Making Connections
By Thinking Local

2016 UMA Annual Conference

Oct 12-14, 2016 Ogden, Utah
#utahmuseums
Key Information

Information Table/Check-in

The Information Table is located in the conference center lobby will be open during the following times:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed, Oct 12, 2016</td>
<td>10:00 am - 1:00 pm</td>
</tr>
<tr>
<td></td>
<td>2:30 pm - 4:30 pm</td>
</tr>
<tr>
<td>Thu, Oct 13, 2016</td>
<td>10:15 am - 11:45 am</td>
</tr>
<tr>
<td></td>
<td>1:15 pm - 4:45 pm</td>
</tr>
<tr>
<td>Fri, Oct 14, 2016</td>
<td>8:00 am - 11:30 am</td>
</tr>
</tbody>
</table>

You may also check-in to the conference and pick up your registration packet on Tue, Oct 11 from 2:00 – 4:00 pm.

Workshop & Field Trips

Because there are limited spots available for Workshops and Field Trips pre-registration is required. Any applicable fees will be noted.

Meals and Evening Events

The following meals and events are included in your registration fee.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed, Oct 12, 2016</td>
<td>Opening Reception</td>
<td></td>
</tr>
<tr>
<td>Thu, Oct 13, 2016</td>
<td>UMA Business Lunch</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Awards Dinner</td>
<td></td>
</tr>
<tr>
<td>Fri, Oct 14, 2016</td>
<td>Concluding Lunch</td>
<td></td>
</tr>
</tbody>
</table>

Guests of Attendees

Attendees can purchase tickets for their guests to accompany them to the following events at the prices noted. Only registered attendees are allowed to attend sessions and other conference programming.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed, Oct 12, 2016</td>
<td>Opening Reception</td>
<td>$25</td>
</tr>
<tr>
<td>Thu, Oct 13, 2016</td>
<td>Awards Dinner</td>
<td>$40</td>
</tr>
</tbody>
</table>

Museum Sharing Table & Message Board

Space will be available for participants to share materials. This space is limited to museums. All commercial materials are limited to sponsor tables. Attendees may post messages and job opportunities on the Message Board located near the Information Table. There is no charge for this service; however, we ask that you be mindful of space limitations. Commercial ads are not allowed on the board, nor is material of any commercial nature allowed on tables unless arranged in advance with UMA.

Name Badges

Please wear your name badge during all conference events to show you are a registered attendee and assist with networking among the participants.

Explore Ogden

Conference attendees will receive free admission and discounts at many of Ogden's cultural attractions Oct 12-14, 2016 by showing their conference badge. See details on pages 3-4.

Program Changes

In the event of changes to the program, an addendum will be available at the Information Desk.

Lost & Found

Lost & found articles turned in to the Information Desk will be held there until the end of the conference. After the conference they will be held for 30 days. For more information contact Ruth White, UMA Executive Assistant, at info@utahmuseums.org.

Topic Brainstorming Boards

Next year's programming committee is already hard at work planning for next year's conference. There will be brainstorming boards located in the lounge where you can write down topics and questions you would like to be addressed in future programming.

Conference Facilities

Unless otherwise noted all sessions will take place at the David Eccles Conference Center.

David Eccles Conference Center
2415 Washington Blvd
Ogden, UT 84401

Parking

There is parking available at no fee for all conference activities. See page 2 for more details.

Conference Hotels

Hampton Inn & Suites
2401 Washington Blvd
Ogden, UT 84401

A block of rooms have been reserved at the rate of $114 + tax per night. Rate is valid through 9/13/16 based on availability. Reserve your room online or call 801.394.9400 using code UMA.

Program Tracks

To help plan your conference experience the sessions are divided into three tracks which focus on specific areas.

- **Collections & Exhibitions** | Care of objects, storage and environment. Exhibition planning and review.
- **Education & Programming** | Public programs, schools, and community involvement.
- **Museum Operations** | Fundraising, marketing, board management, succession planning, advocacy and publicity.
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Mission
The Utah Museums Association builds the capacity of Utah’s museum community through advocacy & professional development opportunities.

Core Values
- Advocacy and Awareness
- Professional Development
- Excellence in Association Management
- Information Sharing
- Integrity and Transparency
- Inclusivity and Accessibility
- Community and Collaboration

2016 Board Members

Executive Committee
Sonja Lunde, President
Deputy Director of Planning & Program, Utah Museum of Fine Arts

Lorie Millward, Vice President
Director of Education/Curator of Curiosity, Thanksgiving Point

Kaia Landon, Secretary
Director, Box Elder Museum of Art, History, and Nature

Carrie Snow, Treasurer
Manager, Collections, Church History Museum

Jayceen Craven Walker, Past President
Consultant, Jayceen Craven Walker Consulting, Inc.

Ruth White, Executive Assistant

Members at Large
Carl Aldrich
Ranger, Territorial Statehouse State Park

Stephen Ashton
Director of Audience Research & Development, Thanksgiving Point

Jane Beckwith
President, Topaz Museum Foundation

Rachel Bishop
Director of Arts Administration, Southern Utah University

Tim Glenn
Executive Director, John Wesley Powell River History Museum

Jennifer Ortiz
Manager of Museum Services, Utah Division of Arts and Museums

Jenette Purdy
Curatorial & Development Assistant, Box Elder Museum of Art, History, and Nature

Sara Roach
Curator, Wheeler Historic Farm

Paul Stavast
Director, BYU Museum of Peoples & Cultures

Jessica Weiss
Head of Education, Springville Museum of Art

Maegan Wilberg
Director, Museum of the San Rafael

Parking

On 24th Street (one-half block north of the conference center) there are two free parking lots. The first is on 24th and Grant Avenue at The Junction (behind the Megaplex 13 theater - enter on 23rd St). The second parking lot is just east of Washington on the north side of the street.

For those staying at the hotel there is complimentary parking available adjacent to the hotel.

After 6 pm on-street parking on the surrounding streets is free.

Paid parking ($5/day/car) is available at the Ogden Eccles Conference Center with direct access from the garage to the second floor lobby of the conference center. The parking garage entrance is located on Kiesel Avenue, west of the building. To use this lot attendees must arrive while the parking attendant is on duty. Attendees may leave at any time.

Parking Attendant Hours
Wed, Oct 12  8:30 am – 9:30 am
Wed, Oct 12  12:30 pm – 1:30 pm
Thu, Oct 13  8:30 am – 10:00 am
Fri, Oct 14  8:30 am – 10:00 am
The following Ogden museums and venues are happy to welcome Utah Museums Association Conference attendees with free admission from October 12 through October 14, 2016 with conference ID badge. Several are offering a discount on purchases in their gift shops.

<table>
<thead>
<tr>
<th>Museum/Museum Complex</th>
<th>Address</th>
<th>Phone Number</th>
<th>Hours</th>
<th>Admission/Discount Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eccles Art Center</td>
<td>2580 Jefferson Ave</td>
<td>801-392-6935</td>
<td>9 am – 5 pm</td>
<td>Free admission with conference badge</td>
</tr>
<tr>
<td>Hill Aerospace Museum</td>
<td>7961 Wardleigh Rd (5600 in Roy)</td>
<td>801-777-6868</td>
<td>9 am – 4:30 pm</td>
<td>Free admission &amp; 10% Gift Shop discount with conference badge</td>
</tr>
<tr>
<td>Ogden’s Eccles Dinosaur Park</td>
<td>1544 E Park Blvd (at the mouth of Ogden Canyon)</td>
<td>801-393-9890</td>
<td>10 am – 7 pm</td>
<td>Free admission &amp; 10% Gift Shop discount with conference badge</td>
</tr>
<tr>
<td>Ogden Nature Center</td>
<td>1966 W 12th St</td>
<td>1801-393-9890</td>
<td>9 am – 5 pm</td>
<td>Free admission with conference badge</td>
</tr>
<tr>
<td>Ogden Union Station and Museums</td>
<td>2501 Wall Ave (3 blocks west and 1 block south)</td>
<td>801-393-9890</td>
<td>10 am – 5 pm</td>
<td>Free admission &amp; 10% Gift Shop discount with conference badge</td>
</tr>
<tr>
<td>Elizabeth Stewart Treehouse Museum</td>
<td>347 22nd St (walking distance)</td>
<td>801-394-9663</td>
<td>Thu 10 am – 5 pm</td>
<td>Fri 10 am – 8 pm</td>
</tr>
<tr>
<td>Weber County Daughters of the Utah Pioneers Museum</td>
<td>2104 Lincoln Ave (two blocks west and three blocks north)</td>
<td>801-621-7595</td>
<td>10 AM – 5 PM</td>
<td>Free admission with conference badge</td>
</tr>
</tbody>
</table>

Photo Credit: Kevin Dilley
Peery's Egyptian Theater

This year our Opening and Keynote sessions will be held in the historic Peery's Egyptian Theater. Originally opened in 1924 as a movie palace, it cost approximately $2 million to build (which was a huge amount at that time). With the discovery of King Tut’s tomb in 1922 there was a huge interest in Egyptian mythology which led to 45 Egyptian Theaters built around the United States. Of the 20 remaining in existence, Peery's Egyptian Theater is considered the most detailed, ornate, and restored. The original theater was in terrible shape when it closed in 1984 with holes in the ceilings, dead pigeons everywhere, and water damage. The wrecking ball was outside the theater on two different occasions and only through the efforts of the Egyptian Theatre Foundation was it saved from demolition. Make sure to check of the exhibition on the theater’s history located in the lobby!

Bid on the opportunity to enjoy the Ryan Shupe Christmas Concert [November 26, 2016] from a private box with up to 15 people and a chef’s Choice Dessert Presentation in the Silent Auction located in the Lounge.
Dear Museum Colleagues:

Welcome to the 2016 Utah Museums Association’s Annual Conference. I would like to personally extend my thanks to our host city of Ogden, and to our wonderful program committee, host committee, and team of volunteers for their time devoted to staging what’s sure to be a terrific meeting. Ogden is the perfect location for exploring this year’s conference theme: *Making Connections by Thinking Local*. The area’s history is rich and layered with stories of regionalism and connectivity. From its history as a major railroad hub, to its status as the government seat for Weber County, to its notable downtown architecture, Ogden is a city with a thriving cultural scene, historic districts, diverse neighborhoods, and of course, museums.

This year’s conference will afford you and your UMA colleagues many opportunities to participate in multidisciplinary learning. Since there is no singular experience when working in and around museums, we can become better equipped to lead our institutions by exploring cross-disciplinary knowledge. Throughout the conference, I hope you will take advantage of the occasion to learn from each other in sessions, at social events and field trips, and during networking breaks. I encourage you to step outside your comfort zone, meet new colleagues, and engage in conversation that will continue to inspire your own work long after the conference has ended.

Finally, I would like to comment on what an honor it has been to serve as UMA’s president for the past two years. As my term culminates this week, I am reminded of how fortunate I am – how fortunate we all are – to work in and around museums. As museum professionals, we work to create spaces for all kinds of conversation and make relevant our links to the past, present, and future. I can’t possibly imagine a better job and am grateful to be a member of this wonderful community of friends and colleagues.

With sincerity and gratitude,

Sonja Lunde
UMA Board President 2014-2016
Welcome to the 2016 Utah Museums Association Conference! This year we selected the theme of “Making Connections by Thinking Local” to help attendees recognize the many partners, resources, and stories that contribute to establishing Utah’s museums as valuable and integral assets to our communities. Each of our organizations has untapped resources and unrealized opportunities outside our doors that go unexplored. We want Utah museums to be leaders in maintaining and advocating for the cultural heritage of our state, and sometimes your backyard is the best place to start.

Thank you to this year’s programming committee for their tireless work in mentoring each session proposal through the application process. This group was thoughtful, professional, and mindful of the needs of museums of all sizes and disciplines across the state. We are pleased to present a set of excellent sessions and posters that explore innovative thinking and best practices throughout the museum field. We are lucky to have Lynn Dierking joining us this year as our keynote speaker. Even if you have not heard her speak or read her works, chances are you have been influenced by her work in helping museums understand how people learn and experience museums.

If you have never attended a UMA Conference before or are new to our museum community, be sure to attend Conference 101 to get tips and tricks on making the most out of your conference experience! Visit the information table at any time this week if you have any questions about programming and events. If you have great ideas for next year’s conference, please share them on the comments boards in the hall of the conference center.

As you enjoy the many sessions, speakers, and events at this year’s conference, we invite you to consider your unique museum and what applications you can find throughout. What community, company, or organization can you partner with to make your museum matter more? Who are people that your museum needs to make contact with? What do those people expect, and how can your museum be poised to meet their needs?

Sincerely,

Jessica Weiss
2016 Program Committee Co-Chair
UMA Board Member at Large 2012-2018

Carrie Snow
2016 Program Committee Co-Chair
UMA Board Treasurer 20xx-20xx

Host Committee Members
- Robb Alexander, Hill Aerospace Museum
- Sue Bybee, Weber Country DUP Museum
- Tiffani Dilley, Visit Ogden
- Amanda Felix-Woolley, Ogden Union Station Foundation & Museums
- Tina Frena, Ogden Union Station Foundation and Museums
- Lynne Goodwin, Treehouse Children’s Museum
- Lydia Gravis, Mary Elizabeth Dee Shaw Gallery
- Bill Sanders, Layton Heritage Museum
- Kay Ann Saxton, International Society of Daughters of Utah Pioneers
- Wesley Whitby, Treehouse Children’s Museum
- Casey Allen, Nora Eccles Harrison Museum of Art
- Tim Glenn, John Wesley Powell Museum
- Melissa Halvorsen, Loveland Living Planet Aquarium
- Katy Knight, Bean Life Science Museum
- Ryan Paul, Frontier Homestead State Park
- Miriam Sappington, Thanksgiving Point
- Chrissy Upton, Red Butte Gardens
- Maegan Wilberg, Museum of the San Rafael

Welcome to Ogden! As the chair of the host committee, I am excited to welcome you to my city and share with you everything our historic town has to offer. I encourage you to hike our trails, find your new favorite restaurant on 25th Street, and experience our many museums and galleries. The members of the host committee have planned truly exceptional field trips and conference activities, and we would love to hear about your experiences as you participate in these offerings.

We hope your time in Ogden allows you to visit some of our favorite spots, including the Treehouse Children’s Museum, the Hill Aerospace Museum, the Weber County DUP Museum, and the Shaw Gallery at Weber State University. As the director of the Union Station Foundation, I am looking forward to seeing you at our historic train depot for an evening reception and “bootleggers’ ball” where we will celebrate the roaring 20s and also offer a private, after-hours glimpse of our three museums, two galleries, and archives.

I thank the host committee for their time and expertise in crafting these opportunities, and I would like to thank you for attending the conference and being part of a strong, knowledgeable, and collaborative Utah museum community.

Cheers,

Elizabeth A. Sutton, Ph.D.
2016 Host Committee Chair

Program Committee Members
- Robb Alexander, Hill Aerospace Museum
- Sue Bybee, Weber Country DUP Museum
- Tiffani Dilley, Visit Ogden
- Amanda Felix-Woolley, Ogden Union Station Foundation & Museums
- Tina Frena, Ogden Union Station Foundation and Museums
- Lynne Goodwin, Treehouse Children’s Museum
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- Miriam Sappington, Thanksgiving Point
- Chrissy Upton, Red Butte Gardens
- Maegan Wilberg, Museum of the San Rafael
Museum Leadership Dinner

Join us for the second annual UMA Museum Leadership Dinner. This year Elizabeth Sutton, Executive Director of the Ogden Union Station Foundation and Museums will host the dinner. This event is open to those in leadership positions at Utah museums. Attendees will have the opportunity network with each other and meet this year’s conference speakers Lynn D. Dierking and James Leventhal.

Pre-registration required. Fee $45
Held in conjunction with the UMA Annual Conference.

October 11, 2016 | 5:30 pm - 7:00 pm
David Eccles Conference Center | Ogden, UT
### At-a-Glance

#### Tuesday, October 11, 2016
- 5:30 pm – 7:00 pm $ Museum Leadership Dinner

#### Wednesday, October 12, 2016
- 8:00 am – 11:00 am Field Trips
- 9:00 am – 11:00 am Workshop
  - Grants: The Money Connection
- 9:00 am – 11:00 am Workshop
  - School is Out: Engaging Future Stakeholders with Summer Camps that Stick
- 11:15 am – 12:00 pm General Session
  - Conference 101
- 1:00 pm – 1:15 pm Welcome Remarks
- 1:15 pm – 2:15 pm Opening Session: James Leventhal, *Director of Development*, San Jose Museum of Art
- 2:30 pm – 3:30 pm Concurrent Sessions
  - Five Lessons on the Way to Becoming a Registrar
  - Making the Jump—Shaping Your Ideas into Successful Project Plans
  - A Spotlight on DUP Cabin Museums
- 3:30 pm – 4:15 pm General Session
  - The Center for Utah History, Heritage, and Arts: a Presentation
- 4:15 pm – 5:15 pm Concurrent Sessions
  - Keeping Permanent Exhibits Exciting
  - Advocacy 201
- 5:30 pm – 6:30 pm Opening Reception
- 7:00 pm – 8:30 pm Small Group Meetups

#### Thursday, October 13, 2016
- 9:00 am – 10:15 am Keynote: Lynn D. Dierking, *Sea Grant Professor in Free-Choice Learning*, Oregon State University
- 10:30 am – 11:30 am Concurrent Sessions
  - Warning: The Forecast Calls for Some Heavy Brainstorming!
  - Museum Partnership Programs
  - Branding is NOT a Logo
- 11:45 pm – 1:15 pm UMA Business Lunch
- 1:15 pm – 2:15 pm Concurrent Sessions
  - Volunteers in the Vaults: How to Successfully Work with Volunteers
  - How to Steal a Program: Best Practices in Interpretive Thievery
  - Connections as a Lifeline for Museum Work
- 2:30 pm – 3:30 pm Poster Session and Sponsor Reception
- 3:45 pm – 4:45 pm Concurrent Sessions
  - Telling our Story
  - Underserved, Underrated, & Untapped
  - Facility Rentals as Revenue
- 5:00 pm – 6:30 pm Awards Dinner

#### Friday, October 14, 2016
- 9:00 am – 10:00 am Concurrent Sessions
  - Knowing Your Collections: Building a Reference Base for Object Care
  - Building Local Capacity: A Roundtable Discussion
  - Making a Difference with Excellent Customer Service
- 10:15 am – 11:15 am Concurrent Sessions
  - Are Curators Dead?
  - Facilitating Unusual Narratives (FUN) in the galleries!
  - Locally Sourced: Grant Writing Out of the Box
- 11:30 am – 1:00 pm Concluding Lunch
- 1:00 pm – 3:00 pm Workshop
  - Evaluation 101
- 1:00 pm – 3:00 pm Workshop
  - Box and Mountmaking: A Practical Guide to Caring for your Collections

*This schedule is subject to change.*
Wed, Oct 12

Field Trips
8:00 am – 11:00 am

A Day at the Weber County DUP Museum
Pre-registration required | Limited to 30 participants | Free
Explore the Weber County DUP Museum and the Miles Goodyear Cabin by participating in some of the activities that are offered throughout the year for the community. Attendees will meet the Ogden DUP royalty, learn what DUP history night is all about, quilt like a pioneer, make bread and butter in a bottle, listen to a story teller spin a tale about a pioneer, participate in Pioneer Day activities, see our Holiday Open House set up, and enjoy good old fashion homemade ice cream.

The field trip will leave from the lobby of the Hampton Inn & Suites at 8:00 am to walk to the Weber DUP Museum located at 2104 Lincoln Avenue.

Take a Flight through History
Pre-registration required | Limited to 50 participants | Free
We'll go on an informative guided tour of the Hill Aerospace Museum. Walk through the history of aviation as it relates to Hill Air Force Base and the State of Utah. The tour will check out the Museum's two galleries and we'll be able to look at and hear about some of the finest aviation displays and artifacts in the United States.

The field trip will leave from the lobby of the Hampton Inn & Suites at 8:00 am to carpool to the Roy gate of Hill Air Force Base located at 7961 Wardleigh Road, Building 1955, Hill Air Force Base. Sponsored by the Aerospace Heritage Foundation of Utah.

Celebrating China with an Exhibit & the Treehouse Museum
Pre-registration required | Limited to 20 participants | Free
See the wonderful and colorful exhibit China for Children: Celebrating Culture, Character, and Confucius, a nationally traveling exhibit sponsored by the Freeman Foundation and the Association of Children's Museums and built by the Magic House, a children's museum in St. Louis. In a behind-the-scenes tour, learn how Treehouse customizes traveling exhibits to fit its unique building and its unique audience of young children.

The field trip will leave from the lobby of the Hampton Inn & Suites at 8:00 am to walk to the Treehouse Museum located at 347 22nd Street. Refreshments provided by Kneaders Bakery.

Pre-Conference Workshops
9:00 am – 11:00 am

Grants: The Money Connection
Pre-registration required. FREE
Meeting Room 101
This interactive workshop will give participants the opportunity to learn best practices in grantwriting, discuss common mistakes, and share grantwriting tips. The workshop will be tailored to the needs of the pre-registered participants. We will review previously submitted grants and do hands-on activities. Additionally, connections established in this session will lay the foundation for future networking and mentoring among participants.

Registration will be limited to 25 people.
Laurel Cannon Alder, Grants Manager, Utah Arts & Museums
Jodi Graham, Grants and Outreach Program Officer, Utah Humanities
Racquel Cornali, Grants Coordinator, Utah Division of Arts & Museums

School Is Out: Engaging Future Stakeholders with Summer Camps that Stick
Pre-registration required. FREE
Meeting Room 103
One of the best ways to engage children is through summer camps. It can be daunting to develop or revamp a summer camp from the ground up, especially when working with a tight budget. This workshop will provide an engaging, hands-on opportunity to establish the foundation of a summer camp program that can be adapted and honed to fit any organization regardless of size or resources. Topics covered will include developmental stages of children, realistic schedules, coordinating across an organization, and how to find resources and support in the community.

Registration will be limited to 30 people.
Melissa Halvorsen, Special Programs Coordinator, Loveland Living Planet Aquarium
**Wed, Oct 12**

**Conference 101**

11:15 am – 12:00 pm  
Ballroom 1-3

Whether this is your first time at the conference or you want a refresher on how to get the most out of your conference experience join us for this orientation session to meet your colleagues and devise your own plan of attack for this year’s sessions and events.

Jessica Weiss, Head of Education, Springville Museum of Art  
Carrie Snow, Manager Collections Care, Church History Museum

**Break**

12:00 pm – 1:00 pm

This is a great chance to grab a group of colleagues and explore one of Ogden’s lunch spots.

**Concurrent Sessions**

2:30 pm – 3:30 pm

**Five Lessons on the Way to Becoming a Registrar**

Meeting Room 101

All too often Collections Care professionals are seen as crabby, inflexible, and lacking “imagination.” This session will highlight connections that registrars and collections managers have made across their field, with vendors and fellow staff members to ensure that our collections are used safely and efficiently to fulfill their potential. Discussed topics will include: moving a collection; pitching collections care to your staff, board, and director; building a staff; choosing a database; installing a complicated exhibit.

Carrie Snow, Manager Collections Care, Church History Museum  
Jessica Simpson, Registrar, Museum of Peoples and Cultures  
Julie MacDonald, Senior Registrar, Church History Museum  
Emily Larsen Booth, Curatorial Assistant/Collections Manager, Springville Museum of Art

**Making the Jump — Shaping Your Ideas into Successful Project Plans**

Meeting Room 103

How do you turn your task list or great idea into a successful project? This session will help you take your ideas, resources, and tasks and turn them into viable and successful projects, and maybe even get some funding in the process. Panelists will share practices from their institutions on how they generate feasible project ideas and turn them into new projects and create project plans. Project planning worksheets will be distributed to all attendees.

Paul Stavast, Director, BYU Museum of Peoples and Culture

"... Oh, they surely builded better than they knew ..."

**A Spotlight on DUP Cabin Museums**

Meeting Room 102

The Daughters of Utah Pioneers operate over 40 Cabin Museums around the state. These original cabins play an important part in the heritage of Utah. Join us for a panel discussion about the challenges and opportunities of small historic sites including developers trying to buy out land, raising money, seasonal hours, maintainence issues, and community engagement.

Kay Ann Saxton, ISDUP Satellite Museum Director, International Society Daughters of Utah Pioneers  
Maryann Jensen, Museum Director, Brigham City DUP Cabin  
Pat Smith, Museum Director, Plain City DUP Museum  
Jacqueline Crowther, Camp Captain, Hogan Cabin  
ShaRon Williams, Company President, Morgan Company DUP Cabin

Leventhal is an experienced fundraising professional who leads the San Jose Museum of Art development, membership, and facility rental programs. Prior to his current position Leventhal was Director of Development at The Exploratorium in San Francisco. He was a Deputy Director at the Contemporary Jewish Museum in San Francisco for five years and before that Leventhal served as Director of Development and Marketing at the Judah L. Magnes Museum, now a part of the University of California, Berkeley. On arrival in the San Francisco Bay Area in 2002, Leventhal worked successfully for a year as a fundraising consultant for the Fine Arts Museums of San Francisco at the tail-end of the Campaign for the New de Young. Before moving west, he worked in various capacities - curatorial, collections and development - at The Metropolitan Museum of Art, New York (1994-2002). Leventhal holds an MBA in management and museum studies from John F. Kennedy University, Berkeley; an MA in art history and museum studies from The City College, City University of New York; and a BS in studio art and anthropology from New York University. He currently serves on the board of the Western Museums Association.

Leventhal, Director of Development, San Jose Museum of Art

In this interactive opening presentation Leventhal will speak to his personal experience and passion of the museum field, inspiring the crowd to respond with their thoughts about what brings them the greatest satisfaction in the work that they do.

"... Oh, they surely builded better than they knew ..."
Feedback Session 3:30 pm – 4:15 pm  
Ballroom 1-3  

The Center for Utah History, Heritage, and Arts: a Presentation  
3:30 pm – 4:15 pm  
Meeting Room 101  

Please join staff from the Department of Heritage and Arts for a presentation on the proposed center for Utah History, Heritage and Arts. Staff will discuss the current proposal for the session and be available for questions. Leave with a better understanding of how the proposed center will interact with the local museum community. This will be a lively, moderated session you won’t want to miss!

Light refreshments will be served.

Sonja Lunde, Deputy Director of Planning & Program, Utah Museum of Fine Arts  
Brian Somers, Deputy Director, Department of Heritage and Arts  
Brad Westwood, Director, Division of State History  
Jennifer Ortiz, Manager of Museum Services, Utah Division of Arts and Museums

Concurrent Sessions 4:15 pm – 5:15 pm  
Meeting Room 101

Keeping Permanent Exhibits Exciting  
4:15 pm – 5:15 pm  
Meeting Room 101

Many museums across the state find themselves underwhelmed with their permanent exhibitions, but often lack the funding or capacity to update or upgrade them on a regular basis. Through developing new programming, making simple changes to a space, or asking thought provoking questions, we can drastically alter the way our exhibitions are received. This session will offer solutions from local museum professionals who are using creative and unique ideas to interpret and use permanent exhibitions without breaking the bank.

Tim Glenn, Executive Director, John Wesley Powell River History Museum  
Mollie Fullerton, Education and Programs Manager (VISTA), John Wesley Powell River History Museum

Tricky Subjects  
Meeting Room 103  

4:15 pm – 5:15 pm  
Meeting Room 103

No matter the mission or message, all institutions will encounter tricky topics at some point. Whether we are sharing messages about historic events some people want to forget or possible future consequences of our current choices, it’s the role of educators to bridge the gap between misunderstanding and truth. In this session, educators will learn how to deal with their own tricky topics though an examination of three institutions dealing with potentially controversial issue of their own. Virginia Catherall from the Utah Museum of Fine Art will discuss sharing nudes with different Utah audiences. Chris Schmitz will share lessons from Hogle Zoo’s current efforts to include climate change messaging in virtually all their programs. Mark Ware from the Bean Museum of Life Science at BYU will discuss how incorporating front end evaluation to the new Faith and Science exhibit helped educators prepare for potential visitor questions and concerns.

Virginia Catherall, Curator of Education, Utah Museum of Fine Arts  
Chris Schmitz, Education Curator, Utah’s Hogle Zoo  
Mark Ware, Museum Educator Intern, Church History Museum

Advocacy 201  
Meeting Room 102  

Now that you’ve connected with your legislator at Museums Day on the Hill how do you get them more involved in your organization? Government relations/Advocacy comes in all forms not just on Utah’s Capitol Hill find out how to determine who your legislators are and how to get them more involved in your organization. This is especially important with the November elections coming up!

Jayceen Craven Walker, Consultant, Jayceen Craven Walker Consulting

Opening Reception 5:30 pm – 6:30 pm  
Ogden’s Union Station  

Step back into the Roarin’ 20’s! Our Bootlegger Ball will transport you back into the world of ragtime music, flappers, and bootleggers. Join us for live music, light refreshment and a special exhibit on the 1920’s in Ogden, all within the beautiful Grand Lobby of Ogden’s Union Station! Until 8 pm you can explore Ogden’s Union Station’s three museums (the Utah State Railroad Museum, the John M. Browning Firearms Museum, and the Browning-Kimball Classic Car Museum) and the Utah Cowboy and Western Heritage Museum, the library and archives, and even go behind the scenes to get a glimpse of our basement and the original bank vaults.

Although Ogden’s 25th Street is a quiet street of boutiques and restaurants today, back in the 1920’s it was known for its rough and tumble character. Crime boss Al Capone commented in the 1920s that Ogden was too wild a town for him. From 1917 to 1933, Ogden thrived with bootleggers and speakeasies. A series of tunnels were dug from Union Station to the Ben Lomond Hotel, and crime occurred both under and above ground as liquor and gambling played a central role in 25th Street’s economy.

Join in the fun and dress for the era! Costumes are optional, but highly encouraged.

This event is sponsored in part by Ogden’s Union Station.

The reception is included in your conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must purchase a ticket. Guest Ticket Cost: $25

Small Group Dinner Meetups  
Immediately following reception  

After the reception join a group of your peers for dinner and networking at one of the fabulous restaurants on 25th St.
Thu, Oct 13

Keynote
9:00 am – 10:15 am
Being of Value: Intentionally Cultivating Engagement in Your Community
Peery’s Egyptian Theater
Lynn D. Dierking, Sea Grant Professor in Free-Choice Learning, Colleges of Science and Education, Oregon State University

Although the discussion of community engagement has been in the air among museums and other cultural institutions for many years, there is a fresh, and appropriately urgent focus that is far more outward looking than previous approaches. This presentation explores innovative efforts to intentionally connect to, and engage local communities by building strategic partnerships and taking an ecosystem approach to an institution’s role as a learning resource in its community, be that community small or large. In particular, the focus will be on how institutions can intentionally plan for, initiate and cultivate long-term community engagement. As the field increasingly strives to work for and with their communities, rather than merely maintaining the status quo of guaranteeing museums survive changing times, it is about ensuring that the work of museums and other cultural organizations is fully and meaningfully connected to the fabric and true needs of the communities in which they reside. Issues Dierking will address include how museums can build deeper relationships with their local communities—funders, partners, volunteers, advocates—and perhaps people in the community not using their institutions; how limited resources can be harnessed for maximum engagement; and, the future of this work.

Lynn D. Dierking is Sea Grant Professor in Free-Choice Learning, Colleges of Science and Education, Oregon State University. Her research focuses on lifelong learning, particularly free-choice, out-of-school time learning (in after-school, home-, community-based and cultural contexts), with an emphasis on youth and families, particularly those who have historically not used museums and cultural institutions as learning resources. Her research is diverse including investigating the long-term impacts of girls-only informal programs, efforts to engage Hispanic youth in prisons and their families in literacy efforts, and two projects at Oregon Museum of Science & Industry: one studying family interactions at mathematics-related exhibits and another studying girls’ identities in relationship to engineering. She also is the Principal Investigator of a National Science Foundation-funded project, called SYNERGIES, taking an ecosystem approach studying and maintaining youths’ interest and participation pathways in an under-resourced community in Oregon. Lynn publishes extensively and is on Editorial Boards for the Journal of Museum Management and Curatorship, Afterschool Matters and Connected Science Learning. Her awards include the 2010 American Alliance of Museums’ John Cotton Dana Award for Leadership and a 2016 Distinguished Contributions to Science Education through Research award from NARST, an international organization supporting research on teaching and learning, acknowledging her critical influence on the recognition that free-choice/informal learning matters.

Break
10:15 am – 10:30 am
Lounge and Lobby
Enjoy light refreshments while networking with your peers.

Concurrent Sessions
10:30 am – 11:30 am

Warning: The Forecast Calls for Some Heavy Brainstorming!
Meeting Room 101
Stephen Ashton, Director of Audience Research and Development, Thanksgiving Point
Blake Wigdahl, VP of Design and Programming, Thanksgiving Point

Museum Partnership Programs
Meeting Room 103
Katy Knight, Education Administrator, Bean Life Science Museum
Lindsey McBride, Community Experiences Coordinator, Thanksgiving Point

Branding is NOT a Logo
Meeting Room 102
Erica Brown, VP of Marketing, Thanksgiving Point
Jim Breitinger, Director of Marketing, Natural History Museum of Utah
Amy Oliver, Marketing & Public Relations Associate, Clark Planetarium

In this session, marketing professionals from Thanksgiving Point, the Natural History Museum of Utah, and the Clark Planetarium will discuss museum branding best practices. Each of these institutions has been through a rebranding campaign and will share the successes and pitfalls of that process. Have questions or concerns about your museum’s brand? Bring your queries to the experts!

Break
11:30 am – 11:45 am
Concurrent Sessions 1:15 pm – 2:15 pm

CE Volunteers in the Vaults: How to Successfully Work with Volunteers to Accomplish Collections Goals
Meeting Room 101

Collections departments of all sizes are often overloaded with their workload. Whether you are undertaking a large project or need help maintaining your day-to-day collections tasks volunteers and interns can be a huge help in accomplishing your goals. From the perspective of volunteers and their supervisors, this session will focus on how to successfully recruit, manage and retain volunteers who are interested in a rewarding experience working with museum collections.

Emily Larsen Booth, Curatorial Assistant and Collections Manager, Springville Museum of Art
Kelcy Perry, Exhibits Developer, Thanksgiving Point
Nicole Sandberg, Church Service Missionary, Church History Museum

ED How to Steal a Program: Best Practices in Interpretive Thievery
Meeting Room 103

We have all been there, visiting another museum, strolling through their exhibits or participating in a day camp or other program. The thought strikes, “I wish our museum could do this.” Upon further reflection, you realize you can, with a few adaptations. This session will teach you the art of the steal and how program theft can become a best practice. Presenters from a variety of disciplines will give you tips and tricks for using the ideas of others to create new, vibrant, and interactive programs for your institution, whatever the size and whatever the discipline. Additionally, you will get to experience a few stolen and re-purposed programs.

Ryan Paul, Museum Curator, Frontier Homestead State Park
Carl Aldrich, Museum Curator, Territorial Statehouse
Michael Bahr, Director of Education, Utah Shakespeare Festival
Rachel Stratford, Museum Educator, Springville Museum of Art

CE Connections as a Lifeline for Museum Work
Meeting Room 102

Do you know everything? We don’t! Whether we are paid or not, working at a government/university or private nonprofit museum, have years of experience or none, we all have to figure some (or many) things out on the job. How do we go about this? Presenters from museums big and small will each quickly present a project where they had to learn something, and will then share how they found the necessary tools, knowledge, or resources. Attendees will leave with a bundle of ideas on where to learn what they need to know, and how to figure out what they don’t know.

Kaia Landon, Executive Director, Box Elder Museum of Art, History, & Nature
Jami Van Huss, Executive Director, Hyrum Museum
Robyn Haynie, Conservator, Utah Museum of Fine Arts
Karen Adams, Director, American Fork DUP Museum

CE Preparing Protection for Outdoor Collection
Meeting Room 101

Early American Fork businesses included buggy and wagon construction. When a buggy of this era was offered to the DUP Museum, it was accepted without thought of the buggy’s protection from elements. Necessity then motivated the museum to apply for a State Development Grant to build a pavilion or covering. Volunteers from the community provided the labor and additional finances to complete the “buggy barn”.

Karen Adams, Director, American Fork DUP Museum
Dan Adams, American Fork DUP Museum

CE Looking a gift horse in the mouth: Assessing how and when to accept collections donations
Meeting Room 102

Every day, people are eager to donate their family treasures and heirlooms to museums. This poster addresses the process of evaluating, accepting, and integrating donated items into museum collections, with examples from the NHMU Biology division. We will address recordkeeping (provenance, value, accessioning), formal/legal receipt issues, and donor relations.

Christy Bills, Invertebrate Collections Manager, Natural History Museum of Utah
Shannen Robson, Vertebrate Zoology Collections Manager, Natural History Museum of Utah

CE Adventures in Archiving: Organizing and Archiving Records in the BYU Museum of Peoples and Cultures
Meeting Room 102

This poster will discuss the importance of creating and maintaining an archival system in a museum setting. The poster will focus on what should be preserved in an archive and will also show a case study about archiving records from the Society for Early Historical Archaeology, which were recently donated to the BYU Museum of Peoples and Cultures.

Josie Newbold, Masters Student, Brigham Young University
Five Tips for Exhibition Management: An Exhibition Manager’s First Experience

Is it your first time managing an exhibition? This poster will relate five tips learned from a first-time Exhibition Manager at the Museum of Peoples and Cultures at Brigham Young University. Specifically these tips will focus on how to manage an exhibition on a small budget and utilize local connections.

Courtney D. Ewert, Collections Technician, BYU Museum of Peoples and Cultures, Brigham Young University

Applying Instructional Design Theories to Exhibit Design

The purpose of this project is to explore one approach to improving exhibit design that involves using learning theories and insight from the field of instructional design to create exhibits that are specifically designed to promote learning. The objective of this poster is to show that instructional design theories can offer new solutions to the current design challenges facing exhibit designers. This approach to design can unify museum designers and educators more, leading to the creation of better exhibits, which will hopefully lead to transformative experiences for patrons.

Jacque Johnson, Museum Exhibits Manager, BYU Museum of Peoples and Cultures

Establishing Connections within University Communities: An Evaluation of Collections Acquisitions at University Museums

Our poster will explain issues and solutions drafted to safeguard faculty, staff, and universities as they collect objects on university sponsored trips. Our poster will contain suggestions for adjusting travel procedures, policies, and forms that may help museums maintain ethical and legal control over the acquisition of collections. We suggest that museums associated with universities could review similar policies and procedures to protect themselves from unethical and illegal practices.

Spencer Lambert, Student, Brigham Young University
Stephanie Abo Lambert, Student, Brigham Young University

Museum Interpretation Workshops: Telling the Stories of Our Collections & Communities

The Museum Interpretation Workshop program is a series of five full-day linked workshops that offer participants hands-on learning about museum interpretation through exhibit development. In 2016, staff and volunteers working in nine Utah museums learned how to research, design, produce, and evaluate their own interpretive exhibits, received resources and equipment to help them do so, and developed lasting relationships with museum colleagues along the way. In addition, they worked independently on their own exhibit projects, receiving feedback and support from workshop facilitators at every step. Get inspired by the possibilities and exciting results!

Megan van Frank, Director of Museum & History Programs, Utah Humanities
Virginia Catherall, Education Curator, Utah Museum of Fine Arts
Kimberleigh Collins-Peynaud, Consulting Objects Conservator

Amateurs and Artifacts: Volunteers Processing Archaeological Collections at the Museum of Peoples and Cultures

The Museum of Peoples and Cultures (MPC) houses many collections from ongoing archaeological projects. In the past year volunteers have collaborated with museum staff to analyze and process several thousand artifacts from several collections. This poster will show the progress and benefits that have been seen by the museum and its volunteers.

Joseph Bryce, Collections Manager, BYU Museum of Peoples and Cultures
Spencer Lambert, Student, Brigham Young University

A Federal Grant for a Local Issue: The Water-Wise Gardens within Thanksgiving Point’s Ashton Gardens

In 2015, Thanksgiving Point was awarded a grant from the Institute of Library and Museum Services (IMLS) to build a water-wise garden within Ashton Gardens. This poster will share the life of the project to date: the process of applying for an IMLS grant, milestones in project timeline, and the use of evaluation to meet grant requirements and inform progress in the garden.

Kari Nelson, Research and Evaluation Assistant, Thanksgiving Point
Stephen Ashton, Director of Audience Research & Development, Thanksgiving Point

Flooding the Field: How to develop a citizen science program for public engagement & biological research

Public understanding of the questions and processes of ecological research can be limited. As science institutions progress into the 21st century, engagement with the public in biology research and collections to both increase broader public support and augment resources for the research itself are becoming ever more important. This poster highlights one way in which organizations can develop affordable programming to directly involve the public in current scientific inquiry and to use crowdsourcing to support research.

Ally Coconis, Citizen Science Coordinator, Natural History Museum of Utah
Christy Bills, Invertebrate Collections Manager, Natural History Museum of Utah

Just Dive In!

The Cache Daughters of Utah Pioneers Museum in Logan has spent years languishing in anonymity. In the last 15 months a brand new board jumped into an unknown world of museum development, submerged in museum design, preservation, education and interpretation. Through amazing help and networking, we are now swimming, albeit a dog paddle, in the deep end of the pool as we bring new life to our museum.

Sharon Johnson, Executive Board Chair, Cache Daughters of Utah Pioneers Museum
Concurrent Sessions  3:45 pm – 4:45 pm

**Telling our Story**
Meeting Room 101

The Church History Museum recently underwent an extensive renovation of its permanent history exhibit. Learn how the museum staff worked to make the new exhibit relevant to visitors by placing artifacts in their local environments through exhibit design and storytelling.

Maryanne Andrus, *Exhibition and Program Manager*, LDS Church History Museum
Tiffany Bowles, *Senior Educator*, LDS Church History Museum
Alan Morrell, *Curator of History*, LDS Church History Museum

**Underserved, Underrated, & Untapped: Social Sustainability & Programming for Audiences with Special Needs**
Meeting Room 103

Estimates indicate that more than 10% of the U.S. population live with a disability, according to a study from the American Association of People with Disabilities. These people often avoid visiting museums and similar institutions due to social and physical barriers; yet for most students with special needs, museums have the potential to provide the ideal hands-on experience these students need to succeed socially. An institution that provides safe spaces to learn and progress for the most vulnerable populations ensures its long-term sustainability, establishes community support and gains social and financial assets.

Elise Plumley, *Special Needs Programs Instructor*, Utah’s Hogle Zoo
Julia Hood, *Director*, Carmen B. Pingree Autism Center of Learning
Robin Clark, *Expanded Core Curriculum Coordinator*, Utah Schools for the Deaf and Blind

**Facility Rentals as Revenue**
Meeting Room 102

Renting your facility can be challenging whether you are a large or small organization, but can also be rewarding for those who have the space to try. Renting space in your facility can benefit your institution both financially and publicly, as it opens a revenue source that also allows you to connect with people who will always remember their event at your institution. In this session we will discuss the pros and cons of facility rentals, the financial benefits that come from renting your facilities, and the relationships that are subconsciously built with the public.

Maegan Wilberg, *Director*, Museum of the San Rafael
Gina Woolf, *Event Coordinator*, Springville Museum of Art
Sean O’Connell, *Assistant Operations Manager*, Clark Planetarium

**Awards Dinner**  5:00 pm – 6:30 pm
Ballroom 1-3

During dinner we will announce the recipients of our annual awards—the *Phil Notarianni Distinguished Service Award* for exceptional dedication to Utah Museums; the *Bessie Jones Volunteer Award* for dedicated volunteer service in Utah museums; and the *Public Service Award* for an individual working in a governmental capacity who has rendered vital support for Utah museums; the *Award for Excellence* given to an individual, team, or organization that has shown superior achievement; and the *Rising Professional Award* given to a rising, current museum professional whose work to date demonstrates a commitment to excellence. Read about this year’s awardees on pages 35-36

Awards Dinner is included in your conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must purchase a ticket. Cost: $40
Fri, Oct 14

Concurrent Sessions 9:00 am – 10:00 am

Knowing Your Collections: Building a Reference Base for Object Care
Meeting Room 101

Learn how familiarizing yourself with your collection, can allow you to create a customized reference guide for your museum’s specific collections needs. The finished guide can be used for future exhibits, programming, and collections care. Examples of guide content are: sourcing information, cleaning, moving, and housing objects, and conservation concerns. Presenters will base their presentations on experiences gained from two large-scale collections moves, one at the Utah Museum of Natural History, and one at the Church History Museum.

Julie McDonald, Registrar, Church History Museum
Chelsea Banks, Registrar, Church History Museum
Glenna Nielsen-Grimm, Anthropology: Collections Manager, Natural Museum History of Utah

Building Local Capacity: A Roundtable Discussion
Ballroom 1-3

Join us for fast-paced and interactive discussions all about museum education and local communities! Each discussion will have an assigned facilitator, and participants will rotate throughout the hour, so all attendees have a chance to contribute and learn at each of the following tables: School and Museum Partnerships, Volunteer Recruitment and Retention, Working with High School Volunteers, Community Events and Festivals, and Collection-Based Programs. Bring your questions and your expertise to share with the group!

Sara Sorensen, Programs Director, Red Butte Gardens
Kari Nelson, Curator of Education, BYU Museum of Peoples & Culture
Wes Whitby, Museum Programs Coordinator, Treehouse Museum
Jessica Weiss, Head of Education, Springville Museum of Art

Making a Difference with Excellent Customer Service
Meeting Room 102

Learn about customer service best practices, including how to develop interpersonal skills, engage with visitors in meaningful ways, enhance the visitor experience, and handle real and perceived problems.

Debra Washburn, Independent Professional Training & Coaching Professional
Ariane Audd, Associate Director of Education, Loveland Living Planet Aquarium

Break
Lounge and Lobby

Enjoy light refreshments while networking with your peers.

Concurrent Sessions 10:15 am – 11:15 am

Are Curators Dead?
Meeting Room 101

When a museum worker tells someone where they work the follow-up question is almost always, “Are you a curator?” What is often baffling about this question is that the public has very little knowledge of the museum field or how the definition has changed over time. In fact in a recent AAM panel asked, “Do We Need Curators?” This session is a moderated panel will explore how different professionals identifying themselves as Curators operate in the Museum Field. Whether a Curator of a Collection, Concept or Content; each one of these professionals will answer while their work is needed and vital to the community their institution serves.

Carrie Snow, Manager Collections Care, Church History Museum
Ryan Paul, Curator, Frontier Homestead State Park Museum
Lorie Millward, Curator of Curiosity & Inquiry, Thanksgiving Point
Alan Morrell, Curator, Church History Museum
Rebecca Dunham, Curator of Collections and Exhibitions, Nora Eccles Harrison Museum

Facilitating Unusual Narratives (FUN) in the galleries!
Meeting Room 1013

Want to have more fun with your collection? Break out of your interpretive shell as we explore innovative strategies to approaching collection objects from different perspectives. Adopting a fluid, inquiry-based, and visitor-centered approach to interpretation and programs will help you nimble, engaged, and excited about your work!

Melissa Halvorsen, Special Programs Coordinator, Loveland Living Planet Aquarium
Jessica Weiss, Head of Education, Springville Museum of Art

Locally Sourced: Grant Writing Out of the Box
Meeting Room 102

From the two man volunteer run heritage home to state of the art facilities staffed by museum ninjas, we all need money. Grant writing can be a daunting task, and some don’t even know where to start. Why not start in your own backyard? This session will explore local resources and strategic partnerships associated with grant writing, encouraging our museum community to think outside of the norm while striving to elevate the role of museums in our state.

Rachel Bishop, Director, Arts Administration Graduate Studies at Southern Utah University
Katelyn Shoemaker, Grant Writer, Thanksgiving Point
Concluding Lunch  11:30 am – 1:00 pm
Ballroom 1-3

Now what? Join us for our final lunch and the opportunity to network while you reflect and prepare to take your newfound knowledge back to work!

Lunch is included in your conference registration, but event registration is required.

Post-Conference Workshops
1:00 pm – 3:00 pm

**Evaluation 101**
Pre-registration required. FREE
Meeting Room 101

We are hearing more and more about evaluation - and it’s more than just a buzz-word: it is best-practice in the museum field, and often a requirement for funding opportunities. In this hands-on workshop we will learn the basics of evaluation in museum settings. We will focus on the how, when, what, where, and why for evaluation, and how it can be applied to benefit your museum. We will share different types of evaluation and the situations in which they are most helpful. Bring your projects and questions for real-life scenarios we’ll work through as a group!

Registration will be limited to 30 people.

Stephen Ashton, Director of Audience Research and Development, Thanksgiving Point
Kari Nelson, Curator of Education, BYU Museum of Peoples & Culture

**Box and Mountmaking Workshop: A Practical Guide to Caring for your Collections**
Pre-registration required. FREE
Meeting Room 103

This workshop will be a hands-on overview of how to create object mounts and archival boxes to care for your objects long term. Come learn the step-by-step process and hear why boxing your collections is one of the most effective means of long term preservation. Learn how to create mounts that can go from storage to display, making your museum’s resources work in both scenarios.

Registration will be limited to 20 people.

Jennifer Ortiz, Manager of Museum Services, Utah Division of Arts and Museums
Sabrina Sanders, Chase Home Museum Administrator, Utah Division of Arts and Museums
A new Christmas tradition is coming to Utah!

The Ashton Gardens at Thanksgiving Point will be transformed in Luminaria: Experience the Light. Come experience never-before-seen light displays, interactive activities, craveable treats, and the joy of celebrating the holiday with friends and loved ones.

November 21 through December 31, 2016
Tickets on sale now at thanksgivingpoint.org
Wed, Oct 12

Session Notes
Wed, Oct 12

Session Notes
Wed, Oct 12

Session Notes
Wed, Oct 12

Takeaways | Action Items

People
Thu, Oct 13

Session Notes
Thu, Oct 13

Session Notes
Thu, Oct 13

Session Notes
Thu, Oct 13

Session Notes
Thu, Oct 13

Session Notes
Thu, Oct 13

Takeaways | Action Items

People
Fri, Oct 14

Session Notes
Fri, Oct 14

Session Notes
Fri, Oct 14

Session Notes
Fri, Oct 14

Takeaways | Action Items

People
Conference Follow Up

Top 3 Action Items
Conference Follow Up

People to follow up with

Find Out More...
2016 Award Recipients

**BESSIE JONES VOLUNTEER AWARD**

Abe Johnson, Friends of Territorial State Park and Museum

*This award is given to a volunteer or volunteers who have actively supported the mission or program of a Utah Museum.*

Abe Johnson is exactly the kind of volunteer that every museum should have as an advocate. In 2010, he formed the nonprofit Friends of Territorial Statehouse State Park and Museum as a support, advocacy, and fundraising group for the local museum. He took over the stagnant Old Capitol Arts and Living History Festival and, in just six years, brought it from a one day festival to four, drawing 15,000 visitors annually from all over Utah—and is able to present the entire program free to the public. This fills the museum with visitors and nearly wipes out our gift shop inventory. His work benefits the entire community as well: hotels and campgrounds fill to capacity, restaurants have long lines, and local artists and vendors sell out of their goods. Abe is always looking for new ways to make the Arts Festival and the museum successful and never says no to helping with a program or other idea that the Friends of Territorial Statehouse State Park and Museum can make successful.

**PHIL NOTARIANNI AWARD**

Ryan Paul, Frontier Homestead State Park Museum

*This award is given to an individual who has shown exceptional dedication, provided lengthy service, or an intense and tangible commitment to Utah’s museum community.*

Many UMA Members know and love Ryan for his outstanding personality and terrible puns. Many of us love him for his outstanding performance in the museum field and classroom. As a professor of history at Southern Utah University he has inspired many students in his classroom as well as museum staff and visitors to learn more about history. He has a way of bringing history to life for his students and visitors to both the Frontier Homestead State Park Museum and UMA conferences. Ryan dedicated many years of his life helping educate and inform the museum community and keeping us rolling in the aisles at his puns and laughing at his wonderful collection of comic book shirts. His love of learning, sharing of information and inspiring attitude has contributed to lots of joy in the museum community. He continues to be a great friend and ally in the museum field.

**PUBLIC SERVICE AWARD**

Mayor Eugene Larsen, Fillmore City

*This award is given to an individual who has served or is serving in a governmental capacity that in the scope of their duties has rendered vital assistance or support to Utah’s museum community.*

In 2008, Territorial Statehouse State Park experienced a massive budget cut that resulted in staff being cut to one full-time employee. The park also was considered for closure altogether. Mayor Larsen and council members pledged the full support of Fillmore City to keeping the museum open, even if it meant diverting city resources to its operation. His advocacy is directly linked to the museum remaining open and funded, as well as the creation of a new position once the financial crisis stabilized. Mayor Larsen’s commitment to the success of Territorial Statehouse State Park is unfailing. Any major project that occurs near the park begins with a meeting to determine how it would affect the museum and getting visitors to it. Additionally, he has pledged significant ongoing financial and personnel support on behalf of Fillmore City to the Old Capitol Arts and Living History Festival, covering nearly one third of its budget. Any time the museum needs anything, the Mayor is right there to see that it happens. We could not have a better ally in our partnership with the local government.
RISING PROFESSIONAL AWARD

Janaki Krishna, Natural History Museum of Utah

This award is given to rising, current museum professionals (students or museum employees) whose work to date demonstrates a commitment to excellence in the field and their commitment to Utah’s museum community.

Janaki has been an extraordinary and critical member of the Museum’s staff and contributed to the local and national museum communities in important ways. Janaki has demonstrated the essential nature of the Museum Registrar as a primary advocate for protecting our most essential asset: the museum collections. Having consulted with local and national experts, Janaki has transformed this position at our institution in breadth, scope and depth. She has established the Registrar as the primary liaison and facilitator between collections and administration, developed and instituted many critical policies and procedures for the use and care of collections, and then shared those best practices with the broader museum community. Having innovated new procedures and processes for the Museum, Janaki’s experience and knowledge has since become valuable resource for other institutions, particularly those moving into new facilities or migrating to new database systems. Museums throughout the state and the nation have sought out her advice and guidance about essential registrarial tasks. Over her time at the Natural History Museum of Utah Janaki has consistently shown a firm commitment to excellence, seeking out and developing best practices, and sharing her expertise with the broader museum community.

AWARD FOR EXCELLENCE IN OPERATIONS

Uintah County Heritage Museum

This award is given to an individual, team, or organization that has shown superior achievement in any aspect of the museum field during the previous 18 months within Utah’s museum community.

Over the course of the last few years, the Uintah County Heritage Museum has significantly improved how their museum operates, from collections care to administration. In his role as Museum Director, Sam Passey has guided museum staff to continue to professionalize their practices, ensuring that his staff and volunteers had access to the professional development that they needed in order to better manage the museum. Collections and Exhibitions staffs are addressing best practices in upcoming exhibitions, ensuring that objects are properly mounted and secure; staffs are now intervening in collections storage following their building move, taking their first full inventory and upgrading storage materials. Because of the staff’s engagement through museum programs from Utah Humanities and the Division of Arts and Museums, the Uintah County Heritage Museum is better equipped to implement better practices and improve the work they are doing at the museum. The Uintah County Heritage Museum is considered a small museum with funding through the county; what they have been able to accomplish with a small staff and little funding is a testament to the hard work they have been doing.
In conjunction with the annual conference, the Utah Museums Association (a 501(c)3 nonprofit) hosts a fundraising silent auction. All proceeds from the auction support programs that help build the capacity for museums across our state - which in turn, enriches the lives of visitors by illuminating our state’s artistic and cultural heritage. Be sure to stop by the auction tables and bid early and often!

Silent Auction Fundraiser

Some of the fabulous items included this year:

- Salt Lake Film Center Movie Night
- Tiffany stone necklace pendant
- Royston Turquoise Copper Wrapped Pendant
- Painters of the Grand Teton National Park Book
- The Life and Art of Archie Teater Book
- National ATV Jamboree Registration Package
- Powder Mountain Ski Adventure
- Everyman Porter Key Knife & Grafton Pen Set
- Become an Official Desert Rat Gift Basket
- Touring with the Locals on the San Rafael Swell
- Silver and Turquoise Bracelet
- Silver and Turquoise Earrings
- Joyce Blegen Limited Edition Print
- Registrar Wrap
- Daughters of Utah Pioneers Gift Basket
- Salt Lake Brewing Company Gift Card
- High West Distillery Gift Card
- Seven Peaks Pass of All Passes Set
- Disney Adventure for Four
- Chick-Fil-A Package
- Art Throughout Utah Gift Pack
- Two Season Passes to Wasatch Roller Derby
- Registrar Goodie Bag
- Peery's Egyptian Theatre Private Box for Ryan Shupe concert
- Utah Shakespeare Festival Tickets
- Union Station Foundation Gift Basket
- 2 tickets to The Nile Project
- Thanksgiving Point Golf Course Foursome
- Gift Certificate for Outdoor Adventures Rental
- Utah Film Center Gift Basket and Membership
- Family Day Pass for Ogden's George S. Eccles Dinosaur Park
- Tickets for Fences at the Pioneer Theatre Company
- 2016-17 Utah Symphony | Utah Opera Tickets
- Thanksgiving Point Membership Basket
- Vist Cedar City Gift Basket
- Cuddle Time with Kenny
- Utah Tourism Backpack
- Bobsled Rides and Alf Engen goodies!!!!
- Golf round for two, one night stay in Price, Utah
- and more!!

Contribute to UMA’s Annual Fund

Want to give more or don’t want more stuff? Donate to the Annual Fund! Contributions to the Annual Fund support UMA programs to build the capacity of Utah’s museums. Make a tax-deductible contribution to UMA’s Annual Fund online or at the Information Table.
Mark your calendars to join us on Capital Hill to advocate for our state’s rich and varied museum community.

Museum Advocacy Day
February 28, 2017

Register at utahmuseums.org
Henry Ford once said “Coming together is a beginning. Keeping together is progress. Working together is success.” This applies beautifully to the Utah museum community. There is a long history of collaboration and partnerships that have produced award-winning results across the state.

The annual conference is a great time to network and make contacts that can be utilized throughout the year. In addition, there are a number of informal groups that meet throughout the state for discussion on particular topics. If you are involved in a group and would like to have your information posted on the website please contact, Ruth White, UMA Executive Assistant at info@utahmuseums.org.

### Resources

LOCAL

- Utah Museums Association [utahmuseums.org]
- Utah Department of Heritage of Arts [heritage.utah.gov]
- Utah Division of Arts & Museums [heritage.utah.gov/utah-division-of-arts-museums]
- Utah Division of State History [heritage.utah.gov/history]
- Utah Division of Indian Affairs [heritage.utah.gov/utah-division-of-indian-affairs]
- Utah Office of Multicultural Affairs [heritage.utah.gov/utah-multicultural-affairs]
- Utah Commission on Service & Volunteerism [slco.org/zap]
- Salt Lake County Zoo, Arts, & Parks [utahhumanities.org]
- Utah Humanities [utahnprofits.org]
- Utah Nonprofits Association [utahculturalalliance.org]
- Utah Cultural Alliance [facebook.com/groups/utahem]
- Utah Emerging Museum Professionals [facebook.com/groups/SmallUtahMuseums]
- Small Utah Museums [usfr.org]
- Utah Society of Fund Raisers [upharts.org]
- Utah Pioneer Heritage Arts [cachecounty.org/rapz]
- Cache County Recreation, Arts, Parks & Zoos [www.grantprofessionals.org/utahchapter]

REGIONAL/NATIONAL

- American Alliance of Museums [aam-us.org]
- American Association for State and Local History [aaslh.org]
- Western Museum Association [westmuse.org]
- Association of Science-Technology Centers [astc.org]
- Association of Zoos & Aquariums [aza.org]
- Registrars Committee Western Region [rcwr.org]
- American Museum Membership Conference [americanmuseummembership.org]
- National Art Education Association [arteducators.org]
- American Horticultural Society [ahs.org]
- Small Museum Association [smallmuseum.org]
- Museum Trustee Association [mta-hq.org]
- Museum Store Association [museumstoreassociation.org]
- American Public Gardens Association [publicgardens.org]
- American Horticultural Society [ahs.org]
- Association of Fundraising Professionals [afpnet.org]
MUSEUMS GRANTS AVAILABLE

Grants open later this Fall. Check our website for up-to-date information on opening dates!

museums.utah.gov
The Utah Museums Association gratefully acknowledges support from

Utah Division of Arts & Museums

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Salt Lake County SW

UMA Organizational Members

BYU Museum of Peoples & Cultures
Church History Museum
Discovery Gateway Children's Museum
Fairview Museum of History and Art
Fort Douglas Military Museum
International Society Daughters of Utah Pioneers
John Wesley Powell River History Museum
Monte L. Bean Life Science Museum
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art
Ogden Union Station Foundation and Museums

Southern Utah Museum of Art
Sparano + Mooney Architecture
St. George Art Museum
The College of Performing and Visual Arts, SUU
Swaner Preserve and EcoCenter
Thanksgiving Point
Uintah County Heritage Museum
Utah Museum of Fine Arts
Utah State Parks
Utah State University Museum of Anthropology
Wheeler Historic Farm

utahmuseums.org