

Virginia Association for the Gifted - Five Year Strategic Plan, 2013-2018

Collaboration with Other Professional Groups or Affiliates	
Intended Outcomes	Activities
<p>Collaborative working relationship with Consortium</p>	<ul style="list-style-type: none"> • Investigate the possibility of VAG collaboration with the Consortium Board planning the annual meeting • Continue to include a brief VAG presentation at the business meeting of each annual meeting • Encourage Consortium presence at each VAG conference and seminar (e.g., presentation, meeting, round tables for new members) • Encourage regular communication between the Executive Director of VAG, Consortium Chairperson, and VAG President to ensure attention of the needs of gifted education administrators in VAG events • Explore the feasibility and need for VAG offering specific support activities (e.g., events, blogs, information sharing, regional meeting presenters) for Consortium members
<p>Develop a gifted education presence among professional organizations in Virginia</p>	<ul style="list-style-type: none"> • Identify Virginia organizations to encourage presentations at one another's conferences • Initiate a prioritized list of organizations for "cross-pollination" of topics each year of the plan • Invite principal association groups to join VAG and to attend the annual seminar/conference • Encourage members of various organizations (e.g., VAASCD, VSTE, VATE, VSCA) to apply to present at the annual seminar/conference
<p>Foster the development of understanding of gifted learners among subject area supervisors, administrators, and School Board groups</p>	<ul style="list-style-type: none"> • Use social media to highlight existing resources (e.g., NAGC Administrators' Toolbox) • Identify various supervisor groups and put together a contact list of leaders • Seek opportunities to collaborate with the Virginia Advisory Committee for the Education of the Gifted • Begin to invite local advisory committees to the annual seminar/conference and provide an opportunity for networking

<p>Extend the use of social media to encourage information sharing and dialogue among various professional groups, including administrators</p>	<ul style="list-style-type: none"> • Create groups and subgroups within social media and email (e.g., Facebook, Twitter, mass email marketing, and/or other media) to send information and resources on gifted education to various subgroups • Use social media to promote gifted advocacy on the state and national levels • Begin to share VAG social media with NAGC networks and promote network activities on VAG social media
<p>Collaborate with Virginia colleges and universities to share information on gifted education</p>	<ul style="list-style-type: none"> • Initiate work with Virginia colleges and universities, including those without gifted education programs, to share information among undergraduates and graduates • Investigate the feasibility of providing a forum (electronic perhaps) for pre-service teachers on gifted education
<p>Extend the presence of the Association in NAGC</p>	<ul style="list-style-type: none"> • Encourage VAG Board members, past and future, to serve on NAGC network leadership teams • Encourage VAG Board members and active members to present at NAGC conferences • Investigate the feasibility of organizing a Virginia event for networking at each NAGC conference (e.g., attending one of the Virginia organized parties; convening at a location at a specified time)

Supporting Our Members

Intended Outcomes	Activities
<p>Awareness and connectivity to the organization</p> <p>As a result of improved awareness – knowledge of the full spectrum of resources VAG can provide</p> <p>Full spectrum of services provided to members</p>	<ul style="list-style-type: none"> • Survey members to determine what they want / need. How can VAG support teachers, parents, administrators, and students? • Use the VDOE’s mass email list to disseminate information • Research and then provide resources for parents regarding opportunities for parents and students • Research and then provide research-based articles for professionals • Research and then provide grant opportunities • Research other state associations to determine direct links (see: CA, AZ) • Consider the creation of a “members only” section and what resources would then be made available (i.e. uploading last 5-10 years of the newsletter, a course in gifted education for recertification points, discounts, and/or legislative updates) • Provide abstracts of journal articles – possibly assign a graduate student to provide this service • Consider discounts on conference/seminar registrations for sending “teams” of people from a school division

Membership	
Intended Outcomes	Activities
Develop incentives for joining the Association	<ul style="list-style-type: none"> • Provide a secure website--membership # to view newsletter • Make scholarships available for members only • Create a conference breakdown of fees for current member, new member, and non-member • Provide webinars to members at a reduced rate • Develop different membership fee structures for professionals, parents, and graduate students • Create a parents only section in newsletter--questions/answers, resources available
Promote the Association	<ul style="list-style-type: none"> • Rewrite the mission statement to include all stakeholders • Provide information to local school divisions since not all coordinators realize the difference between Consortium & VAG • Create a flyer with who we are and benefits of membership • Invite coordinators to speak at regional meetings with updates and information • Ask parent representatives to visit school systems in their regions • Have the Executive Director work with VDOE for list of coordinators; attend Consortium meeting(s); attend regional meetings; email coordinators
Increase membership	<ul style="list-style-type: none"> • Conduct an annual membership drive • Work with colleges and universities to encourage membership of students

Technology	
Intended Outcomes	Activities
Increase awareness and advocacy of the organization and gifted education through the use of technology	<ul style="list-style-type: none"> • Promote conversations about gifted education through social media • Increase membership through social media by providing resources to members • Investigate new technologies to incorporate new avenues for communication with members

Professional Development	
Intended Outcomes	Activities
Influence the gifted education competencies at the state level	<ul style="list-style-type: none"> • VDOE Specialist, Governor’s Schools and Gifted Education sends memo to licensure department to request changes to gifted competencies • Competencies are open to public comment • VAG submits comments
Influence the add on endorsement at the state level in order to align with NAGC standards and best practices in the field	<ul style="list-style-type: none"> • Following Board’s recommendation, there will be a review of the competencies at which time VAG will submit a formal statement
Create a VAG statement of belief about competencies for teachers of the gifted	<ul style="list-style-type: none"> • Input from committee members will be solicited via email for development of VAG’s statement of belief about competencies • Statement of belief will be available for VAG’s Board approval at Consortium’s Annual Meeting or at VAG’s Annual Conference or Seminar
Offer a variety of professional development opportunities through multiple venues / multiple formats	<ul style="list-style-type: none"> • Regional seminars/workshops that target geographic areas of need • Continue biennial conference • Explore use of NAGC webinars • Prepare a list of presenters, areas of expertise, and contact information, VAG presentations at state conferences, etc. • Develop training modules that could be sold to districts; including PowerPoint presentations, materials for training, videos, resource lists