

## The Power of Partnerships: Museums Connecting with Latino Communities Utah Museums Association Conference 2018

A few resources for delving deeper into the power of partnerships:

### **Simon, Nina. *The Art of Relevance*. 2016**

*The Art of Relevance* explores how mission-driven organizations can matter more to more people. The book is packed with inspiring examples, rags-to-relevance case studies, research-based frameworks, and practical advice on how your work can be more vital to your community.

Read this book online at [www.artofrelevance.org](http://www.artofrelevance.org)

### **Harlow, Bob. *The Road to Results: Effective Practices for Building Arts Audiences*. The Wallace Foundation, 2014.**

This report identifies and examines nine practices of arts organizations that successfully expanded their audiences. It provides a great road map for welcoming new audiences to your museum.

Download it at: <https://www.wallacefoundation.org/knowledge-center/Documents/The-Road-to-Results-Effective-Practices-for-Building-Arts-Audiences.pdf>

### **Harlow, Bob. *Taking out the Guesswork: A Guide to Using Research to Build Arts Audiences*. The Wallace Foundation, 2015**

This practical guide shows arts organizations how to use research to cultivate audiences.

Download it at: <https://www.wallacefoundation.org/knowledge-center/pages/taking-out-the-guesswork.aspx>

### **The Inluseum Blog**

[www.inluseum.com](http://www.inluseum.com)

The Inluseum blog advances new ways of being a museum through dialogue, community building and collaborative practice related to inclusion in museums.

### **Museum 2.0 Blog**

[www.museumtwo.blogspot.com](http://www.museumtwo.blogspot.com)

Nina Simon blogs about many museum topics, but her main focus is on how museums can become community-based institutions.

### **University Neighborhood Partners**

[partners.utah.edu](http://partners.utah.edu)

University Neighborhood Partners is an organization whose mission is to create partnerships. Visit their website to learn about the philosophy of partnerships that guides their work.

**Feel free to contact us!**

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