



HP Discover 2012 "Going for the Gold"

Community Appreciation Tweetup and Party

Tuesday, June 5th 6:00p – 9:00p at Lagasse Stadium

Hosted by **Connect** and **Vivit**

Partner Sponsorship Opportunities

Connect and Vivit are pleased to once again host their annual Community Appreciation Party which was deemed last year as "The Best Party of the Week!" by attendees. In 2011, the Triple Crown Party attracted over 900 attendees for an evening of community and fun.

The bar has been raised! This year, the communities are planning an even better experience with "Going for the Gold" games, Olympic Trivia and a podium for the night's big winners! Don't miss this great opportunity to reach your target audience through sponsorship, networking and promotion on 96 screens throughout the venue!

Sponsorships are limited!

Gold: Host your own private suite each equipped with a 'Going for the Gold' game or the ever popular photo booth that will surely keep attendees captive. Your logo/company name on: food, bar, entrance signage, torch-shaped T-shirt, show video promotion on 96 screens (tied into theme), all promotional sites and email invitations, sponsored raffled giveaway and have your marketing collateral on a 'gold medal' USB. \$10K (only 5 available)

Silver: Your logo/company name on entrance signage, all email communications and website, torch-shaped T-shirt, and have your marketing collateral on a 'gold medal' USB: \$5K (only 6 available)

Bronze: T-Shirt and gold medal USB only \$3,000 (only 6 available)

Olympic Marathon Package: Welcome attendees to the 'coolest' veranda on the Las Vegas strip – equipped with food & beverage bars, flat screens and pool tables, you will have ample room to mingle with attendees, have dedicated signage and the opportunity to bring your own banners. Your logo/company name on: food, bar, entrance signage, torch-shaped T-shirt, show video promotion on 96 screens (tied into theme), all promotional sites and email invitations, sponsored raffled giveaway and have your marketing collateral on a 'gold medal' USB \$15K (only 1 available)

Sponsors will be able to have a table outside the stadium while people are waiting in line in order to collect entries for door prizes. A partner should only have one door prize.

