Key Information

Information Desk
The Information Desk (check-in, lost & found, information) located in the Main Lobby will be open during the following times:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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</table>
| Wed, Sep 18, 2019 | 8:00 am-1:00 pm  
                   | 2:15 pm-5:30 pm        |
| Thu, Sep 19, 2019  | 8:00 am-9:00 am  
                    | 10:15 am-11:45 am     
                    | 1:00 pm-5:00 pm        |
| Fri, Sep 20, 2019  | 8:00 am-12:30 pm     |

Workshop & Field Trips
Workshops and Field Trips do not have a fee but because there are limited spots available and materials pre-registration is required.

Meals and Evening Events
The following meals and events are included in your registration fee.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>Wed, Sep 18, 2019</td>
<td>Opening Reception</td>
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</tbody>
</table>
| Thu, Sep 19, 2019  | UMA Business Lunch  
                    | Awards Dinner       |      |
| Fri, Sep 20, 2019  | Concluding Lunch      |      |

Guests of Attendees
Attendees can purchase tickets for their guests to accompany them to the following events at the prices noted. Only registered attendees are allowed to attend sessions and other conference programming.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Wed, Sep 18, 2019</td>
<td>Opening Reception</td>
<td>$25</td>
</tr>
<tr>
<td>Thu, Sep 19, 2019</td>
<td>Awards Dinner</td>
<td>$40</td>
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</tbody>
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Museum Sharing Table
Space will be available for participants to share materials. This space is limited to museums. All commercial materials are limited to sponsor tables. Attendees may post messages and job opportunities on the Message Board located near the Information Desk. There is no charge for this service; however, we ask that you be mindful of space limitations. Commercial ads are not allowed on the board, nor is material of any commercial nature allowed on tables unless arranged in advance with UMA.

Name Badges
Please wear your name badge during all conference events to show you are a registered attendee and assist with networking among the participants.

Program Changes
In the event of changes to the program, announcements will be made in a general session. Please contact the Information Desk with any questions.

Lost & Found
Lost & found articles turned in to the Information Desk will be held there until the end of the conference. After the conference, they will be given to the hotel front desk.

Networking
One of the most important aspects of the conference is the chance to meet your colleagues from around the state. These are your people! Get to know them by sharing a meal, chatting during a break, or carpooling to a field trip. These relationships will be invaluable in the coming months as you return to your museum and tackle new opportunities and challenges.

Conference Facilities & Hotel
Unless otherwise noted all sessions and events will take place at the Academy Conference Center.

Academy Conference Center
58 N Main St  
Brigham City, UT 84302

Hampton Inn Brigham City
40 N Main St  
Brigham City, UT 84302

A block of rooms have been reserved at the rate of $93+tax/night. Rate is valid through 8/15/19 based on availability. Reserve your room by calling 435.538.7080 and referencing group name Utah Museums Association. A link to reserve your room online can be found on utahmuseums.org/2019conf.

Parking
Free parking is available in lots adjacent to the building. Please note some of the concurrent sessions will be held in the Hampton Inn meeting room next door.

Restrooms
Restrooms near the Grand Ballroom on the second floor have been designated as Gender Neutral restroom during the conference. Restrooms on the first floor are marked for men and women. Please use the restroom in which you are most comfortable.

Conversation Tables
These conversations will allow small-sized groups of professionals to engage in facilitated conversations with their peers. Conversations are designed to be safe environments allowing attendees voices and experiences to be respected while allowing for positive inquiry for attendees trying to develop an understanding of what it means to be a museum professional in the 21st century, in a way that encourages informal low-stress networking among peers. We hope some of you will join us and contribute your voice to the conversation. Our goal is to allow attendees to candidly explore their observations, ask questions you might not feel comfortable asking in a large session, share those middle of the night realizations or insights with friends and aspirational ideas for the future of museums in Utah.

Program Tracks
To help plan your conference experience the sessions are divided into tracks which focus on specific areas. Look for the symbol to identify them in the program.

- Advocacy
- Leadership
- Collections
- Marketing
- Community Building
- Programming
- Education
- Diversity, Equity, Accessibility, & Inclusion
- Resource Management
- Exhibitions
- Technology
- Facilities
- Volunteers
- Fundraising
- Visitor Experience
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# At-a-Glance

## Tue, Sep 17, 2019
- **5:00 pm–6:30 pm** Event $ Museum Leadership Dinner [see page 6](#)

## Wed, Sep 18, 2019
- **8:00 am–11:30 am** Field Trips [see page 7](#)
- **9:00 am–11:00 am** Workshops - Photographing Objects - Scaling Best Practices to Fit Your Small Museum - Brigham A - Brigham B
- **11:30 am–12:15 pm** General Session - Conference 101 - Brigham A
- **12:15 pm–1:00 pm** Break - Explore local lunch spots with your colleagues - local restaurants
- **12:00 pm–5:30 pm** Auction - Silent Auction Bidding - Main Lobby
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **1:15 pm–2:15 pm** Opening Session - Why Relevancy is Important to Your Community - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Collections Triage: Rethinking the Rembrandt Rule - Brigham A - Brigham B
- **11:30 am–12:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Running Your Museum Like a Business: Streamlining Operational & Experiential Metrics - Restaurant
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Collaboration is Key - Brigham B
- **11:30 am–12:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Running an All-Volunteer Museum - Brigham A
- **11:30 am–12:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Collaboration is Key - Brigham B
- **11:30 am–12:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **1:00 pm–1:15 pm** General Session - Welcome Remarks - Grand Ballroom
- **2:30 pm–3:30 pm** Concurrent Sessions - Running Your Museum Like a Business: Streamlining Operational & Experiential Metrics - Restaurant
- **3:30 pm–5:00 pm** Event - Opening Reception at the Brigham City Museum of Art & History [see page 10](#)
- **7:00 pm–8:30 pm** Event - UTemp Meetup [see page 10](#)
- **7:00 pm–9:00 pm** Event - Game Night [see page 10](#)

## Thu, Sep 19, 2019
- **8:00 am–5:00 pm** Auction - Silent Auction Bidding - Main Lobby
- **9:00 am–10:15 am** Keynote Session - Museums Involving Communities: Practical Tools for Authentic Connections - Grand Ballroom
- **10:15 am–11:30 am** Break - Enjoy light refreshments while bidding on auction items - Main Lobby
- **10:30 am–11:30 am** Concurrent Sessions - Community Relevancy Through Traveling Exhibits - Restaurant
- **11:30 am–11:45 am** Break - Enjoy networking while bidding on auction items - Main Lobby
- **11:45 am–1:00 pm** Meal - UMA Business Lunch - Grand Ballroom
- **1:00 pm–2:00 pm** Concurrent Sessions - Cultural Curation and Accessible Design Exhibit Collaboration - Restaurant
- **2:00 pm–2:15 pm** Break - Enjoy light refreshments while bidding on auction items - Main Lobby
- **2:15 pm–4:15 pm** Workshops - Mountmaking 101 - Restaurant
- **4:15 pm–5:00 pm** Break - Enjoy light refreshments while bidding on auction items - Main Lobby
- **5:00 pm–6:30 pm** Meal - Awards Dinner - Grand Ballroom
- **6:30 pm–7:30 pm** Auction - Silent Auction Check-out - Information Desk
Fri, Sep 20, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am–12:00 pm</td>
<td>Auction Silent Auction Check-out</td>
<td>Information Desk</td>
</tr>
<tr>
<td>9:00 am–10:00 am</td>
<td>General Session Social Impact and Audience Research</td>
<td>Grand Ballroom</td>
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<tr>
<td>10:00 am–10:15 am</td>
<td>Break Enjoy light refreshments while networking with colleagues</td>
<td>Main Lobby</td>
</tr>
<tr>
<td>10:15 am–11:15 am</td>
<td>Concurrent Sessions Evaluation? Yes You Can! Do We Need a Core Document for Education? STEPs-UT: Building Relevance through Strong Institutions</td>
<td>Brigham A</td>
</tr>
<tr>
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<td>Conversation Table Utah Museum Salaries: Issues and Strategies</td>
<td>Restaurant</td>
</tr>
<tr>
<td>11:15 am–11:30 am</td>
<td>Break Enjoy light refreshments while networking with colleagues</td>
<td>Main Lobby</td>
</tr>
<tr>
<td>11:30 am–12:30 pm</td>
<td>Concurrent Sessions Primary Sources in K12 Educational Experiences Finding and Overcoming Barriers to Visitation Measuring Fundraising Effectiveness</td>
<td>Brigham A</td>
</tr>
<tr>
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<td>Conversation Table Women in the Museum Workplace: A Conversation</td>
<td>Restaurant</td>
</tr>
<tr>
<td>12:30 pm–1:30 pm</td>
<td>Meal Concluding Lunch</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>2:00 pm–6:00 pm</td>
<td>Field Trip</td>
<td>see page 7</td>
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</tbody>
</table>

This schedule is subject to change.

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- Exhibitions
- Facilities
- Fundraising
- Leadership
- Marketing
- Programming
- Resource Management
- Technology
- Volunteers
- Visitor Experience

Academy Center First Floor

- Conference Room
- Conversation Tables
- Grand Staircase
- Restaurant
- Concurrent Session

Academy Center Second Floor

- Grand Staircase
- Elevator
- Stairs
- Bathrooms
- Grand Ballroom
- Elevator
- Gender Neutral Bathrooms

Hampton Inn
On Thursday some sessions will take place next door in the hotel meeting room.

UMA Annual Conference | Brigham City | Sep 18–20, 2019 | #utahmuseums  

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Mission
The Utah Museums Association builds the capacity of Utah’s museum community through advocacy & professional development opportunities.

Core Values
- Advocacy and Awareness
- Professional Development
- Excellence in Association Management
- Information Sharing
- Integrity and Transparency
- Inclusivity and Accessibility
- Community and Collaboration

2019 Board Members

Executive Committee

Kaia Michaelis, President
Executive Director, Brigham City Museum of Art & History
and Box Elder Museum of Natural History

Diana Azevedo, VP Fundraising & Advocacy
Executive Director, DinosaurMhorium Foundation

Carrie Snow, VP Professional Development
Manager, Collections, Church History Museum

Carl Aldrich, Secretary
Ranch Manager, Antelope Island State Park

Katy Knight, Treasurer
Education Administrator, Monte L. Bean Life Science Museum

Ruth White, Executive Assistant

Members at Large

Lisa Anderson
Director, Woodbury Art Museum, UVU

Zaira Arredondo
Registrar, Nora Eccles Harrison Museum of Art, USU

Stephen Ashton
Director of Audience Research & Development, Thanksgiving Point

Alicia Cunningham-Bryant
Kim T. Adamson Endowed Professor, Honors College, Westminster College

Emily Johnson
Museum Services Specialist, Utah Division of Arts and Museums

Sharon Johnson
Executive Board Chair, Cache Daughters of Utah Pioneers Museum

Glenna Nielsen-Grimm
Anthropology Collections Manager, Natural History Museum of Utah

Darren Parry
Chairman, Northwestern Band of the Shoshone Nation

Paul Stavast
Director, BYU Museum of Peoples and Cultures

Nancy Stoaks
Curator, Kimball Art Center
Welcome to the 2019 Utah Museums Association Conference: Ride the Relevant Rails. We are pleased to present this year’s slate of conference programming and hope the next three days gives you opportunities for inspiration, professional growth, and networking.

This year marks the 150th anniversary of the completion of the Transcontinental Railroad. We hope you will reflect upon and be inspired by this legacy as you strive to increase your relevancy in your communities. The railroad made it easier for different cultures and nations to interact. Similarly, we want you to focus on how you can increase the number of positive interactions and partnerships with your communities. It can be easy for museums to get caught up in new approaches, theories, and ideas and forget to ask ourselves “is this the only story that our community would share about itself? Or is there another side to the stories that we love that would make them more meaningful for another group?”

During this year’s program we will explore how museums can be more relevant, using history, technology, metrics, and new research to reach our diverse communities. Museums can—and should—true reflect the people of Utah. Increased relevance can come through new programs, sharing new histories and collections, revising our current practices, and broadening the tent of meaning for all of our institutions.

The legacy of the Transcontinental Railroad should motivate staff, volunteers, interns, trustees, and community partners to reflect on how to use that legacy in their work to tell the diverse stories of their communities at their museums. Unifying Utahns is a significant part of what museums in Utah do, and helping them do it better, is the Utah Museums Association’s goal for this conference.

I want to thank the program and host committees, along with the UMA Board, for their time and talent this year. These amazing volunteers provided vision and feedback for this conference and I am grateful to have been able to be surrounded by such unabashed advocates for Utah Museums and their communities.

Sincerely,
Carrie Snow, Church History Museum
VP of Professional Development

About an hour north of Salt Lake City, at the mouth of a canyon you will find Brigham City. There is still a Norman Rockwell Americana feel to this town. Drive-in burgers, old diners, and a historic Main Street. Brigham City is full of charm and rich in pioneer heritage.

While you are here, we hope you will participate in the field trips or take some time to explore on your own. The Bear River Migratory Bird Refuge includes opportunities for wildlife observation, photography, and environmental education. At the nearby Golden Spike National Historical Park the completion of the nation’s first transcontinental railroad is commemorated. Just a bit further, Robert Smithson’s earthwork Spiral Jetty is located at Rozel Point peninsula on the northeastern shore of Great Salt Lake.

Many thanks to the host committee for helping showcase what we love about this place! We hope you will come back!

Sincerely,
Christian Knudson, Brigham City Museum of Art & History
2019 Host Committee Chair

Host Committee Members
Valerie Perry Odenthal, Brigham City Museum of Art & History
Justin Glasgow, Golden Spike National Historical Park
Joan Hammer, Box Elder County
Traci Coleman, Community Member

Jennifer Hill, Brigham City Museum of Art & History
Ron Cefalo, Box Elder Museum of Natural History
Louise Cefalo, Box Elder Museum of Natural History

We are so happy to have you here with us! As you explore the program, we hope you will keep in mind the theme of Ride the Relevant Rails. This year we organized the sessions around expanded tracks that we hope will help you better plan your conference experience.

As you participate in the conference be actively engaged in searching for a greater and deeper meaning of the content you are absorbing. We worked hard to gather presenters and content that is applicable to everyone, no matter the scope of your museum. Plus, since collaboration is one of the best tools for remaining relevant, move outside of your comfort zone and use this conference as synergist connecting point between people, museums, and idea creation. Do not be afraid to network and participate so we can collectively grow and develop together.

Planning a conference requires a mindful perspective of our audience, as well as the ability to come up with creative solutions. We want to thank our amazing program committee members for getting us to this point; it is through their hard work and dedication that we all get to benefit from a spectacular group of presenters and speakers.

Thank you for joining us this year. We look forward to learning alongside you.

Sincerely,
Jami Van Huss, Hyrum City Museum
2019 Program Committee Co-Chair

Coral O’Riley, Territorial Statehood State Park Museum
2019 Program Committee Co-Chair

Program Committee Members
Lisa Andersson, UVU Woodbury Art Museum
Stephen Ashton, Thanksgiving Point
Alicia Cunningham-Bryant, Westminster College
Janalee Emmer, BYU Museum of Art
Chad Gehring, Thanksgiving Point
Emily Johnson, Utah Division of Arts & Museums
Jaclyn Mertz, The Leonardo
Glenna Nielsen-Grimm, Natural History Museum of Utah

Ryan Paul, Frontier Homestead State Park
Adelaide Ryder, Utah Museum of Fine Arts
Ryan Paul, Frontier Homestead State Park
Paul Stavast, BYU Museum of Peoples & Cultures
Nancy Stoaks, Kimball Art Center
Calling all Museum Leaders!

Grab your best board members and join UMA Board President, Kaia Michaelis, our keynote speaker Margaret Kadoyama, and some of the best and brightest museum leaders for this once a year opportunity to gather for a delicious meal and important conversation.

This is a unique chance to support the Utah Museums Association, let us know what we can do better to support you and your institution, and meet fellow leaders from around the state.

What defines a museum leader? That is up to you to decide. It will be defined differently for each organization. All are welcome!

*Pre-registration required. Fee $45*

*Held in conjunction with the UMA Annual Conference.*
Field Trips

Field trips are an excellent way to see the local area while networking with colleagues. The host committee has put together unique experiences for conference attendees. There is no additional charge for field trips, but pre-registration is required.

**Wed, Sep 18**

**8:00 am–11:30 am**

Please meet your field trip captain in the lobby of the Hampton Inn Brigham City [40 N Main St, Brigham City, UT 84302] at 8:00 am. Participants will need to provide their transportation and to carpool from the hotel is encouraged.

**Golden Spike National Historical Park**

*Pre-registration required | Limited to 30 participants | Free*

Immerse yourself in the fantastic history of the transcontinental railroad. On May 10, 1869, two locomotives—Central Pacific’s Jupiter and Union Pacific’s No. 119—met at Promontory Summit and connected the nation. The Golden Spike National Historical Park and commemorates this event through displays and demonstration runs of replica locomotives.

*Come prepared for fall weather. The park is in a remote area about 30 miles from Brigham City with limited cell phone coverage.*

**Bear River Migratory Bird Refuge**

*Pre-registration required | Limited to 30 participants | Free*

Join us to explore the Bear River Migratory Bird Refuge. The refuge is found just west of Brigham City where the Bear River flows into the northeast arm of the Great Salt Lake. The largest freshwater component of the Great Salt Lake ecosystem is one of the world’s best birding destinations. Over 200 bird species have been identified in the refuge.

*Come prepared for fall weather and insects.*

**Connor Springs Petroglyphs**

*Pre-registration required | Limited to 20 participants | Free*

Participants will have a rare opportunity to view stunning petroglyphs at Connor Springs within Northrup Grumman’s Box Elder County complex. A short hike will bring you to boulders with petroglyph panels that include simple human forms and many stylized and geometric forms.

*Attendees should bring water and come prepared for fall weather. The hike will be moderately strenuous. Because of the location within the Northrup Grumman’s Box Elder County complex, all participants must be US Citizens and a list of names will be submitted to the company for approval.*

**Fri, Sep 20**

**2:00 pm–6:00 pm**

Please meet your field trip captain in the parking lot of the Brigham City Museum of Art & History [24 N 300 W, Brigham City, UT 84302] at 1:45 pm to board buses. Buses will return to the museum by 6:00 pm.

**Future Site of the Boa Ogoi Cultural Interpretive Center**

*Pre-registration required | Limited to 25 participants | Free*

Boa Ogoi or Big River in the native Shoshone language is the name of the massacre of more than 400 Shoshone in Southeast Idaho. The deadliest reported attack on Native Americans by the US military, it is also known as the Bear River Massacre.

Join Northwestern Band of the Shoshone Nation Chairman Darren Parry to learn about the new Shoshone Cultural Interpretive Center that will be built to honor the enduring spirit of the Shoshone people today. The tour will include a visit to the DUP monument, kiosks with a narrative about the tribe and massacre, and a visit to the hot springs.
Photographing Objects
Brigham A
Pre-registration required | Limited to 20 participants | Free
This workshop will go over the basics of photographing collection objects and why having quality photographic documentations of objects is important. There will be an overview of best camera settings and lighting for 3D collections objects. Students will have hands-on experience photographing objects with different camera and light setups. Attendees will receive handouts with diagrams and equipment recommendations covering a variety of budgets.

Adelaide Ryder, Collection Photographer and Digital Media Producer, Utah Museum of Fine Arts
Emma Ryder, Digital Media Coordinator, Utah Museum of Fine Arts

Scaling Best Practices to Fit Your Small Museum
Brigham B
Pre-registration required | Limited to 30 participants | Free
Have you ever come across a great idea only to wonder how you can make it work for your museum? Scaling or adapting best practices and innovative ideas to fit your organization is critical to your success. Come hear examples of scaling projects and ideas in the following areas of museum operations: collections, development, exhibits, interpretation and programming, and marketing. Give yourself the space and time to test ideas out while workshop scaling ideas for your museum.

Jennifer Ortiz, Museum Services Manager, Utah Division of Arts & Museums
Megan van Frank, Director, Center for Community Heritage, Utah Humanities
Virginia Catherall, Curator of Education, Utah Museum of Fine Arts
David Wical, Executive Director, Land Cruiser Heritage Museum

Conference 101
Brigham A
For first time attendees or those who want a refresher on how to get the most out of the experience join us for this session to meet your colleagues and devise a plan for this year’s conference.

Jami Van Huss, Director, Hyrum City Museum
Coral O’Riley, Ranger, Territorial Statehouse State Park Museum

Break
12:15 pm–1:00 pm
This is a chance to network over lunch at a local restaurant.

Welcome Remarks
1:00 pm–1:15 pm
Opening Session
1:15 pm–2:15 pm

Why Relevancy is Important to Your Community
Grand Ballroom
Start your conference experience off right with an interactive panel discussion exploring this year’s theme, Ride the Relevant Rails. Panelists will speak to how they have used their programs to increase their organization’s relevancy to the community followed by taking questions from attendees.

Mary Urban Clarke, Curator of Education, Brigham City Museum of Art & History
Carl Aldrich, Ranch Manager, Antelope Island State Park
Darren Parry, Chairman, Northwestern Band of the Shoshone Nation
Jorge Rojas, Director of Learning and Engagement, Utah Museum of Fine Arts

Running Your Museum Like a Business: Streamlining Operational and Experiential Metrics
Restaurant
Simply because we are nonprofits doesn’t mean we have to operate inefficiently. In this moderated panel discussion session, representatives from Thanksgiving Point, Alf Engen Ski Museum, and Box Elder/Brigham City Museums will share best practices for improving both operational and experiential metrics. Audience participation will be encouraged. Come prepared to share the best practices that have helped your museum as well.

Stephen Ashton, Director of Audience Research & Evaluation, Thanksgiving Point
Gary Hyatt, Director of Guest Experience, Thanksgiving Point
Connie Nelson, Executive Director, Alf Engen Ski Museum
Kaia Michaels, Executive Director, Brigham City Museum of Art & History and Box Elder Museum of Natural History

Concurrent Sessions
2:30 pm–3:30 pm

Collections Triage: Rethinking the Rembrandt Rule
Brigham A
All collections are not created equal. Come listen to registrars from across the collections spectrum discuss what a tiered approach of care for collections look like in practice. Discussion will be based on ideas offered by James Vaughan in his article “Rethinking the Rembrandt Rule”.

Glenna Nielsen-Grimm, Anthropology Collections Manager, Natural History Museum of Utah
Katharine Cornell, Curator of Collections, Prehistoric Museum - USU Eastern
Molly Cannon, Executive Director, USU Museum of Anthropology
Carrie Snow, Manager, Collections, Church History Museum

Collaboration is Key
Brigham B
Tooele County spans over 2200 square miles and has a fascinating history that encapsulates the traditional historical narrative of the American West. In 2018, the Tooele Valley Museum and the Tooele City Library began collaborating to raise awareness of cultural resources in our area, preserve history, and tell the stories of our community. We then initiated a countywide cooperative of cultural resource organizations in our vast county to work toward these goals together.

Stephanie Statz, Museum Coordinator, Tooele Valley Museum & Historic Park
Jami Carter, Library Director, Tooele City Library

Conversation Table:
Small Doesn’t Mean Irrelevant
Conference Room
If popular culture has taught us one thing, it is that there is value in unexpected and seemingly ordinary things. Smaller museums are often more relevant than we think they are. Join us for an informal conversation about all things related to the joys and pains of working in a small museum. Bring your questions, concerns, humorous anecdotes, ideas, and celebrate your work. Leave with new insights and a stronger network of resourceful colleagues.

Ryan Paul, History Lecturer, Southern Utah University

Conference Room
**Poster Session**  
3:30 pm–4:15 pm  
Main Lobby

Learn about projects and programs that are in the works at some of Utah’s diverse museums. Talk with presenters about successes and challenges they face and how they are working to create new opportunities or enrich old classics.

**Sisters for Suffrage: An Exhibition at the Church History Museum**  
In 2020, as part of the celebration of Utah’s pioneering role in the suffrage movement, the Church History Museum will display an exhibition called “Sisters for Suffrage”. This poster will detail our process for selecting stories, themes, and artifacts that will appeal to our visitors and highlight collaboration with outside entities, such as Better Days 2020, the National Susan B. Anthony House and Museum, and the Elizabeth Cady Stanton Trust.

*Tiffany Bowles, Museum Educator, Church History Museum*

**You Are Here: Wayfinding in the Education in Zion Gallery**  
BYU’s Education in Zion Gallery is accessed by a spiral staircase, dividing the permanent exhibition in two halves. We recently completed a wayfinding study because many visitors are unclear how to navigate the space. This poster will discuss the resulting maps and signage added in strategic places to help visitors move through the gallery with ease.

*Heather Seferovich, Curator, Education in Zion Gallery, BYU*

**Building Relevance through Games**  
Using games in exhibit designs give museums a way to create memorable moments through educational fun. By introducing simple games to a display, designers reinforce educational themes through play that can engage all ages of visitors. Games do not need to be complicated or expensive to have an impact.

*Travis Schenck, Exhibits Designer, Monte L. Bean Life Science Museum*

**To Dispose or Not to Dispose, That’s Only One of the Questions: Experience with Deaccessioning**  
Deaccessioning objects is an often misunderstood and negative process for the public; one that some museum exhibitions embark upon with trepidation. How do we choose objects to keep or those to dispose? And how to dispose of them anyway? A recent deaccessioning experience at a local museum explores these questions.

*Elise Krael, Assistant Registrar/Collections Care Specialist, Church History Museum*

**Growing Leaders: Teen Leadership Program for Museum Settings**  
The teen volunteer program at Thanksgiving Point helps with programs in all the venues. This poster will share how to set up and grow your own teen volunteer group in your museum.

*Taylor Porter, Teen Program Specialist, Thanksgiving Point*

**Relevant Rails**  
The poster will depict the impact railroads had in settling and building the West. Railroad spurs were built to get to the gold, silver, and coal mines; to bring in homesteaders; and for site-seeing or recreation were built. Learn the stories of spurs like the Ping Pong, West Yellowstone Special, Heber Creeper, the Rio Grande Zephyr, Bamberger Railroad, etc.

*LeeAnne Whitaker, Docent Director, International Society of Daughters of Utah Pioneers*

**Connecting Utah Communities to Nature Through Citizen Science**  
The Natural History Museum of Utah’s Citizen Science team is building relevancy in Utah communities through a multi-pronged approach; collaborating with NHMU collections managers to create approachable research-based community science programs, hosting community-focused BioBlitz events, and through museum exhibits that reflect Utah communities.

*Ellen Eiriksson, Citizen Science Coordinator, Natural History Museum of Utah*

**The Person Behind the Interpretation**  
Recent research in museums, historic sites, zoos, and similar institutions has identified key attributes of effective educators in informal learning environments. This poster explains the research findings, invites emerging and experienced educators to think about their own growth, and gives direction to education managers for cultivating these attributes in their organization.

*Stacie Lusk, Education Curator & Interpretive Trainer, The Church of Jesus Christ of Latter-day Saints—Historic Sites Division*

**Rails Across Wyoming**  
The poster will depict information on the construction of the transcontinental railroad thru present day Wyoming, before and after the “Driving of the Golden Spike.” It will depict achievements and problems the Union Pacific encountered. The roles played by “Credit Mobilier,” “Hell-on-Wheels” terminals, Dale Creek Bridge, the Aspen and Altamont Tunnels, tie camps and tie hacks, mining towns of Almy and Hanna, and the Chinese in Wyoming.

*Kay Ann Saxton, Wyoming Regional Representative, International Society of Daughters of Utah Pioneers*

**Procedural Design**  
Learn how procedural design can use templates, add-ons, and artificial intelligence to streamline the process of publishing catalogs, producing content for marketing campaigns, and creating live visualizations of data.

*Brian Powell*

**How Conservation of Collections Makes Objects More Relevant to Communities**  
The on-going conservation treatment of the Logan Temple rag rug of the Cache Valley DUP Museum is reviving an important part of Logan’s history, bringing people together. Conservation helps save objects in peril, offers a deeper understanding of objects and allows for a richer interpretation and relevance to communities.

*Kimberleigh Collins-Peynaud, Objects Conservator, Kimberleigh Collins-Peynaud Objects Conservation*

**Engaging New Demographics through Teen Science Cafes and Sensory Backpacks**  
Tracy Aviary is continuously looking for ways to engage new audiences as well as update and adapt our practices to best include all members of our communities. In this poster we will explore two ways our education department is achieving this through teen science cafes and new sensory backpacks.

*Megan McKay, Youth Programs Coordinator, Tracy Aviary*

**Museum Genome Project**  
The Museum Genome Project is our quest to define and classify exhibitions beyond arbitrary museum types. This poster documents preliminary findings based on data collected in Washington D.C. museums where we have begun to identify genres based on categories like subject matter, mood, medium, technique, and material.

*Hannah Wang, Events Specialist, BYU Museum of Peoples and Cultures*

**Concealed Vertical Textile Mounts**  
This poster presents techniques for mounting rugs and baskets vertically from a standard gallery cable hanging systems. Fabrication of hangers for old and new rugs conceal cable hardware, while allowing a solid grip. Brass mounts for an array of basket shapes are presented, that hold objects securely while protecting the object from the mount.

*Sandra Budd, Curator and Head of Exhibitions, Utah State University Eastern Prehistoric Museum*
Come and chat with us! As we dive into the process of creating our next strategic plan we appreciate those of you who filled out the survey. We look forward to continuing the conversation and garnering additional feedback from all of you. Please stop by and let us know what we are doing right and what you would like to see us improve or add. We will be working hard to get more feedback from you, our constituents, and will finish the process over the next year. The new plan for an even stronger UMA will commence in 2022. This is also a chance to let us know if you are interested in becoming more involved.

Running an All-Volunteer Museum
Brigham A
Running a museum without paid staff has unique challenges. Learn how representatives of different museums have faced some of those challenges, including leadership transitions, reinstating needed government ties, and managing community ties.

Sharon Johnson, Director, Cache Valley DUP
Lynda Gittins, Volunteer, Smithfield Historical Society
Jeff Gittins, Volunteer, Smithfield Historical Society
Holly Williams, Director, American Fork DUP

Creating a 20-story & song musical/storytelling Spike 150 Celebration project to serve multiple audiences required massive collaboration between storytellers, museums, songwriters, graphic designers, funders, educators, organizers, administrators, etc. We take you behind the scenes in this epic tale with a couple of performances thrown in for fun!

Clive Romney, Executive Director, Utah Pioneer Heritage Arts
Coral O’Riley, Ranger, Territorial Statehouse State Park Museum
Rena Pikavest, Ranger Aide, Fremont Indian State Park
Lisa Badger, CEO, Door 54 Public Relations, LLC

Advocating for your Museum
Conference Room
Discuss ways to advocate for your museum at a city, county, state, and national level. Advocacy is a year-round process and is most effective outside of the legislative session. Attendees will share ideas, questions, successes, and failures regarding their advocacy efforts and leave with a better idea of how to move forward and better advocate for their museum.

Jayceen Craven Walker, President, Jayceen Craven Walker Consulting
Thu, Sep 19

**Keynote**  9:00 am–10:15 am

**Museums Involving Communities: Practical Tools for Authentic Connections**  
Grand Ballroom

What does it mean when we say that we want our museums to be relevant and vital members of their communities? What does meaningful community engagement look like? How do we get past our own constraints, so that we truly can create and nurture relationships with our communities? Together we’ll explore stories from large and small organizations, with the goal of creating more accessible, inclusive, and relevant museums. We'll look at practical approaches and steps you can take to learn about your communities and connect more fully with them. As Peter Block, author of *Community: The Structure of Belonging*, writes, "We are in community each time we find a place where we belong." We’ll explore how to help your museum be a catalyst for belonging.

Margaret Kadoyama, Principal, Margaret Kadoyama Consulting

Margaret Kadoyama, author of *Museums Involving Communities: Authentic Connections*, specializes in action plans for involving communities. A member of The Museum Group, she taught Museums and Communities at John F. Kennedy University for 21 years. Her work results in organizations that are more accessible, inclusive, and relevant to their communities.

**Improving Accessibility**  
Brigham B

Is your museum accessible for visitors with vision impairment? Learn some simple strategies you can use to ensure your museum and collection is more accessible for your community. This session will include hands-on fun for participants!

Robbin Clark, Expanded Core Curriculum Coordinator, Utah Schools for the Deaf and the Blind

**How to Develop and Empower Friends Groups**  
Hampton Inn

Museums benefit from getting their communities involved in museums business. This session will be organized into three sections. First, how to engage members of the community by making in-person connections at schools, government offices, homes, and places of worship. Second, different strategies for to reach out and connect to diverse communities. And third, best practices to create, empower, and utilize community support in your museum.

Abe Johnson, Director, Friends of Territorial Statehouse

Coral O’Riley, Ranger, Territorial Statehouse State Park Museum

Renato Olmedo-González, Manager of Annual Giving, Utah Museum of Fine Arts

Ryan Paul, Lecturer of History, Southern Utah University

**Break**  
Main Lobby  10:15 am–10:30 am

Enjoy light refreshments while networking with your peers and bidding on fabulous silent auction items.

**Concurrent Sessions**  
10:30 am–11:30 am

**Community Relevancy through Traveling Exhibits**  
Restaurant

Traveling exhibits are an excellent way for museums small and large to increase their relevancy to their local and broader communities. These exhibits enable museums to be nimble and experimental, allow for fresh and emerging content to be shared, and provide an opportunity for cultural relevancy and connections to be strengthened. Traveling exhibits also provide museum staff with incredible opportunities for growth by exposing us to best practices and new ideas from world-class institutions.

Nell Larson, Executive Director, Swaner Preserve and EcoCenter

Hunter Klingensmith, Visitor Experience Manager, Swaner Preserve & EcoCenter

Tim Lee, Exhibits Manager & Senior Exhibit Designer, Natural History Museum of Utah

**Being Relevant on any Budget**  
Brigham A

Self-guides create an opportunity for visitors to more meaningfully engage with museum exhibits since they facilitate a deeper level of connection with the museum's stories and artifacts. Exhibit developers struggle with writing well-researched, interesting, interpretation within a word count that visitors will actually read. Plus, there are often fascinating stories that don't make it onto the labels. Self-guides are a great way to solve both of these problems—not to mention affordable for all museum types—and effectively offer visitors a more relevant museum experience. We will provide both examples and templates so you will be prepared to make self-guides for your museum.

Virginia Catherall, Curator of Education, Utah Museum of Fine Arts

Jami Van Huss, Director, Hyrum City Museum

**Break**  
Main Lobby  11:30 am–11:45 am

Enjoy networking with your peers and bidding on fabulous silent auction items before heading into lunch.

**Business Lunch**  
11:45 am–1:00 pm

Join us the annual Business Meeting of the Utah Museums Association while networking with your fellow attendees.

Included in your conference registration, but event registration is required.

**All proceeds from the Silent Auction support programs that help build the capacity for Utah museums across our state.**

**Take a few minutes during lunch to place your bid on silent auction items.**
**Concurrent Sessions 1:00 pm–2:00 pm**

### Keeping the Fires at Bay: Approaches for Handling Crises
**Hampton Inn**

Does it seem like you spend too much effort dealing with crises, time putting out fires, or not making sufficient progress on your ideas? This session will present strategies used in collections, education, and administration that have been helpful in minimizing the impact of crises or items that require immediate focus. Attendee take-aways include a better understanding of the root of crises and strategies to overcome them.

Paul Stavast, Director, BYU Museum of Peoples & Cultures
Chad Gehring, Director of Exhibitions, Thanksgiving Point
Sonja Lunde, Director of Planning and Special Projects, Utah Museum of Fine Arts

### Cultural Curation and Accessible Design Exhibit Collaboration
**Restaurant**

We will discuss our collaboration and inclusion of a variety of stakeholders as we planned, designed and wrote interpretive text panels for rock art sites at Fremont Indian State Park. Why is it important to the communities you collaborate with that their voice is heard and how do you make contacts with other communities that turn into collaborations? Hear from our stakeholders about the process from their perspective. How do you tackle inclusive design? Join us for a frank discussion on identifying possible partners, challenges to the process and how you can make it work at your institution.

Amy Larson, Museum Curator, Fremont Indian State Park
Monica Stamm, Graphic Design & Interpretive Media Specialist, Utah State Parks
Rena Pikyavit, Cultural Resource Officer, Kanosh Band, Paiute Tribe of Utah
Rick Pikyavit, Cultural Resource Officer, Kanosh Band, Paiute Tribe of Utah

### Women in the Museum Workplace
**Brigham A**

This session offers a facilitated dialogue around women working in the museum field in Utah. We will discuss challenges and solutions in the workplace—how to lead from the middle, earn stakeholder buy-in, embrace leadership, and create a support network for other women in the cultural sector.

Jennifer Ortiz, Museum Services Manager, Utah Division of Arts & Museums
Pamela Miller, Independent Consultant

### Break 2:00 pm–2:15 pm

**Main Lobby**

Enjoy light refreshments while networking with your peers and bidding on fabulous silent auction items.

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**Workshops Thu, Sep 19**

Take advantage of a more in-depth look at a topic by attending one of four workshops this afternoon.

### Achieve Great Results With Your Museum Board
**Brigham A**

**Pre-registration required | Limited to 30 participants | Free**

This workshop will include discussion and practical activities to help you whip your board into shape. Whether you are a museum director or a board chair (or aspiring to either), you will learn what makes a great board (advisory, governing, or other), and how you can mold your board to achieve the best results.

Kaia Michaelis, Executive Director, Brigham City Museum of Art & History and Box Elder Museum of Natural History

### Mountmaking 101
**Restaurant**

**Pre-registration required | Limited to 30 participants | Free**

Learn the concepts behind making storage or exhibit mounts for objects. We will first spend some time going over the purpose of a mount, and how they serve in both stabilizing as well as exhibiting objects. We will be creating object mounts for 2-D and 3-D objects in 4 hands-on stations in the second part of the workshop.

Glenna Nielsen-Grimm, Anthropology Collections Manager, Natural History Museum of Utah
Robyn Haynie, Assistant Director of Collections and Exhibitions, Utah Museum of Fine Arts
Rebecca Williams, Objects Preparator, Utah Museum of Fine Arts
Robin-Elise Call, Digital Assets Manager, Natural History Museum of Utah

### Finding Your Museum Volunteers
**Hampton Inn**

**Pre-registration required | Limited to 30 participants | Free**

Does your museum rely on help from volunteers? Do you need help creating volunteer job descriptions? Have you crafted an effective recruitment plan? If you want to expand your volunteer program this workshop will provide hands-on features to practice honing your skills, as well as templates and notes to take away for later reference.

Tinesha Zandamela, Community Engagement Specialist, UServe Utah

### Building Your Audience through Social Media
**Brigham B**

**Pre-registration required | Limited to 30 participants | Free**

With tools like Instagram, Facebook, and Twitter you have (mostly) free platforms to engage with and build your audience. In this workshop you will learn how and why your organization should harness social media to get your message into the hands of your supporters. With hands-on activities and real-world examples, we will work through how you can find and build your institution’s audience.

Emma Ryder, Digital Media Coordinator, Utah Museum of Fine Arts
Addie Ryder, Collection Photographer and Digital Media Producer, Utah Museum of Fine Arts
Kandice Harris, Archivist, Weber State University
**Awards Dinner**

5:00 pm–6:30 pm

Grand Ballroom

During dinner we will announce the recipients of our annual awards—the Phil Notarianni Distinguished Service Award for exceptional dedication to Utah Museums; the Bessie Jones Volunteer Award for dedicated volunteer service in Utah museums; and the Public Service Award for an individual working in a governmental capacity who has rendered vital support for Utah museums; the Award for Excellence given to an individual, team, or organization that has shown superior achievement; and the Rising Professional Award given to a rising, current museum professional whose work to date demonstrates a commitment to excellence.

*Included in conference registration, but event registration is required. Guests of conference attendees are welcome to attend but must purchase a ticket. Guest ticket cost: $40*

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**Chat with a Board Member**

Main Lobby

4:15 pm-5:00 pm

Come and chat with us! As we dive into the process of creating our next strategic plan we appreciate those of you who filled out the survey. We look forward to continuing the conversation and garnering additional feedback from all of you. Please stop by and let us know what we are doing right and what you would like to see us improve or add. We will be working hard to get more feedback from you, our constituents, and will finish the process over the next year. The new plan for an even stronger UMA will commence in 2021. This is also a chance to let us know if you are interested in becoming more involved.

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**Silent Auction Check-out**

Lobby

6:30 pm–7:30 pm

Stop by the Information Desk after dinner to pick up your silent auction item or make an annual fund donation. Those with winning bids will receive an email and can pay for their items online. Cash will allow be accepted at the Information Desk.

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**Break & Final Silent Auction Bids**

Main Lobby

4:15 pm–5:00 pm

Enjoy networking with your peers while you make your final bids on fabulous silent auction items.

All proceeds from the Silent Auction support programs that help build the capacity for Utah museums across our state so bid early and bid often!

Silent Auction bidding will close at 5:00 pm.

Those with winning bids will receive notification via email. Items can be picked up on Thursday from 6:30 pm–7:30 pm or Friday from 8:00 am–12:00 pm at the Information Desk. Please help us by picking up your item before leaving the conference.

Thank you for your support!
Fri, Sep 20

General Session  9:00 am-10:00 am
Social Impact and Audience Research  Grand Ballroom
This session will provide conference attendees an update on the results from the Social Impact Study, which was a pilot study intended to measure the social impact of museums in Utah while also influencing a universal tool that all museums could utilize on their own no matter their size. Additionally, this session will explore other useful audience feedback tool that can be utilized by museums of all sizes.
Emily Johnson, Museum Services Specialist, Utah Division of Arts & Museums
Stephen Ashton, Director of Audience Research & Evaluation, Thanksgiving Point
Katy Knight, Education Administrator, Monte L. Bean Life Science Museum

Break  10:00 am-10:15 am
Main Lobby
Enjoy light refreshments while networking with your peers.

Concurrent Sessions  10:15 am-11:15 am
Evaluation? Yes You Can!  Brigham A
Why do funders want to know what you are evaluating? What does it matter? Aren't you just busy putting out fires? This panel discussion will explore why evaluation matters, and how it can help you be more effective in accomplishing your mission. Panelists will also discuss how to use numbers to tell the story of your work in a more convincing manner.
Katie Lee Koven, Director, Nora Eccles Harrison Museum of Art
Lindsay McBride, Volunteer Coordinator, Utah's Hogle Zoo
David Wicai, Director, Land Cruiser Museum

Do We Need a Core Document for Education?
Brigham B
AAM has designated 5 core documents to bring continuity, strategy, and intentionality to a museum. None directly relate to educational programming, nevertheless, many museums are adopting education core documents to guide their work. Come learn about them and how they’re used in Utah Museums. If you already have one, come add to the dialogue! Along the way, participants will receive practical ideas for crafting and implementing their own education core document.
Kari Ross Nelson, Curator of Education, BYU Museum of Peoples & Cultures
Virginia Catherall, Curator of Education, Utah Museum of Fine Arts
Katy Knight, Education Administrator, Bean Life Science Museum
Axel Estable, Director of Education/Curator of Curiosity, Thanksgiving Point
Brianna Selph, Education Specialist, BYU Museum of Peoples and Cultures

STEPS-UT: Building Relevance through Strong Institutions
Restaurant
Without strong organizational foundations, the work of “being relevant” and “reaching diverse communities” can be overwhelming. Big or small, museums that are clear-eyed about their mission and operationally robust are better placed to engage their communities. Come learn how your colleagues are working together using the AASLH STEPs standards program to tackle strategic concerns such as mission, governance, management, and audience development. Then join in conversation about taking steps to strengthen your own institution.
Megan van Frank, Director, Center for Community Heritage, Utah Humanities
Helen Rigby, Board Member, Cache Daughters of Utah Pioneers Museum
Jami Van Huss, Director, Hyrum City Museum
Megan Weiss, Collections Assistant, Fort Douglas Military Museum

Conversation Table: Utah Museum Salaries: Issues and Strategies
Conference Room
After a brief overview of the core findings from recent national salary surveys, attendees will begin discussing issues and concerns within Utah that affect salaries and then progress to the heart of the session - discussing potential practical solutions.
Pual Stavast, Director, BYU Museum of Peoples & Cultures

UMA Annual Conference  |  Brigham City  |  Sep 18–20, 2019  |  #utahmuseums
Break                      11:15 am–11:30 am
Main Lobby
Enjoy light refreshments while networking with your peers.

Concurrent Sessions        11:30 am–12:30 pm

Primary Sources in K12 Educational Experiences
Brigham A
The methods and techniques museums use in educational programs to engage students in history is changing. In this session, we explore how museums and archives can partner to provide hands-on, inquiry-based experiences that incorporate primary sources as a way to engage students and ignite their curiosity in historical research.

Holly Andrew, Museum Director, Ogden Union Station Museums
Sarah Langsdon, Head of Special Collections, Weber State University
Michelle Braeden, History Teacher, Ogden High School

Finding and Overcoming Barriers to Visitation
Brigham B
Data-driven decision-making is an essential tool for guest-serving organizations, to better understand their visitors and fine tune their value proposition. However, it is often difficult to understand non-visitors and under-served communities, to identify and help overcome their barriers to visitation. Through research, partnerships and surveys, Thanksgiving Point is extending its outreach efforts to under-served groups in its community.

Axel Estable, Director of Education/Curator of Curiosity, Thanksgiving Point
Cathy Holt, Grant Manager, Thanksgiving Point
Stephen Ashton, Director of Audience Research & Evaluation, Thanksgiving Point

Concluding Lunch                      12:30 pm–1:30 pm
Grand Ballroom
Join us for our final lunch and the opportunity to network while you reflect and prepare to take your newfound knowledge back to work!

Included in your conference registration, but registration is required.

Measuring Fundraising Effectiveness
Restaurant
Using BoardSource's "Measuring Fundraising Effectiveness: Why Cost of Fundraising Isn’t Enough", attendees will be led through a discussion and demonstration of this method of evaluating an organization's fundraising practices. From the tool, "We seek to create a stronger understanding of the role effective fundraising plays in fueling the missions and causes that our organizations serve. We want to support organizations as they evaluate and reflect on their fundraising practices, and as they communicate to the public what they are doing and why. And we want to do it in a way that respects and honors the critical trust between donors and the organizations and missions they support."

Jodi Graham, Executive Director, Utah Humanities
Cristi Wetterberg, Development Director, Utah Humanities

Conversation Table:
Women in the Museum Workplace: A Conversation
Conference Room
Join us for a deeper dive into advocating for yourself in the museum workplace. This will be a follow-up conversation from the "Women in the Workplace" session. This conversation table is designed as a safe forum for women to speak about challenges they face and solutions they have found.

Jennifer Ortiz, Museum Services Manager, Utah Division of Arts & Museums
Explore Brigham City

One of the reasons we hold the conference in different places each year is to encourage attendees to explore different areas of the state. Don’t miss the opportunity to learn more about Brigham City while in town for the conference. Brigham City has wonderful small, free museums and access to wonderful art and natural sites.

**Brigham City Museum of Art & History**
24 N 300 W, Brigham City
Tuesday–Friday 10 am–5 pm, Saturday 1 pm–5 pm
(or see one of us for other times!)

Exhibitions include a permanent historical exhibition (Box Elder County history), and rotating exhibitions on topics of history and art. During the conference, the special exhibition will be on illustration.

**Brigham City Depot—West Forest**
24 N 300 W, Brigham City
Monday–Tuesday and Thursday–Saturday 1 pm–5 pm
(or by appointment)

Come see artifacts related to the history of Brigham City, and to the history of the railroad in this restored train station.

**Golden Spike National Historic Park**
See the spot where the first Transcontinental Railroad was completed, just 30 minutes from Brigham City.

**Willard Bay State Park Reserve**
A huge freshwater reservoir that offers boating, camping & animal-watching opportunities. There are also some nice trails.

**Bear River Bird Refuge**
The refuge is found just west of Brigham City where the Bear River flows into the northeast arm of the Great Salt Lake. The largest freshwater component of the Great Salt Lake ecosystem is one of the world’s best birding destinations. Over 200 bird species have been identified in the refuge.

**Box Elder Museum of Natural History**
641 E 200 N, Brigham City
Monday–Thursday 8 am–12 pm and 1 pm–5 pm, Friday 8 am–12 pm.
Other times by appointment.

The best public exhibition of trilobites west of the Mississippi, plus mining, more fossils, minerals, and a stellar dark room for you to explore fluorescent and phosphorescent specimens.

**Spiral Jetty**
Created by Robert Smithson (about 1 hour each way).

**Sun Tunnels**
Created by Nancy Holt Another great work of land art is in Box Elder County - but it is quite a drive! Be prepared as there are no services in this remote area of the county.
Silent Auction Fundraiser

In conjunction with the annual conference, the Utah Museums Association (a 501(c)3 nonprofit) hosts a fundraising silent auction. All proceeds from the auction support programs that help build the capacity for museums across our state - which in turn, enriches the lives of visitors by illuminating our state's artistic and cultural heritage.

Be sure to stop by the auction tables and bid early and often!

<table>
<thead>
<tr>
<th>Silent Auction Bidding Open</th>
<th>Silent Auction Check-out</th>
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<tbody>
<tr>
<td>Wed, Sep 18, 2019</td>
<td>12:00 pm–5:15 pm</td>
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<tr>
<td>Thu, Sep 19, 2019</td>
<td>8:00 am–5:00 pm</td>
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<tr>
<td>Fri, Sep 20, 2019</td>
<td>8:00 am–12:00 pm</td>
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Some of the fabulous items included this year:

- Museum resource books
- Thanksgiving Point membership
- Jewelry handcrafted by local artists
- BYU football tickets
- BYU basketball tickets
- U of U basketball tickets
- Symphony tickets
- Gift cards for local restaurants
- Red Buttle Garden membership
- Jane Eyre Night Out Kit
- UMFA admission passes
- Tickets to Vivaldi by Candlelight
- Foursome at Thanksgiving Point Golf Course
- Wasatch Speakers Series ticket
- Bison Roundup VIP Tour
- NHMU gift basket
- Caffe Ibis Coffee gift basket
- Megaplex Gift Basket
- Hobble Creek VIP Golf Package
- Utah Shakespeare Festival tickets
- Registrar Kits
- Tuacahn tickets
- Housewares
- Fresh local pumpkins
- Utah State Parks Annual Pass
- and more!!

STAND UP! for museums

Have YOU benefited from programming offered by the Utah Museums Association?

We invite you to STAND UP for museums by making a contribution to the Annual Fund.

Our goal is modest—to raise $500 from our community of supporters before December 31.

Can we count on you to give $15 or more?

Your participation will help us continue to build the capacity of Utah museums.

Make a donation online at utahmuseums.org/donations or visit the information desk at the conference.
2019 Award Recipients

BESSIE JONES VOLUNTEER AWARD
Joanne Brattain | Advisory Board Chair and Gallery Attendant, Southern Utah Museum of Art

This award is given to a volunteer who has actively supported the mission or program of a Utah Museum.

Joanne has been advocating for the Southern Utah Museum of Art (SUMA) since it was just an idea. Since fundraising began in 2009, Joanne has been an unwavering supporter and donor to the museum. In her ten years volunteering for SUMA, Joanne has served in many capacities, such as co-chair of the Community Engagement Committee, a member of the Steering Committee, a member of the search committee for our current director, and in her current role as the chair of the Advisory Board. Joanne has organized a number of fundraising and other activities aimed at raising community awareness for SUMA and supporting ongoing funding. She also works the front lines at SUMA as a gallery attendant, where she engages directly with patrons to help share the rich culture that SUMA brings to our community. No task is too small or too large for Joanne to undertake. SUMA would not be what it is without her.

PHIL NOTARIANNI AWARD
Kari Ross Nelson | Curator of Education at the Museum of Peoples and Cultures

This award is given to an individual who has shown exceptional dedication, provided lengthy service, or an intense and tangible commitment to Utah’s museum community.

Kari is generous with her expertise and shares willingly with her colleagues at conferences and workshops. Through Kari’s work at the Museum of Peoples and Cultures she has mentored and trained students and emerging museum professionals. Her work as an independent consultant has guided many local museums to better understand their visitors and exhibitions. She has worked to demonstrate the value of museums through social impact studies first at Thanksgiving Point, and then to the larger state-wide Social Impact Study carried out by the Utah Division of Arts & Museums. Kari has also made contributions to the museum field nationally. Currently, she serves as a member of the Association of Children’s Museums Research Network. Her work there has led to meaningful studies and publications on play, parent-child engagement, and child development in museums. Kari regularly attends and presents at national conferences in the field. While attending the APGA conference, Kari noticed the lack of strong audience research and evaluation work within the field of public gardens. As a result, she has spearheaded many efforts to broaden the use and lift the quality of audience research and evaluation projects in public gardens across the country. Kari has contributed to the field by publishing articles in national publications, most recently representing Utah’s Social Impact Study in Museums (AAM’s official publication). While most of Kari’s museum work happens behind the scenes, the impact of her work can be felt by all. Not only does Kari push herself to excel in her work each day, but her positive attitude is infectious, uplifting all of those around her.

Do you know someone worthy of an award? Make sure to submit a nomination next year!
(see utahmuseums.org/awardnominations for details)
RISING PROFESSIONAL AWARD
Dane Crowton | Museum Outreach Specialist, Natural History Museum of Utah

This award is given to rising, current museum professionals (students or museum employees) whose work to date demonstrates a commitment to excellence in the field and their commitment to Utah's museum community.

As the Museum Outreach Specialist, Dane travels the state to help share the museum’s mission, collections items, and science lessons with residents of all ages. Dane's time at NHMU started in the spring of 2017 when he was hired as an actor for the exhibit, Vikings: Beyond the Legend. As an anthropology major, Dane brought a high level of expertise to his role and engaged museum guests with great enthusiasm. That same role unexpectedly landed Dane in a photoshoot for the exhibit’s marketing campaign and he accepted the task wholeheartedly, showing early on the lengths he was willing to go for the museum. “Dane the Viking” soon became well known across NHMU and Utah, showing up at special events or in television studios with a booming voice and broad smile. No matter what was asked of him or how uncomfortable the conditions for a Viking wrapped in fur, Dane was happy to help. As the exhibit came to an end, Dane’s dedication was recognized museum-wide and rewarded with a new role on staff as a Gallery Assistant. In that position and henceforth, Dane proved his willingness to go above and beyond to assist fellow employees and the museum as a whole. He has worn a backbreaking dinosaur puppet suit to entertain children during DinoFest; brought life to special events in various energetic characters; acted as a liaison with our valuable museum volunteers; helped build traveling exhibit elements and museum event decorations; provided museum tours for an Airbnb Experience; and uplifted the administration office with boundless energy. When Dane applied for the Museum Outreach Specialist position in 2019, his resume was followed by a wave of strong support from advocates he’d impressed at NHMU who were determined the museum needed him. Those advocates include long-time museum volunteers Ed and Sharron Lamb, who both praised Dane’s willingness to meet any criteria that availed itself. As a Museum Outreach Specialist, Dane continues to grow his own knowledge in natural sciences and mentor new museum staff and interns. Based on his observations of the needs of various communities throughout the state, Dane diligently reached out to museum collections managers to expand the outreach education materials. And, as a member of the Museum Outreach team, Dane engages museum guests and residents around the state with great enthusiasm, eager to share the museum’s mission.

AWARD FOR EXCELLENCE
Nora Eccles Harrison Museum of Art

This award is given to an individual, team, or organization that has shown superior achievement in any aspect of the museum field during the previous 18 months within Utah’s museum community.

Collecting on the Edge, comprising a two-part exhibition and a catalogue of the same name, is the result of a tremendous effort to document the unique collection of the Nora Eccles Harrison Museum of Art. The modern and contemporary art of the American West has been largely written out of the mainstream narrative of art history or viewed through limiting perspectives. Collecting on the Edge, featuring work by 172 artists from the NEHMA collection, tells a new story, capturing the vibrant history of Western American modern art. Texts by 81 critics, art historians, artists, curators, and collectors accompany each artwork, providing unique insights into the works and their creators. With fewer than 10 full-time staff members, NEHMA’s team worked hard to bring the two-part exhibition and catalogue together. On view from September 15, 2018 through July 31, 2019, the exhibition was featured in the New York Times Art Fall Preview. Its ambitious scope includes three installations and more than 80 artworks, spanning nearly 100 years of modern art history. Beyond the exhibition itself, the Collecting on the Edge catalogue documents the little-known story of modern art in Western America, featuring material unavailable online or through any other publication. Hikmet Sidney Loe of 15 Bytes writes, “...[Collecting on the Edge] manages to say to both Utahns and the broader population interested in art: ‘look at the incredible range and diversity of art, medium, and genres found in the art of the American West.'”
Advocacy is a year round effort!

- Review Advocacy Resources on utahmuseums.org
- Use data to show why your museum is essential
- Get to know your elected officials
- Learn about local issues
- Mark your calendars for March 10, 2020 to join us for Museum Advocacy Day on Capital Hill to advocate for our state’s rich and varied museum community

utahmuseums.org/advocacyresources
Session Notes

Wed, Sep 18
Thu, Sep 19

Session Notes
Thu, Sep 19

Session Notes
Fri, Sep 20

Session Notes
Conference Follow Up

People to follow up with

Find Out More...
Henry Ford once said “Coming together is a beginning. Keeping together is progress. Working together is success.” This applies beautifully to the Utah museum community. There is a long history of collaboration and partnerships that have produced award-winning results across the state.

The annual conference is a great time to network and make contacts that can be utilized throughout the year. In addition, there are a number of informal groups that meet throughout the state for discussion on particular topics. If you are involved in a group and would like to have your information posted on the website please contact, Ruth White, UMA Executive Assistant at info@utahmuseums.org.
Get more involved in the Utah Museums Association!

The Utah Museums Association (UMA) is committed to building the capacity of all Utah museums to serve their communities.

Founded in 1972, UMA is a 501(c)(3) professional membership organization for museum staff and volunteers. We serve museums of all sizes and disciplines throughout Utah. We believe Utah’s museums are critical to the educational, cultural, and economic vitality of our state. Our mission is to provide professional development and networking opportunities to build the capacity of Utah’s museums; connect museums to professional resources and best practice; and serve as an advocate for Utah museums.

To achieve our mission we rely on support from volunteers. If you are interested in being more involved, we would love to have you! Please visit with a UMA staff or board member at the information table to let us know you are interested.

Board and committees are made up of people who are fully engaged in the museum community. Each year, the UMA carefully considers invitations to individuals to serve. We strive to have board and committee members represent the diverse voices found in our community to strengthen our collective ability to build the capacity of Utah museums. We encourage our members to do the same with their staff and board members. We believe having voices from underserved communities represented in organizations leads to better connection with and resources for those communities.

Serve on a Committee
Committee members are appointed to one year terms and serve in roles best suited to their skill set. The time commitment varies based on the assignment. We are looking for volunteers to serve on the following committees:

Program
This group is responsible for putting together the program you enjoy at the annual conference. The majority of the committee's work is completed from October to April. Members are responsible for encouraging the submission of session proposals, reviewing sessions, curating additional sessions as needed, and shepherding presenters through the process. The committee reviews submissions during a day-long in-person meeting in January and helps finalize the program during a half-day in-person meeting in February.

Host
This group helps with local arrangements for the conference. The majority of the committee's work is completed from November to May. Members are responsible for planning field trips, advising on vendors, and finding volunteers. The committee meets monthly by phone and once in-person at the conference location in May.

Auction
This group helps procure items for the annual auction. The majority of the committee's work is completed from March to September. All proceeds from the auction support UMA programming. The committee meets as needed by phone and communicates electronically.

Nominations
This group is responsible for helping the Utah Museums Association identify potential board and committee members. This committee meets once or twice by phone in the Spring.

Communication
This group helps ensure our social media accounts stay active and interesting. The committee's work is ongoing throughout the year.

Serve on the Board
Board members are appointed to one, two, or three-year terms and serve in roles best suited to their skill set. Board members are expected to spend an average of 10 hours per month attending meetings (in person and virtually) and completing assignments in addition to attending UMA events and serving as an ambassador for the association.
### Comparison of Functions

We are often in the same place, serve the same audience, have similar names, and often partner together to create awesomeness. No wonder people often ask "Who are you again?" or "Wait, you are different?". Here is a handy chart that outlines each organization to help you understand the functions of each and clear up the confusion.

**Mission**
- The Utah Museums Association (UMA) builds the capacity of Utah's museum community by providing essential professional development and advocacy opportunities.
- The Utah Division of Arts & Museums (UA&M) connects the people and communities of Utah through arts and museums.

**Strategic goals**
- Deliver and connect members to relevant professional development
- Cultivate year-round advocacy
- Strengthen Utah's museum community
- Maintain excellence in association leadership and management
- Promote the value and impact of our cultural community
- Ensure access, inclusion, diversity, & equity
- Foster sustainable organizations that support community needs
- Serve as a statewide resource hub
- Align the organization to fulfill vision
- Communicate agency identity

**Structure & governance**
- 501(c)3 professional membership association governed by a volunteer Board of Directors.
- A state agency, advised in part by the Office of Museum Services (OMS) board.

**Services offered**
- Building the capacity of museum staff through:
  - networking and mentoring,
  - professional development at the annual conference,
  - advocating for museums throughout the year.
- Strengthening and supporting museum organizations and their staff through:
  - workshops and training,
  - research and surveying,
  - grantmaking,
  - technical assistance.

**Audience**
- Museum professionals and volunteers throughout the state of Utah.
- Museum professionals in the field across the state of Utah.

**Accountability**
- Accountable to membership.
- Accountable to the public.
Conducted in partnership with Utah field services providers, the Utah Division of Arts & Museums’ Office of Museum Services (UA&M) and Utah Humanities (UH), the 2019-2020 RHSP Intermountain West project will bring in-person workshops, free webinars, and preservation needs assessments to collecting institutions in under-served parts of Utah, Nevada, Arizona, Colorado, and New Mexico.

**UPCOMING WORKSHOPS:**
Collections Policies & Procedures & Risk Assessment
October 14 & 15, 2019: Cortez, CO
October 17 & 18, 2019: St. George, UT

Preservation Planning, Environmental Management & Disaster Preparedness
May 4 & 5, 2020: Moab, UT
May 7 & 8, 2020: St. George, UT

For more information and to register, please see: artsandmuseums.utah.gov/rhsp-workshop-series

> artsandmuseums.utah.gov

With the very purpose of museums currently under debate at an international level, all museums are facing unique opportunities and challenges related to change—both internally and externally. Whether you are encountering changes to audience or community needs, collections and interpretation focuses, accessibility and empathy, or staffing and institutional structures (just to name a few), we want to explore how you are navigating those often-unfamiliar waters with new ideas. Building on UMA’s previous conference themes that examined how museums can make local connections, increase community impact, create belonging, and demonstrate relevance, we look forward to hearing how you are navigating new ideas!

Submit your session proposal at utahmuseums.org.
The Utah Museums Association gratefully acknowledges support from

Utah Division of Arts & Museums

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SALT LAKE COUNTY

Jayceen Craven Walker Consulting

UMA Organizational Members

Aerospace Heritage Foundation of Utah
BYU Museum of Peoples and Cultures
Canyon County Discovery Center
Church History Museum
DinosaurAh!Torium Foundation
Discovery Gateway Children's Museum
Fort Douglas Military Museum
Historic Wendover Air Field
Hole in the Rock Foundation
Hutchings Museum
International Society Daughters of Utah Pioneers
John Wesley Powell River History Museum
Kimball Art Center
Monte L. Bean Life Science Museum
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art

Salt Lake Community College
Smithfield Historical Society
Southern Utah Museum of Art
St. George Art Museum
Thanksgiving Point
This is the Place Heritage Park
Uintah County Heritage Museum
Utah Cultural Celebration Center
Utah Division of State History
Utah Museum of Fine Arts
Utah Sports Hall of Fame Foundation
Utah State Parks
USU Museum of Anthropology
Wheeler Historic Farm
Woodbury Art Museum

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