Welcome to WASDA’s May edition of our online Newsletter!

An invoice for your 2019-2020 WASDA dues will be emailed to all Wisconsin superintendents soon. You will also be able to pay your AASA dues and join the WASDA Resource Libraries from this invoice.

We are always looking for new ways to serve our members. If we can ever be of service to you, please do not hesitate to contact us. We are here to serve you!

Wisconsin Association of School District Administrators
4797 Hayes Road
Madison, WI 53704
608/242-1090
608/242-1290 - FAX
www.wasda.org

NEW SUPERINTENDENTS

If you are leaving your district, please be sure to notify the WASDA office of the name of the new person who will be assuming the superintendency. If the new person is either new to the superintendency or new to the state of Wisconsin, be sure to have them hold the dates of July 31-August 1 for the first New Superintendents Workshop for the 2019-20 school year, which will be held at the Holiday Inn-Stevens Point.
MAY 2019 WASDA E-NEWS

WASDA President’s Message
WASDA Executive Director’s Report
Supporting Principal Excellence Academy
Ronald Milton Obituary
2019 WASDA Summer Legal Seminar
WASDA Bert Grover Child Advocacy Award Recipients
New Building Administrators Academy
Social Media: The Good, Bad and Ugly
WASDA Members Recognized at Annual Convention
WASDA Annual Convention Lunch
The Capitol Report - John Forester, Dir. Of Gov. Relations
Superintendent Vacancies
WASDA Calendar of Events
Your students deserve the best. The best teachers. The best programs. The best facilities. Hoffman will help you create the best learning environment for your students to thrive and grow.

Your students deserve first-rate facilities. You deserve a partner ready to make that happen.

Visit us at hoffman.net
Dear WASDA Friends and Colleagues,

What do we wish for our graduates? How will we create and manage time, energy and resources to accomplish such desires? Where will we find the best return on our investment of such precious commodities in our schools? Are you currently looking to redefine readiness so that your graduates are career, college and life ready?

The college and career side of readiness remind me of the difference between a routine check-up and a full comprehensive annual examination. A routine check-up typically involves several measurements that are taken and then charted for comparisons at future check-ups. These include fairly simple measures such as height, weight, temperature, pulse/heart rate, blood pressure, etc. Nothing difficult - and nothing that is overly intrusive or time consuming. The check-up probably took less time than minutes in the waiting room.

Unlike a routine check-up, the comprehensive physical examination may involve all of the above measurements as well as more intrusive (and costly) ones such as multiple laboratory tests - blood draw, x-rays, MRI, CAT scan, etc. Also, a comprehensive physical exam may take a longer period of time to complete and the results of certain tests may require a waiting period and may warrant another follow-up visit to your doctor.

School and District Report Cards also present a variety of general information and student demographic data. These types of information represent the type of data retrieved by your physician during a routine wellness exam. They include in this instance the following pieces of information: Grade levels contained in the school reported, total student enrollment, race/ethnicity information for the student body by percentage of overall enrollment, and percentages of total enrollment for students in various sub-groups including Students with Disabilities, Economically Disadvantaged pupils and those students who possess Limited English Proficiency. In the medical example presented above this information is not unlike height, weight, temperature, pulse/heart rate and blood pressure.

More diagnostic information similar to that gathered in a comprehensive physical examination provides the school/district with critical information for the student population as a whole as well as for smaller sub-groups of students. The use of various forms of measurement for these purposes are to make adjustments to classroom instruction. Additionally, student specific information is reported out through other sources that assist staff members in making decisions to assist individual students who might be in need of additional support. These are the data for which important decisions are made on a daily, weekly or monthly basis. These data points are utilized to establish, monitor and adjust individual pupil learning expectations and interventions are scheduled to enhance and promote individual pupil growth.

As to preparing students for "life" allow me to share some teachings from my parents and, in particular, my mother. Mom was a great one to install those "life lessons" typically preceded by the statement, "one day this will all make sense to you." I offer to you what I think might be the framework for a "life preparation" curriculum for our students. Mom's nuggets of wisdom appear in quotes in the paragraph below.
First, "to be early is to be on time." That means to recognize and value the importance of time to others and to be a steward of time - managing it well and using it efficiently and effectively to your advantage. Second, "be consistent in thought and deed." Simply put, do what you say you will do. This will cause others to view you as being both honest and trustworthy. Third, "if you tell the truth, you only need tell your story one time." Clearly, be honest up front and you will never need to recall what you have told others. Finally, "what is popular is not always right; what is right is not always popular." Be certain to clearly understand the values that define who you are and who you wish to be. Through it all, remain true to your values as these are at the very core of what defines you as a person.

I wish you all a fantastic ending to your school year. Be sure to celebrate your successes and know that your students are ready for whatever might come their way following graduation.

Respectfully,

Dr. Steven M. Bloom, District Administrator
Palmyra-Eagle Area School District
WASDA President
sbloom@peasd.org

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Over 1/2 of your employees are likely stressed about their finances.*

Employees who suffer from financial stress cost your district money. Member Benefits can help you create and implement a financial wellness plan for your employees at no cost to the district.

- Individual financial consultations.
- Financial seminars.
- Monthly e-news.
- Financial resources including calculators, eBooks, videos, and more.

Call 1-800-279-4030

Executive Director’s Message
May 2019
Dr. Jon Bales

“New WASDA Director of PD and a Conversation with Governor Evers”

Please click on the link below to hear a message from Jon.

CLICK HERE.
Please send your comments and questions to Jon - jbales@wasda.org.

SUPPORTING PRINCIPAL EXCELLENCE:
PROFESSIONAL GROWTH COACHING FOR LEADERS

Registration is now open for the 2019-20 Supporting Principal Excellence: Professional Growth Coaching for Leaders Academy. Join colleagues in an opportunity to learn together and expand professional networks while developing and implementing tools and practices that enhance principal performance in leading schools of equity and excellence for student success.

Choose your location and attend all four (4) full day sessions.

Madison - Holiday Inn American Center       Stevens Point - Holiday Inn
October 17                              October 18
November 20                             November 22
January 8                               January 7
March 20                                 March 19

Click here to register for the four MADISON sessions.

Click here to register for the four STEVENS POINT sessions.

Comments from past Academy participants:
"This is within my area of study/experience, and the academy has helped me advance my practice."
"The balance of learning/research and practicing with others was greatly appreciated."
"I really liked the discussion and role playing of case studies and to discuss sensitive issues in a safe environment."

Invest in your learning and professional growth by joining the 2019-20 Academy!
RONALD MILTON

Eldorado - Ronald "Ron" D. Milton
One of the best men in the world passed away on April 20, 2019. He was surrounded by his beloved family with his wife holding one hand and his sister holding the other.

Ron was born on May 29, 1936 to Ashley and Pearl Milton. He graduated from Lincoln High School in Manitowoc. He was a man of accomplishments. He joined the Marine Corps and proudly served his country. Once he returned to civilian life, he met the love of his life, Charlotte Stedl and married her July 8, 1961. He continued his education and earned a bachelor's degree at UW Stevens Point, a master's degree at University Northern Michigan and a Specialist degree at UW Milwaukee. He was employed at the Rosendale Brandon School District for 40 years. He started as a teacher, advanced to Elementary and Middle School principal and eventually took the role of District Superintendent.

Ron cared about all people and he was a man that touched many lives. He had an extraordinary sense of humor and was a master practical joker. He lived his life true to himself. Integrity was everything to him and everything he did reflected this. Ron loved hunting and the outdoors. One of his true passions was raising beagles and competing in field trials with them. He had many dogs accomplish Field Champion through the years. He was active in the Marine Corps League and enjoyed spending time with his comrades and their Tuesday Marine Corps. breakfast at Faro's. He was also a charter member of the Rosendale Lions and a member of the United Church of Christ of Rosendale. He had a great love for his Rottweiler dog, Max.

Above all, Ron was a family man. He was an amazing and supportive husband and father, grandfather and great grandfather and brother. He always kept a smile on everyone's face and could come up with the funniest stuff. He was a quiet man, he was a great listener and very wise. We will profoundly miss talking with him and getting his advice on all matters.

Ron is survived by his wife Charlotte, his children: Kelly (Bill) Stelsel, Kathie (Charles) Sutton and Tom (Connie) Milton; his grandchildren: Cody Schraa, William Stelsel, Shae (Dustin) Salinas, Cheyenne (Erik) Olson, Lyndsey Baumann, Madeline Milton and Ben Milton, Jessica (Kevin) Boon, Brett Wilke and Justin Wilke. His great grandchildren, Oliver, Lili, Silvia and Grady, his sister, Janet Nickel of Fargo, ND, brother in laws: Walter Stedl, William (Irene) Stedl and Jack Kotche. He had many nieces and nephews that he loved who loved him back.

He is preceded in death by his parents, his mother and father in law, Walter and Delores Stedl and brother and sister in laws: Harvey and Carolyn Maurer, Judy Kotche, Curt Nickel and James Stedl. Kurki-Mach Funeral Chapel & Crematory is serving the family, www.kurkimachfuneralchapel.com.

2019 WASDA SUMMER LEGAL SEMINAR

Mark your calendars now and plan to attend WASDA’s Annual Summer Legal Seminar at the beautiful Stone Harbor Resort in Sturgeon Bay. This year’s seminar will be held July 24-26.

WASDA members can call the Stone Harbor Resort now to reserve their room for the evenings of July 24 and 25. Please call the resort directly at 1-920-746-0700. Please do not wait long to book your room as the resort typically sells out for this event!

To assist in your planning, the seminar will kick-off with a reception at 5:30 p.m. on Wednesday, July 24, followed by dinner and the first presentation. The seminar will continue all day on Thursday and adjourn by noon on Friday, July 26. There will also be an informal golf outing at noon on Wednesday, July 24.

The program will be planned this spring. Registration information should be available online at www.wasda.org in May.
The Wisconsin Association of School District Administrators has a priority interest in advocating for the welfare of Wisconsin youth. One effort is to recognize either individuals or organizations who do this in an exceptional way. The WASDA Child Advocacy Committee has selected Don and Cheryl Brenengen as one of two 2019 WASDA Bert Grover Child Advocacy Award recipients.

Don and Cheryl have had a steady focus on supporting and assisting their area youth and know that the key to growing a positive community is to invest in their youth. Just over 15 years ago the Brenengens began a personal quest to establish a Boys and Girls Club in West Salem. As owners of a nationally recognized family of automotive dealerships, Don and Cheryl are successful entrepreneurs with the requisite business skills, determination and vision to create a successful club. Their journey began when Don and Cheryl led the necessary fund raising efforts to create a new club in a vacant building in West Salem. In the years following the establishment of a new club, they quietly worked to deepen the connections between the school district and the club. Eventually, their efforts resulted in the La Crosse Area Boys and girls Club pledging a donation to the district contingent upon a successful bond referendum seeking partnership in a collaborative project to construct a modern club within the footprint of West Salem Middle School. The culminating result is a state-of-the-art facility located in the heart of the School District of West Salem campus now serving nearly 200 children and their families every single day. The Club is able to support the academic goals of the district by offering tutoring, homework help and a variety of academic programs that complement the school's goals and vision. In addition, the Club has worked closely with the schools in addressing the growing social and emotional needs of students.

None of this would have happened without the vision and persistence of the Brenengens. In order to build this new Club, the Boys and Girls Club had to raise $2.5 million to renovate the dedicated space. Don and Cheryl served as the campaign co-chairs in raising nearly $3 million while also personally donating to the project.

The accomplishments of the new club is only one of the many examples of Don and Cheryl's dedication to community service. In a completely different project, they offered their generosity and support in the establishment of youth apprenticeship opportunities for high school students interested in becoming auto mechanics. Their passion and their investments eventually led to the construction and development of an automotive repair training facility located on the West Salem High School campus. The Brenengen Auto Group donated equipment, automobiles, workplace experiences, and employee time in the creation of this unique school/industry partnership.

Don and Cheryl Brenengen are accomplished business leaders and philanthropists. Equally impressive is their dedication to serving their community by supporting activities connected to education. Don and Cheryl are hometown heroes who are passionate about investing in the next generation.

As part of the award, they will receive a $1000 check to donate to the West Salem Boys & Girls Club. They will also receive an original piece of artwork created by Emma Hull, a Senior from the West Salem School District. The student artist will receive a $300 check from WASDA. Don and Cheryl will present the checks at a later date during a West Salem School District event.
The Wisconsin Association of School District Administrators has a priority interest in advocating for the welfare of Wisconsin youth. The Bert Grover Child Advocacy Business Award is an award created to acknowledge the exceptional business educational partnerships throughout the State of Wisconsin.

Bauer Built, Inc. is a company that got its beginnings in Durand and have stayed true to the community. Now under the second and third generation of leadership, one of the common principles of Bauer Built has been the commitment they have to the school district and community.

Bauer Built supports every event in the district and community. For the community, they are key supporters of St. Mary's Catholic Church, Durand Fun Fest, Music in the Park, Blues on the Chippewa, various civic group fundraising events and many additional things. Their civic pride and giving back to the school and community is remarkable.

Bauer Built, Inc. has been a tremendous ally and advocate for the Durand-Arkansaw School District. From a school district perspective, they annually give out multiple scholarships to students, lead donor for Junior Achievement, provided financial support for the baseball field renovation, strong supporters of the golf outing, support annual Post-Prom activities and lead the support for Post-Graduation activities.

Most recently, when it came time to raise funds for a new football field and track complex that was completed last fall, Bauer Built was the first major donor to step forward. Their contribution was significant in helping raise the $1.5 million needed to make the project a reality. Without their $700,000 contribution, they would not have raised the funds needed in eight months. The new facility has and will continue to touch thousands of students and adults in the years ahead.

In addition to their support of the Track/Football Field project, they have been extremely supportive of the Education Foundation by annually providing support as a business or individuals and being members of their Ambassador Program. Their support for the Education Foundation is second to none. They have a strong desire to continue to give back and work to ensure the district is viable with a good educational institution for future generations.

Bauer Built is also more than about giving financial support. They are also extremely giving of their time and talent. They regularly provide volunteers to help teach Junior Achievement and speak as part of career panels for Academic and Career Planning. They have offered multiple employees to serve on our Career and Technical Education Committee and have provided multiple opportunities for students and staff to tour their facility to learn about the many things they do in their company.

The donations and support of Bauer Built have impacted many students and community members for many generations and will continue to impact in the future. Due to the support of Bauer Built, they have one of the best football/track complexes in the state, a wonderful baseball facility, a CTE Department that is expanding options for students, a direct pipeline for work opportunities for students and great events like Post-Prom and Post-Graduation.

As recognition for the support to Bauer Built, Inc. and community, Jerry Bauer will receive a plaque to display at Bauer Built, Inc.

WASDA also wishes to thank the Child Advocacy Committee for their dedication and work in selecting this year's recipients. The committee is chaired by Mark Gruen-Royall (Chair); Bob Mayfield-Kimberly (Vice Chair); Christine Anderson-Twin Lakes #4; Craig Broeren-Wisconsin Rapids; Ann Buechel Haack-Elkhart Lake-Glenbeulah; Nathaniel Burkland-Niagara; Vicki Cartwright-Oshkosh; Greg Doverspike-Durand-Arkansaw; Bob Lloyd-Lomira; Dan Nett-New Holstein; Ron Saari-Potosi; Kevin Sipple-Boyceville; Kelly Thompson-Muskego-Norway; and Eric Wright-Elk Mound.
Wisconsin public school districts face unprecedented challenges and opportunities. The attorneys at Strang, Patteson, Renning, Lewis & Lacy, s.c., are dedicated to helping you meet the challenges and take advantage of the opportunities.

YOUR GOALS. OUR MISSION.

Green Bay - Toll Free: (844) 833-0830
Madison - Toll Free: (844) 626-0901
Oshkosh - Toll Free: (833) 654-1180

strangpatteson.com
NEW BUILDING ADMINISTRATORS ACADEMY

Year long academy helps new building leaders get off to a great start!

Now is the time of year when there are many changes in school district administrative teams. As principals retire or move, you'll be hiring a new group of first-time principals, associate principals or deans to round out teams and bring new energy to schools and districts.

The research is clear: highly effective school leadership is essential to high-performing schools. It is the mission of AWSA's New Building Administrators Academy (NBAA) to provide the support necessary for first-year principals, associate principals, and deans to succeed right from the start and build a solid foundation from which they continue to expand leadership impact. The New Building Administrators Academy will provide the guidance, support, and networking necessary for school-level administrators to succeed in year one and beyond.

Benefits of the Program:

New Building Administrators Conference Series
This five-session orientation and professional development series for first-year building administrators provides a framework for ensuring a successful school year and offers opportunities for ongoing support and networking. The conference series is designed and delivered by AWSA Executive staff as well as a faculty of outstanding practicing school and district leaders. The New Building Administrators Academy provides:

1. Just-in-time and ongoing professional learning throughout the course of the first year.
2. Examples of best practices and thoughtful approaches that address major responsibilities of school-level leadership.
3. An abundance of resources to assist with on-the-job questions, concerns, and experiences.
4. A professional network of job-alike peers facilitated by first-rate administrative veterans.

The first session of the series will take place on August 8 in Madison. See this link for more information about sessions, objectives, and key content.

Coaching
Members of the New Building Administrator Academy also have the opportunity to engage with a personal coach on a monthly basis at no additional cost!

Discounted AWSA Membership
Brand new principals, associate principals, and other school administrators may receive the services of AWSA at a $100 discount on the first year of membership when they join as an Introductory Member.

Job-related counseling
Professional information and advice is available from AWSA's Executive Staff: Jim Lynch, Joe Schroeder and Tammy Gibbons.

If you have a principal who is retiring, please email Robin at robinherring@awsa.org.

Getting Registered
If your district has recently hired or plans to hire a new principal in the coming months, please encourage those new administrators to look into the benefits of joining the New Building Administrators Academy. Registration is open now! Additional details can be found on the AWSA website. Please contact Robin at robinherring@awsa.org with the name and email address of your new administrators so she can reach out to them with an invitation to the program.

"New Building Administrators Academy participants regularly rate the overall quality and helpfulness of the NBAA in the 90-100% range."
The use of social media is pervasive in our world today. I believe the impact of social media, both positive and negative, is readily apparent to all school leaders.

Certainly innovative educators have used, and are using, social media to enhance learning and communication in a multitude of ways.

However, just as there is great potential for utilizing social media for constructive purposes, there are numerous examples of the misuse and abuse of interactive apps and web services, i.e., social media.

No doubt you've read about them. Perhaps you may already have had to deal with disciplinary issues related to the misuse or abuse of social media by staff members, coaches, or even volunteers.

Unfortunately, misuses of social media have become so commonplace across the country - particularly with regard to attempts by school employees to take advantage of vulnerable students using social media sites - that news stories about these incidents are too numerous to count.

As a District Administrator, you know how important it is to take every threat seriously so that you can make sure that the children in your district schools are as safe as can be. As a retired superintendent in another state who has spent the past 20 years of "retirement" in the K-12 policy arena as President and CEO of Neola Inc., I believe adoption of a policy by the School Board and the development by the District's administration of an administrative guideline implementing the Board's policy is urgently needed in each school district in Wisconsin.

In the 20 years that I have owned Neola, I never have directly corresponded with district leaders to urge them to adopt a specific policy ... until now!

To be clear: there are no laws requiring that school districts adopt such a policy. In my view, however, it is essential that districts put policy and procedure in place as soon as possible to deal effectively with social media abuses and, ideally, to prevent them from happening in the first place.

For the past two years, Neola's executive team, our associates, attorneys in the six states where we provide service, and tech staff from a handful of client districts have written, and rewritten, drafts on a policy and a corresponding guideline for Social Media. Our work also has been reviewed - and endorsed - by Internet safety expert Jesse Weinberger.

No doubt, any policy and administrative guideline will continue to evolve as technology evolves, but I believe the material we are about to release in Wisconsin is cutting edge. Most importantly, the policy and administrative guideline will give your district's administration a chance to manage the use of social media rather than simply react when abuses occur.

I feel so strongly about the need for ALL school districts to adopt and enforce a social media policy and an accompanying administrative guideline that Neola is making its policy and administrative guideline available to all school districts in the state of Wisconsin, whether they are a client of Neola or not. That's how important I believe this issue is.

On May 14th Neola is bringing together experts in the fields of technology, including a nationally-recognized expert on social media safety as well as Wisconsin attorneys, to offer a free school law and policy seminar that will address many of the legal issues that are challenging school districts. Among the challenges are students and staff using, and at times misusing, social media.

This seminar will give participants the information and background needed to address critical issues including internet safety for students who attend your schools, social media policies, archiving electronic communications and public records, and best practices on data security.

The seminar will be held at the Kalahari Resort in Wisconsin Dells on May 14th. Registration is free and includes lunch, but participation is limited to 75 people.

Registration will close on May 10th or after the first 75 registrants. Onsite registration will not be available.

Continued, next page....
SOCIAL MEDIA CONTINUED:

A live stream of the program will be made available for interested participants who are unable to attend in person.

Click here to register for the event.

After the presentation a copy of Neola's Social Media policy and guideline will be made available electronically.

Neola's policy and administrative guideline will be received by Neola clients as a Special Update - Social Media on their BoardDocs sites.

If you are not a Neola client, you can receive this material by emailing our Director of Operations, Scott Westhoven, at swesthoven@neola.com. He will provide the Social Media Policy, Administrative Guideline, and a letter of express permission to use our copyrighted material via Dropbox.

Your questions and comments are always welcome. You can reach me by cell at (330) 289-5057, or by email at rclapp@neola.com.
WASDA MEMBERS RECOGNIZED AT ANNUAL CONVENTION

2019 RETIREES:
Left to right: Keith Brandstetter, Supt., Waterford UHS; Jeff Athey, Supt., River Ridge; Bryce Bird, Supt., Riverdale; James Bouché, Supt., Lakeland UHS; Jim Kuchta, Supt., Amery; Fran Finco, Supt., Onalaska; Marc Christianson, Supt., Rosholt; and Tim Culver, Supt., Oak Creek-Franklin

2019 RETIREEs:
Left to right: Tim Micke, Supt., Athens; Rita Olson, Supt., South Milwaukee; Chris Patritto, Supt., Hurley; Mike Richie, Supt., Tomorrow River; Cathleen Shimon, Supt., Clayton; and Christine Weymouth, Supt., Mauston

Retirees not present: Joni Burgin, Supt., Grantsburg; Thomas Hiebert, Supt., Cochrane-Fountain City; Kevin Knudson, Supt., Randolph; George Mavroulis, Supt., Middleton-Cross Plains; Scott Pierce, Supt., Westosha; Jean Serum, Supt., Northwood; Kevin Sipple, Supt., Boyceville; Peter Smet, Supt., Burlington; and John Zegers, Supt., West DePere.

Congratulations!
WASDA MEMBERS RECOGNIZED AT ANNUAL CONVENTION

15-Year Recognition: Bruce Quinton, Supt., Pepin; Randy Guttenberg, Supt., Waunakee; Chris Patritto, Supt., Hurley; Rick Parks, Supt., Marathon, and Steve Bloom, Supt., Palmyra-Eagle

15-Year Recognition not pictured: Dave Botz, Supt., Little Chute; and Wendell Waukeau, Supt., Menomonee Indian

20-Year Recognition: Craig Gerlach, Supt., Stevens Point; Mark Lichte, Supt., Lake Country; Keith Brandstetter, Supt., Waterford UHS; and Tom Benson, Supt., Reedsburg

20-Year Recognition not pictured: Jim Gottinger, Supt., Lake Geneva

Left to right:
Jon Bales, WASDA Executive Director; Kathleen Cooke, recipient, WASDA Outstanding Educator Award; Joe Donovan, recipient, WASDA Award of Special Recognition for Service to Wisconsin; State Superintendent Carolyn Stanford Taylor; Steve Sedlmayr, recipient, WASDA Distinguished Service Award; and WASDA President Steve Bloom, Supt., Palmyra-Eagle
WASDA ANNUAL CONVENTION LUNCH

Gold Sponsor WASDA Business Mike Clark from Baird (above) and WASDA President Steve Bloom, Supt., Palmyra-Eagle (right)

2018-19 WASDA President-elect Cindy Zahrte, Supt., Tomah, (left) and 2019-20 WASDA President-elect Paul Schley, Supt., Cornell
WASDA ANNUAL CONVENTION LUNCH

Outgoing WASDA Board of Directors Members Recognized

Pictured with WASDA Executive Director, Jon Bales: Bryce Bird, Supt., Riverdale, (4 years) and Todd Gray, Supt., Waukesha (7 years)

Pictured with WASDA Executive Director Jon Bales, Kurt Lindau, Supt., Winter (2 years)

Board members recognized but not in attendance: Todd Carlson, Supt., Gillett (6 years) and John Zegers, Supt., West DePere (2 years)

Left to right: Todd Gray, Supt., Waukesha, Executive Committee Member; WASDA President-elect Cindy Zahrte, Supt., Tomah; WASDA President Steve Bloom, Supt., Palmyra-Eagle; Incoming WASDA President-elect Paul Schley, Supt., Cornell; and WASDA Executive Director Jon Bales