

Patricia F. Larsen
2017-2018 VAHPERD Strategic Plan
“Actively Living Through Wellness”

Mission Statement

VAHPERD is a professional association of educators that *advocate* quality programs in health, physical education, recreation, dance, and sport. The association seeks to facilitate the *professional growth* and development of its members through meaningful *membership* services, current research, best educational practices, and legislation that will impact the profession. It is the vision of the Association to have a positive impact on society as a whole.

We can define Wellness as “an active process of becoming aware of and making choices toward a healthy and fulfilling life.” Wellness consists of six dimensions: social, occupational, spiritual, physical, intellectual and emotional. As health educators, regardless of what road we travel within the association, wellness is what we strive to achieve. The 2017-2018 Convention Theme is titled:

“Actively Living Through Wellness.”

1. Provide professional development opportunities that promote leadership and instructional best practices for all health and physical educators in Virginia.

Actions that will meet the intent of this goal include:

- Support and promote best-practice training opportunities designed to implement the 2015 Health and Physical Education Standards of Learning.
- Provide professional development opportunities that promote best practices within the fields we serve.
- Facilitate opportunities for VAHPERD TOYs to provide professional development to Virginia health and physical education teachers.
- Promote leadership and advocacy for the members of VAHPERD.
 - **Create a “Mentor Program for Young Professionals “at the Elementary and Secondary Level.**
 - To include a document with a set of criteria/guidelines for mentors and mentees.
 - To incorporate through OHPEP
 - **Continue with the DMV Grant**
 - Technology Outreach - engaging students and providing resources to teachers.
 - The website should have a good stock of teacher resources related to underage drinking
 - **Continue to encourage and support student leadership and involvement in the association.**

2. Improve the services to and involvement of the membership in VAHPERD.

Actions that will meet the intent of this goal include:

- Improve communication for all membership, including VAHPERD leadership and association partners.
- Recruit new members and increase the retention of current members.
- Provide members with training opportunities, materials and resources to promote their profession.
- Improve communication for all membership, leadership and supportive partnerships.
- Provide advocacy information and leadership skills that support professional growth.
- Improve partnerships with other effective advocacy groups
- Increase diversity initiatives among the membership and professional affiliations
 - Board of Director's approval of the Diversity Committee Operating Code/committee appointments.
 - Encourage Volunteer opportunities by creating a **"VAHPERD 2018 Board of Directors and Committee Interest Form"** (Paper and Google Form)
 - Continue with VAHPERD Website Over hall
 - To ensure that Section Chairs, Division Leaders, Board of Directors and Committee Members are **educated about and supported in their role's** though a session devoted to familiarizing participants on Operating Codes and Procedures at the LDC.
 - To continue with the **"Meet and Greet the Board of Directors"** – Convention Presentation (open forum session)
 - Continue to promote the OHPEP Program
 - Continue to offer **"Professional Liability Insurance"** for active members as a membership benefit.

3. Provide outreach and advocacy programs to address the needs of members around the state.

Actions that will meet the intent of this goal include:

- Develop strategies for sharing the many benefits of quality health, physical education, and physical activity programming for student achievement with superintendents, administrators and classroom teachers.
- Develop strategies and programs for the membership to serve as advocates for their profession.
- Increase advocacy skills among the VAHPERD leaders and members.
 - Continue to Promote **"Speak Out Day."**
 - Continue to support our Lobbyist Becky Lanier imparting information that is new ongoing/relevant and has an impact on Health and Physical Educator's Advocacy.
 - Continue promoting the OHPEP Program (**Principals Conference "Guidance for individuals who do not have a curriculum."**)
 - Create a **"Convention Justification Tool Kit"** – Make your case as to why it is important to be able to attend VAHPERD's State Convention.
 - Create a **"Higher Education Letter"** from VAHPERD to school divisions and administration about the importance of HPE and what a quality HPE educator should look like. (Include a checklist)