

Corporate supporters



Support a progressive voice on national dairy policy

Elite - \$10,000

- Open to dairy processor or other corporate business interested in supporting Edge
- Direct link to federal policy representation through our in-house government affairs staff and lobbying team at Michael Torrey Associates in Washington, D.C.
- Automatic seat on Edge's Committee on Political Affairs. This committee sets the national policy priorities for the co-op. Members will have the chance to work directly with our in-house government affairs staff and lobbying team.
- Ability to provide speakers for Edge member events
- Access to guest speakers for patron/corporate meetings and events
- Webinar on national policy or related topic for your patrons/customers, tailored to your company and issues
- Access to original content for your corporate, farmer and customer-facing communications
- PR and policy support from Edge team on national issues that impact your business and supply chain
- Opportunity to submit articles/op-eds for Edge online and print publications
- Logo and link placement on the home page of the Edge website
- Recognition in Edge e-newsletters (weekly)
- Recognition in Edge print newsletters (monthly)
- Social media feature on Edge social properties
- Discounted exhibit space at Dairy Strong conference
- Two additional registrations at Dairy Strong conference
- Logo and link placement on voiceofmilk.com
- Recognition at the Edge Annual Meeting
- Ability to submit one educational article per year for Edge print newsletter
- Ability to sponsor one webinar per year for Edge members on the topic of your choice
- Ability to send two complimentary mailings to Edge mailing list (you pay mailing cost)
- Ability to promote your corporate events through Edge's communication platforms
- Opportunity to nominate farmers for "Dairy Speaks in D.C.", Edge's premier national advocacy tour
- Ability to reprint Edge curated content for corporate print, electronic and social media (with attribution)
- Opportunity to offer Edge membership to patrons (dairy processors only)
- Other ideas as mutually agreed
- Support renews on Jan. 1 each year

Contact Maria Woldt, director of industry relations, at mwoldt@voiceofmilk.com or (608) 577-4345 to learn more.

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Platinum - \$5,000

- Open to dairy processors or other corporate businesses interested in supporting Edge
- Direct link to federal policy representation through our in-house government affairs staff and lobbying team at Michael Torrey Associates in Washington, D.C.
- Access to guest speakers for patron/corporate meetings and events
- Webinar on national policy or related topic for your patrons/customers, tailored to your company and issues
- Access to original content for your corporate, farmer and customer-facing communications
- PR and policy support from Edge team on national issues that impact your business and supply chain
- Opportunity to submit articles/op-eds for Edge online and print publications
- Logo and link placement on voiceofmilk.com
- Recognition in Edge e-newsletters (weekly)
- Recognition in Edge print newsletters (monthly)
- Social media feature on Edge social properties
- Ability to send one complimentary mailing to Edge mailing list (you pay mailing cost)
- Ability to promote your corporate events through Edge's communication platforms
- Ability to reprint Edge curated content for corporate print, electronic and social media (with attribution)
- Opportunity to offer Edge membership to patrons (dairy processors only)
- Support renews on Jan. 1 each year

Gold - \$2,500

- Open to dairy processor or other corporate business interested in belonging to Edge
- Direct link to federal policy representation through our in-house government affairs staff and lobbying team at Michael Torrey Associates in Washington, D.C.
- Access to original content for your corporate, farmer and customer facing communications
- PR and policy support from Edge team on national issues that impact your business and supply chain
- Social media feature on Edge platforms
- Recognition on voiceofmilk.com
- Ability to reprint Edge curated content for corporate print, electronic and social media (with attribution)
- Ability to promote your corporate events through Edge's communication platforms
- Opportunity to offer Edge membership to patrons (dairy processors only)
- Support renews on Jan. 1 each year

Silver - \$1,000

- Open to any corporate business interested in belonging to Edge (no processors)
- Direct link to federal policy representation through our in-house government affairs staff and lobbying team at Michael Torrey Associates in Washington, D.C.
- Recognition on voiceofmilk.com
- Ability to reprint Edge curated content for corporate print, electronic and social media (with attribution)
- Social media feature on Edge platforms
- Support renews on Jan. 1 each year