



Choosing a local policy goal:

Policy Goal: _____

<p align="center">Criteria for Selection</p> <p>Yes = 3; Maybe = 2; No = 1</p>	<p align="center">Yes? No? Maybe?</p>
It is a specific local policy or systems change goal.	
There is data to support and defend it.	
It addresses a current, important issue facing the community.	
If successful, the policy or systems change is likely to impact the problem you are looking to solve.	
There is a clear decision-maker (i.e. an individual or institution who can make the change).	
The policy/systems change is winnable.	
It may not be winnable, but it provides a compelling platform to have essential community conversations.	
Those in the community that are currently focused on the issue you are looking to solve are supportive of the goal.	
It is a goal that will be attractive to coalition partners and other community organizations.	
There is access to the resources that will be required to embark on this goal.	
It is a goal that will be attractive to grassroots individuals – residents that live in the community, particularly individuals from the community being impacted by the problem.	
If successful, it would significantly enhance your organization’s ability to achieve your mission.	
If successful, it would significantly improve the lives of your community residents and/or constituents.	
A campaign to address this policy/systems change is likely to help you build clout, credibility, and influence.	
It is likely to have at least one identifiable decision-maker champion.	
It is a goal that will enable you to attract new partners.	
There is energy, enthusiasm, and strong commitment to the policy/systems change goal within your organization, including Board, staff, donors, and volunteers.	
<p align="center">Total Score for this policy/systems change option</p>	