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Wallcoverings Lines

The Official Publication of the Wallcoverings Association

President's Message

Dear WA Members,

As 2018 comes to a close, as well as my Presidency, I thank everyone involved in WA for making this an amazing experience.

[Read more.](#)



Thank You to Our Member Sponsors!

Platinum Level

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Annual Meeting Registration Open

Leave your suit at home and plan to join us for the 2019 WA Annual Meeting - Island style! Taking place January 26 - 29 at the Key Largo Marriott Beach Resort, this year's Annual Meeting offers focused networking and education opportunities - all in a relaxed environment. Learn more [here](#), and reserve your spot today!

REGISTER NOW

2018 In Review

2018 was a big year for WA... from a revamped website to another sold out TecTrac and more! Click below for a recap of our year.

national | wallcovering





trikes

Silver Level

KOROSEAL
Interior Products

Gold Level



Addressing Your HR Needs

The WA understands that many of our members are business owners with HR needs. Because of that, we've teamed up with Affinity HR to provide HR-related resources and best practices from an expert source - Affinity HR. Learn more about Affinity HR and how they can solve your HR challenges [here](#).

WA Announces Partnership With InPrint USA

WA is pleased to announce a newly formed partnership with InPrint USA: the Exhibition of Print Technology for Industrial Manufacturing, taking place April 9-11, 2019. Learn more [here](#).

WA Welcomes HP

The MSS (Media Solution Supplies) organization at HP, which provides the wallcoverings industry with best in class large format digital print technology, has rejoined WA.



HP research and design resources including chemical and manufacturing engineers have developed a range of wallcoverings optimized for HP Latex Inks available through various outlets under the HP ColorPRO Technology brand. These wallcoverings products utilize advanced technologies designed to optimize color saturation, sharpness, and durability on targeted HP Latex digital printers.

[Watch this video](#) to see an example of the HP latex digital technology working for John Mark Ltd in the UK.

Douglas Knight, HP marketing operations manager, says he is looking forward to connecting with WA members at the Annual Meeting in January.

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Stay in the Know

Are you looking to stay up to date on industry news, trends and updates? WA recently launched its Facebook, Twitter, Instagram and Pinterest accounts in an effort to bring you more of the information you need. Click the icons below to follow along and help us continue to grow our online presence.



Industry Events

Wondering what's going on in the world of industry events? Check out WA's new [Industry Events page](#) for information on events you may be interested in attending!

Technical Update from Jeff Rezin

Hear from Jeff Rezin, CEO of Rezin Inc. in his fourth installment of WA's [Technical Update series](#).

WA in the News

Visit our [News page](#) for WA's most recent media placements and features, including Matt Bruno's trends article, found in the December issue of Interiors & Sources. Read about wallcoverings trends and featured WA members [here](#).

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Stay In Touch

