

InFLOW

Introducing Future Leaders
to Opportunities in Water



OVERVIEW

VWEA and VA AWWA's InFLOW program is focused on promoting diversity and inclusion within the water sector. The primary goal is to engage participants in events and networking opportunities in the water industry as well as increase opportunities for employment and long-term success.

PROGRAM

From Classroom to Conference: How to Stand Out and Get Noticed Workshop

Attendance at the VWEA & VA AWWA Joint Annual Meeting (WaterJAM).

- Attend technical sessions and visit conference exhibitors;
- Participate in social and young professional events;
- Network with professionals involved in various areas of the water industry;

WHAT'S INCLUDED

- From Classroom to Conference: How to Stand Out and Get Noticed Workshop
- Virtual orientation prior to the WaterJAM conference
- A conference mentor
- Travel to/from the conference
- Hotel accommodations for up to two nights during conference week
- Conference registration – entrance to technical sessions and exhibit hall
- All meals, banquets and networking receptions at the conference

IMPORTANT DATES

April 18, 2025

Application Deadline

May, 2025

Notifications sent to applicants

June, 2025

From Classroom to Conference: How to Stand Out and Get Noticed Workshop

September 8-10, 2025

WaterJAM Conference

WHO SHOULD APPLY

- Sophomore and Junior students that represent underrepresented groups and attend a Virginia college or university
- Students with an interest in the water sector



Webpage



Application

Questions?

Reach out to: Mackenzie Rickard,
mrickard@hrs.com

FROM CLASSROOM TO CONFERENCE: HOW TO STAND OUT & GET NOTICED WORKSHOP



Are you ready to make a lasting impression? Learn how to craft your personal brand, network with confidence, and present yourself professionally to industry leaders.

Workshop Goals:

1. Build essential personal branding skills to navigate professional settings confidently
2. Gain practical tools for networking, resume building, and effective communication,
3. Learn how to articulate your value and career aspirations with clarity

What You'll Learn:

The Power of Personal Branding

- Why personal branding matters in your career journey
- How to identify and leverage your strengths, values, and career goals
- Ways to showcase your unique professional identity

Résumé Building for Impact

- Key résumé sections and industry best practices
- How to tailor your résumé for maximum impact
- Strategies to highlight transferrable skills and relevant experience

Strategic Networking & Effective Communication

- Mastering introductions: Handshakes, eye contact, and confidence!
- Crafting a compelling elevator pitch for different audiences
- Tips for building rapport and making meaningful connections

Q&A with Industry Professionals

- Professional etiquette dos and don'ts
- How to make a lasting impression at a conference
- Open floor for personalized questions and advice