



Sept. 2018

Wallcoverings Lines

The Official Publication of the Wallcoverings Association

Executive Director Message

Dear WA Members,

Hello members of the Wallcoverings Association, and welcome to the 3rd quarter edition of Wallcovering Lines. This last quarter has been exceptionally busy, as we have been working diligently in our PR efforts and Technical aspects of the business.

[Read more.](#)

TecTrac 2018 Sold Out - Reception Still Open

For the third consecutive year, TecTrac registration has sold out. This year's two-day format of education and hands-on training should be an exciting new way to engage WA members with various types of wallcoverings and installations. As a reminder, registration for the evening reception, Wednesday, October 3 from 5:30pm - 7:30pm, is still available. If you wish to attend, please email info@wallcoverings.org.

Save the Date for WA's 2019 Annual Meeting

Save the date! WA's 2019 Annual Meeting will take place January 26-29 at the Key Largo Marriott in Key Largo, FL. Registration will open this fall. We hope to see you there!

Thank You to Our Member Sponsors!

Platinum Level

■ D.L.Couch



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national | wallcovering



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Stay in the Know

Are you looking to stay up to date on industry news, trends and updates? WA recently launched its Facebook, Twitter, Instagram and Pinterest accounts in an effort to bring you more of the information you need. Click the icons below to follow along and help us continue to grow our online presence.



Partner with Us

As Q4 2018 draws near, now is the time to evaluate your strategic industry partnerships. WA's sponsorship program offers a variety of opportunities, all designed to elevate your organization and provide the recognition you need. Looking for a more tailored offering, or to sponsor a la carte? Contact info@wallcoverings.org.

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Gold Level

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YRC
REIMER



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HD Special Section

WA is pleased to announce the following members, who have featured products in HD Magazine:

- 4Walls
- Astek Wallcovering
- Colour & Design
- HD Walls
- Hytek
- J. Josephson
- Koroseal
- Len-Tex Wallcovering
- MDC
- Newmor Wallcoverings
- Odyssey Wallcoverings
- TRI-KES
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- [Wolf-Gordon, Inc.](#)

WA Remembers Paul Bruno

WA would like to share the sad news that Paul Bruno, of Metro Wallcoverings, passed away on July 19, 2018. Paul joined Metro in the 70's, and was considered a pioneer in Canada for the growth in the industry there. Under Paul, Metro grew and would eventually join with Koroseal to expand the business in 2014.

Paul was considered by many to be both a leader and a mentor. An all-around great guy, Paul helped to shepherd many into the wallcoverings industry, and grow their careers by providing opportunities wherever and whenever possible. This includes his daughter Shawna, who remains with Metro today.

Paul loved his six grandchildren, two daughters and his lovely wife. Those who were close with Paul knew he loved to bring his family with him whenever he could, including bringing his daughters to WA's Annual Meetings when they were kids.

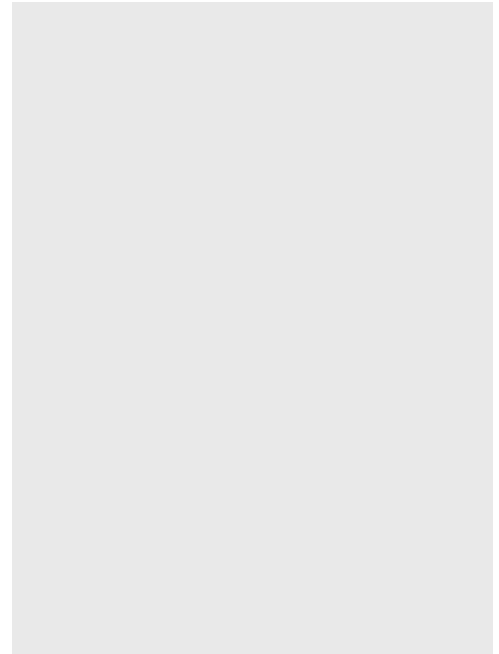
The WA extends our deepest condolences to Paul's family. Our wonderful memories of Paul will continue his legacy.

Technical Update from Jeff Rezin

Hear from Jeff Rezin, CEO of Rezin Inc. in his third installment of WA's [Technical Update series](#). This installment tackles the complicated and timely Prop 65 topic in great detail.

WA in the News

Visit our [News page](#) for WA's most recent media placements and features.



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