Celebrate Wellness!

PR & Marketing Materials for Members Only

Formats:

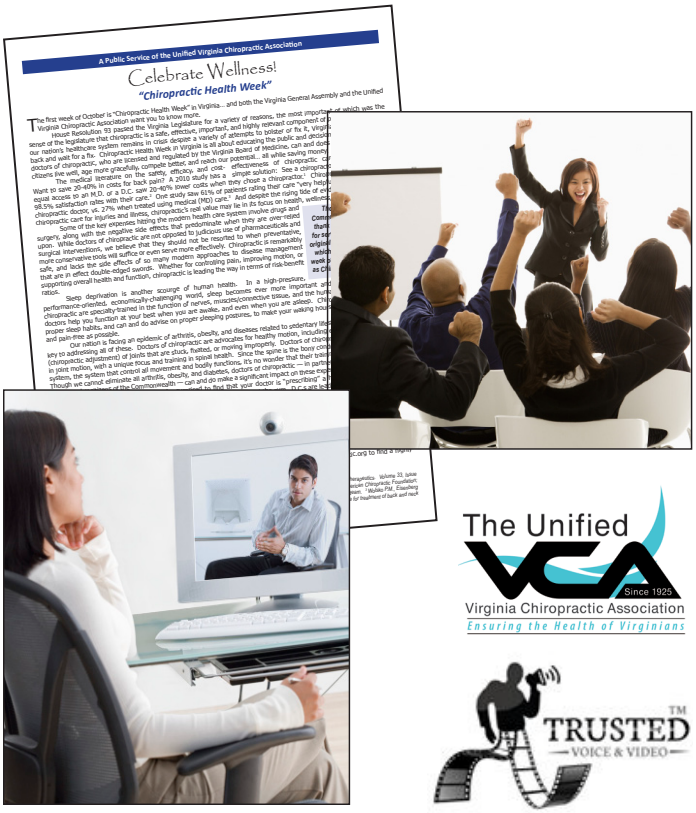
1. **Patient Hand-outs**
2. **PowerPoint Presentations**
3. **AV Presentations**
4. **Audio Clips**

Now:
Social Media Materials, too!

Uses:

- **Patient Education**
- **Community Presentations**
- **Health Fairs**
- **Meetings with Other Healthcare Providers**
- **Schools**
- **Your Web Site**
- **Articles or Editorials for Your Local Paper**
- **Email Newsletters**
- **Legislator Visits**
- **More!**

Check the Unified VCA's web site for the latest additions. Email your topic & format suggestions to jconnolly@virginiachiropractic.org.



The Unified VCA Since 1925
Virginia Chiropractic Association
Ensuring the Health of Virginians

TRUSTED™ VOICE & VIDEO

Title	Print	Audio	AV	PP
Drug Risks & Healthy Choice	I	I		
Low Back Pain	I	I	I	I
Wellness	I	I		
Arthritis	I	I		
Kids & Steroids	I	I		
Ergonomics	I	I	I	I
Headaches	I	I	I	I
Auto Injuries	I	I		
Sciatica	I	I		
Scoliosis	I	I		
Finding the Right Doctor	I	I		
Pregnancy		I		
Sports	I	I	I	I
X-Rays & Diagnostic Imaging	I	I		
Healthy Knees & Hip Joints	I	I		
H1N1, "The Flu," & YOU	I	I		
Investing in Wellness	I	I		
Shoulder Pain	I	I		
Carpel Tunnel Syndrome	I	I		
Foot & Ankle	I	I		
Posture (Mom Was Right!)	I	I		
Anti-Inflammatory Diet - Part 1	I	I		
Anti-Inflammatory Diet - Part 2 - Herbs	I			
Your Spinal Discs - How to Care for Them	I			
Fall Prevention	I			
Travel	I			
Successful Aging	I		I	I
It's Not About the Pain	I			
Why Your Insurance May Not Cover Wellness Care	I			
Spring Into Spring	I		I	I
Why See the Doctor, if I'm Not Sick?	I			
Back to School	I		I	I
Stenosis	I			
Care-Givers	I			
Sleeping Well	I			
Holiday Stress	I			
Moving & Lifting	I			
Work Ergonomics	I			
What's A Chiropractor For?	I			
Sitting & Standing (Properly)	I			
Want to Become a DC?	I	I	I	I
Health Care	I			
Motherhood	I		I	
Wellness			I	
What is Chiropractic?			I	I
When Did This Problem Start?	I			
Your Nervous System			I	
How Does My Insurance Work?			I	I
Stenosis				I
What is Integrative Oncology?	I		I	I
Chiropractic Health Week in Virginia			I	
Chiropractic Hero: Badges of Honor	I		I	