Annual Conference
Cedar City, UT • Sep 30 - Oct 2, 2014

#utahmuseums
Key Information

Pre-Conference Workshop & Field Trips
Because there are limited spots available for the Pre-Conference Workshop and Field Trips pre-registration is required. Any applicable fees will be noted.

Meals and Evening Events
The following meals and events are included in your registration fee.

- **Tue, Sep 30, 2014**
  - Evening Reception at Frontier Homestead State Park Museum
  - After Hours Reception at the Braithwaite Gallery

- **Wed, Oct 1, 2014**
  - UMA Business Meeting & Lunch
  - Awards Dinner
  - After Hours Reception at Centro

- **Thu, Oct 2, 2014**
  - Farewell Lunch with Topic Tables

Utah Shakespeare Festival Tickets
UMA attendees and their guests can use the coupon code UMA2014 to receive a 50% discount on tickets to the September 30 performance of *Twelfth Night* at 7:30 pm and the October 1 performance of *Sherlock Holmes: The Final Adventure*, at 7:30 pm. Tickets must be purchased online at www.bard.org. Once you have selected seats, type in the coupon code for the discount. Discount is not retroactive and cannot be combined with other offers.

Information Desk/Check-in
The Information Desk (conference check-in, lost & found, information) is located in the Heritage Center Room 1. It will be open during the following times:

- **Tue, Sep 30, 2014**
  - 10:00 am - 5:30 pm

- **Wed, Oct 1, 2014**
  - 8:00 am - 12:00 pm
  - 1:30 pm - 5:00 pm

- **Thu, Oct 2, 2014**
  - 8:30 am - 1:30 pm

You may also check-in to the conference and pick up your information packet in the lobby of the Crystal Inn on Monday from 7:45-9:00 pm.

Museum Sharing Table & Message Board
Space will be available for participants to share materials. This space is limited to museums. All commercial materials are limited to sponsor tables. Attendees may post messages and job opportunities on the Message Board located in the hallway near the session rooms. There is no charge for this service; however, we ask that you be mindful of space limitations. Commercial ads are not allowed on the board, nor is material of any commercial nature allowed on tables unless arranged in advance with UMA.

Topic Brainstorming Boards
Next year’s programming committee is already hard at work planning for next year’s conference. There will be brainstorming boards located in the hallway where you can write down topics and questions you would like to be addressed in future programming.

Lost & Found
Lost & found articles turned in to the Information Desk will be held there until the end of the conference. After the conference they will be held for 30 days by Ruth White, UMA’s Executive Assistant who can be contacted at info@utahmuseums.org.

Attendee Guests
Attendee guests can purchase tickets for the following events at the prices noted. Conference attendees may also use the UMA discount to purchase Utah Shakespeare Festival tickets for their guests.

- **Tue, Sep 30, 2014**
  - Evening Reception at Frontier Homestead State Park Museum $15
  - After Hours Reception at the Braithwaite Gallery $15

- **Wed, Oct 1, 2014**
  - Awards Dinner $25
  - After Hours Reception at Centro $20

Name Badges
Please wear your name badge during all conference events to show you are a registered attendee and assist with networking among the participants.

Program Changes
In the event of changes to the program, an addendum will be available at the Information Desk.

Conference Facilities
Unless otherwise noted all sessions will take place at the Heritage Center.

- Heritage Center
  - 105 N 100 E
  - Cedar City, UT 84720

Parking
There is parking available at no fee for all conference activities.

Conference Hotel
Crystal Inn
1575 W 200 N
Cedar City, UT 84720

A discounted hotel rate of $70 + tax/night is available for conference attendees. Reservations can be made by calling (435) 586-8888 and using group code UMA Conference.

Program Tracks
To help plan your conference experience the sessions are divided into three tracks which focus on specific areas.

- **CE** Collections & Exhibitions | Care of objects, storage and environment. Exhibition planning and review.
- **ED** Education & Programming | Schools, community involvement and public programs.
- **OP** Museum Operations | Fundraising, marketing, board management, succession planning, advocacy and publicity.
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Dear Museum Colleagues:

As UMA’s new President, I am pleased to welcome you to beautiful Cedar City and to the Utah Museums Association’s Annual Conference: Storytelling for the Future. Every day I am inspired by the myriad ways museums can engage people of all ages and from all walks of life. I hope you’ll join me this week in celebrating the role of museums as our state’s greatest storytellers – both now and into the future.

As we look to 2015 and beyond, UMA’s mission is clear: to help build the capacity of Utah’s museums. Two years ago, UMA began work on a strategic plan; a road map for the organization’s future. Since then the board and staff, assisted and supported by many of our colleagues from Utah’s statewide museum community, have endeavored to make that plan a reality by focusing on the following institutional priorities:

1. **Increasing awareness and advocacy for** our state’s rich and varied museum community by educating ourselves about the legislative process, establishing and maintaining regular contact with our state legislators, and by participating in the annual Museum Advocacy Day at the Capitol (March 3, 2015).

2. **Creating opportunities for professional development and networking** by providing access to resources like the Annual Conference and introductions to groups such as Emerging Museum Professionals (https://www.facebook.com/groups/utahemp/) and Drinking About Museums (http://exhibitdev.wordpress.com/2013/05/26/on-drinking-about-museums/). Likewise, UMA can help facilitate professional contacts and statewide information sharing via personal introductions, our weblog, and social media outlets.

By continuing to focus on these strategic initiatives, UMA is well-situated to help you navigate all manner of Utah’s museum industry and, in the future, I hope you’ll consider us your information hub for “all-things-museum” in Utah. Your support and participation is essential and I look forward to working with each of you to fulfill our collective potential. Together, our future looks very bright indeed.

Sincerely,

Sonja Lunde
UMA President 2014-2016

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Hello my wonderful Museum friends,

With this conference we say goodbye to one of our favorite board members and colorful friends, Ryan Paul. Ryan is a valuable asset to the board and will be sorely missed.

As Ryan cycles off the board the time has come for me to move from the Presidency to Past President. It has truly been and an honor and a privilege to be your President and represent you and your organizations the last two years. Sonja has a great vision for the UMA as we move forward and I for one am happy to help in whatever way I can for my last two years on the board.

I will be chairing the Professional Development Committee and working on next year’s conference which will be held at Thanksgiving Point in Lehi. Thanksgiving Point recently opened the Museum of Natural Curiosity which is amazing and of course their other venues will be available as well.

I will continue to be your champion in all of my discussions with legislators up and down the food chain and I hope you will continue the relationships you have started not only with your local legislators but other museum professionals as well.

Make it a great conference and know that you are all in my heart.

Much love and gratitude,

Jayceen Craven Walker
UMA Past President 2014-2016
Welcome to Cedar City. As chair of the Host Committee and retiring UMA Past President I am pleased to welcome you to my home town. For the past 13 years I have travelled Utah attending UMA conferences and am excited to say that Cedar City 2014 will be one of the best. Many volunteers have labored to open the doors to Cedar City and let you take a special look inside. The members of the host committee have thought long and hard and have decided upon some amazing field trips and special conference activities. This year, we have partnered with the Utah Shakespeare Festival to provide special discounts for two of their performances, Twelfth Night on Tuesday and Sherlock Holmes: The Final Adventure on Wednesday. I would encourage you to book your tickets using our special 50% discount and enjoy some of the finest entertainment Cedar City, and indeed, the Intermountain West has to offer. Additionally, UMA will be hosting two after-play receptions, one at the Braithwaite Gallery and the other at one of our favorite local eateries, Centro. Both of these events are included in your conference registration and I would definitely encourage you to take advantage of these special networking opportunities. The 2014 UMA conference has been a labor of love for me as it is my last as a UMA Board Member and I am grateful for the team that put it all together. Please express your gratitude to members of the host and program committees for all their hard work. I hope you enjoy this year’s conference and have fun exploring my backyard.

Sincerely,

Ryan Paul, Frontier Homestead State Park Museum
2014 Host Committee Chair
UMA Past President 2012-2014

Welcome to the 2014 Utah Museums Association conference. We chose Storytelling for the Future as our theme this year because of the importance of drawing on our stories, meaning the histories we have created through our work in museums and communities, to inform our futures. Museum people, paid and unpaid, are remarkable individuals who are passionate about the stories that the objects they care for have to tell. That’s the whole point, right? Sharing those stories with our communities and creating experiences that help our guests recognize and further develop their own stories.

Sessions offered this year were selected because they have the spirit of storytelling and looking forward at their core. Year after year, we receive amazing proposals that highlight the good work and best practices that Utah museums are engaged in. UMA continues to evolve and grow and the annual conference reflects that. Two years ago in Salt Lake City, we introduced the poster session, providing another way for us to share the work we do and start conversations about our successes and challenges. We have a robust set of posters to present to you this year and hope that you will take advantage of the opportunity to talk shop with your colleagues.

If you are new to our museum community or just want to see what’s up, please plan to attend Conference 101 for pointers on how to navigate the conference, make connections with others, and get the most out of your professional development experience.

It has been my honor to chair the UMA program committee for the past few years and as I take on new responsibilities as Vice President, I feel fortunate to have had the opportunity to get to know the diverse and wonderful museum people in our state. Thank you for your continued support of the annual conference. Start thinking about how you can contribute to next year’s sessions now! The call for 2015 proposals is just around the corner!

Sincerely,

Lorie Millward
2014 Program Committee Chair
UMA Vice President 2014-2016

Program Committee Members
Virginia Catherall, Utah Museum of Fine Arts
Jacqueline Grant, Frehner Museum of Natural History
Megan Keller, Research Corporation of the University of Hawaii
Jennifer Ortiz, Utah Museum of Fine Arts
Megan Van Frank, Utah Humanities Council
Jessica Weiss, Springville Museum of Art

Host Committee Members
Kris Bahr, Utah Shakespeare Festival
Rachel Bishop, CPVA, Southern Utah University
Joanne Brattain, Friends of the Brathwaite
Caroline Howe, Local Resident
Gary Howe, Crystal Inn
Donna Law, SUMA, SUU, OMS
Kami Paul, Utah Shakespeare Festival
Maria Twitchell, Cedar City-Brian Head Tourism Bureau
Mission
The Utah Museums Association builds the capacity of Utah’s museum community through advocacy & professional development opportunities.

Core Values
- Advocacy and Awareness
- Professional Development
- Excellence in Association Management
- Information Sharing
- Integrity and Transparency
- Inclusivity and Accessibility
- Community and Collaboration

2014-2016 Board Members

Executive Committee
Sonja Lunde, President
Director of Planning and Special Projects, Utah Museum of Fine Arts

Lorie Millward, Vice President
Curator of Curiosity and Inquiry, Thanksgiving Point Institute

Kaia Landon, Secretary
Director, Box Elder Museum of Art, History, and Nature

Carrie Snow, Treasurer
Manager, Collections, Church History Museum

Jayceen Craven Walker, Past President
Consultant, Jayceen Craven Walker Consulting, Inc.

Ruth White, Executive Assistant

Members at Large
Jane Beckwith
President, Topaz Museum Foundation

Rachel Bishop
Director of Arts Administration, Southern Utah University

Jennifer Ortiz
Collections Manager, Utah Museum of Fine Arts

Jenette Purdy
Director of Education, Park City Museum

Sara Roach
Curator, Wheeler Historic Farm

Karen Stark
MoMS Assistant, Utah Humanities Council

Paul Stavast
Director, BYU Museum of Peoples & Cultures

Jessica Weiss
Head of Museum Education, Springville Museum of Art

Blake Wigdahl
VP Design & Programming, Thanksgiving Point Institute

Front row: Ruth White, Jenette Purdy, Jennifer Ortiz, Karen Stark, Sara Roach, Kaia Landon, Jayceen Craven Walker
Back row: Lorie Millward, Jane Beckwith, Sonja Lunde, Ryan Paul, Blake Wigdahl, Jessica Weiss, Carrie Snow, Rachel Bishop, Paul Stavast
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<thead>
<tr>
<th>Time</th>
<th>Monday, September 29, 2014</th>
<th>Tuesday, September 30, 2014</th>
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<tr>
<td>9:00 am – 5:00 pm</td>
<td>Pre-Conference Workshop: Collections Care Detectives $</td>
<td>8:00 am – 11:00 am  Field Trips</td>
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<td>SUU &amp; Utah Shakespeare Festival Walking Tour</td>
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<td>Excursion to Lion’s Mouth</td>
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<td>2:15 pm – 3:15 pm  Concurrent Sessions</td>
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<td>John Falk’s Museum Visitor Identities 101</td>
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<td>Unleash the Secret Weapon: The Power of Exhibit Openings to Excite Your Audiences</td>
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<td>To Thine Own Self be True: Strengthening Institutional Self-worth and Confidence</td>
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<td>Wednesday, October 1, 2014</td>
<td>Keynote: Elizabeth Merritt, <em>Founding Director</em>, AAM Futures of Museums</td>
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<td>10:30 am – 11:30 am  Concurrent Sessions</td>
<td>Embracing the “Failure”: Lessons Learned from Building a Museum</td>
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<td>Building Museum Support through Quality Education Programming</td>
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<td>Should We Stay or Should We Go: Volunteer Recruitment, Retention, &amp; Evaluation</td>
<td>12:00 pm – 1:30 pm  UMA Business Meeting and Lunch</td>
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<td>Telling our Stories through Creative Use of Multimedia</td>
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<td>3:00 pm – 4:00 pm  Concurrent Sessions</td>
<td>3:00 pm – 4:00 pm  Social Media 101</td>
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<td>Harnessing the Power of Play</td>
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<td>Telling our Story to Funders: A Grantwriting Workshop</td>
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<td>4:00 pm – 5:00 pm  Networking Break</td>
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<td>5:30 pm – 7:00 pm  Awards Dinner</td>
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<td>7:30 pm – 10:00 pm  Utah Shakespeare Festival Performance: Sherlock Holmes: The Final Adventure $</td>
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<td>Thursday, October 2, 2014</td>
<td>9:00 am – 10:00 am  Concurrent Sessions</td>
<td>Community Partnerships</td>
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<td>10:15 am – 11:15 am  Concurrent Sessions</td>
<td>David and Goliath: What Small Museums Can Teach Large Museums</td>
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<td>The Good, the Bad, and the Infested: Keeping your Building and Collections Safe</td>
<td>Survey Best Practices for Any Sized Institution</td>
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<td>Make It Work! Making the Impossible Possible in Small Museums</td>
<td>Hiring: A Catalyst for Change</td>
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<td>11:30 am – 1:00 pm  Farewell Lunch with Topic Tables</td>
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This is a preliminary schedule and is subject to change.
**Mon, Sep 29**

**Pre-Conference Workshop 9:00 am – 5:00 pm**

**Collections Care Detectives**
Silver Reef Museum [1903 Wells Fargo Road, Leeds, UT]

*Pre-registration required. Fee $20*

Small museum staff and volunteers with limited training and resources often struggle to provide good collections care. This full-day, hands-on workshop covers the basics of object care and handling, provides practice on how to identify dangers lurking in the museum, and tips to prevent ongoing damage. Participants will work on supervised projects at the Silver Reef Museum to get hands-on experience making practical improvements to collections’ condition and environment.

Registration will be limited to 16 people. Workshop fee includes training, printed resources, and lunch. Participants must provide their own transportation (carpooling will be coordinated among registrants).

Karen Stark, MoMS Assistant, Utah Humanities Council
Glenna Nielsen-Grimm, Collections Manager, Natural History Museum of Utah
Robyn Haynie, Conservator, Utah Museum of Fine Arts
Emmelin Himes, Intern, Church History Department

*This workshop is part of the Utah Humanities Council’s (UHC) Museum Initiative workshop program and is graciously hosted by the Silver Reef Museum.*

**Tue, Sep 30**

**Field Trips 8:00 am – 11:00 am**

**Excursion to Cedar Breaks**

*Pre-registration required. Fee $5*

This field trip visits Cedar Breaks National Monument, a giant amphitheater high atop the Markagunt Plateau, over 2,500 feet deep and more than three miles across. With spectacular colors formed by an abundance of mineral deposits, Cedar Breaks National Monument is breathtaking to behold. The formations in Cedar Breaks consist of ridges, pinnacles and buttresses carved from the steep cliffs by wind and water erosion over more than 30 million years. From the highest point of 10,662 feet to the lowest at 8,100 feet, guests are treated to spectacular views of dense forests of sub-alpine fir, Engelmann spruce and quaking aspens, plus fields containing more than 150 species of wildflowers. Bristlecone pine, one of nature’s oldest living trees, grows along the rim of the amphitheater and can be seen in abundance throughout the area.

Hosted by Joanne Brattain, Friends of the Braithwaite

*The field trip will leave from the lobby of the Crystal Inn at 8:00 am and return by 11:00 am. Participants must provide their own transportation, however carpools may be arranged that morning. While access to Cedar Breaks is fairly easy, some hiking will be involved. Please dress with appropriate sun protection and bring water.*

**Walking Tour**

*Pre-registration required. Fee $0*

Join Utah Shakespeare Festival Marketing Director, Kami Terry Paul, on a walking tour through the Festival and Southern Utah University campus. The Tony Award-winning Utah Shakespeare Festival has been a part of the Utah arts scene for 53 years. Go behind the scenes at the Utah Shakespeare festival to see how repertory theater is created. Explore sets, costumes, props, and more with a Festival representative. Then, discover the beautiful sculptures of Southern Utah University and the Garth and Jerri Frehner Museum of Natural History, featuring an exhibit of large and small game animals.

Hosted by Kami Paul, Utah Shakespeare Festival

*The field trip will leave from the lobby of the Crystal Inn at 8:00 am and return by 11:00 am. Please dress with appropriate sun protection and bring water.*

**Excursion to Lion’s Mouth**

*Pre-registration required. Fee $0*

Join archeologist Todd Prince for an excursion to Lion’s Mouth, one of the lesser known pictograph and petroglyph sites in Iron County. Lion’s Mouth Cave was named due to its distinctive appearance of looking like the mouth of a Lion. Lion’s Mouth pictographs consist of several long painted panels within an overhanging cave. The figures are painted with reddish and yellow ochre hues. There is a small anthropomorphic figure, a snake like figure, and other simple drawings. The marks were probably counting marks prevalent at nearby locations such as Parowan Gap. This field trip will also visit Old Irontown State Park. Old Irontown is the remains of the pioneer’s second attempt at iron production.

Hosted by Todd Prince, Frontier Homestead State Park Museum

*The field trip will leave from the lobby of the Crystal Inn at 8:00 am and return by 11:00 am. Participants must provide their own transportation, however carpools may be arranged that morning. While access to both sites is fairly easy, some hiking will be involved. Please dress with appropriate sun protection and bring water.*

**Conference 101**

*11:15 am – 12:00 pm*

**Meeting Rooms 2|3**

Whether this is your first time at the conference or you want a refresher on how to get the most out of your conference experience join us for this orientation session to meet your colleagues and devise your own plan of attack for this year’s sessions.

Lorie Millward, Curator of Curiosity & Inquiry, Thanksgiving Point Institute

**Break**

*12:00 pm – 1:00 pm*

This is a great chance to grab a group of colleagues and explore one of Cedar City’s lunch spots.
Plenary Session  
1:00 pm – 2:00 pm

**“Tell me a story” – said the visitor to the museum**

Meeting Room 7

Stories are the ties that bind us together. They connect our past experiences to our present reality and provide meaning to our lives. Museums have a special responsibility in sharing the stories of community, place, and providing context to visitors. Utilizing her experience of telling the stories of others and guiding questioning visitors through the sometimes complex and comic works of William Shakespeare, Nancy Melich will share how museums and the stories they tell have impacted her life. Melich will guide participants in identifying why stories matter and how understanding the stories you tell and communicating them strategically can enhance all aspects of your museum operation.

Nancy Melich, Literary Seminar Director, Utah Shakespeare Festival

**John Falk’s Museum Visitor Identities 101**

Meeting Rooms 4|5

When institutions have a better understanding of who is visiting their venues, they can make better decisions that affect their programs, exhibits, fundraising, membership base, etc. In this session we will discuss John Falk’s museum visitor identities as identified in his book Identity and the Museum Visitor Experience (2009), which include explorer, facilitating parent, facilitating socializer, experience seeker, professional/hobbyist, and recharger. Session attendees will participate in an activity that will give them practice identifying the differing identities, and a sense of how this can help shape their institution.

Stephen Ashton, Ph.D., Director of Audience Research & Development, Thanksgiving Point Institute

Concurrent Sessions  
2:15 pm – 3:15 pm

**Building the Future: Museum Education for the Next Generation**

Meeting Room 6

The education programming at the Southern Utah Museum of Art has a mission to develop and implement engaging and high-quality educational experiences for families, school groups and the visiting public. Along with the construction of the physical building, Arts Administration graduate students have had the unique opportunity to build all of SUMA’s programming, including that of Education, from the ground up. This session will provide a theoretical toolkit for attendees to adapt to their own needs as they create and alter the education programs in their own museums. It will give them an insider look at the process of developing an education department, highlighting what it takes to create something out of nothing.

Rachel Bishop, Director of Arts Administration, Southern Utah University

Kari Heaps, Director of Education-Elementary, Southern Utah Museum of Art

Nathan McDonald, Director of Education-Secondary, Southern Utah Museum of Art

**The Restoration of Liberal Hall**

Learn about the just completed restoration of the oldest commercial building in Mount Pleasant, UT used as Wasatch Academy and the First Presbyterian Church. Pictures and information about the work and the archival digitalization will be displayed. The work on this building and the final results will be an inspiration to other museums that wish to accomplish a similar outcome.

Luke Austin, Director, Wasatch Academy (Liberal Hall)

Donna Glidewell, Historian, Wasatch Academy (Liberal Hall)

**Internal Evaluation for Busy People**

Evaluation may seem intimidating with limited staff, time, and funding, but simple practices incorporated into our regular routines can strengthen programs and processes in our museums. Learn “do-able” strategies and explore how museums of all sizes can integrate evaluation practices into their current work.

Kari Ross Nelson, Curator of Education, BYU Museum of Peoples & Cultures

**Non-Profit Board Assessment Tools**

Meeting Rooms 2|3

Boards are a necessity for nonprofits to accomplish their mission but we often feel like something or someone is missing. The best place to start is to ask the right questions. This hands-on workshop will provide you tools and information to evaluate where your board is now and provide ideas to take your board to the next level. We will also discuss ideas for effective board recruitment and retention, how to hold effective and strategic meetings, and examples of how boards have been successfully used in Utah’s nonprofit community.

Chris Bray, CEO, Utah Nonprofits Association

**Poster Session**  
3:15 pm – 4:00 pm

Meeting Room 1

Learn about projects and programs that are in the works at some of Utah’s diverse museums. Talk with presenters about successes and challenges they face and how they are working to create new opportunities or enrich old classics.

**poster session descriptions continue on the next page**
Museum Heritage from the Rose City (Petra, Jordan)

Discussing and observing international museums and their approach to exhibiting heritage can teach Utah museums new and unique ways to exhibit their heritage. The Old and New Petra Museums (located in Jordan’s UNESCO world heritage site) will be used as a case study to discuss these approaches.

Courtney Ewert, Student, Brigham Young University

Collection Case Files: Investigating Collection Questions Using Non-Invasive Chemical Composition Analysis

The chemical composition of an object can act as a fingerprint, discriminating between visually similar minerals and metals as well as different sources of materials used in production (such as clay). This poster presents two case files on how chemical composition analysis was applied to answer collection questions. PXRF instruments require an initial investment, but in the long-term can provide quick answers to a variety of collection questions, saving time and money.

Kathleen R. Anderson, Exhibition Coordinator, BYU Museum of Peoples & Cultures

Measure for Measure and All’s Well That Ends Well: The Journey of Reuniting Objects and Stories

Have you ever found an object that has no label, no tag, and no associated information nearby? What should you do with this object? Where does it belong? The purpose of this poster is to provide the steps toward the best course of action that will keep objects and their stories together.

Jessica Simpson, Registrar, BYU Museum of Peoples & Cultures

Breaking the Mold: Exploring Exhibit Genres

By understanding genres unique to exhibits, museums can utilize genre theories as tools to better connect with visitors and their expectations as they visit exhibits. This session will distinguish between exhibitions and the museum organizations, showing that exhibit genres are not limited to the organizational type they originate in.

Allison Inkley, Collections Technician, BYU Museum of Peoples & Cultures

A Sense of Sensibility: Enlivening Educational Experiences through Museums

This poster illustrates how museum staff act as narrators through which non-education focused organizations present the stories of artifacts. Unique museum skill sets facilitate engaging educational experiences through outreach efforts and demonstrate the relevance of the past to public sensibilities.

Haylie Ferguson, Graduate Student, BYU Museum of Peoples & Cultures

Added Value: Attractive Mounts Make Attractive Collections

This poster demonstrates through several examples how well developed storage mounts add value to objects. The mounts help improve object protection, often take up less space, provide for better access to the objects, and improve the visual appeal of even the most distressed objects.

Heather White, Collections Technician, BYU Museum of Peoples & Cultures

Bringing it All Together: A Comprehensive Museum Management System

Tired of keeping track of innumerable paper records or managing never ending Excel documents just to collect basic museum data, attendance, project hours, collection requests, volunteers, etc.? Come explore a solution developed at the Museum of Peoples and Cultures that integrates many key reporting functions into a single program.

Paul Stavast, Director, BYU Museum of Peoples & Cultures

Daughters of the Utah Pioneers Museums: Sustainability Through Storytelling

This project involved a 2 month ethnographic study of the Daughters of Utah Pioneer Museums. Learn about the unique ways the DUP have used storytelling for almost 100 years for member and volunteer sustainability and unique visitor experiences. Explore creative ways in which to weave storytelling, not only in education but with museum management as well.

Britten Harmon, Student, Brigham Young University

Laying the Foundation for SUMA

Current exhibits and programs in the Braithwaite Fine Arts Gallery will be illustrated. The role of these current exhibits and programs in shaping the future of Southern Utah Museum of Art will be discussed in depth, including an analysis of what will fit into the model of SUMA and how these programs will benefit the community at large.

Rachelle Bonnett, Coordinator of Exhibits and Programming, Braithwaite Fine Arts Gallery/Southern Utah Museum of Art

Concurrent Sessions 4:00 pm – 5:00 pm

Pows, Panels, and Pedals: Museum Inspirations from Unlikely Sources

Meeting Room 6

Inspiration in museum work can be difficult to come by; however, it is an essential requirement of our work. As the needs of our audiences change and as the professional doldrums strike, now more than ever creativity is required in telling our stories. Using roller derby, comic books, and the construction of human powered monster machines known as “Franken bikes” as examples, this session will provide insight into what we can learn about museums by looking closer at the things we are passionate about. Using discussion and a group exercise, participants will explore ways in which their own personal passions and interests can be incorporated into their museum lives.

Carrie Snow, Collections Care Manager, Church History Museum

Dave Stroud, Director of Interactive Exhibits, Thanksgiving Point Institute

Ryan Paul, Museum Curator, Frontier Homestead State Park

Unleash the Secret Weapon: The Power of Exhibit Openings to Excite Your Audiences

Meeting Rooms 4|5

A successful exhibit opening event can ignite interest within a community and generate future visitation. Using case studies from their respective museums, each presenter will discuss how to create an experience that helps an audience connect
with an exhibit despite space limitations, restrictive budgets, publicity obstacles, etc. They will also address effective planning and organization skills that can make an opening event fun for everyone involved—staff and patrons!

Crissy Upton, Development Manager, Utah Museum of Contemporary Art
Stacie Lusk, Museum Educator, Church History Museum
Romy Cotton, Public Programs Coordinator, BYU Museum of Art

**To Thine Own Self be True: Strengthening Institutional Self-worth and Confidence**

Meeting Rooms 2|3

Envious of other museums? Instead of wondering what you could do if only you had their budget, building, collections, programs, community support, etc., this workshop will help participants consider and adapt a strengthened self-view of their own museum, leading to motivating changes and treasured accomplishments. Participants will leave the session with tools (handouts, personal experiences, and approaches) to take back to their institutions to engage other staff/volunteers in strengthening institutional self-worth and confidence.

Paul Stavast, Director, BYU Museum of Peoples & Cultures

**Opening Reception**

6:00 pm – 7:00 pm

Frontier Homestead State Park Museum [635 N Main St]

Join us for a fabulous opening night reception. Stroll through the museum and explore the historic buildings located throughout the museum’s grounds. Enjoy heavy hors d’oeuvres as you visit with your friends and colleagues. An orientation for the Utah Shakespeare Festival’s production of Twelfth Night will be given by USF Education Director Michael Bahr.

This event is sponsored in part by the Frontier Homestead State Park.

Admission to the reception is included in your conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must have a ticket. Guest Ticket Cost: $15

**Utah Shakespeare Festival Performance**

**Twelfth Night**

7:30 pm – 10:00 pm

Randall L. Jones Theatre

Orsino loves Olivia (who won’t give him the time of day). Olivia loves Viola (whom she thinks is a boy). Viola loves Orsino (who doesn’t know she’s a girl). Malvolio loves being in love, and Andrew, Toby Belch, and Maria love life to its fullest. It’s all rollicking confusion, but this hilarious cast of characters, in the end, does find love when they least expect it.

This is a ticketed performance. UMA attendees are eligible for a 50% discount on tickets to this performance. See Key Information page for purchasing instructions.

**After Party**

10:15 pm – 10:45 pm

Braithwaite Gallery

Join us after the performance for refreshments with an informal discussion and networking.

This event is sponsored by the Friends of the Braithwaite Fine Arts Gallery and the SUU Arts Administration Graduate Program.

Admission to the reception is included in your conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must have a ticket. Cost: $15

**Wed, Oct 1**

**Keynote**

9:00 am – 10:15 am

**Temporal Tourism: a brief visit to 3 museums of 2030**

Heritage Theater

How do we peer into the future, and what might we see? Take a tour of three museums in 2030, each situated within the “Cone of Plausibility” that defines potential futures, and each shaped in its own way by current trends. A visit to the *Quantified Museum*, the *Disconnected Museum* and the *Distributed Museum* may well change the way you think about your own museum, and the field.

Elizabeth Merritt, Founding Director, AAM Futures of Museums

The American Alliance of Museums established the Center for the Future of Museums in 2008 to help museums understand the cultural, political, economic, environmental, and technological trends shaping the world, and envision how museums can help their communities thrive in coming decades. Before being appointed CFM’s first director, Elizabeth led the Excellence Programs at AAM—Accreditation, Museum Assessment and Peer Review—as well as the association’s research activities. Prior to joining AAM, she spent 15 years working in museums in administration, curation and collections management. Her areas of expertise include futures studies, museum standards and best practices, ethics, collections management and planning, and assessment of nonprofit performance. Her books include “National Standards and Best Practices for U.S. Museums” and the “AAM Guide to Collections Planning.” Elizabeth Merritt has an M.A. Duke University, B.S. Yale University, Museum Management Institute, and University of Houston Futures Studies Certificate Course.

This session is sponsored in part by by Utah Arts & Museums with funding from the State of Utah, Zoo, Arts & Parks (ZAP), and the SUU College of Performing and Visual Arts.

**Break**

10:15 am – 10:30 am

**Concurrent Sessions**

10:30 am – 11:30 am

**Embracing the “Failure”: Lessons Learned from Building a New Museum**

Meeting Room 6

Not every exhibit turns out to be the rousing success we envisioned or thought we built. In this session we will not shy away from perceived failures, but rather learn how to see these experiences for what they can be — invaluable opportunities to gain insight, information, and ultimately a better product. Bring your stories of “what went wrong” and your questions about how to embrace the failure.

Blake Wigdahl, VP Design & Programming, Thanksgiving Point Institute
Dave Stroud, Director of Interactive Exhibits, Thanksgiving Point Institute
Tim Lee, Exhibits Manager, Utah Museum of Natural History
Building Museum Support through Quality Education Programming  
Meeting Rooms 4|5
Museums both small and large must be relevant to their communities in order to thrive over time. This session will focus on the development of Fairview Museum’s ARTSTART program, designed to engage local children in art appreciation and art-making within the museum setting. Come learn how best practice education outreach programming can both meet audience needs and build ongoing community support.
Suzan Rasmussen, Outreach Coordinator, Fairview Museum of History & Art  
Annie Burbidge Ream, Assistant Curator of Education, Utah Museum of Fine Arts

Should We Stay or Should We Go: Volunteer Recruitment, Retention, & Evaluation  
Meeting Rooms 2|3
The work of volunteers can be so necessary that organizations hurry to get people on board without enough thought given to finding the right people. The consequences can lead to volunteers feeling unfulfilled leading to retention problems and the organization not getting the job done well. For organizations that rely on volunteers to create community impact, a fundamental understanding of volunteer recruitment, retention, and evaluation is critical. This workshop will give participants customizable resources in an interactive session.
Pearl Wright, Community Engagement Manager, UServeUtah  
Jenette Purdy, Director of Education, Park City Museum

Break  
11:30 am – 12:00 am

UMA Business Lunch  
Meeting Room 7
Join us for a delicious meal while networking with your colleagues from throughout Utah. During lunch, Association business be will carried out, including reports by the President and Treasurer, as well as the announcement of the 2015 conference location.
Admission to lunch is included in your conference registration, but event registration is required.

Concurrent Sessions  
1:45 pm – 2:45 pm
Telling our Stories through Creative Use of Multimedia  
Meeting Room 6
How can small museums use multimedia technology to showcase their collections and add depth to their interpretation efforts? Using projects from small museums as case studies, come find out how oral histories and other digital content can be easily produced and shared over the radio, the web, and in the gallery. Each of the highlighted projects uses technology to tell stories in multiple ways, all of them within reach of budget-conscious museums.
Bunny Ankney, Museum Manager, Murray City Museum  
Mary Ann Kirk, Director of Cultural Arts, Murray City  
Kaia Landon, Director, Brigham City Museum of Art and History  
Megan van Frank, History & Museums Program Officer, Utah Humanities Council

Education and Career Paths for the Emerging Museum Professional  
Meeting Rooms 4|5
This panel discussion will explore the variety of Museum Studies programs available to students, as well as how degrees or certificates in those programs have been useful to their graduates. It will also discuss how Museum Studies programs tailor their programs to the needs of their students, and how desirable completed degrees or certificates are to museums looking to hire emerging professionals. Because this information can be hard to find, and because Museum Studies programs tend to differ drastically in scope and focus, this session might help attendees decide if such a program is something they want to pursue or not.
Jennifer Ortiz, Collections Manager, Utah Museum of Fine Art  
Sarah George, Director, Natural History Museum of Utah  
Reece Summers, Director, Braithwaite Fine Arts Gallery

The Zen of Grant Writing  
Meeting Rooms 2|3
This session will distill grant writing down to its fundamentals, with straightforward tips and advice to help museum staff prepare competitive applications. The presentation will cover various elements of a grant application, including case statements, budget, project narrative, and supplementary materials. Drawing from 25 years of experience serving on grant review boards and committees, including the Institute of Museum and Library Services, the presenter will provide practical advice to help you develop an effective and viable proposal that will have a better likelihood of being successful.
Todd Prince, Park Manager, Frontier Homestead State Park Museum

Break  
2:45 pm – 3:00 pm
Concurrent Sessions  
3:00 pm – 4:00 pm
Social Media 101  
Meeting Room 6
What is social media? Instagram, Facebook, and other social media sites can be powerful marketing and educational tools for your museum, if you know how to use them effectively. Learn the basics of current social media options and trends and hear how some Utah museums have started successfully using these sites to promote their institutions and reach more people.
Jessica Weiss, Head of Education, Springville Museum of Art  
Joshua Stavros, Associate Director of Education, Utah Shakespeare Festival

#utahmuseums | UMA Annual Conference | Cedar City | Sep 30 - Oct 2, 2014
Harnessing the Power of Play
Meeting Rooms 4|5

“Learning in context is real learning – and play is the best teacher” Engagement in our institutions depends on active participation with ideas, phenomena, and discrepant events that allow visitors to construct their own understandings and develop their own interpretations of events or concepts. Allowing play into programming and exhibits needn’t be difficult! Discover how you can engage your visitors in playful and meaningful ways.

Heather Paulsen, Curiosity Cultivator, Thanksgiving Point Institute
Miriam Sappington, Public and Family Programs Manager, Thanksgiving Point Institute

Telling our Story to Funders: A Grantwriting Workshop
Meeting Rooms 2|3

This interactive workshop will give participants the opportunity to learn best practices in grantwriting, discuss common mistakes, and share grantwriting tips. The training will incorporate lessons learned from the latest round of Utah Arts & Museums museum grants, bringing vital information back to the field. Additionally, connections established in this session will lay the foundation for future networking and mentorship among participants.

Laurel Cannon Alder, Grants Manager, Division of Arts & Museums
Wendi Hassan, Community Arts & Museums, Division of Arts & Museums

Networking Break
Hallway
4:00 pm – 5:00 pm

Here is your chance to get your questions about the State’s Performance Goals and how they apply to you answered by the people in the know and gain some clarity and insight that will assist you in implementing these standards at your institution.

You will have the chance to meet all the conference sponsors while networking with fellow attendees.

This is also your last chance to make final bids on items in the silent auction.

Awards Dinner
Meeting Room 7
5:30 pm – 7:00 pm

During dinner we will announce the recipients of our annual awards—the Phil Notarianni Distinguished Service Award for exceptional dedication to Utah Museums; the Bessie Jones Volunteer Award for dedicated volunteer service in Utah museums; and the Public Service Award for an individual working in a governmental capacity who has rendered vital support for Utah museums. This year we have added two new awards to the mix—the Award for Excellence given to an individual, team, or organization that has shown superior achievement and the Rising Professional Award given to a rising, current museum professional whose work to date demonstrates a commitment to excellence.

Admission to the dinner is included in your conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must have a ticket. Cost: $25

Thu, Oct 2

Concurrent Sessions
9:00 am – 10:00 am

Community Partnerships
Meeting Room 6

There are many opportunities for Museums to engage their community in a meaningful way. By connecting with our communities, a variety of resources and beneficial partnerships can be cultivated. The result is an increase in capital and other critical assets, enhanced programming, and a more complete and gratifying experience for museum patrons. The presenter will offer strategies to begin developing community partnerships, recommend steps to take to ensure those partnerships are sustained, and share real agreements between the museum and community entities that have resulted in mutually-beneficial affiliations.

Todd Prince, Park Manager, Frontier Homestead State Park Museum
Maria Twitchell, Executive Director, Cedar City-Brian Head Tourism Bureau

David and Goliath: What Small Museums Can Teach Large Museums
Meeting Rooms 4|5

Small museums can offer important lessons and insights for large museum management. This session will include staff and researchers from small museums who will discuss a diversity of ways in which their museums can teach large museums about volunteer programming, community involvement and education, operations, and inexpensive sustainability. Not
only will this session provide large museum staff with new ideas for their future success, but also a positive, inspirational, and educational boost for museums of all sizes.

Jayceen Craven Walker, Consultant, Jayceen Craven Walker Consulting
Britten Harmon, Undergraduate Senior, Brigham Young University
Steven Olsen, Senior Curator, Church History Library
Stevens Nelson, Director, Provo Sons of Utah Pioneers

Survey Best Practices for Any Sized Institution
Meeting Rooms 2|3

As museum professionals, we are interested in knowing many things, such as what other people think of our institutions, how to improve our exhibits and programming, how effective we are meeting our goals and objectives, and how we can better meet the needs of our audiences. While it’s not the only evaluation tool, conducting effective surveys is one way in which we can begin to answer those questions. In this hands-on workshop session, attendees will learn best practices for conducting effective, accurate surveys. Attendees will also receive practice identifying poor survey practices so they can avoid them. Lastly, we will discuss the pros and cons of the different methods of administering the surveys (electronic, paper, etc.).

Stephen Ashton, Ph.D., Director of Audience Research and Development, Thanksgiving Point Institute

Break  10:00 am – 10:15 am

Concurrent Sessions  10:15 am – 11:15 am

The Good, the Bad, and the Infested: Keeping your Building and Collections Safe
Meeting Room 6

Emily Utt and Sara Roach will address 25 common questions of site care including exterior building issues, interior assessment, general collections care and cleaning that you can do yourself. They will show examples from area museums of threats to look for and problems that can be avoided plus when you should call in an expert! The session will include a Q&A so come prepared with examples from your institution.

Emily Utt, Historic Sites Curator, Church History Department
Sara Roach, Curator, Wheeler Historic Farm

Break  11:15 am – 11:30 am

Farewell Lunch  11:30 am – 1:00 pm
Meeting Rooms 7

Don’t go! We’ve planned an end of conference lunch that will give us all a chance to discuss what we learned, ask new questions, and strengthen our new connections. Tables focusing on specific museum-related topics will allow you to have directed conversations with other attendees interested in the same questions. Don’t miss opportunity to reflect and prepare to take your newfound knowledge back to work!

Admission to lunch is included in your conference registration, but event registration is required.

Make It Work! Making the Impossible Possible in Small Museums
Meeting Rooms 4|5

Did you hear a great idea, but are afraid your small museum lacks the resources to accomplish such a project? No money, no time, no staff, no problem! We can help! Small museum thinkers help you tackle your big and little problems in this interactive session. You can submit questions/comments/ideas in advance to our box at the information desk, via Facebook, or on the spot at the session.

Katie Conrad, Curatorial & Development Assistant, Box Elder Museum of Art, History, & Nature
Kaia Landon, Director, Box Elder Museum of Art, History, & Nature
Jenette Purdy, Director of Education, Park City Museum
Karen Stark, MoMS Assistant, Utah Humanities Council
Megan van Frank, History & Museums Program Officer, Utah Humanities Council

Hiring: A Catalyst for Change
Meeting Rooms 2|3

Need to energize your front-line staff? Looking for a powerful leader for your management team? Every day your guests are told stories through their interactions with your staff. You can determine how the story will begin and end through the choices you make in the hiring process at every level of your organization. Service Systems Associates, Inc presents guidelines to use as a foundation in building your dynamic team, successfully implemented nationwide at museums, zoos and aquariums since 1971. Learn the power and importance of preparation, from financial planning to job descriptions, and time lines to the impact you want your new hires to have on your current team. Evaluate your interview process, and learn what story you are telling to potential employees through the questions you ask and the traits you look for.

Deborah Phillips, General Manager, Service Systems Associates, Inc
Debra Washburn, Management Consultant, Thanksgiving Point Institute

Break  11:15 am – 11:30 am
Tue, Sep 30

Session Notes

Takeaways | Action Items

People
Wed, Oct 1

Session Notes
Takeaways | Action Items

People
Thu, Oct 2

Session Notes

Takeaways | Action Items

People
Conference Follow Up

Top 3 Action Items

Find Out More...

People to follow up with
2014 Award Recipients

**BESSION JONES VOLUNTEER AWARD**

Karen and Daniel Adams, American Fork Daughters of Utah Pioneers Museum

This award is given to a volunteer or volunteers who have actively supported the mission or program of a Utah Museum.

Karen and Daniel Adams have been involved with the American Fork DUP for many years. They have been involved with a number of monumental projects that have served to highlight the history of the area they love. One major project has been the creation of a monument to honor Dan’s great grandfather who was the first miller in American Fork. Dan constructed an eight foot water wheel and placed it beside the replica of Arza Adams’ grist mill in one of American Fork’s city parks. The Adams’ were also involved in obtaining three log homes of early settlers and having them moved to Robinson Park and placed beside the DUP Museum. The couple also were heavily involved in placing an important historical marker in the American Fork Cemetery and assisting the city in a variety of other historical preservation projects including the stabilization of a 1914 grandfather clock which now holds a place of honor in their museum. The Adams’ dedication to the history of their area and the museum that tells the story of their community combined with their spirit of volunteerism and service echoes that of the late Bessie Jones for who this award is named.

**PHIL NOTARIANNI AWARD**

D. Kurt Graham, Church History Museum

This award is given to an individual who has shown exceptional dedication, provided lengthy service, or an intense and tangible commitment to Utah’s museum community.

Kurt Graham was instrumental in securing the relationship between the Utah Museums Association and the Western Museums Association that led to the very successful 2013 conference. Through his dedicated leadership, the conference brought museum professionals from all over the western United States to explore our state’s unique cultural resources. Aside from serving as the Vice President of Programs for WMA, Kurt also serves on the board of the Office of Museum Services.

**PUBLIC SERVICE AWARD**

Senator Gene Davis, Utah State Legislature

This award is given to an individual who has served or is serving in a governmental capacity that in the scope of their duties has rendered vital assistance or support to Utah’s museum community.

Gene Davis is a member of the Utah Senate, representing the 3rd District since 1999. In 2014, Senator Davis served on the following committees: Business, Economic Development, and Labor Appropriations Subcommittee; Executive Appropriations Committee; Retirement and Independent Entities Appropriations Subcommittee; Senate Business and Labor Committee; Senate Ethics Committee (Vice Chair); Senate Retirement and Independent Entities Committee; Senate Revenue and Taxation Committee. Senator Davis is being recognized by the UMA for the continued dedication and support for Utah’s museums. In the last legislative session Senator Davis was instrumental in helping secure an additional $125,000 for the Arts and Museums Grant budget.
**RISING PROFESSIONAL AWARD**

**Britten Harmon, Church History Museum**

This award is given to rising, current museum professionals (students or museum employees) whose work to date demonstrates a commitment to excellence in the field and their commitment to Utah’s museum community.

In April of 2014, Britten graduated from Brigham Young University with a bachelor’s degree in Sociocultural Anthropology with specific interests in museums, visual art and American and Mormon anthropology. While in school, Britten began a project to study the ISDUP, their educational outreach programs and the impact of these programs on their surrounding communities. Her continuing research goal is to locate where the seemingly growing disconnection lies between these museums and the public, mainly in regards to knowledge, value and preference. Over the course of her project she interviewed many people, visited Pioneer Memorial Museum and many satellite museums, and attended some DUP camp meetings. She sought a variety of perspectives and made an effort to recognize strengths and weaknesses in a balanced and helpful manner. She has demonstrated a sincere desire to understand issues that museums and the DUP face and a hope to strengthen museums by sharing information and ideas gathered through her research with DUP and other small museum people. Currently, Britten is working as a conservation/registration internship at the LDS Church History Museum.

**AWARD FOR EXCELLENCE IN EXHIBITIONS**

**Thanksgiving Point Institute**

This award is given to an individual, team, or organization that has shown superior achievement in any aspect of the museum field during the previous 18 months within Utah’s museum community.

On May 15, 2014 Thanksgiving Point Institute opened a new family museum aptly named the Museum of Natural Curiosity. Housed in the Barbara Barrington Jones Family Foundation Building, the museum encompasses over 400 interactive exhibits in 5 main exhibition galleries; Rainforest, Water Works, Kidopolis, Discovery Garden and an Innovation Gallery for traveling exhibits from Thanksgiving Point’s partner, the Exploratorium in San Francisco. The Museum of Natural Curiosity, eight years in the making, includes 45,000 sq. ft. of exhibit space indoors, 5 acres of exploration space outside, as well as six classrooms. Designed to be enjoyed by curious people of all ages, it has captured the imagination and been extremely well-received by young and old. In the first four months of being open it welcomed over 356,000 visitors. Richard Oman, a former UMA President commented:

“We wanted our little grandsons (ages 6 and 10) to have a good museum experience. They did. As a retired museum curator (Church History Museum) and a former President of the Utah Museums Association, I wanted to see how well your new museum stacked up to the best children’s museums. I have never seen better interactive exhibits in a museum of this kind. And I have seen the best that exist in this country.”

Other guest comments are equally effusive:

“It far exceeded my expectations! We stayed for over 5 hours with my 8 year old and 5 year old. They would have stayed longer if they could. I had to pry them out of there. Thanks for a wonderful day.”

“We were blown away by all that was put into the museum. You thought of every tiny option for curiosity for all of my children. My children vary in age, they were all very excited and they were all stimulated in their curiosity. Could not have named the museum better.”

Favorite exhibits include the Chamber of Courage and Temple Climber in Rainforest, Baby Water Table and Virtual Landscape in Water Works, Music Studio and Tinkering Shop in Kidopolis and the Archimedes’ Playground highlighting simple machines in the Discovery Garden.
Silent Auction Fundraiser

In conjunction with the annual conference, the Utah Museums Association (a 501(c)3 nonprofit) hosts a fundraising silent auction. All proceeds from the auction support programs that help build the capacity for museums across our state - which in turn, enriches the lives of visitors by illuminating our state’s artistic and cultural heritage. Be sure to stop by the auction tables and bid early and often!

Silent Auction Bidding Open
Tuesday, September 30, 2014 | 10:00 pm – 5:30 pm
Wednesday, October 1, 2014 | 8:00 am – 5:00 pm

Silent Auction Check-out
Thursday, October 2, 2014 | 8:30 am – 1:00 pm

Some of the fabulous items included this year:

- Utah Art Reference Library
- Utah Valley Convention Center Gift Basket
- Salt Lake Film Society Membership Package
- Pioneer Theater Company Gift Certificate
- Hand Crafted Journal
- Quartzite Bookends
- Shell Necklace
- Trilobite necklace
- Utah Symphony tickets
- Ballets Trockadero de Monte Carlo Tickets
- Gaylord Brothers Gift Certificate
- Handmade Bobbin Lace Bookmarks
- Park City Historic Main Street Gift Basket-Family
- Utah Necklace and Purse Keyring
- Cafe Terigo Gift Certificate
- Red Banjo Pizza Gift Certificate
- “Hollyhocks” Oil Painting by Denice Barker
- Primitive Pottery handcrafted by Lynn Cozzens
- Java Cow Gift Certificates
- U of U Fan Gift Basket
- Utah Museum of Fine Arts Gift Basket
- Alf Engen Ski Museum Basket
- Thanksgiving Point Institute Adventure Package
- Thanksgiving Point Institute Golf Package

Coffee table book “Harrison Crandle: Creating a Vision of Grand Teton National Park” by Kenneth A. Barrick
Coffee table book “Living with American Indian Art: The Hirschfield Collection” by Alan Hirschfield

and more!!
Henry Ford once said “Coming together is a beginning. Keeping together is progress. Working together is success.” This applies beautifully to the Utah museum community. There is a long history of collaboration and partnerships that have produced award-winning results across the state.

The annual conference is a great time to network and make contacts that can be utilized throughout the year. In addition, there are a number of informal groups that meet throughout the state for discussion on particular topics. If you are involved in a group and would like to have your information posted on the website please contact, Ruth White, UMA Executive Assistant at info@utahmuseums.org.

This list of resources will soon be expanded and can be accessed at utahmuseums.org.

LOCAL

Utah Museums Association [utahmuseums.org]
Utah Department of Heritage of Arts [heritage.utah.gov]
Utah Division of Arts & Museums [heritage.utah.gov/utah-division-of-arts-museums]
Utah Division of State History [heritage.utah.gov/history]
Utah Division of Indian Affairs [heritage.utah.gov/utah-division-of-indian-affairs]
Utah Office of Multicultural Affairs [heritage.utah.gov/utah-multicultural-affairs]
Utah Commission on Service & Volunteerism [heritage.utah.gov/userveutah]
Salt Lake County Zoo, Arts, & Parks [slco.org/zap]
Utah Humanities Council [utahhumanities.org]
Utah Nonprofits Association [utahnonprofits.org]
Utah Cultural Alliance [utahculturalalliance.org]
Utah Emerging Museum Professionals [facebook.com/groups/utahemp]
Small Utah Museums [facebook.com/groups/SmallUtahMuseums]
Utah Society of Fund Raisers [usfr.org]
Utah Pioneer Heritage Arts [upharts.org]
Cache County Recreation, Arts, Parks & Zoos [cachecounty.org/rapz]

REGIONAL/NATIONAL

American Alliance of Museums [aam-us.org]
American Association for State and Local History [aaslh.org]
Western Museum Association [westmuse.org]
Association of Science-Technology Centers [astc.org]
Association of Zoos & Aquariums [aza.org]
Registrars Committee Western Region [rcwr.org]
American Museum Membership Conference [americanmuseummembership.org]
National Art Education Association [arteducators.org]
American Horticultural Society [ahs.org]
Small Museum Association [smallmuseum.org]
Museum Trustee Association [mta-hq.org]
Museum Store Association [museumstoreassociation.org]
The Utah Museums Association gratefully acknowledges support from

Mark your calendars

March 3, 2015  Museum Advocacy Day at the Legislature
October 7-9, 2015  Utah Museums Association Annual Conference