

UNITED STATES LIFESAVING ASSOCIATION

BOARD OF DIRECTORS MEETING
JENSEN BEACH, FLORIDA
NOVEMBER, 1984

MINUTES

I. Meeting called to order at 9:41 am November 2, 1984.

Roll call of delegates based on the following membership tally:

Region	Members	Delegates
New England	24	1
Mid Atlantic	1437	7
Southeast	351	4
Gulf Coast	36	1
WUSLA	976	7
Hawaii	20	1
Pacific Northwest	172	3
Great Lakes	1228	7

Delegates Named as follows:

New England
Tim Hall

Gulf Coast
Vic Maceo

Mid Atlantic
Tom Daly
John Daly
Greg Farry
Charlie Harth
Carl Martinez
Glenn Spiritiz*
Keith Hughes*

Hawaii
(no delegates attending)

Pacific Northwest
Scott Tye

Southeast
Pat Maher
Mark Allen
Rich Noyes
Rob Baron

Great Lakes
Joe Pecoraro
Mary Pecoraro
Roger Engemann
Ray Colonna

WUSLA
Robert Moore
Grant Larson
Max Bowman
Carl Drake
Bruce Baird
Gordon Gray*
Bill Richardson*

III. Officer Reports

a. Joe Pecoraro, President. Joe reported that the USLA has finally gone from the red to the black. Red Cross in San Diego has been paid for our back rent. Lawyers have been paid. We have had great things from Panama Jack. Competition has worked out very well. Certification is coming along. Membership is growing. We have had some problems. The "national office" has been a problem, with the day-to-day operation of the USLA. We have had problems with the magazine. It is now ready to print in a Black and White format, but has no advertisements. We need about \$2500 - \$3000. to print. Anyone who drums up advertisements will receive 1/2 of the fee for the work.

Joe is developing and seeking development of a plan for where the USLA is going regarding:

1. a national office computer
2. a national office
3. expanded benefits for the membership
4. legal information exchanges
5. insurance plans offered to membership
6. reinstalling a national Executive Director

b. Bob Kołonkowski, Vice President. No report at this time.

c. Tim Hall, Secretary. Tim reported that he has been busy both with his own job and the added duties of USLA due to no Executive Director. Primarily Tim has been concerned with the amount of resources that he has been "borrowing" from his own agency (telephone, postage, etc.) for USLA use. He has curtailed this and hopes for a firmer budget that will be able to support the operation of the offices of USLA.

d. Ed Kiziukiewicz, Treasurer. Membership is 4244 (+ 63 received but not entered) Cash balance now at \$17,607.46 SEE ATTACHMENT "A" AND "B".

Joe P. suggests that we sell books for \$7.00 each and send that money to National. Where are the books? Will try to get accounting of books in the near future.

Lawyer fees still coming in. Noel Gould will be released from services by Joe in a letter. #####MOTION##### by Rich Noyes that Joe P. send Noel Gould a letter of thanks for services informing him that we no longer need his services. MPU.

e. Joanne Warzoha, Recurrent Representative. Joanne visited 10 beaches in California. She looked into and/or arranged the

contd.

following:

- insurance
- pay scales and parity
- donation of two Waterman Paddleboards
- paddleboard discount
- wetsuit discounts
- surf ski discounts

Joanne feels that a letter stating membership benefits should be placed in all membership kits. She requested that the position of Recurrent Rep. should have a more clearly defined set of duties. A group of Regional Recurrent Reps. should also be formed to work closely together. She also mentioned the problem with finding of the office.

Again, discussion on the magazine and the funding of it. Ad placement packages were mentioned. This has already been done by Al Shorey.

F. Max Bowman, Liason Officer.

Max discussed the highlights of the World Lifesaving Meeting. SEE ATTACHMENT C.

G. Past President - Dick Miller - not present

IV. REGIONAL REPORTS

a. New England -- No report

b. Mid Atlantic - see ATTACHMENT D. Also reported that Region has new events in their competition and more participation in Regional Games.

c. Southeast - (Pat Maher) New board in place. Membership has tripled. Now have 21 chapters. Region has \$2800 in the treasury in Florida only. Regional Championships were held on July 20 and 21. 18 teams and 125 competitors were involved. The Region is developing fundraising programs including bookmarks and bumperstickers. Mailing list change: President, Pat Maher, 1130 W. 56th St. Hialeah FA 33012.

d. Gulf Coast (Vic Maceo) Region is already working for the 1986 National Championships. They also have a major sponsor for a Dory race. Vic will check with established dory races for information.

e. WUSLA (Bob Moore) SEE ATTACHMENT "E". WUSLA has reinstated the Heroic Acts Committee for the Region. Statistics show the region had 106 Million users and 33,700 rescues. Region newsletter is now out again. Membership in the Region is up to about 1100. WUSLA had some problems with the Panama Jack Kits. The region had restarted the Jr. Lifeguard committee and is trying to rectify the Public Education Committee. Events in the region included the Regionals, National competition, the WLS meeting and the world games. Bob reported that assaulting a Lifeguard on Duty is now a felony in California. Spring regional meeting is set for Mar 21 - 27.

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f. Pacific Northwest (Scott Tye) SEE ATTACHMENT F. Scott also reported that the Region now has free legal representation

g. Great lakes (Joe Pecoraro) Joe projected 2000 members by 1st of the year. Chicago now preparing for National games in 1985 SEE ATTACHMENT G.

Presentation by Hobie Sunglasses (Patty McGuire) see ATTACHMENT H, I, J, AND K

Break for lunch at 12 pm.

Reconvened at 1:05 pm

Presentation by Tom Robertson (Stevenson USA) on "lifegear". SEE ATTACHMENT L.

Presentation by Art Williams on a lifesaving Sonar Device. Jim McCloy agreed to test the device.

V. MAJOR COMMITTEE REPORTS - Committee reports were deferred until committees had a chance to meet. Meeting adjourned to Committee at 2:05 pm.

Reconvened at 4 pm.

a. Competition (Roger E.)

1. All competitors must have beanies -- submit colors for 1985 competition to Roger.
2. Rule changes -- change from 10 to 15 competitors per heat. May change finals from 10 to 12 competitors.
3. Events proposed by Bill REagan for new events voted down. May consider them on a Regional basis.
4. Rule book misprint - on all diagrams flags should be marked as 10 meters apart.
5. Rule book misprint - on surf ski (5 - 7) book will be redone.
6. The old surf ski was voted out
7. Boards, skis and dories will be monitored for compliance with rules. This is to be done at registration with a decal. boards and skis will be inspected once only, dories once per year.

There was discussion on Women's events. Rule books are available from the National office at \$1.00.

contd.

b. Certification -- TRUST US!! is the theme. The program has been worked out for certification, now it is time to work out all administrative procedures and problems. The Board should have a package for procedures by next spring. ####MOTION#### by Rob (2nd by Rich Noyes) that a standing committee be formed to complete the administrative procedures of the Certification committee made up with: Rob Baron, Rich Noyes, Bruce Baird, Bill Tietjen, Carl Martinez and Jim McCloy. MPU. ####MOTION#### by Pat Carmody (2nd by Bruce Baird) that Dr. McCloy chair this committee. Motion withdrawn after discussion.

c. Public Education (Bob Kolonkowski) Written Report coming 25 Public Education handbooks on hand now. Volume II of the book to be an add-on. Some information coming in from WLS and Max Bowman and Pat Carmody (SEE ATTACHMENT 5). Committee looking to produce a public education poster. If Panama Jack cannot do this, USLA should produce it. ####MOTION#### By Grant Larson (2nd by Pat Carmody) to appropriate the money to publish the handbook (20-30 pages, \$600.) Motion withdrawn after discussion.

d. Membership (Tim Hall)

1. Panama Jack Kits

- a. accounting sheet for kits will be sent out
- b. there will be 2 delivery dates in 1985, May and June. The same shipping addresses will be used. One change so far from Mid Atlantic (instead of G. Schoeph, Bob Craig, 19 - 23 Marlin Drive, Ocean City, Maryland 21842.)
- c. recommend extra decals be sent with orders to cover a spoilage.
- d. recommend large sizes in shirts with limited colors (light blue, white and grey). rotate colors through sizes.

2. Membership registration procedure. Still some problems and a lot of work involved with registration forms. Committee recommends that if and when we get a computer, the computer people should let us know what they want for membership information. We will then develop a master membership list that includes only that information.

3. Two brochures were presented. One is a basic membership brochure and the other an informational brochure. Committee recommends that we print informational brochure now.

4. Committee recommends that USLA prepare a letter from Joe P. to the membership for inclusion in each kit.

5. Pool guards. It was the recommendation of the committee that
- a. pool guards should organize into a professional assoc.;
 - b. USLA should help with that organization; but
 - c. pool guards should organize separately from USLA

####MOTION#### by Bob Moore (2nd by Joanne Warzoha) to accept the report and recommendations of the committee. Discussion. Call for a roll call vote. 13 in favor, 15 opposed. Motion failed.

contd.

####MOTION#### by Bob Moore (2nd by Ed K.) to accept the report and recommendations of the committee EXCEPT for the recommendation on pool guards. MPU.

Discussion here on the Panama Jack product. Bruce Baird favored a Panama Jack beach towel either in addition to or instead of the T-shirt. Since Max Cochoran would be in the next day, discussion deferred.

Joe Pecoraro called for projection of 1985 membership as soon as possible so that Panama Jack can be informed.

####MOTION#### by Max Bowman (2nd by Ed K.) that the Pool guard issue be deferred. MPU

e. Ways & Means (Ed K.)

1. a budget has been developed. Last year's budget \$14,177. Next year's \$22,100. There is money in the budget for a computer. Copies of the budget would be available as soon as printed. ####MOTION#### by Max Bowman (2nd by Bob Moore) that bedget be adopted. MPU.
2. There is a possible agreement with Hobie Sunglasses in the works. If the board knows of any other companies interested in such an agreement (sunglasses), please have them contact Joe in Chicago.
3. Discussion of a project to sell embroidered golf shirts at \$8.00 as a national fundraiser.
4. Committee requests an accounting of textbooks on hand and the amount of Panama Jack product(s) on hand by each Region as soon as possible.
5. Proposed that there be a national fundraiser -- an individual allowed to raise funds for USLA and keep 50% of all funds raised. Proposed fundraiser: Ray Collona.
6. Recommended that more endorsements be sought for products.
7. Pointed out that ads for the magazine are still open. Anyone securing advertisement in the magazine will recieve 50% of fees.
8. Recommended spending:
 - \$250. to Joe Pecoraro for bills of this year.
 - Additional money to print and distribute magazine (\$1000-\$1200)

####MOTION#### By Bob Moore to accept appropriation of #8 above. Discussion. Question called by Grant Larson. MPU

Discussion about the fundraiser. Concensus that USLA should consult legal counsel on this matter. Other discussion about tax exempt status. Tax exempt number will be mailed out to Regions.

####MOTION#### by Pat Carmody (2nd by Roger E.) that board accept and approve Ed's Report. MPU Meeting adjourned at 5:23 pm.

Meeting called to order at 10:35 am, 11/3/84.

Presentation by Bob Karelitz on lifeguard suits and jackets.

#####MOTION##### by Ray Collona to accept minutes of the spring Board of Directors Meeting. 2nd by Pat Maher. Discussion.
#####MOTION##### to ammend minutes (Mid Atlantic Region) by striking Wildwood N.J. as the site of the National Championships to be held in that Region. MPU. Minutes then accepted MPU.

It was announced that the budget had not yet been copied.

Ray Collona explained that pool guards should not be brought into the USLA at this time. He explained the Membership Committee's belief that:

1. Pool guards should be organized; and
2. they should be organized separately; and
3. we would like to help in that organization.

Ray asked the board to accept the Committee's recommendation.

#####MOTION##### by Grant Larson to table the matter for now. 2nd by Ed K. MPU.

Report from Max Bowman. Max provided information about a lawsuit in his agency. SEE ATTACHMENT N. Max discussed the test match against South Africa. At the National Championships there were applications for the Australia VS the worrd meet. The four representatives from the US, who will go there expenses paid, are:

Mitch Kahn
Paul Donahue
Keith Hughs
Cain Wyankowski

There is a training course coming up in Wales, G.B. Information is coming to the Regions.

Just prior to the Canada Workd meeting in May of '86 there will be a World Interclub meet in Hawaii. Max stresses the importance of getting many USLA teams there. There will be about 6 or 7 countries involved. This will be about the 5th or 6th of May.

There is a WLS I T Officer (International Training Officer) certification. There is an application for this certification. If you are interested, send it through to Max.

Tom Kaly wants President Pecoraro to see that WLS magazines get to the USLA membership. This sounds doubtful; but can be looked into.

HEROIC ACTS -- Pres. Pecoraro recommended that Heroic Acts should be a Regional matter. If the incident was of major national consequence, call the national office and the award will be made from there.

Grant Larson shared a record of one done in WUSLA SEE ATTACHMENT O. Grant also suggested guidelines for such awards.

####MOTION#### by Rich Noyes (2nd by Grant L.) that Heroic Acts be decentralized, but that National set guidelines. MPU.

A committee will be formed at the next Board Meeting to study guidelines.

1985 SPRING MEETING. Las Vegas was discussed as the possible site of the Spring 1985 meeting. A tentative date of May 3 & 4 was set. ####MOTION#### by Carl Drake (2nd by Tom Daly) that Las Vegas be selected for an early May meeting. Discussion. Max Bowman called the question. MPU.

####MOTION#### by Ray Collona (2nd by Pat Carmody) that Pres. Pecoraro talk to Ralph Goto in Hawaii to have the spring '86 meeting rather than the fall of '85 meeting in order to combine the meeting with the World Interclub games. Mid Atlantic now holds bid for spring '86 meeting and gives that up. MPU.

New England bids for the fall of '85 meeting. MPU.

President Pecoraro recommended time at the Board meetings for a meeting of Lifeguard Administrators to discuss problems and procedrues. ####MOTION#### By Bruce Baird (2nd by Ed.K.) to include Lifeguard Administration in the format (agenda) of meetings. Discussion. Rich Noyes called the question. MPU.

NEW BUSINESS

Rich Noyes recommended that Board should restrict marketing presentations at Board meetings. This activity should be scheduled before lunch. ####MOTION#### by Bruce Baird (2nd by Rich Noyes) that there be a \$100. presentation fee and a requirement of a 1/20 ad in the magazine for a 15 minute presentation. Discussion. Bruce ammended the motion (with 2nd by Rich Noyes) to say that there be a 15 minute bracket only and no free ad. More discussion. General concensus that there is a difference between Research and Development presentations and vendors. MPU.

Presentation to Mac Cochran for support of Panama Jack this year.

####MOTION#### by Pat Maher 2nd by Pat Carmody) to adjourn. Meeting adjourned at 12:16 pm.