WASBO | CONNECT. GROW. LEAD.
WASHINGTON ASSOCIATION OF SCHOOL BUSINESS OFFICIALS

BUILD YOUR CASE TO ATTEND
WASBO'S ANNUAL CONFERENCE



BUILD YOUR CASE TOOLKIT

Attending the WASBO Annual Conference is an investment in your professional growth and your organization's success! Use this toolkit to build a compelling case for attending, whether you need supervisor approval or want to maximize your team's participation.

Show the value of attending with customizable templates, talking points, and ROI tools designed to highlight how the event will help you gain actionable insights, expand your network, and bring back valuable knowledge to your organization. Don't miss this opportunity to learn, connect, and grow

STEP 1

Know before you go
WHY SHOULD I ATTEND THE CONFERENCE?

STEP 2

Download the
SAMPLE JUSTIFICATION LETTER DOWNLOAD

STEP 3

Download the
CONFERENCE BUDGET PLANNER DOWNLOAD

STEP 4

Download the
CONFERENCE TAKEAWAY PLAN DOWNLOAD

WHY ATTEND?

Attending WASBO's Annual Conference is your opportunity to gain valuable insights, connect with peers, and discover solutions tailored to your district's challenges. Here's what you can expect:



NETWORKING

Exchange ideas and gain perspectives from state colleagues and industry experts.



EDUCATION

Learn from a distinguished keynote speaker & numerous breakout sessions while earning SFO hours and CPE credits.

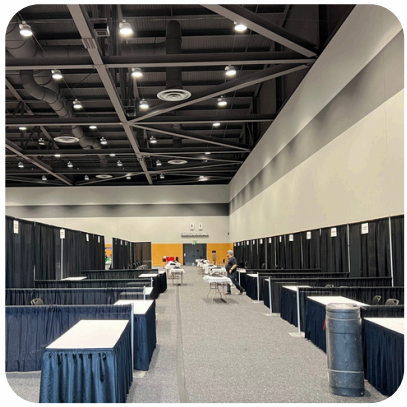


EXHIBIT ACCESS

Connect directly with providers offering products and services designed to meet your district's needs.

MAXIMIZE YOUR EXPERIENCE

- [ ] Apply for a WASBO Scholarship to help cover the cost to attend (Aug-Sep*)
  - Rising Professional Scholarship *(*Application window closes in Sep)*
  - Event Scholarship *(*Application window closes in Sep)*
- [ ] Identify five (5) critical issues your school district currently faces (Sep-Dec)
- [ ] Consider your role and responsibilities in addressing these challenges (Sep-Dec)
- [ ] Personalize a justification letter outlining how specific sessions will equip you with actionable strategies (Sep-Apr)
- [ ] Review session titles align with your district's priorities (Jan-Apr)



Return from the conference ready to implement solutions that drive success for your district! (May)

DOWNLOADABLE RESOURCES

Download these helpful resources to plan, justify, and maximize your time at WASBO's Annual Conference:

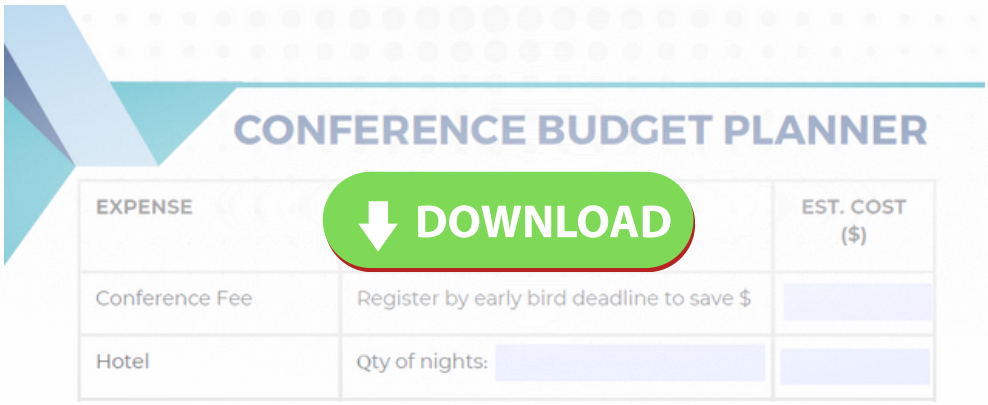
SAMPLE JUSTIFICATION LETTER

Customize this template to explain the conference's value and gain approval to attend:



CONFERENCE BUDGET PLANNER

Organize expenses and create a clear financial plan for your trip:



CONFERENCE TAKEAWAY PLAN

Outline key learnings and actionable steps to implement when you return:

