

How Secure Content Management Can Help Align Governance and Security  
Questions and Answers  
September 29, 2016

Q: Why has Information Security eclipsed Information Governance in most organizations active project and budgets?

A: I believe the recent media focus on “Cyber” and recent data loss incidents are good examples of the trend for businesses to align their budget efforts with Information Security. I also have to put some of the change in focus on our own Information Governance industry. We need to do a much better job of illustrating the benefits of an active Information Governance program and the connection to business objectives. Also, we should be reaching out to Information Security professionals within our organization to align objectives and activities.

Q: How do “cloud based services” change this Information Security and Information Governance equation?

A: Many organizations are leveraging cloud based services, Enterprise File Sync and Share is a good example along with Office 365 and OneDrive. The best part of this trend is how Information Governance processes and services are beginning to emerge. A great example is our own announced partnership with Iron Mountain Policy Center and HPE Content Manager. The connection of these two brings “policy as a service” into the information life cycle of data on premises and in the cloud.

Q: What is the industry doing to leverage this convergence of Info Sec and Info Gov?

A: I think our industry is just now reflecting on this convergence and recognizing those organizations that are modeling the concept of a Chief Information Governance and Privacy Officer role. In fact, such a role was just recently recognized at MasterCard. This is just the beginning and I believe these types of roles especially within the C-suite are going to happen more and more as the business benefit is realized.