

Sample Letter

[date]

[political leader name and address]

Dear [political leader]:

As [your title], I am writing to request your support of National Beach Safety Week, May 22-29, 2017. Specifically, I am asking that that you declare [your area's] participation via proclamation.

Our waters can be a wonderful recreational resource, but they can also be treacherous. Lifeguards are provided in an effort to reduce the number of accidents at our beaches, but we cannot do the job alone. An informed public is essential to maintaining adequate levels of beach and water safety.

The objective of National Beach Safety Week is to make citizens aware of the need to be safe while in and near the water with special emphasis on the hazards associated with Rip Currents. This objective stresses the following:

- Learn to Swim.
- Swim Near a Lifeguard.
- Swim with a Buddy.
- Check with the Lifeguards.
- Use Sunscreen and Drink Water.
- Obey Posted Signs and Flags.
- Keep the Beach and Water Clean.
- Learn Rip Current Safety.
- Enter Water Feet First.
- Wear a Life Jacket.

The United States Lifesaving Association (USLA) is a national non-profit organization dedicated to improving beach safety in America and we are an affiliate chapter of USLA. Our membership includes professional beach lifeguards in this area, joining lifeguards from across the country.

Thank you for considering this request. Your support will help make our beaches a safer place for residents and tourists alike.

Sincerely,

[name]

[title]