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...by entrepreneurs for entrepreneurs.

Message from the Board

Dear vtTA Members & Supporters,

It seems hard to believe, but the Vermont Technology Alliance is marking its 10th anniversary this year! The vtTA began as the Vermont Software Developers' Alliance in June 2004 to foster a strong and growing software industry in Vermont. As the organization grew, the Vermont Technology Alliance name was adopted to reflect the organization's expanding membership and to represent and support the state's growing technology business sector. Today the Alliance has about 170 members, ranging from large businesses to individual entrepreneurs.

You can help celebrate the vtTA's decade as an organization and our successes this year by joining us for our [annual Sunset Dinner Cruise on August 21](#). Be sure to reserve your spot for this popular social event.

One of those successes is progress made in the Vermont Legislature to create economic development legislation that supports Vermont's tech business sector. The bill that passed this session included some of the recommendations from last year's "Enhancing Vermont's IT Industry" Committee, which included members from the vtTA. Plan to join us for our [June 25 Lunch & Learn](#) in Montpelier for a discussion on the economic development bill and actions that can help Vermont's tech businesses.

Jeff Couture

Executive Director, Vermont Technology Alliance

Useful Links

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Upcoming Events

Lunch & Learn: Economic Development Legislation and Vermont's Tech Sector

[June 25, 2014 - Community College of Vermont, Montpelier]

How will the economic development bill passed this legislative session help Vermont's tech businesses and entrepreneurs? Representatives Paul Ralston and Heidi Scheuermann, and Lisa Gosselin, commissioner of the Vermont Department of Economic Development, will provide an overview of the bill's provisions and participate in a discussion on ideas for sparking more economic activity in Vermont's tech sector.

For more information and to register, click [here](#)

Become a Sponsor

We have sponsorship opportunities in our newsletter, for our Lunch & Learn events, on our website, and much more.

Click the link below to contact us.

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Burlington Social Media Surgery for Nonprofits

[June 27, 2014 - Burlington City Arts Center]

Netsquared is hosting this event to pair nonprofits hoping to improve their social media presence with communications and tech professionals.

For more information, click [here](#)

Bio and Tech Beer Social Event

[July 16, 2014 - Queen City Brewery, Burlington]

The vtTA is partnering with the Vermont Biosciences Alliance for a "Bio and Tech Beer" social event on July 16 at the new Queen City Brewery on Pine Street in Burlington from 5 p.m. to 7 p.m. Network and unwind with others involved in the Vermont biosciences and technology fields while sampling some great beer from Burlington's newest brewery at this informal gathering.

Register for the event [here](#)

Emergence 2: Champlain College Emergent Media Exhibition

[Through July 19, 2014, Burlington City Arts Center]

Burlington City Arts hosts a contemporary, multimedia art exhibit featuring students, alumni and staff from the Champlain College Emergent Media Center.

For more information, click [here](#)

VtTA's Annual Cruise - August 21

[Aug, 21 2014 - Spirit of Ethan Allen, Burlington]

Join the vtTA for its annual sunset dinner cruise, August 21 on the Spirit of Ethan Allen. The cruise is an informal, fun event and a great time for socializing, networking and celebrating the vtTA and tech in VT.

Details and registration are available [here](#)

Champlain Mini Maker Faire

[Oct. 4 and 5, 2014- Shelburne Farms Coach Barn]

The Champlain Mini Maker Faire has issued a call for makers for this annual event to be held on Oct. 4 and 5. The organizers welcome creative, innovative projects to be part of this year's event.

Find more information on the Faire [here](#)

Register for the Faire [here](#)

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Vermont Tech In the News

Have News?

Small Business Accounts for 60 Percent of Vermont Employment

[June 17, 2014 - Source: VermontBiz.com]

Vermont small businesses employ nearly 157,000 workers, approximately three-fifths of the state's workforce, according to a new state-by-state report released June 17 by the Small Business Administration Office of Advocacy.

For more information, click [here](#)

We're interested in keeping members up to date with all technology related news in Vermont. Have a story or event you would like to share? Have a link you believe would be helpful to members? Click the button below to submit your news or event item.

SUBMIT NEWS

Leahy, Matsui Introduce Landmark 'Net Neutrality' Legislation

[June 17, 2014 - Source: Press Release]

Vermont Senator Patrick Leahy and Congresswoman Doris Matsui of California introduced the Online Competition and Consumer Choice Act to require the Federal Communications Commission (FCC) to ban so-called "paid prioritization" agreements between a broadband provider and a content provider.

For more information, click [here](#)

State Hires Health Technology Firm for \$5.69M

[June 17, 2014 - Source: BurlingtonFreePress.com]

The state has signed a six-month, \$5.69 million contract with a Minnesota health technology firm, asking it to provide evaluation, remediation and operations support to Vermont Health Connect, the state's online health insurance marketplace.

For more information, click [here](#)

NG Advantage to Truck CNG to HP Hood Plant in NY

[June 17, 2014 - Source: VermontBiz.com]

Milton, Vermont-based NG Advantage has signed up its 21st customer to truck compressed natural gas to a HP Hood Plant in Lafargeville, NY.

For more information, click [here](#)

VTel Wireless-Sprint Deal will Help Bring 100 Megabits Per Second Speeds

[June 17, 2014 - Source: VermontBiz.com]

VTel Wireless has announced an agreement with Sprint to collaborate on enhancing LTE service. The companies plan to use Sprint's device platform to offer speeds of over 100 megabits per second over its 4G/LTE wireless network.

For more information, click [here](#)

Civic Cloud Collaborative Makes Headway

[June 13, 2014 - Source: Tech Jam News]

Burlington's Civic Cloud is now up and running, according the members of the Civic Cloud Collaborative. The volunteer-run group hosted a press conference in June to report their progress.

For more information, click [here](#)

Vermont Ranks 14th Among States in "New Economy" Index

[June 12, 2014 - Source: vtTA News]

Vermont ranks 14th in a report of how states are performing in the "New Economy" by the Information Technology and Innovation Foundation, a Washington, D.C.-based nonprofit, nonpartisan think tank. Vermont scored a #1 ranking among several indicators.

For more information, click [here](#)

New IBM Chip Designed in Vermont

[June 9, 2014 - BurlingtonFreePress.com]

IBM announced it has developed a new mobile phone chip, produced at its Vermont plant, that it said will help manufacturers offer fast downloads, fewer dropped calls and longer battery life for smartphones and other devices.

For more information, click [here](#)

Vermont Telecom Authority's Days Are Numbered

[June 8, 2014 - Source: BurlingtonFreePress.com]

With little fanfare, the Legislature has proposed mothballing the Vermont Telecommunications Authority which has been in charge of ensuring Vermonters of border-to-border access to the internet and cellular service. The Vermont Telecommunications Authority's responsibilities would be assumed by a new Division of Connectivity within state government beginning July 2015.

For more information, click [here](#)

Governor Launches "Great Jobs in Vermont" Campaign

[June 6, 2014 - Source: vtTA news]

Governor Peter Shumlin announced a new "Great Jobs in Vermont" campaign, a marketing and job listing effort to connect job seekers in and out of state with available job openings in Vermont businesses. The campaign is designed to attract professionals from out of state, keep recent graduates in-state, and make sure others know about opportunities in Vermont, while providing online job search tools.

For more information, click [here](#)

State Has Broadband Plans For Hardest To Reach Locations

[June 5, 2014 - Source: Vermont Public Radio]

As the state ponders how to satisfy future broadband Internet needs, the effort is still underway to provide service to the remaining Vermont addresses without it.

For more information, click [here](#)

NPR Conducts "Project Eavesdrop" with Pwnie Express

[June 5, 2014 - Source: National Public Radio]

National Public Radio turned to Pwnie Express to learn what exactly the National Security Agency could see about a person if it cared to look. It turns out, quite a lot.

For more information, click [here](#)

MyWebGrocer introduces New Aisle Beacon Technology to Personalize Customer Experience

[June 4, 2014 - Source: Press Release]

MyWebGrocer announced the launch of Aisle Beacon, a new in-store mobile technology that uses proximity marketing to deliver personalized content to consumers while shopping in a grocery store. Retailers can use Aisle Beacon to provide consumers with the most relevant offers.

For more information, click [here](#)

How Vermont Became a Center of Technology Innovation

[June 2014 - Source: Vermont Business People]

The vtTA's executive director, Jeff Couture, discusses the Alliance and the growth of Vermont's technology business sector for the 30th anniversary edition of Vermont Business People.

For more information, click [here](#)

Girl Zone Announces Healthy Lifestyle Mobile App and Web Community

[June 2, 2014 - Source: Press Release]

Girl Zone has announced the release of Girl Zone Challenge for iOS and Android. This mobile app for teen girls allows them to complete a series of fun challenges made up of fitness, nutrition and mental health goals, with a

rewards program with real world prizes. In addition, Girl Zone has launched a wellness community called GZ Health.

For more information, click [here](#)

Vermont Firm Grows as Cybersecurity Worries Rise

[June 2, 2014 - Source: Vermont Public Radio]

A long list of well-publicized Internet breaches has helped fuel sales at Pwnie Express. The company makes sensors that search for vulnerabilities in the hard to reach recesses of sprawling online networks.

For more information, click [here](#)

FairPoint Expands Ethernet Solutions to 1 gig

[May 30, 2014 - Source: VermontBiz.com]

FairPoint Communications has announced the availability of Ethernet-based bandwidth and transport capacity of up to 1 gigabit per second (Gbps) for its business, government and education customers.

For more information, click [here](#)

Vt. Startup Spotlights High-Tech Efforts

[May 26, 2014 - Source: Bloomberg BusinessWeek]

Richmond's Greensea Systems, which creates software that helps undersea vehicles navigate in a world where there are no GPS signals, is an example of Vermont's small but economically significant, high-technology sector.

For more information, click [here](#)

Featured Member

Logic Supply



Logic Supply manufactures and sells small, specialized computer systems designed for embedded and industrial applications. In addition to their extensive product line of pre-configured systems and components, they offer end-to-end original equipment manufacturing services including needs analysis, product selection, engineering services, and complete production lifecycle management.

Customers use and depend on Logic Supply's computers in hospitals, helicopters, taxi cabs, mines, cranes, dump trucks, meat processing facilities, grocery stores, traffic control centers, as well as in manufacturing and heavy industrial environments requiring the most rugged of systems.

Since launching in 2003, the company has grown and expanded, counting Microsoft, Hewlett Packard, XM Radio and Caterpillar among its customers. In 2007, Logic Supply moved into its current, expanded headquarters. In 2010, the company opened a dedicated office in Taipei, adding logistical and supply chain management support for its growing, global customer base. In 2011, Logic Supply began operations in Europe, with a headquarters in the Netherlands serving all 27 European Union Countries. In 2013, Logic Supply expanded its presence in South and Latin America.

For more information, visit <http://www.logicsupply.com/>

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at newsletter@vtta.org

New Member Update

The Vermont Technology Alliance continues to welcome new members to the organization. New members joining the vtTA include iSystems, the [UVM Center for Leadership and Innovation](#), and [Caleidoscope Communications](#).

Useful Information & Links

Vermont Small Business Offering Exemption Helps Small Businesses to Raise Capital, Promote Growth

The Department of Financial Regulation announced modifications to current securities regulations that would support Vermont entrepreneurship while protecting the interests of investors. The revised regulation, dubbed the Vermont Small Business Offering Exemption (VSBOE), allows Vermont businesses and start-up companies to raise up to \$2 million in capital by selling shares in their company to in-state investors. The regulation allows for a simplified process to reduce the regulatory burdens and costs usually associated with securities registration.

For more information, click [here](#)

SBA Launches Growth Accelerator Fund

The U.S. Small Business Administration is launching a \$2.5 million competition for accelerators and other entrepreneurial ecosystem models to compete for monetary prizes of \$50,000 each to fund operating budgets. Applicants will be judged by an expert panel that will consider each applicant's stated mission, founding team members and business goals among other core components. The application deadline is August 2, 2014.

For more information, click [here](#)

Presentation: How to Find, Develop and Retain Employee Talent

Kate McInnis and Nicole Bourassa from Cope & Associates presented on "How to Find, Develop and Retain Employee Talent" at vtTA's May Lunch & Learn event. They discussed the tools and resources companies should use when recruiting new talent, retaining and engaging employees, and integrating new and tenured employees.

To see the presentation, click [here](#)

Take the Creative Economy Survey

If you are part of Vermont's creative economy - which includes software development, web design and app development - then take ten minutes to share your views in a survey from the Office of the Creative Economy. The Office uses input from the survey to guide Vermont economic development policies and programs.

To take the survey, click [here](#)

SBIR Financing Event in Maine

The Maine Technology Institute is hosting 2014 New England SBIR/STTR Summer Session on July 17. This is a financing event for entrepreneurs and small businesses to meet with officials from federal agencies representing the Small Business Innovation Research and Small Business Technology Transfer (SBIR/STTR) programs. Find out how to tap into the largest source of early-stage research and development funding for innovative technology in the US providing more than \$2.5 billion each year to small businesses across the US to help entrepreneurs take their ideas from laboratory to market!

For more information, click [here](#)

Know of any resources that would be helpful to vtTA members? Send us an email at newsletter@vtta.org

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