

WASBO STRATEGIC PLAN

MISSION

To engage, develop, and serve successful leaders in school finance and operations.

VISION

Shaping school finance and operations for the future.

TAG LINE

Connect. Grow. Lead.

WASBO STRATEGIC PLAN

Goal 1: Provide and/or generate appropriate infrastructure and resources to sustain and grow our association.

Objectives:

- Maintain the financial viability of WASBO to sustain and enhance service and training opportunities for members.
- Demonstrate the value of membership for school district business officials.
- Maintain strategic partnerships with industry leaders, educational associations, agencies, ASBO affiliates and others.

Goal 2: Serve as a primary resource for operational and financial matters affecting education in Washington State.

Objectives:

- Provide technical expertise to school districts, legislators, legislative committee staff and education agencies.
- Increase visibility with school district Superintendents and School Boards.
- Maintain a training program for school business personnel that reflects the implementation of current best practices for educational financial and operational management.

Goal 3: Actively provide information before the legislature on matters affecting educational resources.

Objectives:

- Establish an annual legislative priorities platform to guide our efforts.
- Maintain and develop relationships with other education organizations and agencies.
- Empower members and affiliates to have influence on legislative and regulatory issues.

Goal 4: Provide the membership quality professional development, leadership, and networking opportunities.

Objectives:

- Provide members opportunities to become involved and become leaders.
- Provide a program of professional development that is responsive to the needs of members.
- Increase the number of school business officials obtaining and maintaining WASBO certifications.
- Develop a program to encourage and support career advancement for current and new members.