



2026 APP Leadership SUMMIT



Friday,
November 6, 2026



Brookfield, WI



Lead Boldly. Build What's Next.

Leadership | Innovation | Entrepreneurship | Access

SUMMIT AGENDA

Different Paths • Shared Purpose • Stronger Together

7:00–8:00 a.m.

Registration & Continental Breakfast

Hosted informational program.

NON-CME

8:00–8:45 a.m.

Opening Keynote: From Clinician to Catalyst—Leading Change, Building Opportunity and Expanding Access

Healthcare's most pressing challenges require leaders who can build trust, strengthen teams and unite people around a shared mission. Drawing on lessons from a distinguished career in healthcare and organizational leadership, this opening keynote will explore how advanced practice professionals can lead organizations through change, foster cultures of collaboration and resilience, and work across professional boundaries to shape a stronger future for healthcare.

9:00–9:45 a.m.

Wisconsin Advanced Practice Update: Policy, Practice and What Comes Next

Wisconsin's legislative and regulatory environment is evolving rapidly. This session will examine recent and emerging developments affecting PA and APRN practice, including changes in scope of practice, licensure, workforce policy and healthcare delivery. Attendees will gain insight into what these changes mean for their daily practice and explore the advocacy priorities shaping the future of advanced practice care in Wisconsin.

9:45–10:15 a.m.

Refreshment & Coffee Break and Exhibits

Networking and exhibitor engagement.

10:30–11:15 a.m.

Wisconsin's Rural Health Crossroads: Access, Workforce and APP Opportunities to Lead

Rural healthcare in Wisconsin faces persistent access barriers, workforce shortages and emerging care-delivery challenges. Participants will explore how PAs, NPs and other advanced practice clinicians can lead innovative workforce, practice and partnership models that expand sustainable access to care in rural and underserved communities.

11:30 a.m.–12:15 p.m.

Leading a Thriving Practice: From Clinical Expertise to Operational Impact

Designed for employed practice leaders and clinician-entrepreneurs, this session introduces practical strategies for improving three foundations of a thriving practice: clinical workflows, team performance and operational decision-making. Participants will learn how to identify practice bottlenecks, engage teams in improvement and use meaningful performance measures to strengthen patient access, care delivery and practice sustainability.

12:30–1:15 p.m.

Lunch and Product Theater

Hosted educational program and networking lunch.

NON-CME

1:30–2:15 p.m.

Career Resilience and Workforce Sustainability: Preparing for Professional Transitions

Financial pressures can affect clinician well-being, career mobility, workforce retention and continuity of patient care. A banking specialist and retirement advisor will provide an objective framework for recognizing financial barriers to career change, evaluating employment benefits, and preparing for workload reductions, succession and retirement transitions that support both clinicians and their patients.

2:15–2:45 p.m.

Refreshment & Coffee Break and Exhibits

2:45–3:30 p.m.

From Rules to Revenue: Navigating Public and Private Payers

AAPA's reimbursement team will explain Medicare, Medicaid and other federal billing requirements affecting advanced practice clinicians, while Med Cycle Management will address private-payer contracting, enrollment and credentialing. Together, they will offer practical guidance for preventing reimbursement delays, reducing compliance risk and building a more effective revenue cycle.

3:45–4:30 p.m.

Wisconsin Malpractice Coverage and the IPFCF: What APP Leaders Need to Know

A coordinated panel on primary professional-liability coverage and Wisconsin's Injured Patients and Families Compensation Fund, featuring perspectives from an OCI subject-matter expert and a commercial malpractice-insurance expert, followed by moderated audience Q&A.

4:45–5:30 p.m.

Leadership Perspective, Negotiation and Influence

Break out of the "just a PA" or "just an NP" mindset through personal leadership, executive presence, communication, negotiation and organizational influence.

THIS PROGRAM IS NOT YET APPROVED FOR CME CREDIT.

Conference organizers plan to apply for 6 AAPA Category 1 CME credits from the AAPA Review Panel.

The total number of approved credits is yet to be determined.