Welcome to WASDA’s April edition of our online Newsletter!

The WASDA staff is working on the final touches for this year’s annual convention to be held April 10-12 at the Madison Concourse Hotel in Madison. A great program has been planned. Information and online registration is available online at www.wasda.org. Many thanks to WASDA members, Aaron Engel, Supt., Gale-Ettrick-Trempealeau; Scott Sabol, Supt., Mayville; Lori Mueller, Supt., Baraboo; and Cassandra Schug, Supt., Watertown, for their assistance in planning this year’s program.

Complete details about all of WASDA’s events for the remainder of the year can be found on our website at www.wasda.org. If you experience any difficulty with the website, please contact Jessica directly at jschwedrsky@wasda.org.

We are always looking for new ways to serve our members. If we can ever be of service to you, please do not hesitate to contact us. We are here to serve you!

Wisconsin Association of School District Administrators
4797 Hayes Road
Madison, WI 53704
608/242-1090
608/242-1290 - FAX
www.wasda.org
APRIL 2019

WASDA E-NEWS

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www.wasda.org
We share your commitment to public education and our children’s futures. And we’re ready to help you meet the challenges that the school year will bring.

YOUR GOALS. OUR MISSION.

Green Bay - Toll Free: (844) 833-0830 • Madison - Toll Free: (844) 626-0901
Oshkosh - Toll Free: (844) 833-0830 • Service Center in Milwaukee

strangpatteson.com
Dear WASDA Friends and Colleagues,

Hopefully winter is now behind us and thoughts of spring and the "busy-ness" of the ending of another school year capture your time and preoccupy your thoughts.

The theme for this year's WASDA 2019 Annual Educational Conference is "Learn - Share - Celebrate." I hope that you will mark your calendars to do just that on April 10 thru 12 at the Madison Concourse Hotel. As you may recall, a determination was made a few years ago to hold both the fall and spring conferences in Madison during odd numbered budget years. This year should prove to be most interesting for all attendees.

This year conference break-out sessions have been categorized into thematic topics for ease in selecting those learning opportunities that best meet your personal and professional development needs. The five major topics are classified as follows: "Achieving Equity," "Human Resource Development," "Continuous Improvement," "Relevant Legal and Agency Updates," and "Direct Superintendent Support Services." Additionally, several keynote presentations will underscore one or more of those conference themes.

No doubt you have been following the state budget talks after the presentation of Governor Evers request recently. I have heard commentary made that folks in the Capitol are "optimistic" that the 2019-2021 state budget will be finalized on time and by the end of June. I urge you to stay in tune with John Forester's SAA updates as they track progress made in this important work. If you have not already done so, please also be sure to make note of the various conclusions reached by the Blue Ribbon Commission. A number of the findings of this group are mirrored in the Governor's budget request for public school funding.

It behooves us to be supportive of the Governor's budget proposal as it applies to public schools in Wisconsin. The recently advanced version of the "Fair Funding" proposal reflects many of the items set forth in the SAA legislative agenda and mirrors many WASDA member priorities as well. Of particular note are requests for predictable and sustainable funding reform, increases in special education reimbursement and English Learner funding, and a recognition of mental health needs of students and their families. Investments in new teacher training and re-establishing teaching as an honored profession are also of critical importance to us all.

Make plans to spend time in Madison once again. I look forward to seeing you very soon!

Respectfully,
Dr. Steven M. Bloom, District Administrator
Palmyra-Eagle Area School District
WASDA President
sbloom@peasd.org
Executive Director’s Message
April 2019
Dr. Jon Bales

Distraction In the Dome

Please click on the link below to hear a message from Jon. CLICK HERE.

Achieving the Grade.
The School Law Team at von Briesen & Roper, s.c. is the solution to your school district’s legal challenges, no matter the size or complexity. For more than fifty years, we have delivered outstanding results to school districts throughout Wisconsin. Our depth and breadth of experience has prepared us to handle all of the unique challenges faced by school districts.

To learn more about how our School Law Team can assist you, please contact Chrissy Hamiel at chamiel@vonbriesen.com or Andy Phillips at aphillips@vonbriesen.com.

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von Briesen & Roper, s.c. | Attorneys at Law
vonbriesen.com

Milwaukee • Madison • Waukesha • Oshkosh • Green Bay
Neenah • Appleton • Manitowoc
The 2019 WASDA Annual Educational Conference is designed to support your capacity to address critical issues in your role as Superintendent. Topics have been chosen by your Professional Development Committee based on data from WASDA’s recent comprehensive member survey and the identified priority interests of Superintendents. Program strands include:

- Achieving Equity
- Human Resource Development
- Continuous Improvement
- Relevant Legal and Agency Updates
- Direct Superintendent Support Services

You will hear from peers, local, state and national experts on the subjects demanding your attention in your district. Keynote sessions will highlight issues of equity, literacy and state-level status of Wisconsin’s biennial budget development and proposed school funding. In addition, more than 30 breakout sessions will provide in-depth examination of strategies and practices that have achieved success in critical areas of interest.

Enjoy the opportunity to learn and network with your colleagues while celebrating the careers and accomplishments of many who have committed themselves to adding value to the lives of Wisconsin school children in our public schools.

Click Here for Complete Program Details!
ARE YOU RETIRING IN 2019?

The requirements to receive the Honorary Life Membership and be recognized at the retirement banquet held in conjunction with the WASDA Annual Educational Conference are as follows:

A. The recipient must have retired from school work.
B. The recipient must have total experience in educational work on any level of at least twenty-five (25) years.
C. The recipient must have been a member of the Wisconsin Association of School District Administrators at the time of retirement and for the five (5) years immediately preceding retirement.
D. CESA administrators who were county superintendents are to receive credit for the years served as county superintendents.

If you are retiring this year, please email the WASDA office. ALL WASDA members retiring will be recognized at the banquet. This year’s convention will be held April 10-12 at the Madison Concourse Hotel in Madison. (Conference begins with breakouts at 1 p.m., April 10, followed by a reception and the Recognition Banquet & ends at 12 noon on April 12.)

GROWING STRONGER

A successful $22 million referendum funded multiple additions at Weyauwega-Fremont High School, including a 400-seat auditorium, multi-purpose gym, expanded weight room and fitness area, enlarged commons, and four classrooms for science, agriscience, and PLTW programming. This is Building Excellence.

VIEW OUR K-12 PROJECTS AT MIRON-CONSTRUCTION.COM

An equal opportunity, affirmative action employer.
15, 20, 25, 30 & 35 YEAR RECOGNITION AWARDS

Those members who will have achieved 15, 20, 25, 30 or 35 years of service as a superintendent as of June 30, 2018, will be recognized at the Recognition Banquet on Wednesday, April 10, at the Madison Concourse Hotel in Madison. This awards ceremony will also include recognition of the 2019 WASDA retirees and the recipients of the three major WASDA awards. Also, the convention fee will include all meals held in conjunction with the convention. Therefore, there will not be an additional charge to attend the Wednesday evening banquet.

Below is a listing of those members who will be recognized at the banquet at the convention on Wednesday, April 10. If you believe that you qualify for recognition and your name is not listed below, please contact the WASDA office immediately.

15 YEARS
Steve Bloom - Palmyra-Eagle
Dave Botz - Little Chute
Randy Guttenberg - Waunakee
Rick Parks - Marathon
Chris Patritto - Hurley
Bruce Quinton - Pepin
Wendell Waukau - Menominee Indian

20 YEARS
Tom Benson - Reedsburg
Keith Brandstetter - Waterford UHS
Craig Gerlach - Stevens Point
Jim Gottinger - Lake Geneva
Mark Lichte - Lake Country

CONGRATULATIONS!

WASDA AWARD RECIPIENTS ANNOUNCED

WASDA is pleased to announce that the following individuals were selected to receive WASDA’s major awards at the upcoming WASDA Annual Educational Conference. The awards will be presented at the Recognition Banquet on the evening of Wednesday, April 10, as part of the convention program. This year’s convention will be held at Madison Concourse Hotel in Madison.

WASDA Outstanding Educator Award
Kathleen Cooke, Retired Superintendent, Hamilton

WASDA Distinguished Service Award
Steve Sedlmayr, Retired Superintendent, Alma

WASDA Award of Special Recognition for Service to Wisconsin
Joe Donovan - President, Donovan Group
DONALD HAFEMAN

MADISON - Donald A. Hafeman, age 87, passed away on February 27, 2019, after coping with Alzheimer’s for several years. Don was born in Milwaukee, WI on December 9, 1931 to Clarence and Violet (Hamblin) Hafeman.

He married his high school sweetheart and love of his life, Dana (Meyer) Hafeman on October 9, 1954. They were married 50 years before Dana’s passing in 2005. Together they raised three rambunctious boys, Doug, Dale and Dave. Don enjoyed coaching his sons in various sports and refereeing wrestling matches on the mat in their family room. They shared many fishing trips to Canada and Minnesota, providing numerous stories about their adventures.

Don graduated from West Milwaukee High School in 1949 where he was an accomplished athlete. After winning 3 state wrestling titles he went on to wrestle at the University of Wisconsin – Madison. After a year at the UW, Don was drafted into the U.S. Navy (1951-1955). During his service Don served in the Korean War where he was stationed on the USS Ticonderoga and USS Coral Sea until he was called upon to play baseball for the All Navy Team. He returned to the University to continue wrestling and complete his B.S. in Education in 1958. He went on to earn his M.S. in Education (1963) and Ph.D. in Educational Administration (1971) from the UW. His lifelong career in education began in 1958 as a teacher and coach and continued as a guidance counselor, principal, Director of Middle Schools, East Area Director, Assistant Superintendent of Schools and Superintendent of Schools with the Madison Metropolitan School District. After his retirement in 1986, Don continued as an educator by serving several districts as an interim superintendent or consultant. He was the Executive Director of the Wisconsin Association of School Business Officials (WASBO) from 1987 to 1995. Don was a teacher, coach, mentor and leader to many throughout his career. He was a firm believer in education as a path to the future. He continued to advocate for children with the creation of the Foundation for Madison’s Public Schools, which provides funding for additional educational resources within the district. Don retired a second time and enjoyed many years in Marana, Arizona. He loved the desert, being able to golf year-round and hosting family and friends in a warm climate. It was there Don met Karen Riley who brought him joy later in life until her passing in 2010. His grandchildren Kaitlyn and Nathan were very special to Don and he enjoyed spending time and discussing their futures with them. Don was inducted into the Wisconsin Wrestling Hall of Fame in 1983, and the Madison Sports Hall of Fame in 1995. He received several awards as an educator including the ASBO Eagle Award.

Our heartfelt thanks to Don’s loving caregivers at Hyland Crossings in Sun Prairie and Agrace HospiceCare.

Don is survived by his sons, Douglas (Kathy), Dale (Amy) and David (Tina); grandchildren, Kaitlyn (Matt) Peters and Nathan Hafeman; brother, Clarence Hafeman; sister, Judy Witthoft; and many nieces and nephews. Don was preceded in death by his wife, Dana Noreen (Meyer) Hafeman, and his parents, Clarence and Violet (Hamblin) Hafeman.

Memorials may be made in Don’s memory to Agrace HospiceCare, 5395 E. Cheryl Parkway, Madison, WI 53711; Alzheimer’s Association, 2820 Walton Commons, Madison, WI 53718; or the Foundation for Madison’s Public Schools, 101 Nob Hill Rd., Suite 300, Madison, WI 53713.

To view and sign this guestbook, please visit www.ryanfuneralservice.com
Building their future

Your students deserve the best. The best teachers. The best programs. The best facilities. Hoffman will help you create the best learning environment for your students to thrive and grow.

Your students deserve first-rate facilities. You deserve a partner ready to make that happen.

Visit us at hoffman.net
ELECTION OF WASDA BOARD MEMBERS

The following terms of board members currently serving on the WASDA Board of Directors expire as of June 30, 2019:

CESA #3* Bryce Bird - Riverdale (2-year term)
CESA #4 Cindy Zahrte - Tomah
CESA #7 John Zegers - West DePere
CESA #8 Todd Carlson - Gillett
CESA #10 Paul Schley - Cornell
CESA #12** Kurt Lindau - Winter (1-year term)
Lg. Schools Todd Gray - Waukesha

John Zegers and Paul Schley are eligible for reelection for a three-year term on the board. The other board members are NOT eligible for reelection.

*Bryce Bird, the representative for CESA #3, will be retiring effective June 30, 2019. Therefore, a special election needs to occur to complete the remaining two years on his term.

**Kurt Lindau, the representative for CESA #12, will be moving to a new position outside of CESA #12 effective June 30, 2019. Therefore, a special election needs to occur to complete the remaining one year on his term.

All of the other positions are for three-year terms on the board.

Members of the WASDA wishing to place their names on a ballot to run for the board position open in their respective CESAs must notify the WASDA office on or before April 15, 2019.

Special note for the Large Schools Representative on the board: WASDA voting members employed as chief school district administrators within the twenty (20) largest Wisconsin school districts shall be eligible to elect a board member. District eligibility shall be determined by the most current enrollment data as reported by the Department of Public Instruction.

In order to have a name placed on the election ballot, voting members of the WASDA must follow one of the two following procedures:

1. A written letter of declaration (or email) by the voting member sent to the WASDA office. OR

2. By three voting members of the WASDA signing a nomination paper requesting the name of a WASDA member to be placed on the ballot.

In the event more than two candidates qualify for the ballot, there shall be a primary election held not less than 30 days before the general election, to be conducted in the same manner as the general election. Ballot order shall be determined by draw of names by the Executive Director of the association in the presence of two voting members who are not candidates for the office. The ballots shall be distributed to the voting members no later than May 15, 2019, with an established deadline for return of the completed ballot of June 1.

ADDITIONAL RESOURCES OF INTEREST FOR THE MILITARY CHILD

WI DPI
Who We Are
MIC3 - includes videos
Additional Info
2019 WASDA SUMMER LEGAL SEMINAR

Mark your calendars now and plan to attend WASDA’s Annual Summer Legal Seminar at the beautiful Stone Harbor Resort in Sturgeon Bay. This year’s seminar will be held July 24-26.

WASDA members can call the Stone Harbor Resort now to reserve their room for the evenings of July 24 and 25. Please call the resort directly at 1-920-746-0700. Please do not wait long to book your room as the resort typically sells out for this event!

To assist in your planning, the seminar will kick-off with a reception at 5:30 p.m. on Wednesday, July 24, followed by dinner and the first presentation. The seminar will continue all day on Thursday and adjourn by noon on Friday, July 26. There will also be an informal golf outing at noon on Wednesday, July 24.

The program will be planned this spring. Registration information should be available online at www.wasda.org in May.

CHRISTINE V. HAMIEL ASCENDS TO PRESIDENT OF THE WISCONSIN SCHOOL ATTORNEYS ASSOCIATION

MILWAUKEE, WI - von Briesen & Roper, s.c., today announced that Attorney Christine V. Hamiel ascends to President of the Wisconsin School Attorneys Association. Her appointment occurred at the annual Wisconsin School Attorneys Association membership meeting on Wednesday, February 20, 2019.

Hamiel is a Shareholder and Chair of the School Law Section at von Briesen & Roper, s.c. She advises school districts, private schools, and charters schools on all aspects of law surrounding education. Chrissy is an avid presenter to WASBO, WASB, WASDA, and other school and government-related organizations.

The Wisconsin School Attorneys Association was formed to assist and facilitate the exchange of information among attorneys practicing school law in the State of Wisconsin. Membership consists of attorneys that serve as legal counsel for members of the Wisconsin Association of School Boards. The association is currently comprised of over 100 members and is governed by a seven member board of directors.

About von Briesen & Roper, s.c.: von Briesen is one of Wisconsin's premiere law firms providing a full range of legal services to businesses, institutions and individuals. For more information, please visit the firm's web site at http://www.vonbriesen.com.

NEW SUPERINTENDENTS

If you are leaving your district, please be sure to notify the WASDA office of the name of the new person who will be assuming the superintendency. If the new person is either new to the superintendency or new to the state of Wisconsin, be sure to have them hold the dates of July 31-August 1 for the first New Superintendents Workshop for the 2019-20 school year, which will be held at the Holiday Inn-Stevens Point.
Imagine

School Finance Expertise at Your Fingertips

The Baird Video Library is your district’s go-to school finance resource for training, continuing education and talent development. Whether you’re looking to increase your finance team’s efficiency or speak knowledgeably with your district’s stakeholders, our easy-to-use and interactive videos can help you understand and address the important finance issues impacting your district.

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Want to become an expert on Wisconsin school finance? Check out the Baird Video Library!
7:30 a.m. REGISTRATION/CONTINENTAL BREAKFAST

7:30 a.m. Registration/Continental Breakfast

8:00 a.m. Welcome and Reflection
Finishing Strong and Planning Proactively for the Next Year.
The school year is coming to a close. Many accomplishments have been realized in your first year. But one good year doesn't make a good run. Expectations will actually increase if you've had a good year. Attention to several tips can help ensure you have a strong finish to your first year and a productive start to your second.
_Discussion facilitated by Cooke and Gallagher_

8:15 a.m. Financial Literacy - Debt 101
There are many procedures and statutory provisions relating to bonding and indebtedness. Learn from the experts, what superintendents need to know including understanding the debt issuance process, Funds 38 and 39, EMMA filing requirements, the bond rating process, role of bond counsel and other related topics.
_Lisa Voisin, Managing Director, and Kevin Mullen, Director, Baird Financial Team_

9:15 - 9:30 a.m. Break/Networking

9:30 a.m. Legal Update
The rapidly changing legal landscape continues to offer topics that must be mastered to avoid legal entanglements. Gain insights from the "Legal Eagle" in a discussion of current issues with implications for your actions.
_Presenter: Attorney Kirk Strang of Strang, Patteson, Renning, Lewis & Lacy_

10:30 a.m. Providing Leadership When Expectations Conflict
Successful leaders understand that expectations of the staff, community or board may conflict. But rather than feeling caught in the middle, they employ strategies to identify and build common ground and ownership for direction, while serving as a child advocate. Learn tips utilized by experienced leaders who have successfully prevented or navigated conflicting expectations to create a culture of high expectations, transparency and results.
_Panellists: Brian Busler, Supt., Oregon; Lisa Elliott, supt., Greenfield; and Aaron Sadoff, Supt., North Fond du Lac_
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<th>Time</th>
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<tr>
<td>11:30 a.m.</td>
<td>Lunch/Networking</td>
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<td>12:30 p.m.</td>
<td><strong>Strategic Communications to Achieve Results</strong>&lt;br&gt;Effective communications don't happen by chance. They result from deliberate, intentional planning. This session will assist us to understand and apply a communications planning approach to identify communication goals, develop messages, select communication tools, involve stakeholders and assess results. Participants will work with the presenter to apply communication planning concepts for crisis communications and for communicating in advance of a referendum. Come prepared to examine your greatest communication challenge in light of the concepts presented.&lt;br&gt;&lt;em&gt;Presenter: Joe Donovan, Donovan Group&lt;/em&gt;</td>
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<td>1:30 p.m.</td>
<td><strong>Reflection on Learning</strong>&lt;br&gt;Complete KWL and survey/reflection - Degree to Which Academy Affected Thinking and Practice</td>
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<td>2:30 p.m.</td>
<td><strong>Priority Planning for 2019-20</strong>&lt;br&gt;How should WASDA Meet your Needs during Your Second Year as Superintendent.</td>
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<td>3:00 p.m.</td>
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Infographic: Integrating equity into social and emotional learning
Grounding social and emotional learning in a focus on equity helps promote the conditions that enable all children to reach their full potential. Check out our new infographic to learn more.

Resource Roundup: Issues facing rural schools and districts
Rural schools serve nearly 1 in 5 students in the nation. We rounded up resources from across the REL program to help educators and policymakers tackle the challenges these schools face.

Public TV screenings provide a deep dive into career preparation in rural communities
In Minnesota, screenings of our new documentary connected educators with researchers and experts in the field to discuss strategies for improving career preparation in rural schools.

REL tools for rural practitioners
A new video highlights three tools to help rural educators address the needs of and improve outcomes for students. The tools were developed by researchers from REL Central, REL Midwest, and REL Northeast & Islands.

Resources and lessons learned from REL Midwest’s networked improvement communities to support educators
Networked improvement communities enable researchers and education practitioners to conduct rapid research cycles in authentic school or district settings. We highlight three key strategies for making these partnerships a success.

Study spotlight: Assessing the implementation of the Iowa Learning and Technology Networked Improvement Community
We’re conducting a study of our networked improvement community in Iowa to develop a methodology for evaluating these types of research-practice partnerships.
NEWS FROM PREVENT BLINDNESS WISCONSIN

Are children in your school district able to see to learn?

Did you know?

- 1 in 4 school-aged and 1 in 20 preschool-aged children have a vision problem.
- 80% of learning happens visually.
- Wisconsin is one of only ten states without requirements for vision screenings.
- Vision problems disproportionately affect children of color and children living in poverty.
- Children with undiagnosed and untreated vision problems are educationally disadvantaged.
- Due to increased screen time, the World Health Organization predicts that half of the world’s population will have myopia (nearsightedness) by 2050 – they are calling this an epidemic.
- When children see clearly, they are more engaged in the classroom and some have shown grades improve.

How Vision Screening Works:

- Each eye is tested individually.
- Using a standardized method, students are asked to identify letters/shapes.
- A screening results in a “pass” or “refer”.
- Screenings identify children at high risk for vision problems to refer them to an eye care professional before permanent vision loss occurs. Some conditions must be detected and treated before a child turns 8!

What it takes:

- **Train and Certify:** School Nurse or Health Services Team member should become a Certified Children’s Vision Screener ($75) – Trainings offered throughout the state.
- **Supplies:** Eye charts and occluders (One-time cost of less than $120 per line)
- **Time:** Screening times per child vary, but on average, 2-3 minutes per child is all it takes to instruct the child, complete the screening, and record their results.
- **Follow-up:** parents and teachers need to understand a child’s results and steps to obtain vision care. A dilated eye exam is the only way to effectively diagnose and prescribe treatment for children’s vision problems.

Prevent Blindness Wisconsin’s protocols are set by the National Center for Children’s Vision and Eye Health, following recommendations of Bright Futures. Prevent Blindness Wisconsin partners with:

- Wisconsin Department of Public Instruction
- Wisconsin Head Start Association
- Wisconsin Department of Children and Families
- Wisconsin Association of School Nurses
- Wisconsin Department of Health Services

To learn more and to start your Vision Screening Program today, contact Prevent Blindness Wisconsin at (414) 765-0505 or visit wisconsin.preventblindness.org

Let’s get all children vision-ready to learn!
WHEREAS, the Department of Defense has recognized the sacrifices and applauded the courage displayed by military children by celebrating all military children during the month of April since 1986; and

WHEREAS, military children deal with the uncertainty of the well-being of their parents deployed in places near and far; and

WHEREAS, military children regularly experience concern for their parents who serve during times of peace and war; and

WHEREAS, military children demonstrate strength and courage while dealing with increased responsibilities in their family while their parents serve the state and nation; and

WHEREAS, military children are significant contributors to their families, their communities, our state, and our nation; and

WHEREAS, every community in the state of Wisconsin includes military children who successfully fulfill the special responsibilities required of military families;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin, do hereby proclaim April 2019 as

MILITARY CHILD MONTH

throughout the state of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of March 2019.

Tony Evers
GOVERNOR

By the Governor:

Douglas La Follette
Secretary of State