

We're Here to Help!



General membership questions? Contact:

- **John Ashley**, Executive Director, jashley@wasb.org, 608-512-1702
- **Ingrid Frank**, Executive Assistant, ifrank@wasb.org, 608-512-1725

Questions about school law or employment issues? Contact the WASB Legal Services team:

- **Barry Forbes**, Associate Executive Director and Staff Counsel, bforbes@wasb.org, 608-512-1707
- **Bob Butler**, Associate Executive Director and Staff Counsel, rbutler@wasb.org, 608-512-1703
- **Ben Richter**, Staff Counsel, brichter@wasb.org, 608-512-1719
- **Dan Mallin**, Legal and Policy Services Counsel, dmallin@wasb.org, 608-512-1708

Need a sample policy or have a question about a policy? Contact the WASB Policy Services team:

- **Nancy Dorman**, Director of Policy Services, ndorman@wasb.org, 608-512-1706
- **Dan Mallin**, Legal and Policy Services Counsel, dmallin@wasb.org, 608-512-1708
- **Susan Fredlund**, Policy Services Consultant, sfredlund@wasb.org, 608-512-1709
- **Teresa Kimball**, Policy Librarian, tkimball@wasb.org, 608-512-1714

Questions about legislation or advocacy? Contact the WASB Government Relations team:

- **Dan Rossmiller**, Director of Government Relations, drossmiller@wasb.org, 608-512-1720
- **Christopher Kulow**, Government Relations Specialist, ckulow@wasb.org, 608-512-1716

Questions about an event or a publication? Contact the WASB Communications team:

- **Sheri Krause**, Director of Communications, skrause@wasb.org, 608-512-1705
- **Amy Qualmann**, Communications Specialist and Event Planner, aqualmann@wasb.org, 608-512-1713
- **Shelby Anderson**, Communications Specialist and School News Editor, sanderson@wasb.org, 608-512-1701

Questions about an administrator search? Contact the WASB Search Services team:

- **Guy Leavitt**, Director of Search Services, Governance and Organizational Consulting, gleavitt@wasb.org, 608-864-0631
- **Sally Sweitzer**, Paralegal, ssweitzer@wasb.org, 608-512-1721
- Additional search services consultants listed on reverse.

Governance questions or need assistance with an organizational analysis?

Contact a consultant:

- **Guy Leavitt**, Director of Search Services, Governance and Organizational Consulting, gleavitt@wasb.org, 608-864-0631
Specializes in school board and administrator leadership and relationships, facility maintenance and upgrades and effective district fiscal management.
- **Al Brown**, Search Services, Governance and Organizational Consultant, abrown@wasb.org, 715-577-0913
Specializes in school board governance and organizational strategies to improve district performance.
- **Roger Foegen**, Search Services and Organizational Consultant, rfoegen@wasb.org, 608-790-5836
Specializes in school board/administrator leadership, community engagement and evaluation of school climate, facility upgrades, food service, and transportation needs.
- **Roger Price**, Organizational Consultant, rprice@wasb.org, 608-212-0990
Specializes in administrator performance evaluation and effective school district fiscal operations.
- **Dennis Richards**, Search Services and Organizational Consultant, drichards@wasb.org, 715-896-3846
Specializes in administrator performance evaluation and effective school district fiscal operations.
- **Rachel Schultz**, Search Services, Governance and Organizational Consultant, rschultz@wasb.org, 608-604-1465
Specializes in school board and administrator evaluation and relationships, and data-driven analysis of fiscal operations, transportation, food service and instructional programs to maximize district efficiencies, accountability and performance.
- **George Steffen**, Search Services, Governance and Organizational Consultant, gsteffen@wasb.org, 815-353-9441
Specializes in school board and administrator leadership and relationships, long-range planning, and school district collaboration, reorganization, and consolidation.
- **Cheryl Stinski**, Governance Consultant, cstinski@alternativeresolutions.biz, 920-850-4527
Specializes in working with school boards and communities as an experienced facilitator, trainer, mediator, and coach.

Questions about an invoice? Contact:

- **Joe Koenig**, Director of Finance and Administrative Services jkoenig@wasb.org, 608-512-1715
- **Jessica Woodburn**, Bookkeeper, jwoodburn@wasb.org, 608-512-1704

Questions about accessing online resources? Contact:

- **Mark McCarthy**, Director of Information Technology, mmccarthy@wasb.org, 608-512-1717
- **Delta Smith**, Technology Services Specialist, dsmith@wasb.org, 608-512-1704