and Symposium Sessions**

3:00 p.m. – 3:30 p.m.

**All Conference Break**

3:30 p.m. – 4:45 p.m.

**Competitive Paper, Workshop, and Symposium Sessions**

5:00 p.m. – 5:30 p.m.

**USASBE Division Update Meetings #1**

5:30 p.m. – 6:00 p.m.

**USASBE Division Update Meetings #2**

6:00 p.m. – 6:45 p.m.

**USASBE Past Presidents Meeting**

6:30 p.m. – 10:30 p.m.

**Dinner on Own or Tucson Dine Around Option**

(Transportation for Dine Around Sponsored by the Karl Eller Center for the  
Study of the Private Market Economy, The University of Arizona)

7:00 p.m. – 10:00 p.m.

**USASBE Fellows Dinner** *(by invitation only)*

## Saturday, January 14, 2006

7:30 a.m. – 6:00 p.m.

**Conference Registration and Exhibits Open**

7:30 a.m. – 8:30 a.m.

**JSBM Board of Advisors and Associated Editors Meeting**

*(by invitation only)*

7:30 a.m. – 8:30 a.m.

**SBI Fellows and Past Presidents Breakfast**

7:30 a.m. – 8:30 a.m.

**All Conference Breakfast**

8:30 a.m. – 9:45 a.m.

**All Conference Plenary Session**

**Keynote Speaker:**

**Denise Voigt Crawford**

Texas Securities Commissioner, Texas State Securities Board  
*The Role of State Securities Regulators with Entrepreneurial Ventures*

9:45 a.m. – 10:15 a.m.

**All Conference Break**

10:15 a.m. – 11:30 a.m.

**Competitive Paper, Workshop, and Symposium Sessions**

11:45 a.m. – 1:30 p.m.

**All Conference Kauffman Foundation Luncheon**

**Keynote Speaker:**

**Scott Stern**

Associate Professor of Management and Strategy, Kellogg School  
of Management, Northwestern University and Winner of the First  
Ewing Marion Kauffman Prize Medal for Distinguished  
Research in Entrepreneurship

*Entrepreneurship and the American Economic Experiment*

1:45 p.m. – 3:00 p.m.

**Competitive Paper, Workshop, and Symposium Sessions**

3:00 p.m. – 3:30 p.m.

**All Conference Break**

3:30 p.m. – 4:45 p.m.

**Competitive Paper, Workshop, and Symposium Sessions**

5:00 p.m. – 6:00 p.m.

**USASBE Officers and Board Training Session**

5:00 p.m. – 6:00 p.m.

**SBI Annual Business Meeting**

6:00 p.m. – 6:30 p.m.

**SBI 2006-2007 Board Meeting**

6:30 p.m. – 11:00 p.m.

**All Conference Thomson South-Western Publishing Gala  
and Social Event**

**Keynote Speaker:**

**Don Budinger**

Founder, Rodel, Inc. and Chairman and Founding Director,  
The Rodel Foundations

*Social Responsibility and Entrepreneurship: Building a Culture to  
Last Beyond the Founders*

## Sunday, January 15, 2006

7:30 a.m. – 1:30 p.m.

**Conference Registration and Exhibits Open**

7:30 a.m. – 8:30 a.m.

**JSBS Reviewers Meeting** *(by invitation only)*

7:30 a.m. – 8:30 a.m.

**All Conference Breakfast**

8:00 a.m. – 8:30 a.m.

**USASBE Annual Business Meeting**

8:45 a.m. – 9:45 a.m.

**All Conference Plenary Session**

**Keynote Speaker:**

**John J. Fernandes**

President & CEO, AACSB International—The Association to  
Advance Collegiate Schools of Business

*Management and Entrepreneurship Education:  
Looking Over the Horizon*

9:45 a.m. – 10:15 a.m.

**All Conference Break**

10:15 a.m. – 11:30 a.m.

**Competitive Paper, Workshop, and Symposium Sessions**

11:45 a.m. – 1:00 p.m.

**All Conference Closing Luncheon**

1:30 p.m. – 5:00 p.m.

**USASBE 2006-2007 Board Meeting**