

WASDA NEW SUPERINTENDENTS WORKSHOP III

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TUESDAY, NOVEMBER 4, 2014 WASDA SCHOOL LEADERSHIP CENTER-MADISON

- 8:00 a.m. REGISTRATION – Coffee & Muffins**
- 8:30 a.m. OPEN MEETINGS LAW – WHAT NEW SUPERINTENDENTS NEED TO KNOW**
One of the areas in which new superintendents can “stub their toe” and embarrass their board is a violation of the open meetings law. This presentation will help you get off on the right foot without stubbing your toe.
Attorney Kirk Strang, Chair, School Practice Group, Davis & Kuelthau, s.c.
- 9:30 a.m. REFLECTION/QUESTIONS & ANSWERS WITH THE DIRECTOR OF EXECUTIVE COACHING, JOE HEINZELMAN**
- 10:00 a.m. COFFEE BREAK**
- 10:15 a.m. REFERENDUM 101: LAY THE FOUNDATION**
This is a two part presentation that talks about key communication strategies and the financial data points related to a referendum.
Kit Dailey, Eppstein Uhen Architects & Lisa Voisin, Director, Robert W. Baird Co.
- 11:30 a.m. NOON LUNCH**
- 12:00 p.m. BOARD-ADMINISTRATOR RELATIONS**
A new superintendent can be extremely knowledgeable in the technical aspects but poor board-administrator relations will prevent even the most knowledgeable superintendent from being successful. Hear from the Executive Director of school boards association on how to build strong board-administrator relations.
John Ashley, Executive Director, and Michael Blecha, President, Wisconsin Association of School Boards
- 12:30 p.m. SCHOOL FINANCE ESSENTIALS**
Now that you’ve made it through the busy season of September & October, let’s take a little time to explore a variety of related topics: Equalization Aid, Revenue Limits, Reading Ledger Printouts (WUFAR 101), Referenda, Community Service Fund, and the beginnings of what you’ll need to build your first year budget, which is just around the corner!
Bruce Anderson & Karen Kucharz Robbe, DPI School Finance Team

- 1:30 p.m. LIVING WITHIN WISCONSIN'S STRICT ETHICS LAW**
Superintendents are considered public officials and as such are covered by a statewide ethics law that is one of the most restrictive in the United States. It is important that Superintendents know how to avoid embarrassing and costly ethics violations.
Jonathan Becker, Wisconsin Government Accountability Board
- 2:30 p.m. BREAK**
- 2:40 p.m. MEANINGFUL GROUP ENGAGEMENT: CONTROLLING WHAT YOU CAN, LET GO WHAT YOU CAN'T**
Drew Howick, Practice Director – Leadership & Organizational Development, Patina Solutions
- 3:40 p.m. CONCLUDING REMARKS**
Joe Heinzelman, Director of Executive Coaching