



Wallcoverings Lines

The Official Publication of the Wallcoverings Association

A Message from the President

Dear WA Members,

The year is halfway through, and your Association has been hard at work to get our message out to the design community. As you may have noticed by now, we reimagined our website...

[Read more.](#)



Thank You to Our Member Sponsors!

Platinum Level

D.L.Couch



Successful 2018 New York Media Day

WA members from Colour and Design, LSI, MDC Wallcoverings and Roysons headed to NY April 3 to promote the wallcoverings industry and discuss trends and new products. They met with editors/writers from *Interior Design, HD, Contract, Architectural Record, SNAP* and *Interiors & Sources* magazines.



WA Executive Director Matt Bruno and Cindy Allen, Editor-in-Chief, *Interior Design*

The day ended at the new offices of *Interior Design* magazine with an editorial meeting, a tour of the international materials library and a party with Interior Design staffers including Cindy Allen, editor-in-chief.



Silver Level

WA Presents *Interior Design's* Trend Report: Wallcoverings Association

2018

The Wallcoverings Association is proud to present *Interior Design's Trend Report: Wallcoverings Association 2018*. This short video provides an insightful look at the timely trends showcased at the WA's 2018 Annual Meeting.

Click below to hear from industry leaders like Beth Rich, LSI Wallcoverings, Jim Welcome, Hytex Industries, Tricia Salyer, TRI-KES, and more as they share what's trending in 2018 and beyond.



Save the Date for WA in 2019

WA is excited to offer and participate in the following events in 2018:

- TecTrac 2018 - October 3-4, Chicago, Ill.
- 2019 WA Annual Meeting - January 27-29, Key Largo, Fla.

Get Social with WA

The Wallcoverings Association has gone social! WA recently launched its Facebook, Twitter, Instagram and Pinterest accounts in an effort to bring you more of the industry news you need. Click the icons below to follow along and help us continue to grow our online presence.



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Interior Products

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Affinity HR Partnership

WA is pleased to announce a partnership with Affinity HR Group. Affinity HR Group offers a full range of HR consulting services, including recruiting and retention, people development, regulatory compliance and more. As a WA member, you have access to [Affinity's services](#) at a discounted price. [Learn more here.](#)

WA Says Goodbye to an Industry Veteran

Jeff O'Hara passed away on Thursday, May 3, 2018.

Jeff was the former President of Sellers & Josephson for over 25 years and became one of the most respected men in the US wallcovering industry. Following the sale of Sellers & Josephson to the Fidelity group in 2010, Jeff became an integral part of the development team at Fidelity and with his extensive manufacturing background, became a vital source of knowledge, guidance & friendship for us all.

Industry News On-Demand

WA president Beth Rich was recently featured in the industry podcast Vinyl In Design: Why Wallcovering is Making a Comeback. Listen as host Terry Murphy dives into how digital is transforming wallcovering into art, commercial and residential trends and more.

[LISTEN NOW](#)

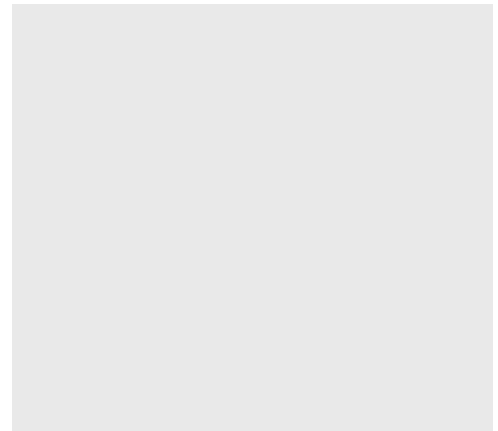
Technical Update from Jeff Rezin

Hear from Jeff Rezin, CEO of Rezin Inc. in his second

installment of WA's [Technical Update series](#).

WA in the News

Visit our [News page](#) for WA's most recent media placements and features.



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