



VALLEY PARTNERSHIP STRATEGIC PLAN 2020-2024



ABOUT VALLEY PARTNERSHIP

WHO WE ARE

Valley Partnership is the Valley of the Sun's premier advocacy group for responsible development. For more than 30 years, Valley Partnership has promoted the interests of the real estate development industry and our partners.



OUR MISSION

Valley Partnership advocates for responsible development. Representing the commercial, industrial, multi-family, and master-planned real estate development industries, Valley Partnership presents a balanced, pro-development perspective and the Valley's best industry education and networking opportunities.

STRATEGIES FOR RESPONSIBLE DEVELOPMENT

ADVOCATE

Advocate for public policies that advance the interests of the commercial, industrial, multi-family, and master-planned real estate development industries at all levels of government by creating strategic alliances, public/private partnerships, forums for education and discussion, and cooperation within the industry.

PLATFORMS

- Promote the professionalism of the real estate development industry and its role in the long-term economic health of the state and the region
- Ensure the administration of taxes, fees, and regulations across jurisdictions in a manner that is fair, responsible, and that promotes economic investment
- Support the development of University, Municipal, and Tribal real estate as strategic assets
- Assist in the prudent and professional administration of Arizona State Trust Lands
- Strengthen economic vitality tools such as, but not limited to, secure water supplies, attainable housing, a well-educated workforce, and transportation/infrastructure including tools for public infrastructure financing

BUILD

Build a legacy for the future of development with educational events, leadership development programs, stakeholder engagement, and community action.

PLATFORMS

- Maintain a diverse and committed membership group representative of the real estate development industry
- Continue to promote the value of the Valley Partnership membership and encourage the use of our member companies
- Grow and support Valley Partnership Advocates Program and its alumni as future leaders of the organization including committee leadership
- Plan and execute an annual Community Project to benefit the Valley's at-risk and underserved populations and to benefit our communities
- Ensure meaningful networking opportunities for members through Events and Committees



VALLEY PARTNERSHIP

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