



...by entrepreneurs for entrepreneurs.

## Message from the Board

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Dear vtTA Members & Supporters,

Happy New Year! It should be an exciting 2013 for the vtTA as we continue to promote, support, and advocate for Vermont's vibrant technology business sector. This month, the Enhancing Vermont's Software and Information Technology Economy Committee - which included three members from the vtTA - is making its report to the Vermont Legislature. You can find out more about this report by attending the January "Lunch & Learn" session on January 30 (note date change from earlier notice).

The New Year is a good time to become a member of the vtTA, if you're not already. You can join or renew your membership online on the [register tab](#) of vtTA web site. In addition, your company can support vtTA further by becoming a sponsor. Contact Jeff Couture at [jeffcouture-vtta@comcast.net](mailto:jeffcouture-vtta@comcast.net) for information on sponsorship opportunities.

**Jeff Couture**

Executive Director, Vermont Technology Alliance

## Useful Links

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## Upcoming Events

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### Webinar: University of Vermont's Role in Statewide Economic Development with UVM President Sullivan

[Jan. 16, 11 a.m. - 11:30 a.m., Champlain Mill, Winooski]

President Sullivan will discuss the University's four 4 pathways to success and explain how these pathways benefit Vermont with a focus on the business community. He will discuss UVM programs and partnerships that advance the local economy and provide excellent resources for businesses across the state. Finally, he will highlight the impact of UVM alumni on the state economy.

[RSVP for the webinar here.](#)

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## January Lunch & Learn - Legislative

## Committee

[Jan. 30, 12 p.m. - 2 p.m., Champlain Mill, Winooski]

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The members of vtTA on the committee, formed by the Vermont Legislature, formed to study ways to enhance the state's software and information technology economy will discuss recommendations prepared for the Legislature. Recommendations are in the areas of marketing, financing, education and networking. Please join us in Physician's Computing Company's Maple Conference Room, 20 Cascade Way, 2nd Floor of the Champlain Mill, Winooski.

[RSVP via the VTTA website.](#)

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## Vermont Tech In the News

### General Electric of Rutland Gets \$8 Million Navy Contract

[Jan. 3, Source: VermontBiz.com]

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Senator Patrick Leahy (D-VT) Thursday announced that General Electric Aviation of Rutland has been awarded a US Navy contract for \$8,056,982 for the development and production of fighter engines and devices for the EA-18G aircraft. The contract, which is being divided among several regional GE plants, totals more than \$67 million and is a modification to a previously awarded firm-fixed-price contract. GE Rutland receives 12 percent of the total award.

For more information, click [here](#)

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### Vermont Tech Gets \$12 Million to Start Machinist Program

[Dec. 30, Source: Valley News]

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Vermont Technical College has received more than \$12 million of in-kind software donations and grant money to start a four-year advanced machinist apprenticeship program. The state's advanced manufacturers say the new program will help meet their growing work force needs.

For more information, click [here](#)

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### How Vermont is Executing on its Statewide HIE (Health Information Exchange) Strategy

[Dec. 28, Source: Government Health IT]

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Back in 2008, the Vermont state legislature assessed a fee on commercial payers based on reimbursement claims paid

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## Have News?

We're interested in keeping members up to date with all technology related news in Vermont. Have a story or event you would like to share? Have a link you believe would be helpful to members? Click the button below to submit your news or event item.

[SUBMIT NEWS](#)

on behalf of residents in order to create the Vermont Health IT Fund. With a vision toward improving patient care, the state then awarded grants to be used exclusively for health information technology (HIT) and health information exchange (HIE). The assessment sunsets in 2015, but the state - through those grants - has seen tremendous gains in electronic health record (EHR) adoption and connectivity.

For more information, click [here](#)

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## Central Vermont Tech Firm Wins Innovation of the Year Award

[Dec. 11, Source: VTdigger]

Cyber security firm Pwnie Express (pronounced "pony") has been named a 2012 Innovator of the Year by SC Magazine - a leading industry publication - for its unique line of network vulnerability testing equipment.

For more information, click [here](#)

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## Broadband Key Driver of State Economic and Social Growth, Vermont Ranked 7th

[Dec. 6, Source: VermontBiz.com]

States with high levels of investment in their broadband infrastructure stand a better chance of seeing economic benefits, according to a new study. TechNet, a bipartisan policy and political network of CEOs that promotes the innovation economy, today unveiled its 2012 State Broadband Index assessing state policies and business climate that impact broadband deployment and demand.

For more information, click [here](#)

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## Featured Member

### Brandthropology



Brandthropology [brænd-thruh-pol-uh-jee] is a marketing consultancy based in Burlington with a distinctly Darwinian approach. They work with a diverse mix of international, national and local clients to steward brands intelligently over time. The firm, headed by long time multi-national marketer Matthew Dodds, creates highly evolved marketing ecosystems for clients who are interested in embracing change -- and the many opportunities that new technologies offer. To learn more, visit their website at: [www.brandthropology.com](http://www.brandthropology.com)

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at [info@vtta.org](mailto:info@vtta.org)

## Useful Information & Links

### Nonprofit Management System, LifeLine 8, up for Acquisition

LifeLine 8 is a Nonprofit Management System designed to help the small to medium sized nonprofit manage donor, donation, addresses, pledges, membership, mailing lists, and more.

The developer Straight Forward Software, Inc. is closing up shop. Their flagship product, however, which is now in its 22nd year, is still being used by hundreds of users that require support and a new version of the software.

Any parties interested in acquiring the LifeLine 8 software and its users should contact Barry Genzlinger at [BarryGenz@aol.com](mailto:BarryGenz@aol.com).

Know of any resources that would be helpful to vtTA members? Send us an email at [info@vtta.org](mailto:info@vtta.org)

## Associate Members



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