

# WASBO STRATEGIC PLAN

## MISSION

**The Washington Association of School Business Officials is a professional association that provides programs and services to promote best practices of school business management, professional growth and the effective use of education resources.**

## VISION

**To be recognized as the experts in school finance and operations in Washington State**

## PILLARS FOR SUCCESS



# WASBO STRATEGIC PLAN

## **Goal 1: Provide and/or generate appropriate infrastructure and resources to sustain and grow our association.**

### **Objectives:**

- Maintain the financial viability of WASBO to sustain and enhance service and training opportunities for members.
- Demonstrate the value of membership for school district business officials.
- Maintain strategic partnerships with industry leaders, educational associations, agencies, ASBO affiliates and others.

## **Goal 2: Serve as a primary resource for operational and financial matters affecting education in Washington State.**

### **Objectives:**

- Provide technical expertise to school districts, legislators, legislative committee staff and education agencies.
- Increase visibility with school district Superintendents and School Boards.
- Maintain a training program for school business personnel that reflects the implementation of current best practices for educational financial and operational management.

## **Goal 3: Actively provide information before the legislature on matters affecting educational resources.**

### **Objectives:**

- Establish an annual legislative priorities platform to guide our efforts.
- Maintain and develop relationships with other education organizations and agencies.
- Empower members and affiliates to have influence on legislative and regulatory issues.

## **Goal 4: Provide the membership quality professional development, leadership, and networking opportunities.**

### **Objectives:**

- Provide members opportunities to become involved and become leaders.
- Provide a program of professional development that is responsive to the needs of members.
- Increase the number of school business officials obtaining and maintaining WASBO certifications.
- Develop a program to encourage and support career advancement for current and new members.