

2024
WASBO Annual Conference



DETAILS

Dates:	May 8 - 10, 2024
Location:	Greater Tacoma Convention Center, Tacoma Washington
Attendees:	<ul style="list-style-type: none"> • The fiscal decision-makers for school business offices across Washington state. • Attendees spend three days attending sessions and networking with their colleagues from across the state. • The 2024 conference marks WASBO's 80th anniversary! <p>Fun Fact: The 2023 Conference had over 200 first-time attendees with 706 attendees in total!</p>

Sponsorship Details

Everyone Loves Food! | Sponsor a meal, break, or reception

Sponsorship Deliverables

- Recognition as the sponsor of the meal, refreshment break, or reception with your logo on a sign throughout the day.
- Logo on the slides during the general assembly session.

Available Meals	Dates	Sponsorships Available	Cost
Breakfast	5/9/23	4	\$2,500
	5/10/24		
Lunch	5/9/24	12	\$3,000
	5/10/24		

Available Breaks and Receptions	Dates	Sponsorships Available	Cost
Refreshment Breaks	5/8/24 5/9/24	6	\$2,000
Networking Reception	5/8/24	3	\$3,500

Conference Mobile App

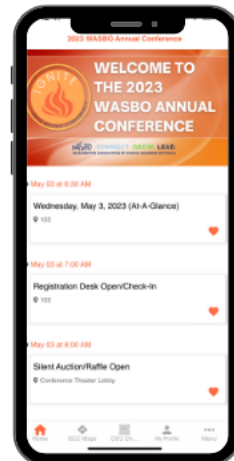
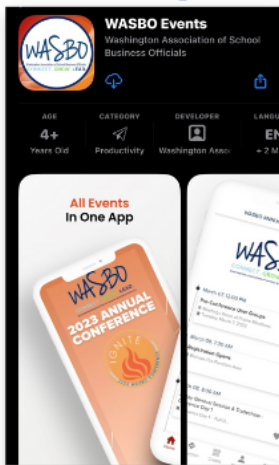
Sponsorship Deliverables

To access the schedule, build agendas, log clock hours, participate in raffles, and more, all conference attendees are required to use the conference app. By sponsoring the app, you will receive recognition before and during the conference via the conference communications to attendees.

- Recognition as the sponsor of the app via logo and name on the app's mobile and desktop versions.
- Recognition as the sponsor of the app in communications leading up to the conference.
- Linking to your website via the app.

Mobile App	Quantity Available	Cost
Mobile App	3	\$5,000

Sponsored by Your Organization

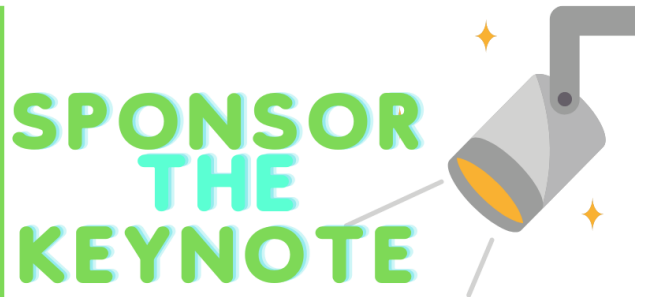
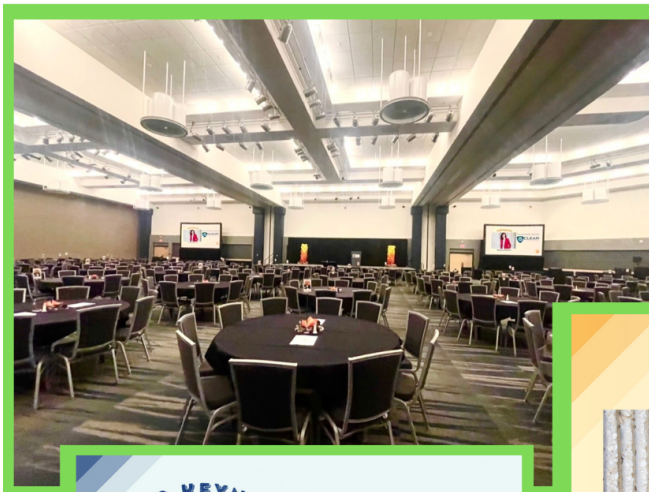


Wed Opening Keynote Speaker

Sponsorship Deliverables

- Recognition as the sponsor of the keynote with your logo on a sign throughout the day.
- Logo on the slides during the general assembly session.

Wed Opening Keynote Speaker	Quantity Available	Cost
Wed Opening Keynote Speaker	2	\$5,000



Event Photography

Sponsorship Deliverables

Help WASBO capture the exciting moments of connection between attendees at the conference!

- Recognition as the sponsor of the photography with your logo on a sign throughout the day.
- Logo on the slides during the general assembly session.

Event Photography	Quantity Available	Cost
Event Photography	3	\$2,500

Sponsor the Conference Notebook

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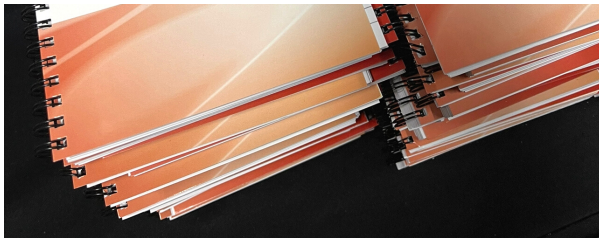
All attendees receive a conference notebook that they may use for the entire conference and beyond.

- **Printed logo** on attendee notebook.
- **Verbal recognition** of sponsorship during the conference.
- **Printed recognition** on a sign during the conference.

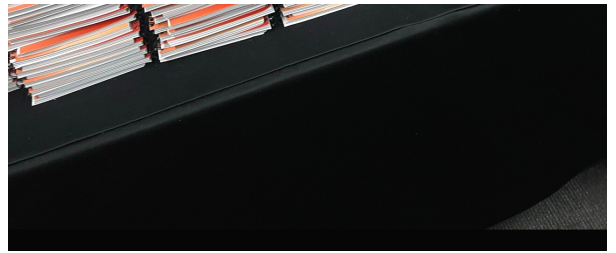
Available	Quantity Available	Cost
Conference Notebook	1	\$1,500

Example The 2023 Annual Conference Notebooks





The conference logo is on one side, and the WASBO logo is on the other.
This could be you!



Attendees picked up a conference notebook if they wanted one, all 700 were picked up!

Sponsor the Conference Lanyard

Sponsor the Conference Lanyard

All attendees, presenters, and vendors receive a lanyard with their name badge that they will wear the entire conference.

- **Printed logo** on lanyard.
- **Verbal recognition** of sponsorship during the conference.
- **Printed recognition** on a sign during the conference.

Available	Quantity Available	Cost
Conference Lanyard	1	\$1,500

Example Lanyard



Every attendee receives a personalized name badge and lanyard with the conference name and logo.

This could be you!

WASBO Scholarship

Support Washington State's Education System by Contributing to WASBO's Scholarship Fund

WASBO's scholarship fund assists school business officials who are interested in attending professional development opportunities provided by WASBO on various topics throughout the year.

Last year, we held numerous events including 15 webinars, 25 workshops, and 19 school accounting classes. SBOs can also apply for a membership scholarship. Your contribution can help further the education system in Washington State.

- **Verbal recognition** of sponsorship during the conference.
- **Printed recognition** on a sign during the conference.

Available	Quantity Available	Cost
WASBO Scholarship sponsor	Unlimited	\$500

WASBO Contributing Sponsor

WASBO: Supporting the Unsung Heroes of Education

School finance and operations professionals are the backbone of Washington's educational institutions. WASBO is committed to serving these essential members of the community by providing them with the resources and support they need to carry out their work. Your contribution is critical in enabling us to continue our mission of helping these unsung heroes of education.

- **Verbal recognition** of sponsorship during the conference.
- **Printed recognition** on a sign during the conference.

Available	Quantity Available	Cost
Conference Lanyard	1	\$1,500

Have an idea? Let us know!

What are your goals for sponsorship?

Are you promoting a new product or raising awareness about your business? Let us know what you hope to achieve, and we'll work together to make it happen.

Ready to sponsor?

Connect with Mariah Guilfoil-Dovel, Marketing Communications Specialist at Mariah@wasbo.org.

WASBO | CONNECT. GROW. LEAD.
WASHINGTON ASSOCIATION OF SCHOOL BUSINESS OFFICIALS