Welcome to WASDA’s July edition of our online Newsletter and our official kick-off for the 2020-21 year!

The WASDA staff has been busy preparing for the new year. Membership renewals were emailed to all Wisconsin public school superintendents in June. Payment for the 2020-21 school year is due in the WASDA office by August 7. If you have not paid your dues, look for a reminder email to arrive in your inbox soon. Also, remember you can always join online at [www.wasda.org](http://www.wasda.org).

Jessica will also be very busy updating member files. This is the time of year when we see the greatest number of changes in our membership. If you have moved to a new district, please keep her informed of your new address, email address, etc. Since the majority of our communication with you will be via email and our website, it is imperative that we are kept up to date!

We look forward to seeing many of you at our upcoming Summer Legal Seminar at the beautiful Stone Harbor Resort in Sturgeon Bay at the end of July. We are providing both an in-person and virtual options for this year’s event. This is always a great kick-off to a new year of professional activities. If you have never attended it, please consider doing so.

Finally, we hope you are all enjoying a great summer!
JULY 2020
WASDA E-NEWS

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WASDA Calendar of Events

www.wasda.org
Dear WASDA Friends and Colleagues,

The last few months have definitely been challenging for everyone in education, so I doubt that anyone has gotten bored! This pandemic response has been an interesting time, an extremely busy time and definitely a stressful time, which means more than ever you need to take some time for yourself and your family. We received the guidance from DPI and DHS to mull over for a while, and there is still plenty of time before school begins, so take a few days off this week and next week before you really dig in and start solidifying your plans for this fall. You deserve it and you likely need it!

These next few months are really going to test our decisions in our districts. There will be many instances where you will feel like you are in a no-win situation as you decide to open your districts. Will teachers be required to wear masks? What about students? What if you require masks, but some refuse to wear them? Will there be consequences for students and/or staff that don't/won't follow your rules? If so, what will they be? Will there be in-person school? Will school be two days/week, four days/week or some other format? How in the world are you going to transport students to school! We all aren't as lucky as my friend Mark Elworthy of the St. Francis School District where there aren't any students bussed to school!

While I know some of you are looking for more specific direction on what you should do this fall, step back and consider this a fortunate opportunity because you don't have a list of state mandates you are required to follow! Instead this will be like so many other decisions that you, your board and community can make that work best for you. Yes, there will be politics involved and different ideas of what is right or wrong, but at least it's up to your community. Local control is what we usually look for, and now is a great time to prove that local communities and local schools are up to the challenge. You've already dealt with a mandated shut down this past spring and I think we all did one heck of a job adjusting to that in a short amount of time to make the best of a bad scenario. No matter your situation or the decisions you make through this journey, as long as you keep students at the forefront, you can't go wrong. However, I'm sure there will be times you may feel like you made a wrong decision after you get a call from an upset constituent! If in your heart and mind you believe you did what is best for your students and community, then make that your focus and shrug off the negative comments.

Our students, teachers, school boards and communities really need our leadership more than ever in these uncertain times. They need to see our confidence, hear our praises of their accomplishments and feel our compassion for others. We need to make them feel comfortable with our decisions and get them to smile as we make light of a difficult situation and ensure them that by working together, we got this!

Enjoy the July 4th festivities and family time!

Together in Education,

Dr. Paul M. Schley, Superintendent
Cornell School District
pmschley@cornell.k12.wi.us
Executive Director’s Message
July 2020
Dr. Jon Bales
“Can You Tell It’s July”

Please click on the link below to hear a message from Jon.

CLICK HERE.

Please send your comments and questions to Jon - jbales@wasda.org.

THANK YOU TO PAST PRESIDENT CINDY ZAHRTE

The members of WASDA extend their sincere appreciation to Cindy Zahrte as she served as the President and leader of WASDA for the past year. Serving as President of the leading educational professional administrators association for the state is a very demanding and challenging position. Cindy did an excellent job of serving in that capacity. The WASDA members recognized her leadership capabilities and attributes as she led the school district superintendents during this past year and wish to publicly express their sincere appreciation for the efforts given to improve the status of education in Wisconsin.

Cindy joins the long list of Past Presidents of the WASDA that have successfully led our state association toward an improved and stronger organization. Cindy, we wish you to know that your efforts and your contributions were and are hereby acknowledged and appreciated by the WASDA members.
Elections were recently held in the following CESAs. The WASDA members listed will begin their three-year terms on the Board on July 1.

- CESA #1  John Thomsen - Whitefish Bay
- CESA #2-East  John Gendron - Central/Westosha UHS (1-year term)
- CESA #5  Matt Shappell - Poynette
- CESA #6  Mark Duerwaechter - Kaukauna
- CESA #9  Jim Ellis - Minocqua Jt. 1
- CESA #12  Craig Olson - Hayward

Congratulations!
A MESSAGE FROM INCOMING WASDA PRESIDENT-ELECT

Larry Ouimette
Supt., Lac du Flambeau

It is truly an honor to be named President-Elect of an organization that is made up of so many innovative and dedicated superintendents. I have had the privilege of getting to know many of you over the years. I have gained a real appreciation for the work each and every one of you do on a daily basis and with your commitment to continuous learning and self-improvement to better serve the children and families in your respective communities.

As leaders of school districts across the state, we know that being a superintendent can be both satisfying and challenging. It requires you to continually sharpen the saw with a relentless focus on honing your leadership skills and the skills of the people around you. Throughout my career as a superintendent, I have appreciated all that WASDA does to provide invaluable resources and support uniquely suited to meet the needs of its members.

I have been a superintendent for the past 15 years and have served on the WASDA Board for the past six years. As many former WASDA Board members have told me over the years, it has been one of the best experiences of their professional careers. The Board of Directors, Jon Bales, and his outstanding staff, all show an incredible level of dedication and professionalism every single day. It has never been more evident than during this most recent challenge, and it has been inspiring to work with them.

When I was selected earlier this year to serve as President-Elect for the 2020-2021 school year, I had no idea that I would begin under such challenging circumstances, but I had no doubt that my colleagues in WASDA were up for the task at hand. While there has been much uncertainty and anxiety in our homes and communities, there has been a steady and calming influence from the strong leadership that superintendents have been providing to their school districts and communities. With very short notice, schools transitioned to, and completed, nearly three months of remote learning.

These are clearly unprecedented times, and we see how the guidance, influence and impact of WASDA is playing a vital and reassuring role in responding to the challenges we face. I am confident that under the calm and confident leadership of Jon Bales and the WASDA Board, along with the leadership of superintendents across the state, the obstacles that lie ahead of us will be overcome as we work together to meet the needs of our students, staff, parents, and communities.

I would like to thank the WASDA Board for selecting me to serve as President-Elect of WASDA for the upcoming year. I look forward to working with each of you. If I can be of assistance to any, please feel free to reach out to me.

WASDA intends to continue to provide professional learning opportunities for our members in 2020-21. At this time, the method of delivery for those opportunities will be dependent on the guidance from public health officials and compliance with any restrictions on assembly.
The Wisconsin Association of School District Administrators (WASDA) has worked directly with some of the most prestigious school law firms in the state to set up this year's summer LEGAL ISSUES SEMINAR. Below is an outline of this year's seminar. Please note that the annual golf outing will again be a pre-conference activity. Tee times will be assigned and begin at 11:30 a.m. at the Horseshoe Bay Golf Club in Egg Harbor on Wednesday, July 29. All golfers, unless from the same household, will be riding in separate carts. If they are from the same household then they will be able to ride in the cart together.

WEDNESDAY, JULY 29:

5:30 p.m.  REGISTRATION OPENS

6:00 p.m.  DINNER (Included with registration fee)
Spouses may register for this meal on the registration form.
**Enjoy various stations set up throughout the ballroom featuring prime rib, Door County Cherry Chicken, stuffed shells with meat sauce, beef enchilada casserole, taco pizza and much more!**

7:15 p.m.  YOU MAKE THE CALL
Again, the Wednesday evening program for the Legal Seminar will involve an informative, yet entertaining, way to learn school law. This year the attorneys will present cases with a set of possible answers and each table will have to select what they believe to be the correct answer. This activity should provide for lots of table discussion and an opportunity to put on your legal thinking cap while debating these legally complex cases with your colleagues.

THURSDAY, JULY 30:

7:15 a.m.  COMPLIMENTARY CONTINENTAL BREAKFAST FOR SEMINAR REGISTRANTS

8:00 a.m. - 9:15 a.m.  Anticipating and Preparing for Potential Challenges (Other Than COVID-19) During the 2020-2021 School Year
Although by no means entirely predictable, the occurrences, developments, and events that we are currently experiencing and that, in some cases, are scheduled during the 2020-2021 school year present potential challenges for District Administrators and school boards. Meaningful discussions regarding racial disparities and the equity aspects of their resolution; election year political contentions; protected employee reactions to workplace safety; parental and community public participation concerning pending matters; the impact of the Supreme Court decision regarding LGBTQ protections in employment; and expanded social media utilization by students, employees, and the public are examples of issues that will be discussed. A major focus will be the importance of knowing the district’s policies and guidelines in order to be able to consistently align administrative responses to what occurs, as well as to be able to recommend modifications as necessary. One of the primary goals of the presentation will be to empower District Administrators for what may be on the horizon during the school year.

**Presenter: Attorney Michael Julka, Boardman Clark**

9:15 a.m.  BREAK
9:30 a.m. - CONTRACTS: INSURANCE, CHILD CARE, FOOD SERVICE, CUSTODIAL, STUDENT TRANSPORTATION, STUDENT TRIPS, ETC.

Presenter: Attorney Kirk Strang of Strang, Patteson, Renning, Lewis & Lacy, s.c.

10:45 a.m. BREAK

11:00 a.m. - TITLE IX GETS NEW LIFE (AGAIN!)

On August 14, 2020, the Trump Administration's new Title IX Regulations go into effect. Alana will review the necessary policy considerations and revisions, procedural traps, staff training requirements, and new guidance concerning employee complaints. Alana will also discuss considerations and procedural requirements for students with IEPs involved in sexual harassment complaints. Finally, Alana will provide a brief overview of the landmark U.S. Supreme Court decision extending protections to LGBTQ employees, and its potential impact on whether and how Title IX applies to transgender students. And of course, plenty of time for questions!

Presenter: Attorney Alana Leffler, Buelow Vetter Law Firm

12:15 p.m. NOON LUNCHEON (Included in registration fee)

Spouses may register for this meal on the registration form.

1:15 p.m. - LEGAL ISSUES ROUND TABLES

Double your learning about legal issues. WASDA members frequently claim they learn as much from each other at conferences as they do from the speakers. In this session administrators will meet at round tables where they will share experiences on specific legal issues and create questions for a panel of some of the leading school attorneys in the state. Here is a chance to tap the best of both worlds.

Panel: Attorney Steve Weld, Attorney Gary Ruesch, Attorney Kirk Strang, Attorney Mike Julka, and Attorney Alana Leffler

2:15 p.m. FREE TIME FOR FAMILY ACTIVITIES

5:30 p.m. - RECEPTION

Catch up on the day's events and the plans for your evening with your colleagues. Registrants and spouses are invited to this casual reception.

FRIDAY, JULY 31:

7:30 a.m. COMPLIMENTARY CONTINENTAL BREAKFAST FOR SEMINAR REGISTRANTS

8:15 a.m. - COVID-19's IMPACT ON EMPLOYMENT PRACTICES AND POLICIES

Steve will explore the impact of the pandemic on employment practices, leave provisions, retirement, the FMLA, ADA, FLSA, and both unemployment compensation benefits and worker's compensation. He will identify changes needed in District policies, employee handbooks, and individual contracts and discuss the impact of COVID-19 decisions on the future.

Presenter: Attorney Stephen Weld, Weld, Riley, Prenn & Ricci

9:30 a.m. BREAK
9:45 a.m. - BEST "RETURN TO SCHOOL" PRACTICES FOR STUDENTS WITH IEPS

11:00 a.m. - School Officials will begin the 2020-21 School Year having spent an unprecedented amount of time reading systemic guidance, advice, and recommendations. Yet, the impact of COVID-19 on Programs, Placement, FAPE, and LRE for students with IEPs and 504 Plans, must be addressed on an individual basis. Gary will discuss safeguards to consider when implementing responsive and safe special education programs consistent with legal requirements. An up-to-date analysis of relevant DPI, Dept. of Education, and Court Decisions will included, in this practical, litigation avoidance presentation. Gary will also include a review of MOE, student privacy and problem-solving parent strategies, with time for questions.

Presenter: Attorney Gary Ruesch, Buelow Vetter Law Firm

11:00 a.m. - SEMINAR ADJOURNS

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**2020 FALL SUPERINTENDENTS CONFERENCE**
Presented by WASDA
in cooperation with the
Wisconsin Department of Public Instruction
Carolyn Stanford Taylor, State Superintendent

**SEPTEMBER 16-18, 2020**
MADISON CONCOURSE HOTEL

**Please note: WASDA intends to continue to provide professional learning opportunities for our members in 2020-21. At this time, the method of delivery for those opportunities will be dependent on the guidance from public health officials and compliance with any restrictions on assembly. We are prepared to provide in-person, virtual, and hybrid spaces for our members to gather, learn, collaborate, and network. Registrants will be provided updates as our future unfolds.**

**BOOK YOUR HOTEL ROOM NOW!**
DOWNTOWN HOTELS:
- MADISON CONCOURSE HOTEL - 1-800-356-8293
- MADISON MONONA TERRACE HILTON HOTEL - 1-866-255-5100
- HYATT PLACE MADISON/DOWNTOWN - 1-608-257-2700
- BEST WESTERN INN ON THE PARK - 1-800-279-8811
- DOUBLETREE OF MADISON - 1-800-222-TREE
- THE CAMPUS INN - 1-800-589-6285
- UNIVERSITY INN - 1-800-279-4881
Wisconsin public school districts face unprecedented challenges and opportunities. The attorneys at Strang, Patteson, Renning, Lewis & Lacy, s.c., are dedicated to helping you meet the challenges and take advantage of the opportunities.

YOUR GOALS.
OUR MISSION.

Your goals • Our mission

Green Bay - Toll Free: (844) 833-0830  Madison - Toll Free: (844) 626-0901
Oshkosh - Toll Free: (833) 654-1180

strangpatteson.com
Gene Ronald Wellman, 80, of Stoddard, Wisconsin, passed away peacefully at Rochester Mayo St. Mary’s Hospital on June 3, 2020. Born June 1, 1940 to Guy and Florence (Udelhofen) Wellman in Dubuque, Iowa he grew up a small-town boy in Earlville, Iowa where he helped with the family’s business, Wellman Produce. He graduated high school in 1958 as his high school class president and organized his class reunion every five years for sixty years, something he always looked forward to as they were a close-knit class. Gene met his sweetheart Sandee on an Iowa country road when she was riding her horse and he was cruising in his Chevy convertible. He stopped her to tell her that the taillight on her horse was out. As a result of that meeting, he married Sandra Caldwell on November 11, 1961 in Winthrop, Iowa and they celebrated their 58th anniversary last year.

He earned his BA, MA and EDS degrees in K-12 Education and was passionate about the education of youth and adults, as seen throughout his career. He started teaching English, Speech and Drama at West Delaware High School in Manchester, Iowa. While there, his students’ team held the State Speech Record Win for eight years straight. He left West Delaware to become High School Principal at Eastern Allamakee High School in Lansing, Iowa, where he stayed for five years. While in Lansing, he also became a charter member of the Lansing Lions Club and was one of the original seven EMTs to organize Lansing’s volunteer ambulance service. Upon leaving Lansing, Gene and his family moved to the other side of the Mississippi River to Genoa, Wisconsin. Gene became the elementary school principal at St. James School in La Crosse for five years, then moved on to become a school superintendent for fifteen years first at Bangor Area Schools, then at the Cochrane – Fountain City School District. He finished out his educational career by holding the position of Director of Clinical Field Experiences at the University of Wisconsin – La Crosse for nine years.

While Gene was passionate about education, there was nothing he was prouder of than his three children, Christy, Craig and Cherie. Because he was in education, summers were spent on the river or camping. As a result, he instilled in his children and grandchildren a great appreciation for nature and made river rats out of all of them to one degree or another.

Gene built a camper out of a retired school bus back in the 1960’s (way before schoolies and glamping became popular) as did many of his relatives and friends, and family summers were spent in the Northwoods or in campgrounds across the Midwest with these other buses enjoying many times of fun and camaraderie. Gene also had a great passion for fishing and would get his flat bottom boat (aptly named the ‘Bored of Education’) out on the river, lakes or a special northern flowage that he loved as often as possible.

The highlight of his later years was his annual fishing trips “up north.” Gene liked a rousing poker game with his brothers and in later years with his fishing buddies. Gene’s mother saw that he had piano lessons in his youth and he could play wonderful instrumental piano and was often requested to sit down and play at parties or in bars, especially the tune “Alley Cat.” This was probably not what his mother envisioned when she encouraged his piano lessons, but it sure did bring a lot of smiles to a lot of people. There wasn’t anything Gene couldn’t fix – he could do carpentry, he could weld, he was a great mechanic, although his family would tell you that this is probably because he was brought up in a family whose attitude was why pay someone else to do it when you can do it yourself? He built his own house on Gales Avenue in Manchester, Iowa and in that house accidentally walled up his favorite beer bottle opener. Thinking it would be more bother to take the wall down to get it out, he left it and the opener is still there.

In Gene’s own words: “I am the husband to the love of my life, Sandee. I am the proud parent of three great kids, Christine Wellman Hall (Chloris Lowe Jr.) of Kendall, Wisconsin, Craig (Susan) Wellman of De Soto, and Cherie (Chris) Fritz of Red Wing. I am the proud grandpa of ten grandchildren: Tyler (Amanda) Hall of New York, Ryan (Pa Chia Xiong) Hall of La Crosse, Colton Hall of La Farge, Cherie (Ben) Johnson of Winona, Minnesota, Jordan Vinson of La Crosse, Zach Wellman of De Soto, Rachel Wellman of La Crosse, Brittany Fritz of Melbourne, Australia, Erin Fritz of Red Wing, Minnesota and Morgan Fritz of Red Wing, Minnesota and one great-grandchild, Julian Audetat of Winona, Minnesota. Gene was preceded in death by his parents, Guy and Florence Wellman, and his brothers, William, Lloyd and Orville Wellman.

In lieu of flowers, memorials can be made in Gene’s name to the Upper Iowa University Alumni Foundation. A huge hole has been left in our family by losing the rock of our family. We take comfort in knowing he is with his God, the family that went before him and he is surely sitting at the best fishing spot in the heavens. A Celebration of Life for friends and other family will be held at a later date.
WASDA FIRST YEAR SUPERINTENDENTS ACADEMY

Academy Sessions

All academy sessions will be delivered virtually/remotely via ZOOM™ for at least the fall 2020 semester. Content, dates, and mode of delivery for second semester will be finalized later this fall to take into account the rapidly changing environment.

The 2020-2021 academy content will give particular attention early on, to supporting superintendent decisions associated with opening of schools in this pandemic year and the resulting effects for students, staff, budget and communications. The sessions will continue the emphasis of past academy sessions for developing successful board/superintendent relationships, promoting student achievement and equitable practices to close achievement gaps, continuous improvement, addressing school legal issues, wise business and fiscal stewardship, effective communications, and community engagement.

Academy facilitators will provide rigorous content while engaging leaders in practical experience-based activities. Virtual workshops will begin in July to allow time leaders to plan and be ready for the re-opening of school.

- The first four sessions (July 21 and 22, and August 5 and 6) are 3-hour Zoom™ meetings/presentations. All other sessions are 1 ½ hours long.

- The 1 ½ hour sessions will be held weekly through the end of September, and every other week beginning in October.

Academy Session Dates & Details!

Coaching

Each first year superintendent will be ‘paired’ with a highly regarded, experienced superintendent for coaching. The coaching experience reaches beyond the simplistic textbook answers for issues to consider the nuances and subtleties of leadership that high performing leaders have mastered.

Registration Fee

Registration fee includes access to all Academy Sessions as well as all handout materials from presenters. All sessions will be recorded for viewing at a later date if a registrant is unable to participate on the specific date and time.

WASDA Member: $1200
Recently, a former WASDA Superintendent, Jim Fitzpatrick authored a book on Leadership. We wanted to share information on the publication with you for your potential interest. Now retired, Jim was a long-time successful Superintendent who mentored many new superintendents and continues to serve as an instructor for National Louis University, where he inspires future school and district leaders. We think you will find Jim's work of interest. Below is a message from Jim along with comments from readers.

Greetings,

My book Beyond Theories and Degrees: The Alley Smarts of School Leadership is scheduled to come out August 1st, 2020. For Superintendents, I think it could be a great book study for an administrative team. For districts where there is an effort to "grow your own leaders" this would be a nice mentoring tool. The last part of the book pertaining to the superintendency might be helpful to superintendents in establishing roles and relationships with Boards of Education.

In short it's a good overview of the various leadership roles that exist in preK-12 Education. My Website, which includes more information about the book, is at jefitzpatrick.com. There you can review the 110 page 12-chapter book table of contents and other information for your consideration.

As mentioned, my book will come out in August. It is available now for pre-order at Rowman and Littlefield Publishing or at Amazon

Below are some reader and publisher comments:

Praise for Beyond Theories & Degrees…
"This book is a must read that will appeal to a wide audience. In addition to aspiring school leaders, Fitz's book would provide an insightful book study for administrative teams, Board of Education members, and anyone with an interest in school leadership and governance."
- Jim Doyle, Governor of Wisconsin 2003-2011

"As the Executive Director of the State Superintendents Association for 24 years I was able to watch Jim move "up the ladder" with tremendous success at each level. I can honestly say that Dr. Fitzpatrick has one of the best grasps of leadership essentials that I have seen over the years. It is a gift to future generations of school leaders that he has shared that knowledge in this book.

This book is a must read for aspiring school administrators. It is also a valuable "refresher" for veteran administrators who want to be reminded of the essential principles of their profession so that they can lead and mentor their administrative teams.

Dr. Fitzpatrick has captured the essence of what it takes to be a successful school leader. Read it and you will have a solid foundation for your career in the noble profession of school administration."
- Miles Turner, Retired Executive Director, The Wisconsin Association of School District Administrators (WASDA)

"Great leadership entails being an influencer of people. Jim has captured this beautifully in his book Beyond Theories and Degrees: "The Alley Smarts of Educational Leadership" with his authentic storytelling of his leadership experiences.

Jim's encouraging voice reminds us that we all can learn and should learn from one another in our respective leadership roles. He candidly shares the need for all leaders to develop confidence, self-discipline, and resilience as the tools for successful leadership.
This book is a practical reflection of various entry points into leadership as an aspiring or practicing leader. Most importantly, Jim reminds us of the importance of relationships not only to one another but also to a place of shared responsibilities and benefits to serve all children and families and serve them well through our excellent leadership.

-Dr. Deb Kerr, 2019-20 President of the American Association of School Administrators (AASA)
Superintendent- Brown Deer School District, Wisconsin Superintendent

**Beyond Theories and Degrees: The Alley Smarts of Educational Leadership:**

"This book is a must read for anyone who has a passion for leadership. Fitzpatrick’s style and story presentation could be a blueprint for any leader in any profession. His insights into building a culture of leaders, through mentoring and distributing responsibility in growing the capacity of an organization while celebrating and affirming people are the tenants of his approach to authentic accountability, where people when feeling valued become invested and perform at a high level! In the book Fitzpatrick shares the POCDICE theory, the seven key processes of Leadership that every aspiring and seasoned leaders must become good at, while never becoming complacent in improving in their roles. They are: planning, organization, communication, decision-making, influence, coordination, and evaluation.

School Leadership and Governance in American schools is at a crossroads. Fewer candidates are entering this noble and honorable profession. We need great leaders for our schools and districts to flourish. This book is designed to inspire candidates to consider school and district leadership while giving insight into school governance from the principalship, superintendency, and Board of Education levels."

*Rowman & Littlefield Publishing*
BVL JULY Update
We picked a few videos you might find helpful this month

Baird is dedicated to your district and your school finance needs. Although the BVL library is full of useful videos to be accessed anytime, this month in the business office, you might be interested in the below videos:

- Annual Meeting
- Annual Meeting Publications
- Budget Amendments
- Budget Hearing
- Cash Flow
- State Equalization Aid
- What is the July 1 Aid Estimate?

If you have any questions on the above videos, or if you have any comments on how the BVL can better serve your district, let us know! Reach out to any member of our team below; we’d be happy to help.

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SUPPORTING PRINCIPAL EXCELLENCE:  
PROFESSIONAL GROWTH COACHING FOR LEADERS

** Please note: WASDA intends to continue to provide professional learning opportunities for our members in 2020-21. At this time, the method of delivery for those opportunities will be dependent on the guidance from public health officials and compliance with any restrictions on assembly. We are prepared to provide in-person, virtual, and hybrid spaces for our members to gather, learn, collaborate, and network. Registrants will be provided updates as our future unfolds.

School administrators need skillful support from leaders of teaching and learning; leaders who believe in coaching as a vehicle for developing exemplary leadership. The Professional Growth Coaching for Leaders Academy, presented by WASDA and AWSA, will equip superintendents, central office leaders and others who directly support principals with the tools and practices that enhance principal performance in leading schools of equity and excellence for student success. The overarching goal of the Academy is to assist with the development of instructional leadership skills that deliver breakthrough results for all students.

Knowledge Objectives:

1. Identify strategies to determine best practices in teaching and learning.
2. Understand how to use evidence of principal practice to identify next steps of leader improvement that foster a positive educational environment and support the diverse cultural and learning needs of students.
3. Learn a process for determining local academic priorities and problems of practice.
4. Understand how to identify a shared problem of practice and recognize strategies to impact change.

Practice Objectives:

1. Analyze coaching conversations and scenarios for effectiveness and intended impact.
2. Promote reflection on impact by engaging leaders in coaching simulations that use targeted questioning and conversation strategies.
3. Engage in a relationship with a principal for the purpose of practicing and analyzing coaching skill.
4. Facilitate coaching conversations that ensure equity and excellence in schools.

The Academy will include four (4) full-day sessions and the sessions are intended to build upon each other. Registration will cover attendance for all four dates. Register at www.wasda.org!

Comments from past Academy participants:
"This is within my area of study/experience, and the academy has helped me advance my practice."
"The balance of learning/research and practicing with others was greatly appreciated."
"I really liked the discussion and role playing of case studies and to discuss sensitive issues in a safe environment."

Choose your location and attend all four (4) full day sessions.

Madison - WASDA School Leadership Ctr.  
Stevens Point - Holiday Inn

October 16  
December 1  
January 15  
March 10

October 15  
December 2  
January 7  
March 11
WEDNESDAY, OCTOBER 21, 2020 - HOLIDAY INN-STEVEN POINT
MONDAY, OCTOBER 19, 2020 - WASDA SCHOOL LEADERSHIP CENTER - MADISON
9 a.m. - 2 p.m.

WASDA is pleased to announce that it will be hosting two workshops entitled "Getting School Finance Right: From the Budget to the Levy." These workshops will be conducted by the DPI School Finance Team. Although open to all, this "how to do it from the ground up" workshop is geared toward new administrators or those with less than 3 years' experience. It will include:

- A detailed discussion and hands-on practice of the 2019-20 revenue limit calculation
- What to do with the October 1st Equalized Property Valuation from DOR and the October 15th General Aid Certification from DPI
- Determining the impact of the exempt business computer valuation (“Computer Aid”)
- Conceptual overview of Equalization & Special Adjustment Aid (General Aid)
- How the pieces all fit together (revenue limit/general aid/levy; equalized property valuation/levy/mill rate

The extended time will allow participants to use their own district's numbers to do the various calculations with hands-on help from the School Finance Team. The goal is for you to be confident in your budget, revenue limit and general aid numbers so the board can certify your district's levy correctly. **This is your opportunity to make sure you're getting it right!**

Items to bring with you to the workshop:
- A laptop computer
- Your district's 2019-2020 final revenue limit worksheet*
- Your district's Oct. 15th Certification of 2019-20 General Aid from DPI*
- Your district's September membership count, including 2020 summer school*
- Your district’s 2020 Equalized Values received October 1 from Department of Revenue*

*This information will be available on the SFS Team website so districts may choose to bring a hard copy or simply access the information online while at the workshop.

**Please call the STEVEN'S POINT HOTEL & CONVENTION CENTER at 715/344-0200 to reserve a sleeping room for the evening of October 20.**

**Please note: WASDA intends to continue to provide professional learning opportunities for our members in 2020-21. At this time, the method of delivery for those opportunities will be dependent on the guidance from public health officials and compliance with any restrictions on assembly. We are prepared to provide in-person, virtual, and hybrid spaces for our members to gather, learn, collaborate, and network. Registrants will be provided updates as our future unfolds.**
2021 National Superintendent of the Year Program

About the Program
Now in its 34th year, the National Superintendent of the Year® Program pays tribute to the talent and vision of the men and women who lead our nation's public schools. This program is sponsored by First Student, AIG Retirement Services and AASA. Download the FAQ here.

Eligibility
Any AASA Affiliate Association State Superintendent of the Year® who plans to continue in the profession may be nominated. This program is designed to recognize the outstanding leadership of active, front-line superintendents. It is not recognition of service at retirement or a program to reward current state or national leaders.

Selection Criteria
Each candidate for the National Superintendent of the Year® Award must first be named by their state association as the State Superintendent of the Year.

Each State Superintendent of the Year is judged on the following criteria:

Leadership for Learning – creativity in successfully meeting the needs of students in his or her school system.
Communication – strength in both personal and organizational communication.
Professionalism – constant improvement of administrative knowledge and skills, while providing professional development opportunities and motivation to others on the education team.
Community Involvement – active participation in local community activities and an understanding of regional, national, and international issues.

STATE APPLICATION INFORMATION:

Nominations for both the STATE and the NATIONAL award must be completed online.
NOTE: to be eligible for the AASA National Superintendent of the Year® Award, any nominee must first be awarded their state superintendent of the year designation.

Awards
The AASA National Superintendent of the Year presents a $10,000 scholarship to a student in the high school from which he/she graduated. All state and overseas nominees receive a medallion and are honored at AASA's National Conference on Education.

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