



Wallcoverings Association

WA Event Code of Conduct

WA members are expected to maintain the highest ethical standards. Members have an obligation to make their professional dealings reflect positively on WA, the organizations we work for and the industry we work in. This Code of Conduct applies to all members and event attendees.

WA members are expected to:

- Be informed about current laws and regulations
- Demonstrate courtesy and professionalism in interactions with others
- Present clients with all facts essential to make appropriate decisions
- Respect and protect all confidences in relations with clients and members
- Comply with WA's Antitrust Statement.
- Refrain from conducting 1:1 in-person meetings with peers who are not registered for the event
- Continue to expand knowledge and perfect the skills essential to the conduct of business

Doing so will yield high standards of professional competence for the benefit of the companies we represent, the consumers we serve, and the entities that regulate our industry.