

# SAVE



## Eastern Mediterranean & Africa Chapter

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- An introduction about Eastern Mediterranean & Africa Chapter (EMA).
- EMA objectives.
- Why forming LMCs for each country.
- LMC board members (roles & responsibilities)
- Discussions about how to improve the services provided by SAVE international and what the members expect from EMA.

# An introduction about Eastern Mediterranean & Africa Chapter (EMA).

The SAVE EMA Chapter includes members located in Egypt, Nigeria, Tunisia, Lebanon, Jordan, Turkey, Iraq, Greece, Cyprus, Libya, Algeria, Angola, Botswana, Ghana, Kenya, Morocco, South Africa, Gabon, Namibia, Equatorial Guinea and Tanzania.

[www.value-ema.com](http://www.value-ema.com)



# EMA objectives.

- Promote and accelerate the effectiveness and recognition of the practice of value engineering
- Promote professionalism in the application of the value methodology
- Introduce the value methodology to new countries
- Promote education related to value methodology
- Encourage research and original work in the application of the value methodology
- Ease the certification and recertification registration and procedures
- Provide additional services to SAVE members to increase the value of membership
- Establish Local Member Communities (LMCs) for each country
- Increase the number of SAVE members
- Organize an annual conference to stay in touch with knowledge and applications related to value engineering

# The first Conference organized by EMA

**THE INT'L  
QUALITY AND  
VALUE ENGINEERING  
CONGRESS**

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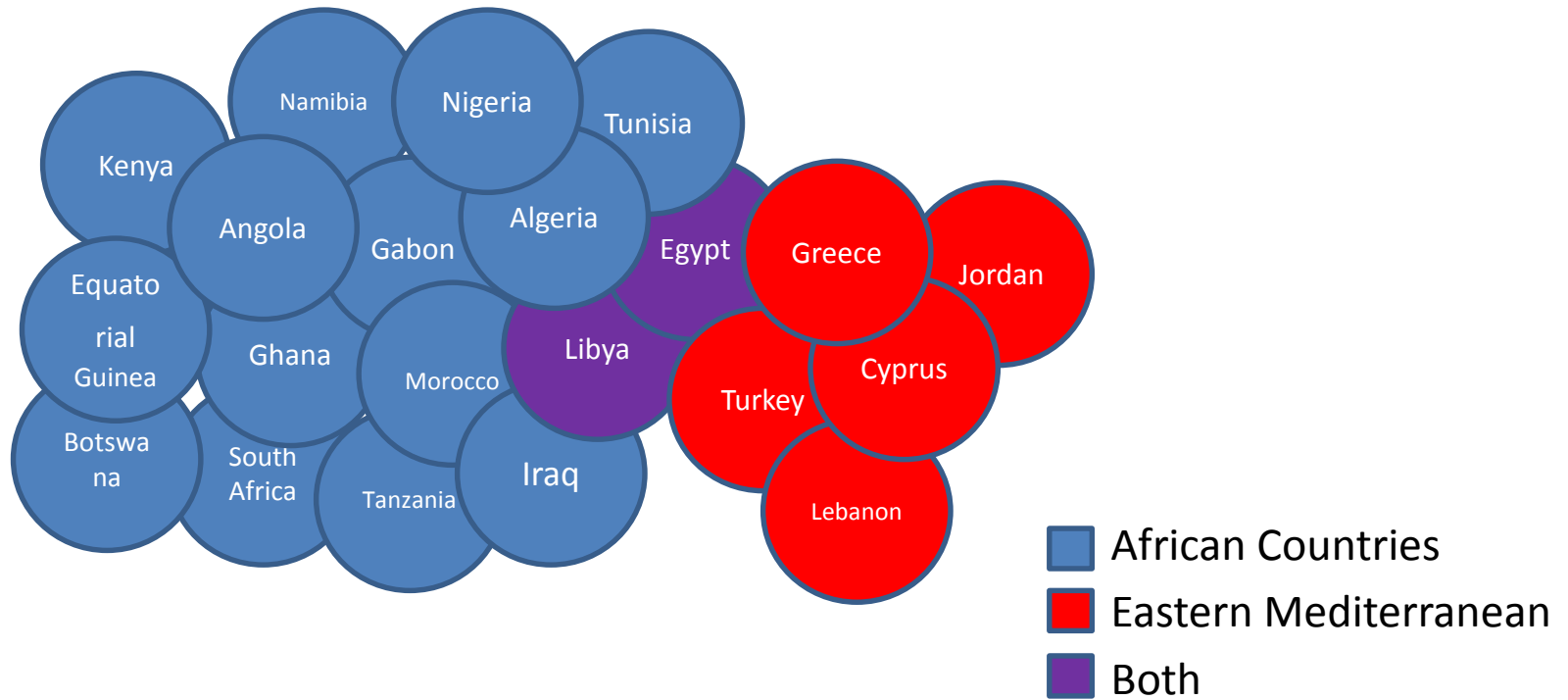
**SAVE** **VALU=EMA**  
Adding Value. Enhancing Ideas.

## WHY THIS CONGRESS?

The congress will examine the ways in which the Value methodology can be applied in several industries and projects to reduce costs while maintaining or improving performance and quality requirements. Impressive savings can be achieved through the Value Methodology. Therefore, this congress will focus in details on those issues and will try to adopt the latest and modern techniques of Value Engineering/ Management concepts. Due to the current economical conditions in several countries the need of these smart applications rises to minimize projects costs without sacrificing quality .

# Eastern Mediterranean and Africa

## Chapter EMA



# Why forming LMCs for each country. (Ex: Egypt LMC)

- 1- Introduce the Value Methodology to several industries , Organizations ,...etc
- 2- Introduce the value engineering to several universities and colleges in EMA Countries.
- 3- Provide additional services to SAVE international members to increase the value of memberships.
- 4- Increase the number of SAVE members in EMA Countries.
- 5- Conduct 2-3 events per year to stay in touch with knowledge and applications related to value engineering .
- 6- Ease the certification and re-certification procedures by providing attendance certificates at the end of each event to support SAVE members to collect their education points .

# LMCs board members

Each LMC will be formed of:

- 1- Country representative
- 2- Chair of Certification
- 3- Chair of Education
- 4- Chair of membership
- 5- Chair of Communication
- 6- Chair of Treasury
- 7- Chair of Public Relations



SOV 

EGYPT LMC

Local Members

Community



# LMCs board members

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# Plan of Education Chair 2017-2018

( Egypt LMC)

- **Goals:**
  - Objectives:
- Increase awareness of the value methodology benefits in universities and educational firms.
- Engage different fields showing that value methodology isn't restricted to engineers
- Improve means of communication for certified members to encourage renewal & cooperation
- Developing the educational material that can be used in different fields and with different projects or age categories.
- Facilitating the E-Learning programs and integrating it with the educational syllabus expected.

# Plan of Certification Chair 2017-2018 (Egypt LMC)

- 1- Give certificate of appreciation for companies who do SAVE corporate membership and join Value-EMA.
- 2- Give certificate of appreciation for companies who has a team composed of more than 8 certified VMA In good conditions (SAVE member and their certificates are valid).
- 3 - Give certificate of appreciation from Value-EMA for people who give us the opportunity of doing a presentation to their companies (For CEO, Decision makers, Head of departments).
- 4 – Serve SAVE members to convert from AVS to VMA.
- 5- Serve SAVE members to collect points necessary for recertification.
- 6- Follow up with SAVE member interested in CVS.
- 7- Give certificate of appreciation (July 2018) for the best SAVE Egypt LMC board member.

# Plan of Communication Chair 2017-2018 ( Egypt LMC)

Promote the importance of Value Engineering as an inevitable solution for the economic crisis in Egypt by increasing the awareness of value methodology, analysis and engineering to change the culture of Egyptians.

Creating marketing plan that contains:

- Events, workshops, conferences, ... etc.
- Visiting companies, universities, Syndicate of Engineers and associations.
- Updating the website
- Digital marketing plan: Marketing campaigns on [Facebook page, LinkedIn page, Instagram, YouTube channel, ... etc.]
- Design announcements, promo films, email shots, newsletter, presentations, ...etc.
- Special offers and discounts for courses, students, companies and individuals' memberships.
- Printing publications, [Flyers, brochures, gifts, ...etc.
- Design templates for letterhead, business cards, presentations, ...etc.
- Share in the design of Value-EMA certificates (Appreciation & Attendance certificates).
- Provide General awareness to increase value study methodology knowledge, benefits & uses .



# Plan of Treasury 2017-2018

## Role and Responsibilities

- Manage the financial affairs of Egypt LMC within the annual budgetary constraints established by Egypt LMC Board of Directors
- Administer the agreement with the Business Office or the president of SAVE Egypt LMC
- Be the custodian of the Constitution and Bylaws of Egypt LMC
- Advise the LMC Board of Directors on governance and procedural issues
- Review and manage agreements to be executed by Egypt LMC
- Act as signing authority with respect to banking and financial matters
- Participate on the Executive Committee
- Prepare report directed by LMC Board of Directors to advise LMC Board of Directors of the activities of and issues being addressed by the president.
- Attend LMC Board of Directors meetings

# Year 2017/2018 Plan Schedule

Year 2017/2018 Quarters	Tasks and Activities
<p data-bbox="108 311 355 382"><b>From July 2017 till September 2017</b></p> <p data-bbox="108 434 297 505"><b>Events: Value Summit</b></p> <p data-bbox="108 554 386 625"><b>The Intl' Quality and Value Congress</b></p>	<ul data-bbox="471 311 1460 668" style="list-style-type: none"> <li>• Gathering and developing the basic educational material.</li> <li>• Design and issue basic forms for the educational chair. ex: Template for présentations, Reports, questionnaire ...etc</li> <li>• Creating adverts and groups on social &amp; professional networks.</li> <li>• Promoting for Value Summit &amp; The intl' Quality &amp; value Congress.</li> <li>• Inform people about EMA &amp; Egypt LMC activities.</li> <li>• Build networks with consultants, industries and universities.</li> <li>• Inform people certified AVS that they need to update their certificates and convert to VMA.</li> </ul>
<p data-bbox="108 931 413 1002"><b>From October 2017 till December 2017</b></p>	<ul data-bbox="471 931 1460 1245" style="list-style-type: none"> <li>• Tailoring the educational material according to the different industries and their related case studies.</li> <li>• Forming educational teams whom can assist different value methodology seekers to solve their value analysis problems.</li> <li>• Design a basic pattern for the educational points system and how it could be obtained.</li> <li>• Developing adverts and groups on social &amp; professional networks to promote for the 2<sup>nd</sup> Event "Project Management &amp; VE"</li> </ul>

<p>From January 2018 till March 2018</p> <p>Event: Project Management &amp; VE</p>	<ul style="list-style-type: none"> <li>• Perform a complete event promoting for the educational means and steps explaining in details the value methodology and its positive impact on project management “Project Management &amp; VE” that will take place on 13 Jan 2018</li> <li>• Developing a basic course material necessary for E-Learning for “value methodology and subject Related”.</li> <li>• Developing adverts and groups on social &amp; professional networks to promote for the 3<sup>rd</sup> Event “LEED &amp; VE”.</li> </ul>
<p>From April 2018 till June 2018</p> <p>Events: Project Management &amp; VE</p> <p>E-Learning activities</p>	<ul style="list-style-type: none"> <li>• Perform a complete event to explain how the value engineering could serve to reduce the initial costs of LEED projects and how could the integration of VE &amp; LEED reduce the life cycle cost “LEED &amp; VE” that will take place on 14April 2018</li> <li>• Evaluate the drawbacks found during the year events.</li> <li>• Take a step toward E-learning after collecting the budget necessary for the service and specialist expenses.</li> <li>• Developing adverts and groups on social &amp; professional networks to promote for E-learning.</li> </ul>



# EMA Achievements

- Selecting countries' representatives (30% achieved).
- Egypt LMC (Their strategic plan was submitted on 1<sup>st</sup> of July)
- Organizing an international conference (16,17 September).
- Forming LMCs for other countries ( in the process)
- Members increased from 98 to 122 in a month.

Discussions about how to improve the services provided by SAVE international and what the members expect from EMA

We request that SAVE members propose how could we improve EMA's activities.

Kindly Propose