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...by entrepreneurs for entrepreneurs.

## Message from the Board

Dear vtTA Members & Supporters,

Thank you to all the members, supporters and friends who turned out for our annual sunset dinner cruise on Lake Champlain this month. Special thanks to these sponsors whose support enabled this event and the work of the vtTA year-round: [Physician's Computer Company \(PCC\)](#), [Champlain College](#), [FirstLight](#), [NeuEon](#), [PAR Springer-Miller](#) and the [Vermont Biosciences Alliance](#).

Once again the vtTA is joining with Seven Days to organize the annual [Tech Jam](#) on Oct. 24 and 25. We also will be presenting the third round of the Tech Jam Awards, sponsored by Merchants Bank. Please [submit your nominations](#) now for the 2014 "Jammies," which will recognize a Vermont technology innovation and a Vermont technology ambassador. Last year, Pwnie Express received the Innovation Award for its PwnPad penetration-testing device and FreshTracks Capital of won the Ambassador Award for its work advising Vermont startups and growth companies. New applicants as well as those who missed taking home the honors last year are encouraged to apply. The deadline for entries is Tuesday, September 30 at 5 p.m.

Planning to exhibit at the Tech Jam? All vtTA registered members receive a **\$50 exhibitor fee discount**.

**Jeff Couture**

Executive Director, Vermont Technology Alliance

## Useful Links

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## Upcoming Events

### Two Steps Ahead: Protect Your Digital Life

[Sept. 22 - Norwich University]

The National Cyber Security Alliance (NCSA) is hosting an event to educate consumers and businesses about adding layers of security to their everyday online activities. The session is Monday, Sept. 22, 9 a.m. to 11 a.m. in the Milano Ballroom at Norwich University in Northfield. Featured guest speaker is Commissioner Julie Brill of the Federal Trade Commission. The event is free and opens the public.

For more information click [here](#)

## Become a Sponsor

We have sponsorship opportunities in our newsletter, for our Lunch & Learn events, on our website, and much more.

Click the link below to contact us.

[SPONSOR us](#)

## Envisioning the Future of Vermont's Digital Economy

[September 23 - State House, Montpelier]

"Vermont Connected: Envisioning the Future of Vermont's Digital Economy," will feature four tracks: Educating for a Digital World, Building Effective Organizations, Creating Resilient Communities, and Steering Vermont's Digital Future. The vtTA and vtTA members are participating in the conference and in the Vermont's Digital Future track.

For more information, click [here](#)

## Champlain Mini Maker Faire

[Oct. 4 and 5, 2014- Shelburne Farms Coach Barn]

The annual Champlain Mini Maker Faire will be held on Oct. 4 and 5. The organizers welcome creative, innovative projects to be part of this year's event. Find more information on the Faire [here](#).

Register for the Faire [here](#).

## Vermont Tech Jam

[Oct. 24 and 25, 2014 - Memorial Auditorium, Burlington]

The vtTA and Seven Days organizes this two-day job fair and tech expo that gathers dozens of Vermont's leading tech companies. It's an opportunity for job seekers, career changers, students and others to talk with recruiters, participate in panel discussions, and discover Vermont's innovative tech businesses.

For more information, click [here](#)

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## Social Sentinel Alerts Schools to Online Threats

[August 21, 2014 - Source: burlingtonfreepress.com]

TBurlington Business Social Sentinel provides a service that analyzes the digital "cloud" of millions of public postings on Twitter, Instagram, Facebook and other social media alerting schools and colleges to suspicious terms and phrases.

For more information, click [here](#)

## Choosing Vermont: Voices of the State's Young Professionals

[August 21, 2014 - Source: vpr.net]

Peter Brown of Agilion and Maureen McElaney of Girl Develop It were among the young professionals featured in a recent Vermont Public Radio series discussing why they chose to stay, or not stay, in Vermont.

For more information, click [here](#)

## Route 802 among Businesses Receiving New VEDA Funding

[August 18, 2014 - Source: press release]

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The Vermont Economic Development Authority (VEDA) has approved \$4.3 million in financing for economic development projects totaling \$9 million throughout Vermont. Among the businesses receiving funding is vtTA member Route 802, which has created a mobile and digital marketing platform to serve local communities and large public venues.

For more information, click [here](#)

## Vermont investors hit the road to hear biz pitches

[August 14, 2014 - Source: burlingtonfreepress.com]

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Bikers adept at working with Vermont start-ups doled out razor-sharp business advice at designated venues throughout the state on a four-day ride in August, sponsored by Fresh Tracks Capital.

For more information, click [here](#)

## State Wants Comments on Draft Telecom Plan

[August 12, 2014 - Source: vpr.net]

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The state is asking for public comments on a newly released draft Telecommunications Plan. The plan stresses the need to maintain or improve broadband and cell phone access, including a goal of universal broadband speeds of 100 megabits per second (Mbps) by 2024.

For more information, click [here](#)

## Local Tech company Tripling in Size

[August 8, 2014 - Source: vermontbiz.com]

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Logic Supply, a South Burlington-based industrial computer company, has officially broken ground on a \$3 million expansion of its headquarters. Work began on a 21,000 square foot addition that will incorporate a new main entrance, office and storage space, a new cafeteria and meeting areas.

For more information, click [here](#)

## Free flow of data on Internet Vital to VT companies

[August 7, 2014 - Source: burlingtonfreepress.com]

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John Burton, co-founder of NPI, a technology management company, discusses how ensuring the continuation of net neutrality is critical to the success of Vermont businesses that depend on the Internet

Read his op-ed [here](#)

## Dealer.com Alumni Invest in Photo Sharing App

[August 1, 2012 - Source: burlingtonfreepress.com]

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Two former Dealer.com executives have joined Notabli, a photo sharing app founded by two 34-year-old software designers. Notabli is designed to be a safer, more secure and simpler option for the sharing of family photos than Facebook or Instagram and other social media sites.

For more information, click [here](#)

## VVN Meeting Showcases Homegrown Technology

[August 1, 2014 - Source: techjamvt.com]

Ben Kinnaman of Greensea Systems discussed designing remote-controlled underwater vehicles at the July meeting of the Vermont Venture Network.

For more information, click [here](#)

## Some Make the Case to Keep Burlington Telecom

[July 30, 2014 - Source: Sevendaysvt.com]

Some local activists and politicians are urging the city to find a way to retain control of Burlington Telecom, which, they argue, is an undervalued, underappreciated and irreplaceable public asset.

For more information, click [here](#)

## State Exploring Ways to Connect Entrepreneurs with Investors

[July 24, 2014 - Source: vpr.net]

In the post-recession era, it's become more difficult for start-ups and companies without a track record to secure traditional bank loans, so businesses have had to turn elsewhere. In response the state rewrote rules for a program called the Vermont Small Business Offering Exemption, which allows businesses to raise money from individual Vermont investors.

For more information, click [here](#)

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## Featured Member

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### NeuEon



NeuEon is a technology advisory services firm providing strategic technology guidance and leadership. NeuEon's services are focused on the emerging and established business community as well as non-profit and public-sector organizations. They help emerging and growing organizations as well as entrepreneurs tackle difficult business challenges with innovative technology solutions.

Through its Fractional CIOsm and Fractional CTOsm services NeuEon's team of seasoned IT executives from a variety of industries are able to provide cutting-edge technology expertise at a fraction of the cost. Over the past eight years NeuEon has continued to grow and expand its service offerings. They currently

service the Northeast and Southwest regions of the United States, including Vermont.

Find out more about NeuEon [here](#)

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at [newsletter@vtta.org](mailto:newsletter@vtta.org)

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## New Member Update

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The Vermont Technology Alliance continues to welcome new members to the organization. New members joining the vtTA include [Greensea Systems](#), and individuals with a variety of organizations and tech companies, including Track and Share Apps, SCORE, Adaptive Engineering and UVM.

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## Useful Information & Links

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### VMEC Offers Workshops

The Vermont Manufacturing Extension Center offers a number of training workshops for businesses in lean manufacturing, innovation engineering and other areas, particularly geared to manufacturers.

For more information, click [here](#)

### Science and Engineering Visualization Challenge

The National Science Foundation has teamed up with Popular Science to bring a newly renamed science and engineering visualization challenge: The Vizzies. This year's challenge is designed to capture or create great images of science and engineering and features cash prizes of \$2,500 in five categories (photography, illustration, posters & graphics, games & apps, and video) and \$1,000 for the overall People's Choice. The contest is open to everyone. The deadline to enter is Sept. 30, 2014.

For more information, click [here](#)

Know of any resources that would be helpful to vtTA members? Send us an email at [newsletter@vtta.org](mailto:newsletter@vtta.org)

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Vermont Technology Alliance | 70 South Winooski Ave. #270 | Burlington | VT | 05401