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July 27, 2020

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## **Valley Partnership Announces New Board Members and Releases Strategic Plan**

*New strategic plan focuses on key issues impacting responsible development*

**PHOENIX, AZ**— Valley Partnership, the Valley of the Sun’s premier advocacy group for responsible development, announced new members to the Board of Directors as well as a comprehensive 5-year strategic plan focused on strategies for responsible development.

The strategic plan will allow the industry to lead the economic recovery effort as the state manages the COVID-19 pandemic. This includes working with city leaders on virtual meetings and inspections for projects, as well as supporting federal, state, and local funds for affordable and attainable housing rental assistance. Valley Partnership has also launched a [Community Project Challenge Grant](#) in support of St. Vincent de Paul to help those in most need.

“The new Valley Partnership strategic plan lays the foundation for our organization’s direction and priorities for the next five years,” said **Cheryl Lombard, President and CEO of Valley Partnership**. “Our Board of Directors established a plan that is thoughtful and focuses on areas that will be crucial to the continued success of development in the region for the next decade.”

The strategic plan contains two pillars, to advocate and build. Through the advocacy pillar, Valley Partnership will promote public policies that advance the interests of the commercial, industrial, multi-family, and master-planned real estate development industries at all levels of government by creating strategic alliances, public/private partnerships, forums for education and discussion, and cooperation within the industry.

Valley Partnership will focus on policy platforms including:

- Promote the industry’s role in the long-term economic health of the state and the region;
- Ensure the administration of taxes, fees, and regulations across jurisdictions in a manner that is fair, responsible, and that promotes economic investment;
- Support the development of University, Municipal, and Tribal real estate as strategic assets;
- Assist in the prudent and professional administration of Arizona State Trust Lands;
- Strengthen economic vitality tools such as, but not limited to, secure water supplies, attainable housing, a well-educated workforce, and transportation/infrastructure including tools for public infrastructure financing.

The second pillar focuses on building a legacy for the future of development with educational events, leadership development programs, stakeholder engagement, and community action, including:

- Maintain a diverse and committed membership group representative of the real estate development industry;
- Continue to promote the value of the Valley Partnership membership and encourage the use of our member companies;
- Grow and support Valley Partnership Advocates Program and its alumni as future leaders of the organization including committee leadership;
- Plan and execute an annual Community Project to benefit the Valley's at-risk and underserved populations and to benefit our communities;
- Ensure meaningful networking opportunities for members through Events and Committees.

In addition to the strategic plan, Valley Partnership welcomed new board officers as well as twelve new board members.

“We are grateful to have an active and engaged Board of Directors at Valley Partnership,” **said Tim Brislin, Chairman of the Board.** “Our current and new board members will continue to provide our organization with the expertise, insight and leadership needed as we pursue the goals identified in our new strategic plan.”

#### Valley Partnership Board Officers for 2020

- Tim Brislin, Harvard Investments - Chair
- Jim Kenny, El Dorado Holdings, Inc. – Vice Chair
- Brandon Dillingham, HINES – Treasurer
- Laura Ortiz, Evergreen Devco – Secretary

#### New Valley Partnership Board of Directors for 2020

- Ben Butler, Fidelity National Title Company
- Chuck Carefoot, Ryan Companies
- Nic Fischer, Merit Partners
- Ron Hilgart, Hilgart Wilson
- Donna Kennedy, City of Tempe
- Doug Klocke, Lincoln Property Company
- Carl Perrone, Brookfield Residential Properties
- Jennifer Pokorski, Maricopa County
- Jim Rounds, Rounds Consulting
- Rob Taylor, Salt River Project
- Cathy Teeter, CBRE
- Brad Wright, Squire Patton Boggs

To view the strategic plan, click [here](#).

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*Valley Partnership is the Valley of the Sun's Premier Advocacy Group for Responsible Development. In its representation of the commercial, industrial and master planned real estate development industry, Valley Partnership presents a balanced, pro-development perspective and the Valley's best industry education and networking opportunities. For more information about Valley Partnership and upcoming events, visit [www.ValleyPartnership.org](http://www.ValleyPartnership.org).*