

Does Your Practice Run Like a Well-Oiled (Profit) Machine?

De-stress your practice for more success. That really is the first step. Chiropractic practices can experience all different types of stress: the doctor wanting to completely overhaul the entire practice the day after attending a seminar, running out of necessary office supplies, staff turnover, miscommunications, dropped balls, computer malfunctions, staff errors and mishaps, team conflict, excessive waits that cause angry patients, uncollected fees, and more.

It doesn't matter if the cause of the problem stems from the doctor or the CA. Stress increases negative energy and creates chaos that repels patients. Stress sabotages your success.

Can you imagine how much more rewarding your practice would be for you and your team without the stress? Can you imagine how much more enjoyable your patients' experiences would be? I can help you implement office systems that will enable you to get more of what you want in your practice:

- ❖ More referrals
- ❖ Higher volume
- ❖ Staff compliance
- ❖ Patient compliance
- ❖ Peace of mind
- ❖ More freedom
- ❖ Practice growth
- ❖ Increased collections

July's A.C.E. Program course is "**Systems for a High-Profit Low-Stress Practice.**" This one-hour presentation is available online in both video and audio format, so your team can access it however and whenever it's convenient for them until the end of the month. Watch the video during a team lunch meeting, or listen to the audio during a workout. Your team will learn:

- ◆ How to achieve congruence with the doctor's practice vision
- ◆ How to create simple and effective systems
- ◆ How to constructively handle potential stressors
- ◆ Keys to patient and staff compliance
- ◆ How to build a growth-oriented team
- ◆ Patient and team communication systems

Thanks to these ACE members for sharing what their practice gained from this topic:

"We have improved our patient system since last month and our referrals have increased!"

"We're following our checklist daily with more of a smooth traffic flow. I have a clearer vision of what the doctor expects for our practice and out of me to be a great CA."

"I'm going to be focused to do everything I can to help our business succeed & grow."

"We learned about training new and existing employees, helping team members communicate, and to always make patients first priority."

"We're looking for new ways to accomplish goals, instead of doing things out of habit, also making sure our policies are congruent with our visions for our office."

If you can see that it's worth way more than an hour investment in time and the tuition of just \$147 for your entire team to participate (only \$97 if you enroll as an A.C.E. Basic Member), then I urge you to register for this online course today at: <http://chiropracticassistants.com/online-courses/registration/>.

The sooner you register, the longer you will have access to this month's online course 24/7. Register today to give your CAs the training, tools and systems to increase your practice success! If you have any questions regarding enrollment options, get all the details at: <http://chiropracticassistants.com/online-courses/registration/>. For any other questions about the A.C.E. Program, please visit: <http://chiropracticassistants.com/online-courses/faq/>.

IF YOU'RE NOT HAPPY, I'M NOT HAPPY: If after participating in your first course, you decide that it wasn't worth the price you paid, you'll get your entire tuition back. There's nothing to lose. Just notify Kim in writing within 7 days.

View a schedule of all A.C.E. Program core topics at: <http://chiropracticassistants.com/online-courses/schedule-topics/>. Plus, CAs who participate in all 14 core topics receive A.C.E. Program certification. PLUS: the monthly tuition also covers any one-on-one Q&A with Kim and/or Dr. Tom Klapp (in successful practice since 1980) that you need.

Membership in the A.C.E. Program is a no-brainer. Your CAs will become motivated and skilled at increasing the success of your practice. In addition, there are no hidden fees: no administrative fees, no cancellation fees, no duration requirements. You may cancel your A.C.E. membership at any time with just 15 days written notice. You stay and pay only as long as you're happy with the return on your investment. Your team will get lots of practical information with tools for easy implementation...you'll see profitable results.

Register now at <http://chiropracticassistants.com/online-courses/registration/>.

Use VCA special member promo code to save 20% off regular member rates!

July 2014

online presentation
|available all month 24/7

One-hour team course on:
"Systems for a
High-Profit Low-Stress
Practice"



Kim Klapp, CA Coach

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