Best Practices in Interpretive Thievery

THE ART OF THE STEAL:
Immature poets imitate; mature poets steal: bad poets deface what they take, and good poets make into something better, or at least something different. The good poet welds his theft into a whole of feeling which is unique, utterly different from that which is torn.
What has been will be again,
What has been done will be done again;
There is nothing new under the sun.
Nothing comes from nowhere.
Genealogy of Ideas

- Genetics – The sum of you is bigger than their parts.

- “You don’t get to pick your family, but you can pick your teachers and you can pick your friends and you can pick the music you listen to and you can pick the books you read and you can pick the movies you see. You are the sum of your influences.” – Austin Koeln
At age 88, it occurred to Josh that he'd read all the comic books, played all the computer games and seen all the TV shows and all the movies, but was yet to actually have a life.
Our job is to collect or if you will “Curate” good ideas. The more you have the more to influence you.
Always be on the lookout for something to steal. Go into a museum and “Case the joint”
Create a swipe file
REMEMBER THIS:

Is it worth stealing?  

Yes  

No  

Move on to the next thing.
AND REMEMBER THESE TOO:

- Stay Mission Driven
- Balance with Resources
- Keep it Relevant

No one knew what was stranger: a grizzly bear wearing a pink thong or Barry deciding to give the bear a wedgie.
Build Connections
Remember to only steal the gem, not the whole crown.
Embrace Influence
<table>
<thead>
<tr>
<th>Good Theft (VS)</th>
<th>Bad Theft</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honor</td>
<td>Degrade</td>
</tr>
<tr>
<td>Study</td>
<td>Skim</td>
</tr>
<tr>
<td>Steal from Many</td>
<td>Steal from One</td>
</tr>
<tr>
<td>Credit</td>
<td>Plagiarize</td>
</tr>
<tr>
<td>Transform</td>
<td>Imitate</td>
</tr>
<tr>
<td>Remix</td>
<td>Rip Off</td>
</tr>
</tbody>
</table>
A SUCCESSFUL THEFT
WHAT NOW?

- Take a walk
- Start your swipe file
- Go to the library
- Buy a notebook and use it
- Get yourself a calendar
- Give a book away
- Take a nap
- Look at bibliographies
- Be sure to leave a door or window open so someone can steal from you.
- Listen and learn from the best.