WISCONSIN ASSOCIATION OF
SCHOOL DISTRICT
ADMINISTRATORS

WASDA
BUSINESS PARTNER
2014-2015 PROGRAM
OPPORTUNITIES

INVEST TODAY TO
BEGIN BUILDING LONG TERM
RELATIONSHIPS WITH THE
ULTIMATE DECISION MAKERS!

Wisconsin Association of School District Administrators
4797 Hayes Road
Madison, WI 53704
608/242-1090
608/242-1290- FAX
www.wasda.org
Contact: Nancy Lund, WASDA Executive Assistant
nlund@wasda.org
FALL SUPERINTENDENTS CONFERENCE SPONSORED BY WASDA in Cooperation with State Superintendent of Public Instruction Tony Evers
September 24-26, 2014
MADISON CONCOURSE HOTEL - MADISON

This event is the largest event held exclusively for Wisconsin’s public school superintendents. This is a great opportunity for you to meet and mingle with over 300 of the ultimate decision makers for Wisconsin’s public schools!

Previously conducted by the Department of Public Instruction, WASDA is now planning and conducting this event.

ONLY 25 WASDA Business Partners will be able to participate in the Fall Superintendents Conference for a fee of $875 per company. They will receive the following benefits:

• Attendance for two representatives from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be embedded in the Fall Superintendents Conference.

• An electronic listing of all WASDA members.

• One complimentary half page ad in the electronic WASDA Newsletter - you may select which month it would appear.

• Business Partners will be listed in the program, on the WASDA website and on a contact board near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE FALL CONFERENCE:

• Wednesday evening reception - 8:30 to 10 p.m. Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - $1500 - you will be billed for the actual cost of the event)

• Thursday evening reception - 5 to 6:30 p.m. Hosted bar (can be completely open bar or beer/wine/soda) and hot and cold hors d’oeuvres. (Estimated cost - $3000 - you will be billed for the actual cost of the event)

Your company must be registered to attend the conference in order to sponsor one of the events listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____________________________ Contact Person: _____________________________

Contact Phone: ______________________ Contact E-Mail Address: ______________________

Address: _____________________________ City, State, Zip: _____________________________

_____ 2014 WASDA Fall Conference (For 2 Representatives to Attend) - $875

Additional Sponsorship Opportunities

_____ Wednesday Evening Reception (You will be billed for the cost after the event)

_____ Thursday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: _____________________________ Name: _____________________________

Title: _____________________________ Title: _____________________________

E-Mail Address: _____________________ E-Mail Address: _____________________
This event has drawn hundreds of school administrators from throughout Wisconsin in the past four years. Here is another opportunity for you to spend critical one-on-one time with the ULTIMATE decision makers.

**ONLY 25 WASDA Business Partners** will be able to participate in this Wisconsin RtI Summit for a fee of $500 per company. They will receive the following benefits:

- Attendance for **one representative** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the Wisconsin RtI Summit.
- An **electronic listing** of all Summit attendees.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE WINTER SEMINAR:

- **Wednesday evening reception - 5 - 6 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (You will be billed for the actual cost of the event).

Your company must be registered to attend the Wisconsin RtI Summit in order to sponsor the event listed above.

**REGISTER FOR THIS EVENT BELOW:**

<table>
<thead>
<tr>
<th>Company:_________________________</th>
<th>Contact Person:_________________________________________</th>
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<tbody>
<tr>
<td>Contact Phone:___________________</td>
<td>Contact E-Mail Address:___________________________________</td>
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<tr>
<td>Address:_________________________</td>
<td>City, State, Zip:_________________________________________</td>
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_____ **2015 Wisconsin RtI Summit** (For 1 Representative to Attend) - $500

**Additional Sponsorship Opportunities**

_____ Wednesday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

- Name:_____________________________
- Title:_____________________________
- E-Mail Address:___________________
As the school year winds down, one final opportunity to build on your relationships with Wisconsin’s educational leaders. This is a MUST-ATTEND event for all WASDA Business Partners!

**ONLY 25 WASDA Business Partners** will be able to participate in the WASDA Annual Educational Conference for a fee of $1,200 per company. They will receive the following benefits:

- Attendance for **two representatives** from their company to attend any and all parts of the convention, including all meals. This will be your opportunity to be **embedded** in the WASDA convention.

- A **one-page advertisement** on the convention website.

- An **electronic listing** of all WASDA members.

- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

- Each Business Partner will host a table during the Thursday noon luncheon.

**WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE SPRING CONVENTION:**

- **Thursday morning breakfast** (Estimated cost - $3000 - you will be billed for the actual cost of the event.)

- **Friday morning breakfast** (Estimated cost - $3000 - you will be billed for the actual cost of the event.)

- **Thursday evening reception** (Estimated cost - $3000 – you will be billed for the actual cost of the event.)

Your company must be registered to attend the convention in order to sponsor one of the events listed above.

**REGISTER FOR THIS EVENT BELOW:**

Company: __________________________  Contact Person: ________________________________

Contact Phone: _____________________  Contact E-Mail Address: __________________________

Address: ___________________________  City, State, Zip: ________________________________

2015 WASDA Annual Educational Conference (For 2 Representatives to Attend) - $1200

**Additional Sponsorship Opportunities**

- _____ Thursday Morning Breakfast Sponsorship (You will be billed for the cost after the event)
- _____ Friday Morning Breakfast Sponsorship (You will be billed for the cost after the event)
- _____ Thursday Evening Reception Sponsorship (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: ____________________________  Name: __________________________

Title: _____________________________  Title: __________________________

E-Mail Address: ____________________  E-Mail Address: ____________________