Welcome to WASDA’s August edition of our online Newsletter! It is hard to believe that summer is slipping away so quickly. The WASDA staff is busy preparing for the new year. Jessica has also been very busy updating member files and processing membership dues. This is the time of year when we see the greatest number of changes in our membership. If you have moved to a new district, please keep her informed of your new address, email address, etc. Since the majority of our communication with you will be via email and our website, it is imperative that we are kept up to date!

Registration will opening soon for the Fall Superintendents Conference to be held September 20-22 at the Madison Concourse Hotel. Our complete calendar of events is available online.

We look forward to meeting many of this year’s new superintendents at the New Superintendents Workshop on August 1-2. Be sure to welcome them and encourage them to get involved with their state professional association.

It was also great to see so many of our members at our annual summer Legal Seminar in Door County. Be sure to mark your calendar for next year’s event at the Stone Harbor Resort in Sturgeon Bay on July 25-27, 2018.

We hope you enjoy these last few days of summer!

Wisconsin Association of School District Administrators
4797 Hayes Road
Madison, WI 53704
608/242-1090; 608/242-1290 - FAX
www.wasda.org
YOUR GOALS.
OUR MISSION.

We share your commitment to public education and our children’s futures. And we’re ready to help you meet the challenges that the school year will bring.

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Service Centers in Milwaukee and Oshkosh
www.strangpatteson.com
WASDA President’s Message
WASDA Executive Director’s Report
The Capitol Report - John Forester, Dir. Of Gov. Relations
56 Districts to Have New Administrators
First Year Superintendents Workshop II
School Finance Workshops Scheduled
Upcoming First Year Superintendent Workshops
2018 Superintendent of the Year Process
WREA Partnership Membership Benefits
Superintendent Vacancies
WASDA Calendar of Events
Subsidy offered for new districts committing to WISEdash Local

School districts that commit to WISEdash Local (WDL) for their data needs this fiscal year will receive a subsidy to help with costs.

Because current members and WISEdash Local leadership look forward to growth and collaboration over the next year, WDL is offering a 60 percent subsidy for new districts ready to incorporate a data warehouse and dashboard system.

“This subsidy is a win-win for districts and WISEdash Local, as well as the consortium,” said Heather List, WDL Project Manager. “Districts get financial assistance with managing and understanding their data, and we get the opportunity to grow in districts and development.”

The WISEdash Local subsidy will provide long-term financial benefits to current and future districts. Financial benefits include the reduction in costs over time as demonstrated by the reduction of membership costs in both the 2016-17 and 2017-18 contract years—a direct result of growth in membership. Districts also benefit financially by reducing the number of systems necessary to accomplish the same number of tasks. Districts also gain by improving processes and working with other districts, better utilizing the data already stored.

WISEdash Local is able to make this 60 percent first-year subsidy available with a three-year commitment. This subsidy is available on a first-come first-serve basis until grant funds are depleted. As a public, non-profit consortium, WISEdash Local currently is able to accept between two and three districts per month to maintain both operations and an efficient onboarding schedule.

Districts ready to take advantage of this offer should first complete the membership application. They will then receive a membership packet that will reflect a full three-year commitment. After the commitment has been fulfilled, districts will then be offered renewals on an annual membership basis.

Check out WISEdash Local’s website at www.WISEdashLocal.org to learn more.
Dear Colleagues,

August is a time of great anticipation. We anticipate meeting and engaging our new teachers and staff. We anticipate that all of the many projects and items on our summer to do list will be completed successfully and on time. We look forward with anticipation to welcoming the return of all of the members of our organization who contribute to making our districts a great place to learn together. And most significantly, we anticipate the return of our students.

Despite our best plans, however, we will encounter the unanticipated, bringing the potential to impede our progress. The last-minute resignation provides challenges associated with hiring a quality replacement and facility projects don't always go as planned. This year, we also continue to wait with anticipation for the approval of a state budget and the projected, as well as the unforeseen, impact on each of our districts.

I believe that expecting the unexpected is also one of the many keys to serving as an effective district administrator. A former long-serving member of our school board frequently said, "Barb, you are always two steps ahead of us." While she often seemed surprised by this, it was intentional. My aim was to not only be in the moment, but to anticipate what comes next, and to the extent possible, to prepare for those moments. In those instances, I have deeply valued the relationships with colleagues who are always present with guidance, support, and reassurance. I encourage you to reach out to your contemporaries for ideas or support and embrace each challenge as an opportunity for further growth.

I wish you the very best as you anticipate a great year ahead.

Best regards,

Barb

Barbara J. Sramek, Ph.D.
WASDA President
District Administrator
Marshall Public Schools
bsramek@marhsallschools.org
WASDA
Executive Director’s Message
August 2017
Dr. Jon Bales

More Scheduling for Your Fall

Please click on the link below to hear a message from Jon.

CLICK HERE.

Please send your comments and questions to Jon - jbales@wasda.org.

ST. CROIX CENTRAL SCHOOL DISTRICT
GROWING TOGETHER

Extensive community engagement and collaboration led to a successful $23.9M referendum for district-wide improvements. St. Croix Central now has a beautiful new performing arts center, expanded phys-ed and fitness areas, STEM facilities, additional classrooms and special education spaces, and secure entrances.
56 DISTRICTS TO HAVE NEW ADMINISTRATORS

According to the records in the WASDA office as of July 31, 2017, 56 school districts in Wisconsin have or will have a new chief school district administrators for the 2017-18 school year. Of the 56 districts that will have new superintendents, 33 will have superintendents that will be classified as either beginning superintendents or as superintendents new to the state of Wisconsin. The remaining 23 will have chief school district administrators that have moved from one district in Wisconsin to a different school district in Wisconsin, are still listed as vacant or have an interim administrator.

Below is a listing of the school districts that have either a beginning administrator this year or an administrator new to the state of Wisconsin, an administrator that moved from one district to another this year, as well as the names of the districts that were still vacant at the time this WASDA Newsletter was published. PLEASE NOTIFY JESSICA AT THE WASDA OFFICE - jschwedrsky@wasda.org - WITH ANY ADDITIONAL ADMINISTRATOR CHANGES OR CORRECTIONS!

*Beginning/New Administrators
I - INTERIM Administrators

<table>
<thead>
<tr>
<th>Districts</th>
<th>Name</th>
<th>Start Date</th>
<th>Location</th>
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<tr>
<td>Adams-Friendship</td>
<td>James Boebel*</td>
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<td>Kiel</td>
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<td>Almond-Bancroft</td>
<td>Rich Hanson</td>
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<td>Linn Jt. 4</td>
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<td>Antigo</td>
<td>Colleen Timm</td>
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<td>Luck</td>
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<td>Appleton</td>
<td>Judy Baseeman*</td>
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<td>Mequon-Thiensville</td>
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<td>Barron</td>
<td>Diane Tremblay*</td>
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<td>Mishicot</td>
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<td>Bayfield</td>
<td>Jeff Gordon*</td>
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<td>Monroe</td>
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<td>Beaver Dam</td>
<td>Laura Nelson*</td>
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<td>Montello</td>
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<td>Benton</td>
<td>VACANT</td>
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<td>Necedah</td>
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<td>Big Foot</td>
<td>Doug Parker*</td>
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<td>New London</td>
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<td>Bloomer</td>
<td>Brian Misfeldt</td>
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<td>Bowler</td>
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<td>Brown Cty. HCEB</td>
<td>David Zadnik* (I)</td>
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<td>Prairie du Chien</td>
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<td>Cadott</td>
<td>VACANT</td>
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<td>Prairie Farm</td>
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<td>Cashton</td>
<td>Ryan Alderson*</td>
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<td>Random Lake</td>
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<td>CESA #2</td>
<td>Daniel Hanrahan</td>
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<td>Sevastopol</td>
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<td>CESA #3</td>
<td>Jamie Nutter</td>
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<td>Seymour</td>
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<td>Cuba City</td>
<td>Aaron Olson*</td>
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<td>Sharon Jt. 11</td>
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<td>Fennimore</td>
<td>Jane Wonderling*</td>
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<td>Sparta</td>
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<td>Flambeau</td>
<td>Eric Schley*</td>
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<td>Fort Atkinson</td>
<td>B. Lynn Brown</td>
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<td>Stanley-Boyd</td>
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<td>Franklin</td>
<td>Judy Mueller*</td>
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<td>Stockbridge</td>
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<td>Gilman</td>
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<td>Thorp</td>
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<td>Goodman-Armstrong</td>
<td>Allison Space*</td>
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<td>Tomorrow River</td>
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<td>Granton</td>
<td>Scott Woodington*</td>
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<td>Washington-Caldwell</td>
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<td>Hortonville</td>
<td>Todd Timm*</td>
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<td>Wausau</td>
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<td>Iola-Scandinavia</td>
<td>Ray Przekurat* (I)</td>
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<td>Westfield</td>
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<td>Ithaca</td>
<td>Julie Prouty*</td>
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<td>Wisconsin Heights</td>
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<td>Janesville</td>
<td>Steve Pophal*</td>
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<td>Wisconsin Rapids</td>
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Please notify Jessica at the WASDA Office - jschwedrsky@wasda.org - with any additional administrator changes or corrections!
Celebrating 125 years of tradition

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PROGRAM

7:30 a.m. REGISTRATION/CONTINENTAL BREAKFAST

8:00 a.m. FIVE LEVERS TO IMPROVE LEARNING
Dr. Rickabaugh will provide a powerful framework to ensure schools are engaged in the work most likely to develop capacity of the organization and result in improved student learning.
Dr. James Rickabaugh

9:00 a.m. MEANINGFUL COMMUNITY ENGAGEMENT
We know the importance of a meaningful relationship between a school district and the communities it serves—the vision and values of how student’s are educated need to be clear and aligned. This session will overview a spectrum of methods for public participation and provide specifics of a highly collaborative approach called a “Future Search.”
Drew Howick, Howick Associates

10:00 a.m. BREAK

10:15 a.m. OPEN MEETINGS LAWS AND OTHER LEGAL TIPS NEW SUPERINTENDS NEED TO KNOW
Avoid legal entanglements for yourself and the board with fundamental legal tips offered by Kirk Strang.
Attorney Kirk Strang, Strang, Patteson, Renning, Lewis & Lacy, s.c.

11:15 a.m. FINANCIAL MANAGEMENT HINTS: WHAT TO MONITOR AND WHAT TO COMMUNICATE TO THE SCHOOL BOARD
What questions do astute superintendents ask the business manager and bookkeeper? What data should be monitored on a regular basis? What information do boards of education typically want and need to know? Presenters from the Baird School Business Solutions Team will give insight for effective financial management.
Robert W. Baird & Co. School Finance Team

12:15 p.m. LUNCH
1:15 p.m.  FINANCE EDU CAMP
Bring your finance questions and dilemmas to tap the expertise of Baird representatives during this interactive networking and problem solving opportunity.
Robert W. Baird & Co. School Finance Team

2:15 p.m.  DEFINING SUPERINTENDENT EVALUATION
A successful superintendent evaluation process depends on clear expectations, mutually understood criteria and effective communications. Use the ideas presented by Jon Bales to ensure your evaluation process is defined now, not after the fact, to best position you for success.
Jon Bales, WASDA Executive Director

3:00 p.m.  ADJOURN

REGISTER AT WWW.WASDA.ORG

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GETTING SCHOOL FINANCE RIGHT: 
FROM THE BUDGET TO THE LEVY

WEDNESDAY, OCTOBER 18, 2017 - HOLIDAY INN-STEVEN'S POINT
THURSDAY, OCTOBER 19, 2017 - WASDA SCHOOL LEADERSHIP CENTER - MADISON
9 a.m. - 2 p.m.

WASDA is pleased to announce that it will be hosting two workshops entitled "Getting School Finance Right: From the Budget to the Levy." These workshops will be conducted by the DPI School Finance Team. Although open to all, this "how to do it from the ground up" workshop is geared toward new administrators or those with less than 3 years' experience. It will include:

- A detailed discussion and hands-on practice of the 2017-18 revenue limit calculation
- What to do with the October 1st Equalized Property Valuation from DOR and the October 15th General Aid Certification from DPI
- Determining the impact of the exempt business computer valuation ("Computer Aid")
- Conceptual overview of Equalization & Special Adjustment Aid (General Aid)
- How the pieces all fit together (revenue limit/general aid/levy; equalized property valuation/levy/mill rate)

The extended time will allow participants to use their own district's numbers to do the various calculations with hands-on help from the School Finance Team. The goal is for you to be confident in your budget, revenue limit and general aid numbers so the board can certify your district's levy correctly. **This is your opportunity to make sure you're getting it right!**

Items to bring with you to the workshop:

- A laptop computer
- Your district's 2016-2017 final revenue limit worksheet*
- Your district's Oct. 15th Certification of 2017-18 General Aid from DPI*
- Your district's September membership count, including 2017 summer school*
- Your district's 2017 Equalized Values received October 1 from Department of Revenue*

*This information will be available on the SFS Team website so districts may choose to bring a hard copy or simply access the information online while at the workshop.

**REGISTER ONLINE AT WWW.WASDA.ORG!**

UPCOMING FIRST YEAR SUPERINTENDENT WORKSHOPS!

- August 1-2, 2017 - Holiday Inn-Stevens Point
- September 20, 2017 - Madison Concourse Hotel
- November 14, 2017 - WASDA School Leadership Center - Madison
- February 20, 2018 - WASDA School Leadership Center - Madison
- April 18, 2018 - Best Western Premier - Oshkosh

**REGISTER AT WWW.WASDA.ORG**
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When open enrollment rolls around, how many hours will you devote to paper applications and employee support? Shouldn’t you spend more time attracting top talent and less time shuffling papers and fielding questions about plan options? My Choice from Security Health Plan is an online enrollment tool with built-in decision support to help employees make better choices and help you avoid unnecessary paperwork.

Read our popular article and schedule a live demo.
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Security Health Plan of Wisconsin, Inc., complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-472-2363 (TTY: 711)
LUS CEEV: Yog tias koj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-800-472-2363 (TTY: 711)
About the Program
Now in its 30th year, the AASA National Superintendent of the Year Program pays tribute to the talent and vision of the men and women who lead our nation's public schools. This program is sponsored by ARAMARK Education, VALIC and AASA.

Eligibility
Any superintendent, chancellor or top leader of a school system in the United States who plans to continue in the profession may be nominated. This program is designed to recognize the outstanding leadership of active, front-line superintendents. It is not recognition of service at retirement or a program to reward current state or national leaders.

Nomination
Each candidate for the National Superintendent of the Year Award must first be named by their state association as the State Superintendent of the Year.

The nominator must include a letter of nomination with the application submitted online at soy.aasa.org.

AASA notifies the candidate of the nomination and provides instructions for submitting the application.

Candidates submit the application online through the AASA website, soy.aasa.org.

Completed nominations must be received online at AASA by August 1.

The deadline for completed applications for State Superintendent for Wisconsin is SEPTEMBER 1.

Completed nominations from State Associations must be received online at AASA by November 1.

Completed applications for the National Superintendent of the Year Award must be received online at AASA by November 1.

Application
Visit http://soy.aasa.org for all the details!

Awards
The AASA National Superintendent of the Year presents a $10,000 scholarship to a student in the high school from which he/she graduated. All state and overseas nominees receive a medallion and are honored at AASA's National Conference on Education.

Staff Contact:
Bernadine Futrell, Director of Awards and Collaborations
bfutrell@aasa.org
As you know, WASDA and WREA have forged a long-term relationship in order to strengthen our advocacy voice for public education. This relationship also allows us to bring to you personal and professional benefits that emerge from our business partnership. Among the benefits, are an array of opportunities available to you while you are still in active employment. Note that these same benefit opportunities can be made available to employees in your district if that is of interest to you.

We partner with AMBA (Association of Member Benefits Association) to offer a menu of benefits. The benefits are available to any employee who has a membership with WREA - which is available to you through your WASDA membership at a reduced cost. This and successive newsletters will provide you a series of videos that will highlight many of the benefits available to you. This month's video highlights MASA (Medical Air Services Association) Benefits. We hope they will be beneficial to you and your staff in making their personal decisions.

http://www.wasda.org/?page=MbrBenefitMASA
MARK YOUR CALENDAR!

2017 FALL SUPERINTENDENTS CONFERENCE

Presented by WASDA
in cooperation with the
Wisconsin Department of Public Instruction
Tony Evers, State Superintendent

SEPTEMBER 20-22, 2017
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HYATT PLACE MADISON/DOWNTOWN - 1-608-257-2700
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DOUBLETREE OF MADISON - 1-800-222-TREE
THE CAMPUS INN - 1-800-589-6285
UNIVERSITY INN - 1-800-279-4881

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COMPLETE DETAILS COMING SOON!