



Women Building BIO – Prospectus:

- **Date and location:** September 16 from 8:30 am - 1:00 pm. The event is virtual this year.
- **Description of Program:** This year's Theme is **Inspiring a Resilient Community**. The day begins with an expert panel - including Miss America 2020 Camille Schrier, BIO President & CEO Michelle McMurry-Health and PhRMA COO Lori Reilly. Additionally, there will be breakout sessions focusing on COVID policy changes on Research & Healthcare, a Diversity & Inclusion panel and a session focused on STEM/STEAM issues. Sessions highlighting 3-4 bioscience organizations are also planned as are a spotlight series. The program will conclude with a keynote speaker and an interactive BYOLunch networking program. An additional 1/2-day program is currently planned for later in 2020.
- **Program Objectives:** To highlight the important role women play in the biotech ecosystem with a focus on encouraging younger women to explore careers in the biosciences.

Sponsorship Opportunities:

Hosting Sponsor (\$12,500)

- Logo presence as co-host in event promotion, print and electronic
- Company listed in pre and post event press
- Unlimited digital event "tickets"
- one item in pre-meeting SWAG bag
- two-minute company video
- on screen recognition as event sponsor and/or customer case study
- organization logo featured during meeting breaks
- customizable profile in the event app
- post meeting attendee list
- Website Spotlight: Company logo link on conference website
- chat enables interactive access with attendees
- partner social networking with attendees

Marquee Sponsor - (\$10,000)

- Company listed in pre and post event press
- Unlimited digital event "tickets"
- one item in pre-meeting SWAG bag
- two-minute company video and/or customer case study
- on screen recognition as event sponsor
- organization logo featured during meeting breaks
- customizable profile in the event app
- post meeting attendee list
- Website Spotlight: Company logo link on conference website
- chat enables interactive access with attendees
- partner social networking with attendees

Elite Sponsor - (\$5,000)

- Unlimited digital event "tickets"
- two-minute company video
- on screen recognition as event sponsor
- organization logo featured during meeting breaks
- Website Spotlight: Company logo link on conference website
- customizable profile in the event app
- chat enables interactive access with attendees
- partner social networking with attendees

Champion for Life Science Sponsor (\$2,500)

- on screen recognition as event sponsor
- organization logo featured during meeting breaks
- Website Spotlight: Company logo link on conference website
- customizable profile in the event app
- chat enables interactive access with attendees
- partner social networking with attendees