

Connect with America's Mortgage Banking Attorneys

USFN DIGITAL ADVERTISING OPPORTUNITIES



Award-winning quarterly news magazine focusing on industry trends, news, updates and more, including state and national industry topics.



Rates (per edition)

Back Cover Ad	\$2,700
Full-Page Ad	\$2,400
Full-Page Provided Editorial Content	\$2,400
1/2 Page Ad	\$2,000

Specs

Back Cover

8.5" x 11" bleed size
8.5" x 11" trim size

Inside Full Page

8.5" x 11" bleed size
8.5" x 11" trim size

1/2 page (horizontal)

7.5" x 4.5"

Provided Editorial Content

Up to 500 words with 1 graphic
Up to 600 words without graphic

Digital File Preparation

- All artwork must be submitted as a 300 dpi PDF document formatted as CMYK.
- PDFs should be optimized for press when distilled.
- All fonts and images should be embedded in file.
- Email artwork to publications@usfn.org.

10%
discount for
USFN
Sponsors

BACK COVER AD

Trim
8.5" x 11"
Bleed
8.75" x 11.25"

Extend bleed at least
0.125" beyond page
on all sides.

FULL-PAGE AD

Trim
8.5" x 11"
Bleed
8.625" x 11.25"

If artwork bleeds, extend
at least 0.125" at top,
bottom and right
of page.

- Advertisement -

FULL-PAGE PROVIDED CONTENT

Trim
8.5" x 11"
NO BLEED

1/2 PAGE AD

Art
7.5" x 4.5"
NO BLEED

AD BLEED AREA TRIM

NEW

Provided Editorial Content

Provided Editorial Content is one of the most effective ways to reach your audience with more detail about your services and benefits. With an editorial tone and the look of a news article, you can deploy trusted, non-promotional thought leadership to USFN members and the broader default servicing sector. Provided Editorial Content is now available in the USFN Report.

TIPS FOR SUCCESSFUL CONTENT:

- Focus content on the needs of the target audience.
- Ensure readers gain valuable information for investing time in your content.
- Avoid being overly promotional.
- Position your company as a subject matter expert and your services as being a solution for the audience's needs.
- Provided Content will be labeled "advertisement" for journalistic integrity.



For USFN advertising inquiries, email publications@usfn.org.



FEATURED ARTICLE

South Carolina Supreme Court rescinds 2009 and 2011 foreclosure loss mitigation administrative orders

USFN | 2 min. read

On May 17, 2023, the South Carolina Supreme Court issued an Order rescinding the requirements and obligations established by the Court's previous Administrative Order issued on May 22, 2009, and the revised Order issued by the Court on May 11, 2011. This new Order affects all loss mitigation activities in foreclosure actions in the state. In response to the foreclosure crisis of the time, the South Carolina Supreme Court issued an Order in 2009 to ensure compliance with the new Home Affordable Modification Program (HAMP) initiated by the U.S. Treasury.

READ MORE



Linking innovative auction services with decades of industry expertise 



Read the latest Spring edition of the USFN Report online

In the Spring 2023 USFN Report, find some practical tips on safety and efficiency managing your default portfolio during a natural disaster, discover some interesting insights into remote work and overtime regulations in our NEW Employment Law Corner feature, and learn what it's like to be an ally to marginalized and minority groups in the workplace. Read these and the latest industry news and regulatory updates on our interactive online platform.

READ MORE



Foreclosure

Zombie foreclosures keep increasing but remain a tiny presence around most of US

ATTOM | 4 min. read

ATTOM recently released its second-quarter 2023 Vacant Property and Zombie Foreclosure Report showing that 1.3 million (1,285,633) residential properties in the United States are vacant. That figure represents 1.3 percent, or one in 79 homes, across the nation. The report analyzes publicly recorded real estate data collected by ATTOM—including foreclosures, equity, and owner-occupancy status—matched against monthly updated vacancy data.

READ MORE



WE EXIST TO KEEP THE DREAM OF HOMEOWNERSHIP ALIVE.  Providing Home Management, Repair & Handy Solutions for Smartest. 

Eviction/REO

Landlords weigh in on renovation evictions

Burbank Lawyer | 4 min. read

Landlords joined in on the mass-eviction conversation in Burbank, CA, this week as other cities also grapple with the issue, with the city of South Pasadena, CA, passing an eviction moratorium. It's also the trend that has spread in recent months since the end of the court-wide eviction moratorium.

READ MORE





BANKERS
INSURANCE SERVICE
Always A Leader

Custom Bond and Insurance Services
for the Mortgage Lending Community

LEARN MORE



Learn more about everything we do at a360inc.com

We Raise the Bar
with our integrated technology solutions for the lending, legal, title, and equity industries.

Receivables Management

The top 3 tech trends in ARM

Collection & Recovery | 3 min. read • 7 min. video

Technology is changing the way we live at a breakneck pace. For the ARM industry, this transition has been slower, and now, it seems the changes are coming all at once. So what are the key tech trends that will change the way ARM companies operate? This video and accompanying article discusses several trends to watch for.

READ MORE



SPONSORED CONTENT



The keys to your CaseMax Test Drive are waiting.

Click here to learn more

CaseMax's Test Drive Promotion is Ending Soon

Sponsored by 

Want to take the CaseMax case management platform for a spin? Schedule a demo before December 31, 2022, and if you sign up as a partner anytime in 2023, we will give you one month of post-implementation support for FREE.

LEARN MORE

USFN **ews**

INDUSTRY NEWS CURATED FOR 

Reach 5,000 professionals who provide legal services and counsel to financial institutions (banks and non-banks) with respect to mortgage banking matters.

rate sheet

Rates below are for 7 consecutive issues

a: top banner | \$2250

Prominent banner placement positioned directly below the lead article.

Image: 728 pixels x 90 pixels | JPEG, GIF, PNG

b: display banners | \$1500, \$1000

Banner placements integrated throughout the newsletter.

Image: 728 pixels x 90 pixels | JPEG, GIF, PNG

c: showcase banners | \$995

Showcase your company, product or service with this large-format display ad.

Image: 336 pixels x 280 pixels | JPEG, GIF, PNG

d: sponsored content | \$1250

Showcase your company, product or service with an engaging graphic and text.

Image: 300 pixels x 200 pixels | JPEG, GIF, PNG

Text: 50 words

reserve

Contact:
Association Briefings
202.849.0950
frank@associationbriefings.com



powered by
Association Briefings
associationbriefings.com



Rates (per month)

Leadership Banner Ads	\$1,200
Resource Square Ads	\$800

Specs

Leadership Banner Ads

- Displayed on marketing/landing page
- 600 average page views/month
- 728 px x 90 px
- JPEG format

Resource Square Ads

- Displayed below Search filter on USFN Source Resources page
- 2,600 average page views/month
- 250 px x 250 px
- JPEG format

