Welcome to WASDA’s November edition of our online Newsletter! As the leaves fall and the days shorten, the busy fall schedule for the WASDA office is starting to wind down.

As always, we enjoyed seeing many of you at the Finance Workshops and at the Regional Meetings. We are looking forward to the seventh SLATE Conference (School Leaders Advancing Technology in Education), that WASDA is co-sponsoring with AWSA that will be held December 4-6 at the Kalahari Resort in Wisconsin Dells.

Complete details about all of WASDA’s events can be found on our website at www.wasda.org. If you experience any difficulty with the website, please contact Jessica directly at jschwedrsky@wasda.org.

We are always looking for new ways to serve our members. If we can ever be of service to you, please do not hesitate to contact us. We are here to serve you!

Wisconsin Association of School District Administrators
4797 Hayes Road
Madison, WI 53704
608/242-1090; 608/242-1290 - FAX

HAPPY THANKSGIVING FROM THE WASDA STAFF!

Jon
Nancy
Jessica
"Telling Our Story"

Convention 2018

2018 State Education Convention


Register Today!
Visit WASB.org/convention

Ravi Hutheesing
Now a cultural diplomat for the U.S. State Department, Ravi shot to fame in the 1990s as a guitarist for the triple Grammy nominee band Hanson. Ravi’s philosophies and strategies aim to bridge generational and cultural divides.

Dr. Bill Daggett
Recognized worldwide for his proven ability to move education systems forward, Dr. Daggett will inspire you to embrace what is best in our education system and make the changes needed for the 21st century.

Alton Fitzgerald White
A record-setting, triple-talented singer, actor and dancer who has starred in six smash Broadway hits, Alton uses the “power of redefining service” to bring his best to every performance.

JANUARY 17-19, 2018
Wisconsin Center • Milwaukee
ARE YOU RETIRING IN 2018?

The requirements to receive the Honorary Life Membership and be recognized at the retirement banquet held in conjunction with the WASDA Annual Educational Conference are as follows:

A. The recipient must have retired from school work.
B. The recipient must have total experience in educational work on any level of at least twenty-five (25) years.
C. The recipient must have been a member of the Wisconsin Association of School District Administrators at the time of retirement and for the five (5) years immediately preceding retirement.
D. CESA administrators who were county superintendents are to receive credit for the years served as county superintendents.

If you are retiring this year, please email the WASDA office. ALL WASDA members retiring will be recognized at the banquet. This year’s convention will be held April 18-20 at the Best Western Premier Hotel in Oshkosh. (Conference begins with a reception at 5:30 p.m., April 18, followed by the Recognition Banquet & ends at 12 noon on April 20.)
I hope that you have been able to enjoy the beautiful fall. In viewing the sky over the past week, it appears that November is here!

One of the traditions of the WASDA President involves the chance to travel the state and attend the regional meetings. I have appreciated the occasion to meet and spend time with so many of you who serve as educational leaders and significant contributors to communities across Wisconsin. I have enjoyed the opportunity to learn together, to share perspectives, and discuss future directions for our legislative agenda. I want to express sincere gratitude for all you do to advance equity and excellence for all of the children who attend public schools in your community.

November marks time set aside for Thanksgiving. At this time of giving thanks, I am reminded of the words of John F. Kennedy. "As we express our gratitude, we must never forget that the highest appreciation is not to utter words but to live by them." I continue to be inspired by remarkable educational leaders who, through words and actions, demonstrate that our children are our first and most important priority.

Growing up, my mother often reminded me to count my blessings and not my troubles, and I am fortunate that she is an important influence in my life, who lives life to the fullest every day, and continues to remind me of this important adage. In my day-to-day work, I reminisce how important it is to focus on all that is good, to be thankful and grateful. I trust that, when it comes down to it, for you, like me, our blessings far outpace our challenges.

I hope that you enjoy the Thanksgiving holiday surrounded by family and friends and take time to recharge and refresh. May you have plenty to be thankful for each day.

Barb

Barbara J. Sramek, Ph.D.
WASDA President
District Administrator
Marshall Public Schools
bsramek@marshallschools.org
Executive Director’s Message
November 2017
Dr. Jon Bales

Things for You to Do as Winter Approaches

Please click on the link below to hear a message from Jon.

CLICK HERE.

Please send your comments and questions to Jon - jbales@wasda.org.

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LITTLE PRAIRIE PRIMARY SCHOOL
ROOM TO GROW

This new pre-K through second grade school in East Troy features tall windows flooding interiors with natural light, a “town square” for gatherings, and friendly, flexible spaces evoking the colors of sunshine, sky, grass, and water. More than 400 of the District’s youngest learners now explore, learn, and play in student-centered, personalized learning spaces—with room to grow.
KENNETH C. MOE

Born on September 8, 1939 in Milwaukee to Arthur and Antoinette (nee Potzner) Moe and reborn to Eternal Life on September 8, 2017. Ken was raised in Milwaukee and graduated from West Division High School in 1957. He went on to attend UW-Milwaukee where he joined the fraternity Delta Sigma Kappa, played basketball for 1 season, football for 4 seasons, and was co-captain his senior year. During this time, he was accepted into ROTC and after receiving his degree in English in 1962; he was commissioned in the Army as a 2nd Lieutenant and joined the 202nd Military Police Company. He was stationed in France where he was a platoon leader, company commander COM 2 Europe and attained the rank of Captain. He was honorably discharged in 1964. He married Alice Kay Swansby in 1960 and they were blessed with 3 children: Kurt, Bradley and Ronelle. They later divorced. In 1995 he married Diane (nee Somers) Lien, she survives.

Ken was an educator his entire life, including teaching at Shorewood High School, Principal at Silverbrook Middle School and Director of Elementary Education in West Bend, Superintendent of Schools in Des Plaines, IL and then in Brown Deer. During his time at Brown Deer, he was the receivers and defensive backs football coach. While these teams were successful (winning the Packerland Conference in 1986), he was committed to the growth of each student athlete. After his retirement in 1996, he went on to teach educators at Alverno College and Concordia University in Milwaukee, participated in superintendent searches for Wisconsin school districts and served as interim superintendent at several districts. Further, he was president of Zion Lutheran Church congregation and provided much guidance for their school.

Ken enjoyed traveling the United States and other countries, including several trips to France to visit friends he made while in the Army, Ireland, the Caribbean, Canada and Mexico. Each year he enjoyed hunting and fishing with brothers-in-law, then sons, and finally grandsons. Treasured fishing trips were spent in Canada each year for decades.

Ken had other interests including Harley motorcycles, Airstream campers and old cars. Thursdays were spent having lunch with his Kappa brothers. He was the most enthusiastic spectator at his grandchild's sporting events: football, basketball, swimming and Little League. Saturdays in fall were dedicated to Badger football and Sunday afternoons would find him in his Green and Gold "coaching" the Packers to victory, and a loss meant they failed to heed his direction.

Always the educator, counselor, and problem solver, he was forever willing to guide his children with their struggles -- both professionally and in family relationships. His advice and mentorship went beyond his biological family to most everyone he met. This continued until he was suddenly struck down on September 2nd, 2017.

Ken's most significant health struggle came in 2015 when he contracted a rare and atypical disease. He was ill for almost two months before Dr. Zacharias "saved his life" by referring him to Dr. Altmann, and with the help of Dr. Kappes, was able to finally diagnose and treat his disease. After spending four months in the hospital and rehabilitation, he returned home, regained his strength, and was able to return to all that he enjoyed.

Proceeding him in death include his parents and his sister Barbara Moe. His survived by his wife, Diane, children: Kurt (Susan) of Plymonth, MN, Bradley (Christine) of Sturgeon Bay, and Ronelle (Dale) Rusch of Depere. Also surviving are his granddaughters Jordan and Kailee and grandsons Trevor and Payden. He is further survived by other relatives and many friends.

The family would like to thank the Brookfield Emergency Medical Responders and the physicians and nursing staff of Elmbrook Memorial Hospital for their best efforts and compassionate care.

Memorials, if desired, may be made to Zion Lutheran Church or the Alzheimer’s Association in memory of his parents.
YOUR GOALS.
OUR MISSION.

We share your commitment to public education and our children’s futures. And we’re ready to help you meet the challenges that the school year will bring.

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Service Centers in Milwaukee and Oshkosh 
www.strangpatteson.com
RAYMOND KINZIGER

Raymond E. Kinziger, age 91, of Berlin, died unexpectedly at home on Thursday, October 12, 2017.

He was born September 23, 1926, on the family farm in Lena, WI, the son of Louis and Bertha Lhote Kinziger. Ray attended elementary school in Pound, WI, high school in Coleman, WI, and was a 1945 graduate of Gladstone High School in MI. He served his country in the Army during WWII in the U.S. and in Germany. In 1951, he graduated from Oshkosh State College. Ray began teaching and coaching in Markesan while earning his Master's Degree from the University of Northern Colorado (Greeley). On August 23, 1953, he was united in marriage to Patricia Pierce in Markesan.

Ray and Patricia moved to Appleton in 1956 where he taught and served as Head Track Coach at Appleton High School. He then accepted the position of Principal at Grafton High School in 1961, serving in that capacity for five years. For the next twelve years, he was Principal at Stevens Point Area High School. In 1975, Ray became District Administrator for Berlin Area School District, retiring there after twelve years in 1987. This allowed him more time to spend with his wife and children, as well as pursue his hobbies of hunting, fishing, gardening, and the outdoors in general (especially his cottage). He was a past president of Berlin Rotary Club and a member of Grace English Lutheran Church.

He is survived by a son, Dr. Steven (Karen) Kinziger; a daughter, Karen (Jim) Buckley; and two grandchildren, Camille and Pierce. He will have a place in their hearts forever. Ray was preceded in death by his parents; wife, Patricia on March 23, 2015; grandson, Davis; and brothers, Alfred, Louis, and Harold Kinziger.

Memorials may be directed to Berlin Community Scholarship Corporation and Green Lake Conservancy Foundation.

Online condolences may be sent to the family at barbolafc@yahoo.com.

WASDA AWARDS

Each spring WASDA recognizes deserving educators at the WASDA Annual Educational Conference. This year’s conference will be held April 18-20, 2018, at the Best Western Premier in Oshkosh. At this time, we are seeking nominations for the following awards:

WASDA Outstanding Educator Award
WASDA Distinguished Service Award
WASDA Award of Special Recognition for Service to Wisconsin

Complete information on how to nominate someone for these awards can be found online at www.wasda.org. Please note that the deadline for nominations is JANUARY 10, 2018. The WASDA Awards Committee will be meeting during the Jt. WASB/WASDA/WASBO Convention to select their recommendations for this year’s recipients. Their recommendations are then forwarded to the WASDA Board of Directors for approval.

Thank you for taking the time to nominate someone for one of these prestigious awards!
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See us at Booth 705 during the State Education Convention in January!

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ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-472-2363 (TTY: 711)

LUS CEEV: Yog tias kaj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-800-472-2363 (TTY: 711)

* Security Health Plan’s HMO/POS private plans are rated 4.5 out of 5 among the National Committee for Quality Assurance’s Private Health Insurance Plan Ratings 2016-2017.
Craig Steven Collins passed away at Aurora Medical Center in Summit on Saturday, October 7, 2017, at the age of 58 years. Craig suffered a stroke on January 31 and fought very hard to recover, but the Good Lord decided he had fought long and hard enough and, surrounded by his wife and children, called him home. Craig was born April 14, 1959. Craig was a 1977 graduate of Badger High School. He received his Bachelor’s Degree from UW Whitewater and worked in retail before going back to UW Whitewater to obtain his Bachelors of Science in Education. Upon graduation, he worked as a teacher at St. Francis de Sales School in Lake Geneva, WI. Marquette University granted him a Masters in Educational Administration and he became principal at St. Francis where he stayed for 17 years. In 2005 he was hired as principal at Traver School, Lake Geneva, and after earning his superintendent’s license from Cardinal Stritch University, he became superintendent, as well.

Craig married his college sweetheart Marie Berger on January 2, 1982. They celebrated their 35th anniversary last January with family members, and had looked forward too many more years together. Craig loved being a father and raised three children Andrew (Marta), Betsy (Andy Werdin) and Alex (Lindsey Miller) who are the pride of his life and his greatest loves. He was proud of each of them for their unique talents and their collective love of life. His grandchildren, Hayden, Declan, and Asher stole his heart and gave his life deeper meaning as he became Grampy.

An avid outdoorsman, he enjoyed hunting, fishing, ice fishing, gardening and yardwork. He loved to spend Sunday afternoons putzing in the garage with his family nearby. Craig enjoyed spending time with family and friends at home and up north. His contagious and genuine laughter and sense of humor made him beloved to all who knew him. He cherished every student he ever worked with and tried to instill in them his love of learning. He also enjoyed family vacations at the Outer Banks, NC, and Gulf Shores, AL. He loved the Minnesota Vikings, Milwaukee Brewers, Marquette Basketball, and UW football, hockey and basketball. Sunday family Viking games were sacred to him.

Craig was chapter president of Walworth County Pheasants Forever, and a 4th degree member of the Knights of Columbus. He was a member of St. Francis de Sales Catholic Church and found great spiritual and community support through his church and church family.

In addition to his immediate family, Craig is survived by his parents, Ken and Sharon Jiardini, Burlington; two brothers Tim, Greenbush, NY, and Tom (Sue), Milwaukee, WI, a step-sister Angie Beaudoin (Ron) Muskego, WI; in-laws Jerome and Irene Berger, Genoa City; sisters-in law Teresa (Dwight) Percy, Birmingham, AL; Jennifer Berger, Manitowoc, WI; Elisa (Brian) Shoemaker, Clinton, WI; nephews Steven Tucker, Lucas Shoemaker, Tyler Shoemaker, Oscar Jiardini, Isaac Jiardini, Gus Jiardini, Matthias Shoemaker; and nieces Amanda Tucker, Rebecca Percy, Kyla Hanstedt, Lauren Jiardini, Emma Percy, Zena Jiardini and Indie Jiardini, and great nieces Kylie, Scarlett and Sadie Shoemaker, BB Tucker; and great nephew Kenny Tucker as well as aunts, uncles and cousins.

In lieu of flowers, donations can be made to one of the following: Lake Geneva Rescue Squad, Traver Community Club or St. Francis de Sales Angel Fund. Steinke-Lazarczyk Funeral Home and Cremation Services is proudly serving the Collins family.
TUESDAY, NOVEMBER 14, 2017
WASDA SCHOOL LEADERSHIP CENTER-MADISON

7:30 a.m.  REGISTRATION - Coffee & Muffins

8:00 a.m.  BUDGET PLANNING AND DEVELOPMENT
Why?  What?  When?  How?  How will we know?  It's time to begin planning your district budget for 2017-18. Members of the Baird Financial team will help you to initiate a thoughtful, transparent budget planning and development process. (Bring your customized financial analytics to reference during the activity.)
Debby Schufletowski,  Lisa Voisin & Mike Clark, Robert W. Baird Financial Team

9:30 a.m.  BREAK

9:45 a.m.  CREATING A CULTURE OF AN ENGAGED WORKFORCE
The research is clear: The more employees are engaged, the more likely they are to display discretionary effort, stay with the organization and effectively adapt to changing conditions. How engaged is your staff in their work and with your district . . . and how do you know?
Drew Howick, Howick Associates

10:30 a.m.  INTRODUCTION TO THE BUSINESS OF EDUCATION - A CALL TO ACTION
The status of children in our schools and the challenges facing public education require inspirational, passionate school leaders who possess an inner resolve to achieve, despite obstacles and political distractions. Whether we apply best practices to ensure success for EVERY child depends in part on how we feel about the fact that we haven't achieved high levels of success with EVERY child thus far. What is your resolve?.....What are you prepared to do, to drive EXCELLENCE?
Kathleen Cooke and Michael Gallagher KCMG Consulting

11:45 a.m.  LUNCH and NETWORKING

12:15 p.m.  THE BUSINESS OF EDUCATION - KEYS FOR SUPERINTENDENT AND SYSTEM SUCCESS
This session will examine core principles and leadership actions which set some school leaders, school systems and their RESULTS, apart from others. Explore leadership and business practices for wise stewardship including:
Nine Keys for Success
Systemic thinking vs Silos
ROI
Communicating for Results

*Kathleen Cooke and Michael Gallagher KCMG Consulting*

**2:00 p.m.** LEGAL TIPS NEW SUPERINTENDENTS NEED TO KNOW, PART II
Engage in a proactive review of your school district's practices to avoid legal entanglements. Kirk Strang will share insights and tips for the 'can't miss opportunity' Part II, discussion. (Bring your handouts from the Sept 20 session which also address the content for part II.)
*Attorney Kirk Strang, Strang, Patteson, Renning, Lewis & Lacy s.c.*

**3:00 p.m.** ADJOURN

REGISTER AT **WWW.WASDA.ORG**
The Wisconsin School Counselor Association recognizes amazing professionals in education each year at our annual conference in February. Please consider nominating a deserving individual for any of the following awards. Questions can be directed to Katie Nechodom via email at scholarship@wscaweb.org. Nominations are due by December 1st, 2018. Visit the link to learn more and nominate someone:
http://wscaweb.org/index.php?module=cms&page=292#.WfNXq1tSy1s

Professional Recognition Awards:

A. **School Counselor of the Year Award**
   To recognize individual school counselors who devote their careers to serving as advocates for Wisconsin students, addressing their academic, social-emotional, and career development. These individuals influence the school counseling profession through leadership, advocacy, and collaboration.

B. **Mary Gehrke-McAllister Leadership Award**
   To recognize those persons who have provided outstanding leadership to the school counseling profession in Wisconsin.

C. **Supervisor-Administrator Award**
   To recognize those persons who have made significant contributions to the field of school counseling.

D. **Jerome Henning Legislator Award**
   To recognize those members of the legislature who have made significant contributions to the school counseling profession.

E. **Secretarial / Support Staff Award**
   To recognize those persons who support and enhance the work of the school counselor.

F. **Friend of School Counseling Award**
   To recognize those persons (e.g., parents, volunteers, other educators, etc.) who through leadership, acts, or support have made contributions to the school counseling profession.

G. **School Counseling Team Award**
   To recognize a school counseling team who work together to go above and beyond to meet the personal, career, and academic needs of their students.

H. **Research and/or Professional Writing Award**
   To recognize those persons who have contributed to the profession by conducting, publishing, or producing organized research in the field of school counseling, or who have made an outstanding contribution to the profession by writing for publication
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Building Social Emotional Skills through Literacy

by:
Karen Baicker
Publisher, Family & Community Engagement
Scholastic Education

Michael Haggen
Chief Academic Officer
Scholastic Education

Education leaders recognize that social and emotional learning skills (SEL) are a critical component of academic achievement as well as essential to overall student well-being. SEL has been woven into districts' school improvement plans and curriculum has been developed to teach these skills. However, there has been limited understanding of the best practices for teaching, learning, and assessing SEL.

Part of that difficulty rests on the fact that SEL is difficult to teach and measure in isolation. Rather than setting aside 25 minutes a week to address topics such as respecting others and making responsible decisions, SEL is more likely to take hold when it is systematically incorporated throughout the curriculum and infused in the whole school climate.

How Literacy Builds SEL
Through our research and development at Scholastic, we believe deeply that literacy is one of the most effective tools for building SEL throughout your district, both in the classroom at home. The relationship between SEL and literacy works on multiple levels:

● **For students**, literature provides a safe way to explore emotions and behaviors through characters, one step removed from their immediate lives.

● **For teachers**, attending to the ways students respond to literature can yield clues about their social-emotional development, and opportunities for teaching and learning

● **For families**, literature provides an opportunity to deepen bonds, tell stories, and explore the same emotions and behaviors that are being reinforced at school.

● **Developing literacy** - learning to read - in and of itself builds self-esteem and emotional competency

● **Understanding narrative** helps children develop ways to shape and retell their own stories in a way that's critical to self-awareness.

Choosing Books that Support SEL
Schools, classrooms and families need access to high-quality literature, with ripe opportunities for building SEL. Educators should choose books in which characters make difficult decisions, collaborate to solve problems, and confront challenges in their relationships. Look for fiction and nonfiction in which people develop self-awareness throughout the course of the book.
In addition, be sure to build libraries that have diverse collections, in which students will see themselves and learn about others. Remember that diversity includes many kinds of differences, including race, living environments, cultures, family composition, and more.

**Engaging Families in SEL**

Social emotional learning begins at home, long before a child comes to school. By the time a child enters kindergarten, many will have learned both positive and negative SEL skills that will impact behavior and achievement at school.

Fortunately, children can learn new skills at school. Those skills have the best opportunity of truly making a difference when families and schools are working together with these shared goals. As you explore SEL through books in your district, encourage teachers to communicate with families about their strategies and experiences with their children. Whenever possible, send books home, along with suggestions for how families can engage with their children about the characters.

As always, make sure that the communication is a two-way street. Teachers should ask families to help them understand their child's SEL strengths and weaknesses. Working together as partners will help students develop the skills that will help boost academic achievement while laying the groundwork for happy, successful lives.

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**WREA PARTNERSHIP MEMBER BENEFITS**

As you know, WASDA and WREA have forged a long-term relationship in order to strengthen our advocacy voice for public education. This relationship also allows us to bring to you personal and professional benefits that emerge from our business partnership. Among the benefits, are an array of opportunities available to you while you are still in active employment. Note that these same benefit opportunities can be made available to employees in your district if that is of interest to you.

We partner with AMBA (Association of Member Benefits Association) to offer a menu of benefits. The benefits are available to any employee who has a membership with WREA - which is available to you through your WASDA membership at a reduced cost. This and successive newsletters will provide you a series of videos that will highlight many of the benefits available to you. This month's video highlights Long Term Care and Home Health Care Benefits. We hope they will be beneficial to you and your staff in making their personal decisions.

[http://www.wasda.org/?page=MbrBenefitLTC](http://www.wasda.org/?page=MbrBenefitLTC)