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NEWS RELEASE

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VMA LAUNCHES VALVE INDUSTRY BUYER'S GUIDE

(May 26, 2011) Many valve directories can be found online, but for buyers seeking valves, actuators and controls made and engineered in the U.S. or Canada, there's only one place to go – the *Valve Industry Buyer's Guide* at www.ValveIndustryBuyersGuide.com.

The *Valve Industry Buyer's Guide* has been produced under the auspices of the Valve Manufacturers Association of America (www.vma.org), with sales and marketing conducted by YourMembership.com (www.YourMembership.com), a leading global provider of online communities and Web-based membership software.

"We have successfully been using YourMembership.com for more than two years for our website (www.VMA.org), to maintain our member database, and for event planning and store sales. When the company came to us with a proposal for an online buyer's guide that would result in non-dues revenue for our association – and with very little work on the part of the staff – we saw this as a win-win situation," said VMA's Judy Tibbs, who manages the association's communications and education programs.

The *Valve Industry Buyer's Guide* has only been open for eight weeks, but is already populated with hundreds of listings, many of them enhanced to attract increased attention. Buyers and others looking for valve, actuator and control manufacturers, as well as other companies making products and services for the flow control industry, can view nearly 100 categories on the homepage. A simple click on one of the categories leads to a page with numerous companies that have selected that category for their listing.

For industry buyers looking for the high-quality manufacturers that belong to the Valve Manufacturers Association, this online guide also proves especially helpful. Every VMA member is identified, along with VRC (Valve Repair Council) member companies, which provide OEM repair, service, modification and testing.

If you are a U.S. or Canadian manufacturer of industrial valves, actuators and controls, or you make products or provide services that are related to valves, actuators and controls, you may be eligible to receive a no-cost basic listing in the Valve Industry Buyer's Guide. Or for maximum exposure – and to provide potential customers with additional information about your company – opt for a low-cost enhanced listing. Visit www.ValveIndustryBuyersGuide.com or contact Chad Slager at 888-777-6578.

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