

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Let's go to the Mall!

Valley Partnership's Friday Morning Breakfast Panel experts will share insights on the future of the Shopping Centers in the Valley **Are shoppers still heading to their local malls? Is mixed-use the future for malls? What's ahead for these destinations?**

Phoenix – September 27, 2017 – In the 1980s, teenagers and adults flooded Valley malls for shopping, dining and entertainment. They were weekend destinations and evolved over the years to meet the changing demographics and shopping habits of locals and tourists. Today, large scale commercial developers are updating the look, feel and experience of these centers. In October, we will hear from some of the Valley's top development companies who are leading the evolution.

The Friday Morning Breakfast panel includes Larry Pobuda, Senior Vice President of The Opus Group, who will talk about their new mixed-use project in Downtown Tempe. Macerich's Scott Nelson will share coming attractions and strategy on the investments mixed use redevelopment of Scottsdale Fashion Square. Vestar's Rick Hearn will provide updates on Desert Ridge and Jami Savage will provide the leasing perspective about what's coming here and what works.

What/When: Valley Partnership Friday Morning Breakfast on Friday, October 20 at 7:30am (Program begins)

Where: Phoenix Country Club, 2901 N. 7th St, Phoenix

Registration: Members: \$50 / Non-Members \$75 / Onsite add \$10

Panel: Jami Savage, First Vice President, CBRE (Moderator); Scott Nelson, Senior Vice President Real Estate Services, Macerich; Rick Hearn, Vice President of Leasing, Vestar; Larry Pobuda, Senior Vice President & General Manager, The Opus Group

About Valley Partnership

Valley Partnership is the Valley of the Sun's premier advocacy group for responsible development. For nearly 30 years, Valley Partnership has represented the commercial, industrial and master-planned community industries and presented a balanced, pro-development perspective. Valley Partnership provides the best education and networking opportunities for commercial real estate professionals.

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