

Conference Schedule

Wednesday, January 11, 2006

- 4:00 p.m. – 5:00 p.m. **USASBE/SBI 2006 Program Committee Meeting** *(by invitation only)*
6:00 p.m. – 10:00 p.m. **USASBE 2005-2006 Board Meeting**

Thursday, January 12, 2006

- 7:30 a.m. – 8:30 a.m. **Preconference and Conference Registration**
(preconference attendees only)
- 8:00 a.m. – 12:00 p.m. **Preconference #1:**
Writing and Teaching Entrepreneurship Cases Workshop
- 8:30 a.m. – 5:00 p.m. **Preconference #2:**
Invention 2 Venture Workshop
(additional fee and requirements for registration; contact USASBE at usasbe@bus.wisc.edu)
- 9:00 a.m. – 12:00 p.m. **Preconference #3:**
Use of Life Sciences Entrepreneurship Education to Build a Sustainable Competitive Advantage in an International Knowledge-Based Economy
- 9:00 a.m. – 1:00 p.m. **Preconference #4:**
Connecting Community Colleges with Four-Year Institutions
- 10:00 a.m.– 2:00 p.m. **SBI 2005-2006 Board Meeting**
- 10:00 a.m.– 4:00 p.m. **Golf Event**
- 12:00 p.m.– 1:00 p.m. **Lunch on Own**
- 12:00 p.m.– 5:00 p.m. **Preconference #5:**
Teaching Entrepreneurship with Cases
(additional fee and requirements for registration; contact USASBE at usasbe@bus.wisc.edu)
- 1:00 p.m. – 5:00 p.m. **Preconference #6:**
Starting and Maintaining a Small Business Consulting Program at Your College or University
- 1:00 p.m. – 5:00 p.m. **Preconference #7:**
Starting and Advising Entrepreneurial Student Organizations, Student-Centered Entrepreneurship Organizations, and Campus Student Activities
- 1:30 p.m. – 5:30 p.m. **Exhibitor Set Up**
- 2:00 p.m. – 8:00 p.m. **Conference Registration**
- 4:30 p.m. – 5:00 p.m. **Welcome Committee and USASBE Board Meeting** *(by invitation only)*
- 5:30 p.m. – 9:30 p.m. **Exhibits Open**
- 5:15 p.m. – 6:15 p.m. **Coleman/USASBE New Member Orientation and Introduction to Welcome Committee**
- 6:30 p.m. – 7:30 p.m. **All Conference Opening Plenary Session**
Keynote Speaker: **Blaine McCormick**
Associate Dean of Undergraduate Programs, Hankamer School of Business, Baylor University
Everybody Loves Ben: Why Benjamin Franklin Would Succeed in Business in 21st Century America
- 7:30 p.m. – 9:30 p.m. **All Conference Opening Reception**
Sponsored by The Lawrence N. Field Center for Entrepreneurship at Baruch College

Friday, January 13, 2006

- 7:30 a.m. – 6:00 p.m. **Conference Registration and Exhibits Open**
- 7:30 a.m. – 8:30 a.m. **SBI Regional Meetings**
- 7:30 a.m. – 8:30 a.m. **All Conference Coleman Foundation Breakfast**
- 8:30 a.m. – 9:45 a.m. **All Conference Coleman White Paper Plenary Session**
Keynote Speaker: **Jerome Katz**
Coleman Foundation Chair in Entrepreneurship, John Cook School of Business, Saint Louis University
... And Another Thing
- 9:45 a.m. – 10:15 a.m. **All Conference Break**
- 10:15 a.m.– 11:30 a.m. **Competitive Paper, Workshop, and Symposium Sessions**

Friday, January 13, 2006, continued

11:45 a.m. – 1:30 p.m.

Keynote Speaker:

All Conference Presidential Luncheon

Jim Wimberly

Executive Vice President of Aircraft Operations, Southwest Airlines
and USASBE/SBI Corporate Entrepreneur of the Year for 2001
*Entrepreneurial Survivor—Secrets for Maintaining 31 Continuous
Years of Profitability in the American Airline Industry*

1:45 p.m. – 3:00 p.m.

Competitive Paper, Workshop, and Symposium Sessions

3:00 p.m. – 3:30 p.m.

All Conference Break

3:30 p.m. – 4:45 p.m.

Competitive Paper, Workshop, and Symposium Sessions

5:00 p.m. – 5:30 p.m.

USASBE Division Update Meetings #1

5:30 p.m. – 6:00 p.m.

USASBE Division Update Meetings #2

6:00 p.m. – 6:45 p.m.

USASBE Past Presidents Meeting

6:30 p.m. – 10:30 p.m.

Dinner on Own or Tucson Dine Around Option

(Transportation for Dine Around Sponsored by the Karl Eller Center for the
Study of the Private Market Economy, The University of Arizona)

7:00 p.m. – 10:00 p.m.

USASBE Fellows Dinner *(by invitation only)*

Saturday, January 14, 2006

7:30 a.m. – 6:00 p.m.

Conference Registration and Exhibits Open

7:30 a.m. – 8:30 a.m.

JSBM Board of Advisors and Associated Editors Meeting

(by invitation only)

7:30 a.m. – 8:30 a.m.

SBI Fellows and Past Presidents Breakfast

7:30 a.m. – 8:30 a.m.

All Conference Breakfast

8:30 a.m. – 9:45 a.m.

All Conference Plenary Session

Keynote Speaker:

Denise Voigt Crawford

Texas Securities Commissioner, Texas State Securities Board
The Role of State Securities Regulators with Entrepreneurial Ventures

9:45 a.m. – 10:15 a.m.

All Conference Break

10:15 a.m. – 11:30 a.m.

Competitive Paper, Workshop, and Symposium Sessions

11:45 a.m. – 1:30 p.m.

All Conference Kauffman Foundation Luncheon

Keynote Speaker:

Scott Stern

Associate Professor of Management and Strategy, Kellogg School
of Management, Northwestern University and Winner of the First
Ewing Marion Kauffman Prize Medal for Distinguished
Research in Entrepreneurship

Entrepreneurship and the American Economic Experiment

1:45 p.m. – 3:00 p.m.

Competitive Paper, Workshop, and Symposium Sessions

3:00 p.m. – 3:30 p.m.

All Conference Break

3:30 p.m. – 4:45 p.m.

Competitive Paper, Workshop, and Symposium Sessions

5:00 p.m. – 6:00 p.m.

USASBE Officers and Board Training Session

5:00 p.m. – 6:00 p.m.

SBI Annual Business Meeting

6:00 p.m. – 6:30 p.m.

SBI 2006-2007 Board Meeting

6:30 p.m. – 11:00 p.m.

**All Conference Thomson South-Western Publishing Gala
and Social Event**

Keynote Speaker:

Don Budinger

Founder, Rodel, Inc. and Chairman and Founding Director,
The Rodel Foundations

*Social Responsibility and Entrepreneurship: Building a Culture to
Last Beyond the Founders*

Sunday, January 15, 2006

7:30 a.m. – 1:30 p.m.

Conference Registration and Exhibits Open

7:30 a.m. – 8:30 a.m.

JSBS Reviewers Meeting *(by invitation only)*

7:30 a.m. – 8:30 a.m.

All Conference Breakfast

8:00 a.m. – 8:30 a.m.

USASBE Annual Business Meeting

8:45 a.m. – 9:45 a.m.

All Conference Plenary Session

Keynote Speaker:

John J. Fernandes

President & CEO, AACSB International—The Association to
Advance Collegiate Schools of Business

*Management and Entrepreneurship Education:
Looking Over the Horizon*

9:45 a.m. – 10:15 a.m.

All Conference Break

10:15 a.m. – 11:30 a.m.

Competitive Paper, Workshop, and Symposium Sessions

11:45 a.m. – 1:00 p.m.

All Conference Closing Luncheon

1:30 p.m. – 5:00 p.m.

USASBE 2006-2007 Board Meeting