2026 ANNUAL CONFERENCE
OPENING SESSION & KICKOFF

SETTING THE STAGE FOR A CHAMPION'S MINDSET

Each year, the WASBO Annual Conference begins with an *Opening General Session* designed to celebrate our community coming together, set the tone for the days ahead and recognize the important work school business professionals do across Washington state.



This session creates space to pause, reconnect and ground ourselves in shared purpose. Together, we celebrate collaboration, leadership and the collective impact we have on students, schools and our communities year-round.

It's a meaningful way to begin our time together and step into the conference feeling energized and connected!

2026 Opening Session Energizer

We're excited to kick off the 2026 WASBO Conference with *Dr. Randy Russell, Superintendent* at *Freeman School District*! Randy brings a grounded, people-first leadership perspective shaped by years of working closely with instructional, operational, and business teams.

Known for his positive energy, authenticity and relationship-driven approach, Randy understands that strong schools are built when leaders across roles work together with trust, clarity and shared purpose. His message will set an encouraging and energizing tone for the conference; one that recognizes the essential role school business professionals play in creating stable, student-centered environments.

GUEST HIGHLIGHTS

DR. RANDY RUSSELL
Superintendent
Freeman SD

During Randy's time at Freeman, the district has:*

Achieved a HS graduation rate exceeding 95%

Passed levies, CP levies & technology levies

Successfully completed $35 million construction & renovation projects

**Source: Spokane Valley Chamber of Commerce*

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