

# Program


Unified VCA Spring Convention, May 18-20, 2018, The Omni Homestead




As of 5/13/18

CEUs Sponsored by Life University

## Friday, May 18

1:30-7:30 pm	UVCA Registration.....	Mt Vernon Foyer
2:00-6:00 pm	Choose from:	
	- "Professional & Sexual Boundaries" by Mario Fucinari, DC, CCSP, APMP, CPCO, MCS-P, Sponsored by NCMIC (DCs & CAs).....	Type 2 Grand Ballroom West
	- "New Trends in the Prevention & Treatment of Running Injuries" by Kevin Maggs, DC, Sponsored by The Running Clinic (DCs).....	Type 1 Grand Ballroom East Stratford
	- "The Interference Principle" by Eric Plasker, DC, Sponsored by The Family Practice (DCs & CAs)..	Type 1 Stratford
3:00-6:30 pm	Exhibitor Set-Up.....	Grand Ballroom/Mt Ver- non Foyers ("Foyers")
6:00 pm 	All Move to General Session Without Break	
6:00-7:00 pm	General Session (All Attendees)..... Including Profession Updates on:	Type 2 Grand Ballroom West
	- The Opioid Crisis in Virginia by David E. Brown, DC, Director, Va. Dept. of Health Professions	
	- New UVCA Health Care Plan by Mark Ritchie, Agent, Medova Healthcare	
	- The Lifetime Care Research Project from Life University & The Family Practice by Dr. Eric Plasker	
7:00-7:30 pm	Welcome Reception with Exhibitors, Sponsored by Chirocenters Mgmt. Corp. (All Attendees & Guests).....	Foyers
Rest of Evening	On Own	

## Saturday, May 19

7:30 am-6:45 pm	UVCA Registration.....	Mt Vernon Foyer
7:30-8:00 am	Continental Breakfast with Exhibitors, Sponsored by Quartermaster Tax Management.....	Foyers
7:30 am-6:30pm	Exhibit Hall Open.....	Foyers
8:00-10:00 am	Choose from:	
	- Start of "Measuring Objective Criteria for the Wellness-based Practice" by Dane Donohue, DC, Sponsored by 8 Weeks to Wellness (DCs & CAs).....	Type 1 Grand Ballroom West
	- Start of "Physiotherapeutic Devices for Pain Relief & Tissue Healing" by Nelson Marquina, DC, Sponsored by Laser Biotech International, Inc. (DCs).....	Type 1 Grand Ballroom East
	- "Efficient Appointment Scheduling & Handling Patient Excuses" by Lisa Maciejewski-West, CMC, CMOM, CMIS, MCS-P, Sponsored by Gold Star Medical Business Services (CAs).....	Type 2 Stratford
10:00-10:15 am	Break with Exhibitors.....	Foyers
10:15-11:45 am	Choose from:	
	- End of "Measuring Objective Criteria for the Wellness-based Practice" by Dane Donohue, DC, Sponsored by 8 Weeks to Wellness (DCs & CAs).....	Type 1 Grand Ballroom West
	- End of "Physiotherapeutic Devices for Pain Relief & Tissue Healing" by Nelson Marquina, DC, Sponsored by Laser Biotech International, Inc. (DCs).....	Type 1 Grand Ballroom East
	- "New Patient Referrals & Reactivations" by Lisa Maciejewski-West, CMC, CMOM, CMIS, MCS-P, Sponsored by Gold Star Medical Business Services (CAs) .....	Type 2 Stratford
11:45 am 	All Move to General Session Without Break	
11:45 -12:45 pm	General Session & Membership Meeting (All Attendees, Non-Members Encouraged to Attend).....	Type 2 Grand Ballroom West
12:45-2:00 pm	Walk-Around Lunch with Exhibitors Sponsored by Victory Nutrition Intl. & Medova Healthcare.....	Foyers
2:00-4:00 pm	Choose from:	
	- Start of "The Scientific Basis of Chiropractic Care" by Lisa Bloom, DC, Sponsored by Foot Levelers (DCs).....	Type 1 Grand Ballroom West
	- Start of "The Chiropractic Guide to Documentation, Coding & Compliance" by Mario Fucinari, DC, CCSP, APMP, CPCO, MCS-P, Sponsored by NCMIC (DCs & CAs).....	Type 1 Grand Ballroom East
	- "Basic Anatomy for the Chiropractic Office" by Tom Wetzen, DC, (CAs).....	Type 2 Stratford
4:00-4:30 pm	Healthy Snack Break with Exhibitors.....	Foyers

Continued on reverse...

4:30-6:30 pm	Choose from: - Cont. of "The Scientific Basis of Chiropractic Care" by Lisa Bloom, DC, Sponsored by Foot Levelers (DCs).....	Type 1	Grand Ballroom West
	- End of "The Chiropractic Guide to Documentation, Coding & Compliance" by Mario Fucinari, DC, CCSP, APMP, CPCO, MCS-P, Sponsored by NCMIC (DCs & CAs).....	Type 1	Grand Ballroom East
	- "Chiropractic Philosophy" by Tom Wetzen, DC (CAs).....	Type 2	Stratford
6:30-7:00 pm	President's Reception, Sponsored by Palmer College of Chiropractic (By Invitation: Premier Members, Speaker or Function Sponsors, UVCA Board Members & Committee Chairs, Past Board Members, Virginia C-PAC Board & Contributors).....		Washington Library
Rest of Evening	On Own		

## Sunday, May 20

7:30 am-1:00 pm	UVCA Registration.....		Mt Vernon Foyer
7:30-8:00 am	Continental Breakfast with Exhibitors.....		Foyers
7:30 am-1:00 pm	Exhibit Hall Open.....		Foyers
7:30-10:30 am	Silent Auction (Bidding ends at 10:30 am; Winner check-out 12:30-1:00 pm).....		Mt Vernon Foyer
8:00-10:00 am	Choose from: - Cont. of "The Scientific Basis of Chiropractic Care" by Lisa Bloom, DC Sponsored by Foot Levelers (DCs).....	Type 1	Grand Ballroom West
	- Start of "MPI Lumbopelvic Mobility & Stability" by Brett Winchester, DC, Sponsored by Anabolic Laboratories (DCs).....	Type 1	Grand Ballroom East
	- Start of "Compliant Conversations for the Chiropractic Assistant" by Kristi Hudson, CPCO, Sponsored by ChiroHealthUSA (CAs).....	Type 2	Stratford
10:00-10:30 am	Extended Break w/Exhibitors (All Attendees).....		Foyers
10:30 am	Silent Auction Bidding Closes.....		Mt Vernon Foyer
10:30 am -12:30 pm	Choose from: - End of "The Scientific Basis of Chiropractic Care" by Lisa Bloom, DC, Sponsored by Foot Levelers (DCs).....	Type 1	Grand Ballroom West
	- End of "MPI Lumbopelvic Mobility & Stability" by Brett Winchester, DC, Sponsored by Anabolic Labs (DCs).....	Type 1	Grand Ballroom East
	End of "Compliant Conversations for the Chiropractic Assistant" Kristi Hudson, CPCO, Sponsored by ChiroHealthUSA (CAs).....	Type 2	Stratford
12:30-1:00 pm	- Silent Auction Check-out.....		Mt Vernon
	- Final Exhibit Visits.....		Foyers
1:00 pm	Convention Adjourns		
1:00-3:30 pm	Exhibitor Tear-Down		

## MARK YOUR CALENDARS: UVCA FALL 2018 CONVENTION

**September 28-30**

**The Main by Hilton, Norfolk, VA**

- *Extremity Adjusting* by Dr. Mark Charrette
- *When Pain Becomes Chronic: The Missing Pieces That Are Critical for Success* by Dr. Scott Banks
- *HIPAA/Compliance* by Dr. Ty Talcott
- *Living a Chiropractic Lifestyle + The Science Behind the Endocannabinoid System* by Billy DeMoss, DC
- *The Importance of Cell Health & Cognitive Function* by Daniel T. Johnston, MD, MPH
- *State of the Business of Chiropractic + Practice Transitions* by Dr. Tom Necela
- *Arthritis & Radiography* by Dr. John Pammer
- *Laser & Therapy Review for CAs* by Mr. Hugh Hill
- *Reboot Your Practice* by Ms. Kim Klapp, Assistants for Chiropractic Excellence
- *Increasing Patient Satisfaction & PVA by Improving CAs' Effectiveness* by Ms. Lisa Kimbler
- Profession Updates
- Reception, Breakfasts and Lunch with Exhibitors
- Lip Sync Battles MC'd by Dr. Lee Matthis

